

FORM **D-1781**
(2-18-2011)

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

Entity
ID

2010 CENSUS LUCA SURVEY

INSTRUCTIONS

Please read the accompanying letter before completing this form. Use a black or blue ink pen to enter your responses. Once completed, please return in the enclosed envelope to

Avar Consulting, Inc.
1395 Piccard Drive, Suite 100
Rockville, MD 20850

If additional space is needed to complete open-ended questions, please attach your answers on additional paper with the question number and Entity ID clearly indicated.

SURVEY QUESTIONS

1. The Census Bureau sent notification of the 2010 Census LUCA Program six months in advance of registration to allow governments to consider issues such as budget and staffing needs, confidentiality and security requirements, participation option choices, and LUCA liaison designation. Based on your experience, how much advance notice time did you need before the LUCA program registration? *Please indicate the number of months.*

Number of months

2. The Census Bureau allowed 120 calendar days to review the 2010 Census LUCA **initial** review materials. Based on your experience, how much time did you need for the review of these materials? *Please indicate the number of calendar days.*

Number of calendar days

3. Did any of the following factors listed below influence your decision to participate in the LUCA program?

This was the **MOST important** factor.
Mark **ONE** box only (4)

Yes (1)	No (2)	Did not do this (3)		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Mark appropriate box(es)

- a.** Reading the program information in the advance mailing
- b.** Attending a Promotional Workshop
- c.** Reading the program information in the registration mailing
- d.** Attending a Technical Training Workshop
- e.** Attending a Census Bureau presentation at a professional conference(s)
- f.** Receiving encouragement from other levels of government or professional groups
- g.** Receiving resources such as staff or funding provided by other levels of government or other organizations
- h.** Participating in Census related activities as part of my day-to-day responsibilities
- i.** Reading information from the LUCA website
- j.** Other – *Please describe below* ↴

4. The 2010 Census LUCA Program offered three participation options:

- **Option 1** – Title 13 Full Address List Review,
- **Option 2** – Title 13 Local Address List Submission, and
- **Option 3** – Non-Title 13 Local Address List Submission.

Did any of the following activities help you to understand the differences among the three participation options available to you? *Mark appropriate box(es)*

This was the **MOST helpful** activity.
Mark **ONE** box only (4)

Yes (1)	No (2)	Did not do this (3)		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- a.** Reading the program information in the advance mailing
- b.** Attending a Promotional Workshop
- c.** Reading the program information in the registration mailing
- d.** Attending a Technical Training Workshop
- e.** Contacting a Regional Census Center
- f.** Contacting the Technical Help Desk
- g.** Reading information from the LUCA website

5. At the time of your registration for the 2010 Census LUCA Program, did you understand all three participation options?

- Yes, we understood all three.
- No, we did not understand all three.

6. To what extent did the option you selected meet your needs?

- 1 To a great extent
- 2 To a good extent
- 3 To a moderate extent
- 4 To a minimal extent
- 5 Not at all

7. What changes to any of the three options would you recommend? *Please describe below* ↗

8. Were any of the following resources helpful in understanding the **initial** LUCA materials and procedures?

This was the **MOST helpful** resource. Mark **ONE** box only (4)

Mark appropriate box(es)

Yes (1)	No (2)	Did not do this (3)	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- a. Attending a Technical Workshop
- b. Reading the Users Guide
- c. Contacting a Regional Census Center
- d. Contacting the Technical Help Desk
- e. Reading information from the LUCA website

9. Were you aware that you could limit the **initial** LUCA review to selected areas within your jurisdiction?

- 1 Yes, we were aware that the review could be limited.
- 2 No, we were not aware that the review could be limited.

10. Were you aware that you could coordinate with other **levels** of government or regional agencies to review Census Bureau address materials and prepare a joint or regional LUCA submission?

- 1 Yes, we were aware that the review could be coordinated. *Continue to question 11.*
- 2 No, we were not aware that the review could be coordinated. *Skip to question 14.*

11. Did you coordinate with any other levels of government? . . .

- 1 Yes, another level reviewed for us. *Continue to question 12.*
- 2 Yes, we reviewed for other levels. *Skip to question 14.*
- 3 No, we did not coordinate with other levels or regional agencies. *Skip to question 14.*

12. Would you have participated in LUCA without this assistance?

- Yes No
 1 ----- 2

13. Were you satisfied with the review by a different level of government?

- Yes No
 1 ----- 2

14. During the 120-day **initial** review period, the Census Bureau sent reminder letters approximately 45 days and 90 days after your receipt of the materials. What number of reminder letters would have best met your needs?

