

**Additional Questions to Add to Generic Collection Question Bank
1405-0158**

Question 423:	Type
Thinking about the knowledge and information you gained through the program, please indicate which of the following statements below reflect how you have used what you learned on the program. <i>Please select all that apply.</i>	IE

I have used the knowledge and information gained on the program to:	Select all that apply
to advocate for freedom of information	
to advocate for print, broadcast or other media reform	
to advocate for the protection of journalists' rights	
to strengthen associations for journalism and media professionals	
to encourage greater access to public records	
to build coalitions	
Other (please specify) _____	
None	

Question 424:	Type
Thinking now about the role and/or function of a journalist, we would like you to rank the following functions in order of importance, where 1 is the most important function and 5 is least important function. <i>Please rank them from 1 to 6.</i> <i>Example: If you believe the most important function is to act as a watchdog and the 2nd most important is to advocate for freedom of information, then you will rank 1 and 2 accordingly. Each statement can be ranked from 1 to 6 only.</i>	IE

	Rank from 1 to 6
To report on current events, without bias or opinion	
To report the views of government	
To report the views of political parties	
To bring attention to societal problems or social ills	
To act as a watchdog	
To influence decision makers	

Question 425:	Type
Finally, do you, as a result of participating in the program, have any suggestions you would like to make for improving the program? Please include any ideas/thoughts you have here.	IE
Response: Open-Ended	

Question 426A:	Type
Please select the region of the world in which you lived at the time of the program.	IE
Response: Drop-down List	

Near East (Middle East and North Africa)
Africa (Sub-Saharan and South Africa)
East Asia Pacific
South and Central Asia
Europe and Eurasia
Western Hemisphere (North America, Central America, South America)

Question 426B:	Type
COUNTRY:	IE
Response: Drop-down List	
<i>Note: Drop-down list will populate countries based on the response to region question listed above (#426A)</i>	

INDEPENDENT EVALUATION SECTION



Question 427:	Type
Based on your experience, what would you consider to be the main objectives of the U.S. Speaker and Specialist Program?	IE

Objective	Chose up to three
Promote understanding of U.S. people and values	
Promote understanding of U.S. culture	
Promote understanding of U.S. foreign policy	
Promote social and professional networks between U.S. citizens and citizens of other countries	
To inform audiences about specific topics	
To advocate U.S. policies abroad	
Other _____	

Question 428:	Type
How did you originally become aware of the U.S. Speaker and Specialist Program?	IE

	Select One Response Only
Contacted by the U.S. Speaker Program staff based in Washington D.C.	
Learned about the Program from a colleague who participated	
Contacted by Embassy staff in country	

Learned about the Program through personal/professional network	
Other, please specify_____	

Question 429:	Type
What factors influenced your decision to accept an invitation to participate as a Speaker in the Program?	IE

Factors	Choose up to three
The honorarium	
The opportunity to travel internationally	
The opportunity to network and develop new professional relationships	
The opportunity to share expertise with an audience to which you would not otherwise have access	
The opportunity to learn more about one or more of the countries that you were invited to travel to	
The opportunity to contribute to the public diplomacy efforts of the United States government	
The ability to travel based on availability within my personal and/or professional schedule	
Other_____	

Question 430:	Type
How many times have you participated in the U.S. Speaker and Specialist Program?	IE

Frequency	Select one response only
1	
2	
3	
4	

5	
Other	

Question 431:	Type
What countries did you visit during your participation in the U.S. Speaker and Specialist Program?	IE

Country (drop down) Select all that apply

Question 432:	Type
What topics did you address during your speaking event?	IE

Topics	Select all that apply
Terrorism	
Democracy	
Rule of Law	
Civil Society	
The New Administration and the New Congress	
Security	
Media, Journalism and Freedom of the Press	
Economic Prosperity	
Global Environmental Protection	
Energy	
Health	
Other _____	

Question 433:	Type
What type(s) of events hosted, sponsored, or supported by the U.S. Embassy/Consulate featuring a guest speaker from the United States(s) have	IE

you participated in?	
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	In-Person Type	Check all that Apply
In-Person		
	Large lecture	
	Roundtable	
	Workshop	
	Small group discussion	
	Panel	
	Other _____	
Digital Video Conference (DVC)		
Teleconference		
Web Chat		
Pod Cast		
Other, _____		

Question 434:	Type
Number of people attended per event format?	IE

	In-Person Type	Number of People
In-Person		
	Large lecture	
	Roundtable	
	Workshop	
	Small group discussion	
	Panel	
	Other _____	
Digital Video Conference (DVC)		
Teleconference		
Web Chat		
Pod Cast		
Other, _____		

Question 435:	Type
1. Out of the in-person formats you selected above, is there a format you prefer?	IE

Yes	
If yes, Which Format and Why?	
No	

Question 436:	Type
Out of the general formats you selected above, is there a format you prefer?	IE

Yes	
If yes, Which Format and Why?	
No	

Question 437:	Type
On average, during your trip as a traveling Speaker, how many activities did you participate in?	IE

