

ADDITIONAL QUESTIONS TO ADD TO GENERIC COLLECTION'S QUESTION BANK

Speakers Evaluation Foreign Public Questions

Question 466:	Type
Please confirm the number of events hosted, sponsored, or supported by the U.S. Embassy, U.S. Consulate, or American Corner that you have attended.	IE
Response: Open-Ended	

Question 467:	Type
Please confirm the number of U.S. Speaker Program events hosted, sponsored, or supported by the U.S. Embassy, U.S. Consulate, or American Corner that you have attended.	IE
Response: Open-Ended	

Question 468:	Type
How long have you been participating in U.S. Embassy, U.S. Consulate, or American Corner-sponsored programs, events, or activities?	IE

Time	Select One
Less than one year	
One Year	
Two Years	
_____ Years	

Question 469:	Type
Have you ever participated in a U.S. exchange program, such as the International Visitor Program or Fulbright Program?	IE

Yes	
No	

Question 470:	Type
How did you learn about the U.S. Embassy, U.S. Consulate, or American Corner-sponsored program(s)/event(s) you attended?	IE

Check all that apply

Advertising in local media	
Word of mouth (friend, employer, colleague, relative)	
Invitation from the U.S. Embassy, U.S. Consulate, or American Corner	
Invitation through professional organization, place of employment, or university	
Social networking website (Facebook, Other _____)	
Other, please specify _____	

Question 471:	Type
How did you learn about U.S. Speaker Program event(s) sponsored by the U.S. Embassy, U.S. Consulate, or American Corner?	IE

	Check all that apply
Advertising in local media	
Word of mouth (friend, employer, colleague, relative)	
Invitation from the U.S. Embassy, U.S. Consulate, or American Corner	
Invitation through professional organization, place of employment, or university	
Social networking website (Facebook, Other _____)	
Other, please specify _____	

Question 472:	Type
What motivated you to participate in the U.S. Embassy, U.S. Consulate, or American Corner-sponsored program(s)/event(s)?	IE

Factors	Check all that apply
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Interested in the topic	
Interested in the speaker	
Interested in learning more about the United States	
Interested in an event organized by the U.S. Embassy/U.S. Consulate/American Corner	
I was invited to attend by a friend/colleague/relative who was already planning to attend	
Opportunity to network	
Other_____	

Question 473:	Type
What motivated you to attend U.S. Speaker Program event(s)?	IE

Factors	Check all that apply
Interested in the topic	
Interested in the speaker	
Interested in learning more about the United States	
Interested in an event organized by the U.S. Embassy/U.S. Consulate/American Corner	
I was invited to attend by a friend/colleague/relative who was already planning to attend	
Opportunity to network	
Other_____	

Question 474:	Type
Have you ever participated in an electronic event?	IE

Yes	
No	

Question 475:	Type
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If Yes, Do you prefer in-person or electronic events?	IE
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Select one response only	
Strongly prefer electronic	
Prefer electronic	
No preference	
Prefer in-person	
Strongly prefer in-person	
Unsure	
Not applicable	

Question 476:	Type
Were there any information or materials distributed at the program(s)/event(s)?	IE

Yes	
No	
Unsure	

Question 477:	Type
If Yes, What types of information or material were provided?	IE
Response: Open Ended	

Question 478:	Type
If Yes, Who provided the information or material?	IE
Response: Open Ended	

Question 479:	Type
If yes, was the information or material translated?	IE

Yes	
No	

Question 480:	Type
If Yes, was the information or material useful to you?	IE

Yes	
No	

Question 481:	Type
If Useful, how did you use the information and/or material?	IE
Response: Open Ended	

Question 482:	Type
What information or materials would you recommend the U.S. Embassy, U.S. Consulate and American Corner disseminate and make available to program/event guests?	IE
Response: Open Ended	

