

## 2012 Census Information Center (CIC) Program Annual Report

Welcome!

The annual report is to collect feedback on how the organizations are using and disseminating Census data, to understand and assist in training needs for the CICs, and to determine how best to assist your CIC in the future.

**Please respond to each item in this survey by May 31, 2013.**

Your responses are voluntary and will be kept confidential. Public reporting burden for this collection of information is estimated to 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to: Paperwork@census.gov; use "Paperwork Project 0607-0760" as the subject.

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OMB Number: 0607-0760  
Expiration Date: February 28, 2014

1. Please provide information about the person completing this form.

Name:	<input type="text"/>
Organization:	<input type="text"/>
E-mail Address:	<input type="text"/>
CEO/Executive Director Name:	<input type="text"/>
Phone Number (XXX-XXX-XXXX):	<input type="text"/>
E-mail Address:	<input type="text"/>
Organization Website Address:	<input type="text"/>


2. Has your CIC contact person changed in the past year?

- Yes  
 No



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**2a. Please provide the new contact person's information below:**


**Name:**


**Phone Number (XXX-XXX-XXXX):**

**Fax Number (XXX-XXX-XXXX):**

**E-mail Address:**


**Alternative E-mail Address:**





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**3. Has your CIC organization focus changed in the past year (demographically, geographically or topically)?**


Yes

No





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**3a. Please indicate how your CIC focus changed (demographically, geographically, or topically) changed in the past year. (Check all that apply.)**

**Demographic Focus**


- African American
- American Indian/Alaska Native
- Asian American
- Native Hawaiian/Pacific Islander
- Hispanic
- Other, please specify:


**Geographic Focus**

- Local
- National
- Regional
- State
- Rural
- Tribes/Reservations
- Urban
- Other, please specify:


**Topic Focus**

- Aging
- Ancestry
- Children
- Civil Rights
- Community Outreach
- Education
- Health
- Housing
- Needs Assessments
- Redistricting/Voting
- Social Justice
- Other, please specify:







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**4. How many people in your organization work on CIC program activities?**





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### Section I - DATA DISSEMINATION AND DATA REQUESTS

5. How many people did your CIC data dissemination activities reach? (Actual or best estimate)

6. Through which of the following means did your CIC disseminate Census data? (Check all that apply.)

- Social Media (Facebook/Twitter)
- Email/E-blast/Listserv
- Brochures distributed to users
- Exhibits at conferences
- Newsletters
- Other publications
- Telephone calls
- Workshops/Training sessions
- Other, please specify:

7. To your knowledge, how does your CIC use the data that the Census Bureau disseminates? (Check all that apply.)

- Community development
- Grant proposals
- Policies/Laws
- Research
- Other, please specify:

8. Did your CIC organization respond to data requests during the past year (2012 Calendar Year)? (For example, from the public, community organizations, political offices, researchers.)

- Yes
- No



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8a. How many data requests did you respond to in 2012?

8b. How did you receive these data requests? (Check all that apply.)

- Through a form on your organization's web site
- Via e-mail
- Via a social networking site (e.g. Facebook, Twitter)
- Over the phone
- By fax
- In person (walk-in access)
- Other, please specify:

8c. From whom did you receive requests?


- U.S. Census Bureau (CLMSO Staff)
- General public
- Community/Non-Governmental organizations
- Political and other community leaders
- Researchers
- Businesses
- Non-Profit organizations
- Other, please specify:

8d. If you received data requests for the U.S. Census Bureau, how many did you receive?




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**8a. Would your CIC like to respond to data requests?**


Yes  
 No







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**8b. How can the CLMSO staff assist your CIC in your efforts to respond to data requests (2012 Calendar Year)?**






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**9. Did your CIC create any data products during the past year (2012 Calendar Year)?**

Yes  
 No





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**9a. How many data products did your CIC create?**


**9b. What form(s) did these products take? (Check all that apply.)**

- E-Blast
- Newsletter
- Pamphlet or brochure
- Press release
- Report
- Other, please specify:


**9c. In what venues did you release and/or announce the release of your data products? (Check all that apply.)**

- At an event/presentation
- E-mail
- In print
- On your organization's website
- Through a webinar
- Via a social networking site (e.g. Facebook, Twitter)
- Other, please specify:
- N/A







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**9a. Would your CIC like to create data products?**

- Yes
- No







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**9b. What type of data products would you like to create?**

**9c. How can the CLMSO staff assist you in your efforts to create data products?**





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**Section II - TRAINING AND EDUCATION**

10. Did your CIC provide training in the past year?  Yes  No





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10a. How many training sessions did your CIC provide?

10b. To whom did your CIC provide training? (Check all that apply.)