- One Two Three
 1 ----- 2 ----- 3

15. The Census Bureau provided participants with a LUCA Computer Based Training CD-ROM. How helpful do you think the training was in your participation?

- 1 Very helpful
- 2 Somewhat helpful
- 3 Not helpful
- 4 Did not view the training CD-ROM

16. The Census Bureau provided two ways for participants to obtain assistance and ask questions on how to prepare and conduct a local review of addresses, features, and legal boundaries: a) a Technical Help Desk and b) your Regional Census Center. Mark appropriate box(es)

a. Technical Help Desk Yes No
 Did you use this assistance? 1 ----- 2 Go to 16b.
 If yes, was the Technical Help Desk helpful? 1 ----- 2

b. Regional Census Center Yes No
 Did you use this assistance? 1 ----- 2 Go to 17.
 If yes, was the Regional Census Center helpful? 1 ----- 2

17. For the 2010 Census LUCA Program the Census Bureau structured the work in such a way that a governmental unit could submit changes or updates to the legal boundary for their jurisdiction as part of LUCA by collaborating with the Census Bureau's Boundary and Annexation Survey (BAS) contact.

Did you submit any legal boundary changes or updates as part of the LUCA program? 1 Yes, we submitted legal boundary changes or updates. Continue to question 18.
 2 No, we did not submit legal boundary changes or updates. Skip to question 20.

18. When you submitted legal boundary updates, please tell us whether any of the following were true for you or your jurisdiction in 2010. Mark appropriate box(es)

a. Advantages of collaboration with BAS contact

- 1 Collaboration enabled us to save staff time or other resources by preparing and returning one submission for two programs.
- 2 Collaboration made the process easier since the LUCA liaison and the BAS contact were the same individual.
- 3 Collaboration helped in another way. Please describe

b. Disadvantages of collaboration with BAS contact

- 1 Collaboration complicated both submissions because the LUCA liaison and the BAS contact were different individuals.
- 2 Collaboration complicated the process because of time issues, such as getting both the LUCA liaison and the BAS contact to meet the same deadlines.
- 3 Collaboration caused another problem. Please describe

19. Not applicable to participants who used paper materials.

20. During the **initial** review phase of the 2010 Census LUCA Program, indicate whether the following materials were easy to understand and useful.

Mark appropriate box(es)

Was the format easy to understand? (1)		Was the content easy to understand? (2)		Was the material useful? (3)	
Yes	No	Yes	No	Yes	No
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2

a. Address List
b. Address Count List
c. Map/Shapefiles

21. Please list any suggestions you have in regard to the **initial** review materials below ↘

22. During the **feedback** phase of the 2010 Census LUCA Program, indicate whether the following materials were easy to understand and useful.

	Was the format easy to understand? (1)		Was the content easy to understand? (2)		Was the material useful ? (3)	
	Yes	No	Yes	No	Yes	No
a. Full Address List	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2
b. Detailed Feedback Address List	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2
c. Full Address Count List	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2
d. Detailed Feedback Address Count Challenge List	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2
e. Feedback Address Update Summary Report	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2
f. Maps/Shapefiles	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2

Mark appropriate box(es)

23. Please list any suggestions you have in regard to the **feedback** review materials below ↘

24. When did you understand the **feedback** materials?

- 1 We understood the **feedback** materials after reading the supporting documentation.
- 2 We understood the **feedback** materials after getting help.
- 3 We never fully understood the **feedback** materials.

25. Were any of the following resources helpful in understanding the **feedback** materials and procedures?

Mark appropriate box(es)

Yes (1)	No (2)	Did not do this (3)	This was the MOST helpful resource. Mark <input checked="" type="checkbox"/> ONE box only (4)
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

- a. Quick Reference Guide
- b. Users Guide
- c. Regional Census Center
- d. Technical Help Desk
- e. LUCA website

26. The Census Bureau allotted a maximum of 30 calendar days to review the **feedback** materials and to file an address appeal. Based on your experience, how much time did you need to review the **feedback** materials, and where applicable, to file an appeal? Please specify the number of calendar days.

Number of calendar days

27. – 32. Not applicable to participants who used paper materials.

33. Please list any suggestions you have regarding a future LUCA program. Please specify below ↘

34. As you may know, your LUCA submission was verified during the Census Bureau's Address Canvassing Operation. The Census Bureau provided you with the results during the LUCA **feedback** phase. In the future, if the Census Bureau shared its address list information for you to update on an annual basis, do you think this would eliminate the need for 100 percent address canvassing operation in the year prior to the 2020 Decennial Census?

Yes 1 No 2