Question 483:	Type
Have you recommended to others that they should attend program(s)/event(s) hosted, sponsored, or supported by the U.S. Embassy, U.S. Consulate, or American Corner?	IE

Yes	
No	

Question 484:	Type
If yes, to whom did you recommend attending?	IE

Recommendation	Check all that apply
Colleagues	
Friends	
Family	
Other	

Question 485:	Type
Was there an event that you found particularly good?	IE

Yes	
No	
Not Applicable	

Question 486:	Type
If Yes, which event?	IE
Response: Open Ended	

Question 487:	Type
If Yes, why?	IE
Response: Open Ended	

Question 488:	Type
If No, why?	IE
Response: Open Ended	

Question 489:	Type
Was there an event that you found not particularly good?	IE

Yes	
No	
Not Applicable	

Question 490:	Type
If Yes, which event?	IE
Response: Open Ended	

Question 491:	Type
If Yes, why?	IE
Response: Open Ended	

Question 492:	Type
If No, Why?	IE
Response: Open Ended	

Question 493:	Type
As a result of the U.S. Embassy, U.S. Consulate, or American Corner program(s)/event(s) you attended, do you feel more inclined to participate in other U.S. Embassy-sponsored program(s)/event(s) in the future?	IE

Select One	
Much More Inclined	
More Inclined	
Neither More or Less Inclined	
Less Inclined	
Much Less Inclined	
Unsure	
Not Applicable	

Question 494:	Type
As a result of the U.S. Speaker Program event(s) you attended, do you feel more inclined to participate in other or similar events in the future?	IE

Select One	
Much More Inclined	
More Inclined	
Neither More or Less Inclined	
Less Inclined	
Much Less Inclined	
Unsure	
Not Applicable	

Question 495:	Type
What topic(s) would you be interested in seeing covered by an American expert guest speaker?	IE

Topics	Select all that apply
Countering Terrorism	
Education	
Health	
Energy	
The Obama Administration and the U.S. Congress	
Civil Society	
Global Security	
Media and Journalism and Freedom of the Press	
Economic Prosperity	
Global Environmental Protection	
Climate Change	
Other Environmental Issues	
Trade	
Agriculture	
Poverty Reduction	
Democracy	
Rule of Law	
Other _____	

Question 496:	Type
What types of U.S. Embassy, U.S. Consulate, or American Corner program(s)/event(s) do you find the most useful?	IE

	Check all that Apply
Formal Speech or Lecture	
Educational or Cultural Activity	
Press Conference	
Small Group Discussion	
Workshop or Conference	

Receptions	
Exchange Programs	
Other, _____	

Question 497:	Type
In general, how would you rate your level of understanding of the Daily life of the people who live in the United States?	IE

Select One	
Very High	
High	
Neither High nor Low	
Low	
Very Low	
Unsure	
Not Applicable	

Question 498:	Type
In general, how would you rate your level of understanding of the U.S. popular culture (For example, current music, cinema, fashion, other trends, etc.)?	IE

Select One	
Very High	
High	
Neither High nor Low	
Low	
Very Low	
Unsure	
Not Applicable	

Question 499:	Type
In general, how would you rate your level of understanding of the values of the American People?	IE

Select One	
Very High	
High	
Neither High nor Low	
Low	
Very Low	
Unsure	
Not Applicable	

Question 500:	Type
In general, how would you rate your level of understanding of U.S. foreign policies?	IE

Select One	
Very High	
High	
Neither High nor Low	
Low	
Very Low	
Unsure	
Not Applicable	

Question 501:	Type
In general, how would you rate your level of understanding of The United States overall?	IE

Select One	
Very High	
High	
Neither High nor Low	
Low	
Very Low	
Unsure	

Not Applicable	
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Question 502:	Type
In general, how would you rate your level of understanding of Religious diversity in the United States?	IE

Select One	
Very High	
High	
Neither High nor Low	
Low	
Very Low	
Unsure	
Not Applicable	

