Survey of the U.S. Census Bureau's American FactFinder Enhancements

Please complete the following feedback form about your experience with the new version of the American FactFinder shown on the Beta Website. The new version of American FactFinder is scheduled for public release in January 2013. Your feedback is important to us and will provide us with valuable insight as we work to improve the American FactFinder.

Your responses will be kept confidential. All answers will be pooled into aggregate measures for all reporting purposes, and no individual person or organization will be identified. Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to: Paperwork@census.gov <mailto:Paperwork@census.gov>, use "Paperwork Project 0607-0760" as the subject.

Please note: Fields with an * (asterisk) next to them are required fields.

***Have you taken this survey for the American FactFinder before?**
○ Yes
○ No

Start

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Completed

OMB Number: 0607-0760
Expiration Date: February 28, 2014

*Please tell us which group(s) you are a member of (Check all that apply)

○ Regional Office Staff
○ Census Call Center Staff
○ State Data Center Program
○ Census Information Center Program
○ Federal State Cooperative Program for Population Estimates
○ Other, please specify: [   ]

*How often do you use American FactFinder?

○ Daily
○ Weekly
○ Monthly
○ Less than Monthly
○ Never

*What are the primary functions you perform in the American FactFinder? (Check all that apply)

○ To find profiles or summarized information on a community
○ View and/or manipulate tables online
○ Download multiple tables or large amounts of data
○ Create or work with maps
○ Other, please specify: [   ]

*Which web browser(s) do you use? (Indicate all that apply)

	Please specify version number
Internet Explorer	
Firefox	
Chrome	
Safari	
Opera	
Other, please specify	

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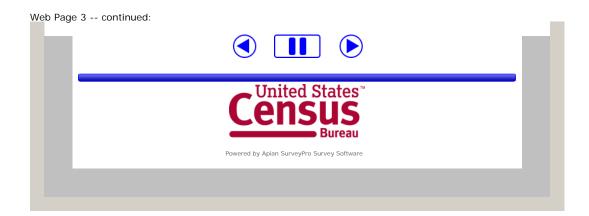## United States™ Census Bureau

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1. Please rate your level of agreement/disagreement on the following statements about Community Facts.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
Community Facts was easy to use.	○	○	○	○	○	○	○	○
The measures and links in Community Facts were useful to me.	○	○	○	○	○	○	○	○

Please provide any comments you have on Community Facts. (Optional)

[ ]

2. Please rate your level of agreement/disagreement on the following statements about the Navigation Wizard/Guided Search.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
The Navigation Wizard/Guided Search was easy to use.	○	○	○	○	○	○	○	○
The Navigation Wizard/Guided Search helped me find the information that I was looking for.	○	○	○	○	○	○	○	○

Please provide any comments you have on Navigation Wizard/Guided Search. (Optional)

[ ]

3. Please rate your level of agreement/disagreement on the following statements about Data Finder/Advanced Search.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
Data Finder/Advanced Search was easy to use.	○	○	○	○	○	○	○	○
The 'refine my search' text box was easy to use.	○	○	○	○	○	○	○	○
The Data Finder/Advanced Search Filter options on the left were easy to use.	○	○	○	○	○	○	○	○
Data Finder/Advanced Search helped me find the information I was looking for.	○	○	○	○	○	○	○	○

Please provide any comments you have on Data Finder/Advanced Search. (Optional)

[ ]

Web Page 3 -- continued:

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4. Please rate your level of agreement/disagreement to the following statement about selecting Geographies in Data Finder/Advanced Search.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
It was easy to find the geographies I was looking for.	○	○	○	○	○	○	○	○

4a. I prefer to select Geographies by using the:

○ List tab
○ Name tab
○ Address tab
○ Map tab
○ 'Refine your search' text box
○ Data Finder/Advanced Search geography text box on the Main Page

Please provide any comments you have on selecting Geographies in Data Finder/Advanced Search. (Optional)

5. Please rate your level of agreement/disagreement to the following statements about News and Notes.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
It was easy to find information on new data releases and changes to American FactFinder.	○	○	○	○	○	○	○	○
The information provided by News and Notes was useful to me.	○	○	○	○	○	○	○	○

Please provide any comments you have on News and Notes. (Optional)

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6. Please rate your level of agreement/disagreement on the following statements about the <u>Download</u> process.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
It was easy for me to download information.	○	○	○	○	○	○	○	○
The format of the data in the download was useful to me.	○	○	○	○	○	○	○	○

Please provide any comments you have on the <u>Download</u> process. (Optional)

*7. Please rate your level of agreement/disagreement to the following statement about the <u>Main Page</u>.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
The Main Page helped me get started to find information.	○	○	○	○	○	○	○	○

Please provide any comments you have on the <u>Main Page</u>. (Optional)

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*8. Please rate your level of agreement/disagreement to the following statements on your overall impression of the newly enhanced American FactFinder compared to the current version of American FactFinder.

	Strongly Disagree	Disagree	Mildly Disagree	Neutral	Mildly Agree	Agree	Strongly Agree	Did not use
It is easier to find what I am looking for.	○	○	○	○	○	○	○	○
It is easier to understand.	○	○	○	○	○	○	○	○
It is easier to navigate.	○	○	○	○	○	○	○	○
It is easier to search.	○	○	○	○	○	○	○	○
It is an improvement overall.	○	○	○	○	○	○	○	○
It will help my customers overall.	○	○	○	○	○	○	○	○

Please provide any additional information about your experience with the newly enhanced American FactFinder Website. (Optional)

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Thank you for participating.

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