Frequency	Select one response only
1	
2	
3	
4	
5	
Other	

Question 438:	Type
Did you give your presentation(s) in English?	IE

Yes	
No	

Question 438B:	Type
If you answered no, Did you use the local language of the audience?	IE

Yes	
No	

Question 438B1:	Type
If you answered yes, how comfortable were you in giving the presentation in	IE

that language?	
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Select One	
Very Comfortable	
Comfortable	
Neither Comfortable or Uncomfortable	
Uncomfortable	
Very Uncomfortable	
Unsure	

Question 438B2:	Type
If you answered no, Was there an interpreter present?	IE

Yes	
No	
Unsure	

Question 439:	Type
During your recruitment as a Speaker, which of the following were you asked to provide or participate in?	IE

Items Provided	Select all that apply
Resume	
Interview	
Personally authored books/articles/reports	
Other , _____	
Unsure	

Question 440:	Type
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Prior to your most recent presentation, how knowledgeable were you about the country in which you presented as part of your U.S. Speaker and Specialist Program engagement?	IE
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Select One	
Very Knowledgeable	
Knowledgeable	
Neither Knowledgeable or Unknowledgeable	
Unknowledgeable	
Very Unknowledgeable	
Unsure	

Question 441:	Type
Please describe the type of audience in attendance at the events in your Speaker program?	IE

Audience Type	Please select all that apply
Academics	
Community Leaders(i.e., business, religious, cultural)	
Civil society, non-governmental organizations	
Government officials/public servants	
Youth	
Women	
Other, _____	
Unsure	

Question 442:	Type
In your opinion, was this the correct target audience for your presentation?	IE

Yes, Why? _____	
No, Why? _____	

Question 443A:	Type
In preparing your presentation(s), Did you provide the audience participants with any information or materials?	IE

Yes, What was the information or material? _____	
No	

Question 443B:	Type
In preparing your presentation (s), Were you provided with information or materials from Post or IIP staff?	IE

Yes, What was the information or material? _____	
No Would there have been any information or material you would have found useful? _____	

Question 443C:	Type
In preparing your presentation(s), Did you use any information or material provided to you by Post or IIP staff?	IE

Yes, What information or material was useful? _____ How did you use it? _____	
No Why? _____	

Question 444:	Type
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Were your events covered by local media?	IE
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Yes	
No	
Unsure	

Question 444A:	Type
If you answered yes, In what type of media was the event reported?	IE

Media Type	Please select all that apply
Newspaper	
TV	
Magazine	
Radio	
Website	
Other, _____	

Question 444B:	Type
If you answered yes, how would you characterize the coverage of your event(s)?	IE

	Select One
Very Positive	
Positive	
Neither Positive or Negative	
Negative	
Very Negative	
Unsure	

Question 445:	Type
If you answered no, Was there an interpreter present?	IE

Yes	
No	
Unsure	

Question 446:	Type
To what extent were you satisfied participating as a speaker in the U.S. Speaker and Specialist Program?	IE
	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	
Very Dissatisfied	
Unsure	

Question 447:	Type
To what extent would you be willing to participate as a speaker in future Speaker and Specialist events?	IE
	Select One
Very Willing	
Somewhat Willing	
Neither willing nor unwilling	
Somewhat Unwilling	
Very Unwilling	

Unsure	
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Question 448:	Type
To what extent do you feel the U.S. Speaker and Specialist Program is properly managed and administered?	IE

	Select One
Very effectively	
Somewhat Effectively	
Neither Effectively nor ineffectively	
Somewhat Ineffectively	
Very Ineffectively	
Unsure	

Question 449:	Type
To what extent do you feel the U.S. Speaker and Specialist Program is an effective tool for fostering mutual understanding between the U.S. and foreign countries?	IE

	Select One
Very effectively	
Somewhat Effectively	
Neither Effectively nor ineffectively	
Somewhat Ineffectively	
Very Ineffectively	
Unsure	

Question 450:	Type
To what extent do you feel the U.S. Speaker and Specialist Program is an effective tool for fostering mutual understanding between the U.S. and foreign	IE

countries?	
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	Select One
Very effectively	
Somewhat Effectively	
Neither Effectively nor ineffectively	
Somewhat Ineffectively	
Very Ineffectively	
Unsure	

Question 451:	Type
To what extent do you think the audience members were satisfied with your most recent presentation?	IE

	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	
Very Dissatisfied	
Unsure	

Question 452:	Type
To what extent do you believe your U.S. Speaker and Specialist event(s) had an effect on the foreign audience members' understanding of:	IE

	Very Positive Effect	Positive Effect	Neither Positive or Negative Effect	Negative Effect	Very Negative Effect
The United States in general					
The people of the United States and their values					
The culture of the United States					
The foreign policy of the United States					

Question 453:	Type
To what extent do you believe your U.S. Speaker and Specialist event(s) had an effect on the foreign audience members' favorability of:	IE