Question 503:	Type
In general, how would you rate your level of understanding of Freedom of speech and press in the United States?	IE

Select One	
Very High	
High	
Neither High nor Low	
Low	
Very Low	
Unsure	
Not Applicable	

Question 504:	Type
In general, how would you rate your level of understanding of Human rights for all in the United States?	IE

Select One	
Very High	

High	
Neither High nor Low	
Low	
Very Low	
Unsure	
Not Applicable	

Question 505:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Friendly?	IE

Select One	
Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 506:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Trustworthy?	IE

Select One	
Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	

Not Applicable	
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Question 507:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Open-minded?	IE

Select One	
Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 508:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Arrogant?	IE

Select One	
Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 509:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Religious or Spiritual?	IE

Select One

Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 510:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Aggressive?	IE

Select One	
Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 511:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Hardworking?	IE

Select One	
Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 512:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Cooperation?	IE

Select One	
Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 513:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Selfish?	IE

Select One	
Strongly Agree	
Agree	
Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 514:	Type
To what extent do you agree or disagree that the following factors represent the values or attributes of the American people: Materialistic?	IE

Select One	
Strongly Agree	
Agree	

Neither Agree nor Disagree	
Disagree	
Strongly Disagree	
Unsure	
Not Applicable	

Question 515:	Type
In general, what sources of information contribute to your understanding of the United States, including its foreign policies, culture, and values?	IE

	Check all that apply
Education	
U.S. News Sources	
International News Sources	
Local News Sources	
Internet	
Entertainment	
Friends and Family	
Other, _____	

Question 516:	Type
In general, how would you rate your level of favorability toward the United States, including its foreign policies, culture, and values?	IE

	Select One
Very High	
High	
Neither High nor Low	
Low	
Very Low	
Unsure	
Not Applicable	

Question 517:	Type
To what extent do you consider the United States a positive or a negative model for other countries?	IE

Select One	
Very Positive Model	
Positive Model	
Neither a Positive or Negative Model	
Negative Model	
Very Negative Model	
Unsure	
Not Applicable	

Question 518:	Type
To what extent do you consider the United States a positive or a negative influence for other countries?	IE

Select One	
Very Positive Influence	
Positive Influence	
Neither a Positive or Negative Influence	
Negative Influence	
Very Negative Influence	
Unsure	
Not Applicable	

Question 519:	Type
Did you discuss any of the program(s)/event(s), or something that you learned at the program(s)/event(s), with anyone?	IE

Yes	
No	

Question 520:	Type
If yes, How many of these people were individuals you met for the first time at the event?	IE
Quantity:	

Question 521:	Type
If yes, How many of these people were individuals that you already knew, who also attended this event?	IE
Quantity:	

Question 522:	Type
If yes, How many of these people were co-workers who did not attend the event?	IE
Quantity:	

Question 523:	Type
If yes, How many of these people were professional colleagues (same industry, but not the same organization) who did not attend the event?	IE
Quantity:	

Question 524	Type
If yes, How many of these people were family members who did not attend the event?	IE
Quantity:	

Question 525	Type
If yes, How many of these people were friends who did not attend the event?	IE
Quantity:	

Question 526	Type
If yes, How many of these people were members of a professional organization?	IE
Quantity:	

Question 527	Type
If yes, How many of these people were members of a social organization you are involved in who did not attend the event(s)?	IE
Quantity:	

Question 528:	Type
If yes, Are there any other types of individuals you discussed the event(s), or something that you learned at the event(s), with?	IE

Yes	
No	

Question 529:	Type
If yes, how many?	IE
Quantity:	

Question 530:	Type
If yes, Did any of these discussions occur in-person?	IE

Yes	
No	

Question 531:	Type
If yes, how many?	IE
Quantity:	

Question 532:	Type
If yes, Over the telephone?	IE

Yes	
No	

Question 533:	Type
If yes, how many?	IE
Quantity:	