- General public
- Community/Non-Governmental organizations
- Political and other community leaders
- Researchers
- Businesses
- Non-Profit organizations
- Other, please specify:

10c. On what topics did you provide training?







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10a. Would your CIC like to provide training?  Yes  No







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**10b. What type of training would your CIC like to provide?**

**10c. How can the CLMSO staff assist you with your training efforts?**







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**11. Did your CIC develop and/or offer data tools for use during the past year? (For example, an on-line database, on-line or mobile apps, etc.)**


Yes  
 No







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11a. How many new data tools did your CIC develop?

11b. What type of data tools did your CIC develop and/or use?


11c. How many existing data tools did your CIC continue to offer?

11d. Please describe your CIC's data tools.







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11a. Would your CIC like to develop and offer data tools?  
 Yes  
 No







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11b. How can the CLMSO staff assist you in developing and offering data tools?








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**Section III - FEEDBACK**

12. Did your CIC participate in usability/beta testing in 2012?  Yes  No


  









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12a. How many usability/beta testing sessions were participated in by your CIC?


  









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13. Did your CIC provide feedback to the Census Bureau on tools, products, and/or services?  
 Yes  No


  









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13a. How many times did you provide feedback to the Census Bureau on tools, products, and/or services?





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**Section IV - PROMOTION, RECRUITMENT AND OUTREACH**


**14. Describe how your CIC provided outreach and promotions of Census Bureau censuses and surveys. (For example, Economic Census and American Community Survey.)**

**15. Did your CIC make Census-related presentations and/or hold Census-related events during the past year?**


Yes  
 No







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**15a. How many presentations and/or events did you have?**


**15b. For whom were they given? (Check all that apply.)**

- General public
- Community organizations/Non-Governmental
- Political and other community leaders
- Researchers
- Businesses
- Non-Profit organizations
- Other, please specify:


**15c. On what topics did you provide presentations or hold events?**









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15a. Would your CIC like to make Census-related presentations and/or hold events?

Yes  
 No







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15b. What types of Census presentations and/or events are of interest to your CIC?

15c. How can the CLMSO staff assist you in preparing presentations and/or planning events?







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16. Did you, or anyone in your CIC, talk to the media/press on Census-related topics/data during the past year (2012 Calendar Year)?

Yes  
 No






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**16a. How many times did your CIC speak to the press or media organizations?**

**16b. Which type of media organizations were spoken to by your CIC? (Check all that apply.)**


- Newspaper
- Magazine or trade journal
- Radio
- Television (broadcast or cable)
- Online
- Other, please specify:



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**Section V - BUILDING A THRIVING NETWORK**


**17. Did you or a designee from your CIC participate in the 2012 Annual Training conference?**

- Yes
- No


**18. How many training sessions/webinars were participated in by your CIC (not including Annual Conferences)?**

**19. Did your CIC organization collaborate with other CIC's, SDC's, and Regional Offices during the past year?**

- Yes
- No



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19a. How many times did you collaborate with other CICs, SDCs, and/or Regional Offices during the past year (2012 Calendar Year)?

19b. With which of the following networks/organizations did you collaborate? (Please list them in the boxes provided.)

Other CICs	<input type="text"/>
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SDCs	<input type="text"/>
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Regional Offices	<input type="text"/>
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Other Organizations	<input type="text"/>
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19c. In what ways did you collaborate with the CICs, SDCs, Regional Offices, and/or other organizations you listed above?



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19a. Would your CIC like to collaborate with other CICs, SDCs, and/or Regional Offices?

- Yes
- No



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19b. How can the CLMSO staff foster a collaborative relationship between your CIC organization and other CICs, SDCs, and Regional Offices?



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**20. How could the Census, and the CLMSO staff better support your CIC with data tools/training?**

	I currently use this tool	I do not use this tool but am interested in finding out about it/using it	I would like basic training in this tool	I would like advanced training in this tool	I have expertise in using this tool that I am willing to share
Alteryx	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
American Community Survey (ACS)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
American FactFinder 2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Application Program Interface (API)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arcview/GIS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Census.gov web site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DataFerrett	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
iPUMS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LED OnTheMap	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SPSS/SAS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
TIGER Maps	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
QuickFacts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Organizing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Media/Press Training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Topical-Subject Area data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**20a. If you marked other in the question above, please describe the data tools/training.**





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21. Excluding the training opportunities listed above, what else can the Census Bureau do to support your organization's work as a CIC? (Please keep in mind that the Census Bureau does not provide financial support for individual organization's CIC work.)

22. Please describe the major accomplishments of your CIC this past year (2012 Calendar Year). (For example, participating in events, presentations and regional projects utilizing Census data.)

23. Please provide any other comments or suggestions regarding your CIC.



Send Answers



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Thank you for completing the 2012 CIC Annual Report.