	Very Positive Effect	Positive Effect	Neither Positive or Negative Effect	Negative Effect	Very Negative Effect
The United States in general					
The people of the United States and their values					
The culture of the United States					
The foreign policy of the United States					

Question 454:	Type
Since your presentation, have you had the opportunity to communicate with anyone that you met as a result of participating in the IIP Speaker Program?	IE

Yes	
No	

Question 454A:	Type
If yes, how many are individuals that attended your presentation?	IE
Response: Open-Ended	

Question 454B:	Type
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If yes, How many are individuals that did not attend your presentation, but rather heard about your participation in the IIP Speaker Program and contacted you as a result? Do you happen to know how they heard about your presentation?	IE
Response: Open-Ended	

Question 454C:	Type
If yes, How many individuals did you meet through your participation in the IIP Speaker Program, but not as a result of your presentation? Examples include, but are not limited to, Post Staff or members of the community in which the Post is located.	IE
Response: Open-Ended	

Question 454D:	Type
If yes, Do you maintain any of these relationships by:	IE

Media Type	Please select all that apply
Email	
Telephone	
Meeting in Person	
Text Message	
Communicating on social networking sites (e.g., Facebook, LinkedIn, Twitter)?	
Other, _____	

Question 454E:	Type
If yes, In what language do you converse with these contacts?	IE
Response: (provide choices, select all that apply)	

Question 454F:	Type
If yes, What types of interactions do you have with these contacts?	IE

Types of Interaction	Please select all that apply
You request additional information from them	
They request additional information from you	
You initiate a collaboration	
They initiate a collaboration	
You send information to them	
News that your presentation initiated an individual or group to start a project, organize an event, publish something either on-line or in print, contribute resources to an effort, etc.	
Other, _____	

Question 455:	Type
Have you maintained contact with members of the foreign audience after the event?	IE

Yes	
No	

Question 455A:	Type
If yes, please provide:	IE

	Open Ended
Number of people	
Type of individual	
Nature of relationship	

Question 456:	Type
Have you formed any partnerships as a result of your participation in the event(s)?	IE

Yes	
No	

Question 456A:	Type
If yes, who are the partners?	IE
Response: Open-Ended	

Question 456B:	Type
If yes, please describe the partnership.	IE
Response: Open-Ended	

Question 457:	Type
With respect to your interactions with the Speaker Program staff in Washington DC , how satisfied were you with each of the following:	IE

	Very Satisfied	Satisfied	Neither Satisfied or Dissatisfied	Dissatisfied	Very Dissatisfied
Pre-trip planning					
Guidance on the event's schedule and the anticipated audience					
Responsiveness to inquiries					
Guidance on event/presentation structure (format, length, logistics)					
Communication of U.S. Speaker and Specialist Program objectives					
Information provided on the cultural context of the country prior to the event					
Amount of time provided for planning and preparation of presentation					

Question 458:	Type
With respect to your interactions with Embassy Staff in-country , how satisfied were you with:	IE

	Very Satisfied	Satisfied	Neither Satisfied or Dissatisfied	Dissatisfied	Very Dissatisfied
Pre-trip planning					
Guidance on the event's schedule and the anticipated audience					
Responsiveness to inquiries					
Guidance on event/presentation structure (format, length, logistics)					
Communication of U.S. Speaker and Specialist Program objectives					
Information provided on the cultural context of the country prior to the event					
Amount of time provided for planning and preparation of presentation					

Question 459:	Type
For each of the following, how satisfied were you with each of the following?	IE

	Very Satisfied	Satisfied	Neither Satisfied or Dissatisfied	Dissatisfied	Very Dissatisfied
Travel arrangements to country					
Travel arrangements in country					
Accommodations					
Travel experience					

Question 460:	Type
For each of the following, how much more or less likely would you be to participate in the U.S. Speaker and Specialist Program if the following factors were to change? If you were:	IE

	Much More Likely	More Likely	Neither More likely or Less likely	Less Likely	Much Less Likely
Required to report on results of the presentation in greater detail					
Required to visit more than one Post in a single trip					
Required to visit more than one country in a single trip					
Only reimbursed for an economy class ticket regardless of distance					

Question 461:	Type
How likely are you to participate in a Speaker Alumni Association program?	IE

	Select One
Very likely	
Likely	
Neither Likely or Unlikely	
Unlikely	
Very Unlikely	
Unsure	

Question 461B:	Type
What are the perceived benefits of such a program?	IE
Response: Open-Ended	

Question 462:	Type
Overall, how satisfied are you with the U.S. Speaker and Specialist Program?	IE

	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	

Dissatisfied	
Very Dissatisfied	
Unsure	

Question 463:	Type
Was there anything that you particularly liked about your experience with the U.S. Speaker and Specialist Program that you would like us to know about?	IE
Response: Open-Ended	

Question 464:	Type
Was there anything that you particularly disliked about your experience with the U.S. Speaker and Specialist Program that you would like us to know about?	IE
Response: Open-Ended	

Question 465:	Type
What recommendations do you have for the U.S. Speaker and Specialist Program?	IE
Response: Open-Ended	