Question 534:	Type
If yes, Via text message?	IE

Yes	
No	

Question 535:	Type
If yes, how many?	IE
Quantity:	

Question 536:	Type
If yes, Over email (one-on-one)?	IE

Yes	
No	

Question 537:	Type
If yes, how many?	IE
Quantity:	

Question 538:	Type
If yes, Over an email distribution list (one-to-many)?	IE

Yes	
No	

Question 539:	Type
If yes, how many?	IE
Quantity:	

Question 540:	Type
If yes, On social networking sites (e.g., Facebook, etc.)?	IE

Yes	
No	

Question 541:	Type
If yes, how many?	IE
Quantity:	

Question 542:	Type
If yes, Through formal presentations?	IE

Yes	
No	

Question 543:	Type
If yes, how many?	IE
Quantity:	

Question 544:	Type
If yes, Other Forums?	IE
Please describe: _____	

Yes	
No	

Question 545:	Type
If yes, how many?	IE
Quantity:	

Question 546:	Type
Are there any professional or social organizations that you <u>became</u> involved in as a result of your participation at the program(s)/event(s)?	IE

Yes	
No	

Question 547:	Type
Are there any professional or social organizations that you <u>plan</u> to become involved in as a result of your participation at the program(s)/event(s)?	IE

Yes	
No	

Question 548:	Type
Have you collaborated with any individual(s) as a result of your participation at	IE

the program(s)/event(s)?	
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Yes	
No	

Question 549:	Type
Have you formed any partnerships as a result of your participation at the program(s)/event(s)?	IE

Yes	
No	

Question 550:	Type
Aside from discussions, collaboration, and partnerships, have you taken any other actions as a result of your participation at the program(s)/event(s)?	IE

Yes	
No	

Question 551:	Type
If yes, please select all actions.	IE

Action	Please select all that apply
Started a new project/organization	
Gave talks or presentations in your local community	
Gave talks or presentations at work	
Gave interviews to the media	
Published material (newspaper, article, book, etc.)	
Blogged	
Volunteered	
Studied in the U.S.	
Traveled to the U.S.	

Shared materials received	
Other,) _____	

Question 552:	Type
Have you recommended U.S. Embassy, U.S. Consulate, or American Corner events to others?	IE

Yes	
No	

Question 553:	Type
If yes, to whom did you recommend attending?	IE

Recommendation	Check all that apply
Colleagues	
Friends	
Family	
Other	

Question 554:	Type
To your knowledge, to what extent does the U.S. Speaker Program enable the U.S. Embassy, U.S. Consulate, or American Corner to establish new relationships with your community?	IE

	Select One
Significantly	
Moderately	
Somewhat	
Slightly	
Not at all	

Unsure	
Not applicable	

Question 555:	Type
How often do you use the Internet?	IE

Select One	
Daily	
Several times a week	
Weekly	
Monthly	
Never	
Do not have access to internet	
Unsure	
Not Applicable	

Question 556:	Type
How often do you watch television shows made in the U.S.?	IE

Select One	
Daily	
Several times a week	
Weekly	
Monthly	
I watch Television shows, but never televisions shoes made in the U.S.	

I do not watch television shows	
Unsure	
Not Applicable	

Question 557:	Type
How often do you watch movies made in the U.S.?	IE

Select One	
Daily	
Several times a week	
Weekly	
Monthly	
I watch movies, but never movies made in the U.S.	
I do not watch movies	
Unsure	
Not Applicable	

Question 558:	Type
How often do you read a book or periodical written by a U.S. author?	IE

Select One	
Daily	
Several times a week	
Weekly	
Monthly	
I read books and periodicals, but never books and periodicals	

written by a U.S. author	
I do not read	
Unsure	
Not Applicable	

Question 559:	Type
Have you ever lived outside of (<i>insert name of country</i>)?	IE

Yes	
No	

Question 560:	Type
If yes, where?	IE
Response: Open Ended	

Question 561:	Type
If yes, for how long?	IE
Response: Open Ended	

Question 562:	Type
If yes, what was the reason?	IE

Reason	Select all that apply
Work	
Family	
Education	
Other , _____	

Question 563:	Type
If no, would you ever consider living outside of (<i>insert name of country</i>)?	IE

Yes	
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No	
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Question 564:	Type
Have you ever visited the United States?	IE

Yes	
No	

Question 565:	Type
If you had the opportunity, would you ever consider visiting the United States?	IE

Yes	
No	

Question 566:	Type
If no, why?	IE
Response: Open Ended	

Question 567:	Type
Would you ever consider living in the United States?	IE

Yes	
No	

Question 568:	Type
Do you have any personal or professional relationships with any American citizens?	IE

Yes	
No	

Question 569:	Type
If yes, Personal or Professional?	IE
Response: Open Ended	

Question 570:	Type
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If Professional, How long?	IE
Response: Open Ended	

Question 571:	Type
Please identify the formats of the U.S. Speaker Program events hosted, sponsored, or supported by the U.S. Embassy, U.S. Consulate, or American Corner that you have attended?	IE

	In-Person Type	Check all that Apply
In-Person		
	Large lecture	
	Roundtable	
	Workshop	
	Small group discussion	
	Panel	
	Other _____	
Digital Video Conference (DVC)		
Tele press conference		
Teleconference		
Web Chat		
Web Cast		
Pod Cast		
Other, _____		

Question 572:	Type
As a result of the U.S. Speaker Program event(s) you attended, did your level of understanding of the U.S. society change?	IE

Yes	
No	

Question 573:	Type
Yes - If yes, how did it change?	IE

Select One

Much more informed	
More informed	
Neither informed or confused	
More confused	
Much More confused	
Unsure	
Not applicable	

Question 574:	Type
As a result of the U.S. Speaker Program event(s) you attended, did your level of understanding of the U.S. values change?	IE

Yes	
No	

Question 575:	Type
Yes - If yes, how did it change?	IE

Select One	
Much more informed	
More informed	
Neither informed or confused	
More confused	
Much More confused	
Unsure	
Not applicable	

Question 576:	Type
As a result of the U.S. Speaker Program event(s) you attended, did your level of understanding of the U.S. foreign policies change?	IE

Yes	
No	

Question 577:	Type
Yes - If yes, how did it change?	IE

Select One	
Much more informed	
More informed	
Neither informed or confused	
More confused	
Much More confused	
Unsure	
Not applicable	

Question 578:	Type
How would you describe the Speakers' level of expertise on the topic(s) covered during the event?	IE

Select One	
High Expertise	
Somewhat High Expertise	
Average Expertise	
Somewhat low Expertise	
Low expertise	
Unsure	
Not applicable	

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Question 579:	Type
How would you describe the Speakers' credibility?	IE

Select One	
High Credibility	
Somewhat High Credibility	
Average Credibility	
Somewhat Low Credibility	
Low Credibility	
Unsure	
Not applicable	

Question 580:	Type
If answer is High Credibility or Low Credibility please explain.	IE
Response: Open Ended	

Question 581:	Type
To what extent was the topic of the Speaker's presentation relevant to current event issues or events in your country?	IE

Select One	
Very Relevant	
Relevant	
Neither Relevant or irrelevant	
Irrelevant	
Very Irrelevant	
Unsure	

Not applicable	
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Question 582:	Type
Did the Speaker present in English or in the local language?	IE

Select One	
English	
Local Language	

Question 583:	Type
If English, Was translation made available for the presentation?	IE

Yes	
No	

Question 584:	Type
If Translated, How would you rate the quality of the translation?	IE

Select One	
Very High	
High	
Neither High or Low	
Low	
Very Low	
Unsure	
Not applicable	

Question 585:	Type
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Did the language proficiency of the Speaker affect your experience at the event?	IE
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Yes	
No	
Unsure	
Not Applicable	

Question 586:	Type
If yes, how?	IE
Response: Open Ended	

Question 587:	Type
How much did your understanding of the presentation topic change as a result of attending the U.S. Speaker event(s)?	IE

Select One	
Significantly	
Moderately	
Somewhat	
Slightly	
Not at all	
Unsure	
Not applicable	

Question 588:	Type
Was there a U.S. Speaker event that you found particularly good?	IE

Yes	
No	

Not Applicable	
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Question 589:	Type
If Yes, Which Event?	IE
Response: Open Ended	

Question 590:	Type
If Yes, Why?	IE
Response: Open Ended	

Question 591:	Type
If No, Why?	IE
Response: Open Ended	

Question 592:	Type
Was there a U.S. Speaker event that you found not particularly good?	IE

Yes	
No	
Not Applicable	

Question 593:	Type
If Yes, Which Event?	IE
Response: Open Ended	

Question 594:	Type
If Yes, Why?	IE
Response: Open Ended	

Question 595:	Type
If No, Why?	IE
Response: Open Ended	

Question 596:	Type
Other than U.S. Speaker event(s), have you attended any other programs/events hosted by the U.S. Embassy, U.S. Consulate, or American Corner?	IE

Yes	
No	

Question 597:	Type
If yes, What type of program(s)/event(s) have you attended?	IE
	Check all that apply
Educational/professional exchanges (Fulbright, Humphreys, International Visitor Leadership Program)	
Cultural Event/programs	
Digital Town Halls	
Receptions	
Media Tours	
Other, _____	
Unsure	

Question 598:	Type
If yes, Approximately how many per year?	IE
Response: Quantity	

Question 599:	Type
If yes, Do you recall the first event or program you ever attended hosted, sponsored, or supported by the Embassy, Consulate, or American Corner?	IE

Yes	
No	

Question 600:	Type
If yes, What year was it and what was the event?	IE
Response: Open Ended	

Question 601:	Type
If yes (TO QUESTION THAT BEGINS “Other than Speaker events, have you attended any other programs/events hosted by the Embassy”), Generally speaking, how satisfied are you with the programs/events hosted by the U.S. Embassy, U.S. Consulate, or American Corner?	IE
	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	
Very Dissatisfied	
Unsure	
Not Applicable	

Question 602:	Type
Where are you currently employed?	IE
	Check all that apply
Educational Institution	
Government agency or public sector organization	
Private not-for-profit organization	
Private for-profit organizations	

Media Organization	
Self-Employed	
Other, _____	

Question 603:	Type
What is the highest level of education that you have completed or the highest degree that you have achieved?	IE
	Check all that apply
Primary School	
Secondary school/high school	
Trade or technical school	
Some college, no degree	
Bachelor's degree	
Advanced Degree (Masters; Ph.D.)	

Question 604:	Type
Which religion do you identify with?	IE
	Check all that apply
Islam	
Christianity	
Judaism	
Buddhism	
Hinduism	

Other, _____	
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Question 605:	Type
What languages are you able to speak with reasonable fluency?	IE
Response: Open Ended	

Question 606:	Type
In which city do you reside?	IE
Response: Open Ended	

Question 607:	Type
Overall, how satisfied were you with the program(s)/event(s)?	IE
	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	
Very Dissatisfied	
Unsure	
Not Applicable	

Question 608:	Type
If local language, How satisfied were you with the Speaker's ability to present in your local language?	IE

	Select One
Very Satisfied	

Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	
Very Dissatisfied	
Unsure	
Not applicable	

Question 609:	Type
Overall, how satisfied were you with the U.S. Speaker event(s)?	IE
	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	
Very Dissatisfied	
Unsure	
Not Applicable	

Question 610:	Type
Overall, how satisfied were you with the Speaker(s)?	IE
	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	

Very Dissatisfied	
Unsure	
Not Applicable	

Speakers Evaluation Focus Group Questions

Question 611:	Type
What type of program(s)/event(s) have you attended or participated in? (<i>Such as a formal speech or lecture, educational or cultural activity, press conference, small group discussion, workshop, or exchange programs, etc.</i>)	IE
Response: Open-Ended (FG)	

Question 612:	Type
Do you remember when you attended your first program/event hosted, sponsored, or supported by the U.S. Embassy, Consulate, or American Corner? (<i>Write earliest years on board – Focus on getting participants to acknowledge earliest exposure to a guest speaker from the United States</i>)	IE
Response: Open-Ended (FG)	

Question 613:	Type
How do you generally learn about the U.S. Embassy, Consulate, or American Corner program(s)/event(s) you attended?	IE
Response: Open-Ended (FG)	

Question 614:	Type
At the program(s)/event(s) that you attended, were you provided with any information or materials? What types of information or materials were provided and were they useful?	IE
Response: Open-Ended (FG)	

Question 615:	Type
What was the format of the program(s)/event(s) you attended? Have you ever participated in a DVC or any other online/electronic format? (<i>Prompt by distributing Show Card with examples: Live and in-person, others are via Digital Video Conference (DVC), Tele-conference, Tele-press conference, Web Chat, Web Cast or Podcast, etc</i>)	IE
Response: Open-Ended (FG)	

Question 616:	Type
Which formats would you be interested in using other than formats previously used? (<i>Ask specifically about electronic mediums</i>)	IE

Response: Open-Ended (FG)	

Question 617:	Type
In general, what sources of information contribute to your understanding of the United States? (<i>Prompts as required: education, U.S. news sources, international news sources, local news sources, internet, entertainment, friends and family</i>)	IE
Response: Open-Ended (FG)	

Question 618:	Type
Do you feel more inclined to participate in other programs/events (similar or not) sponsored by the U.S. Embassy, Consulate, or American Corner in the future?	IE
Response: Open-Ended (FG)	

Question 619:	Type
How has participation in these program(s)/event(s) helped you to form lasting partnerships, collaborations or relationships with Americans or American organizations? Please explain.	IE
Response: Open-Ended (FG)	

Question 620:	Type
Did the program(s)/event(s) have any effect on your understanding of the U.S., the American people, U.S. culture and values, and U.S. foreign policies? If so, please explain.	IE
Response: Open-Ended (FG)	

Question 621:	Type
As a result of attending the program(s)/event(s), have you had any discussions, joined an organization, or formed any new partnerships? (<i>Ask specifically about starting projects, contributing time or money to a cause, publishing articles, blogging</i>) Are you aware of any similar experiences of new partnerships formed from participation in these types of programs/events? (<i>Provide examples</i>)	IE
Response: Open-Ended (FG)	

Question 622:	Type
What types of U.S. Embassy, Consulate, or American Corner program(s)/event(s) do you find the most useful, if any? <i>[Provide other examples of programs (lectures, receptions, etc)]</i> Please explain.	IE
Response: Open-Ended (FG)	

Question 623:	Type
Do you use social media interfaces/networks? If so, what types? For what purposes do you use them? <i>(Prompt if necessary: Facebook, Twitter, LinkedIn)</i>	IE
Response: Open-Ended (FG)	

Question 624:	Type
Do you remember when you attended your first event featuring an expert guest Speaker from the U.S.? <i>(Write responses on board – focus on getting everyone to acknowledge earliest exposure to guest speaker from the United States sponsored by U.S. Embassy, U.S. Consulate, or American Corner)</i>	IE
Response: Open-Ended (FG)	

Question 625:	Type
How do you generally learn about the Speaker event(s) you attend featuring an expert guest speaker from the U.S.?	IE
Response: Open-Ended (FG)	

Question 626:	Type
What made you decide to attend one or more of these event(s)? What were your motivations? <i>(Discuss: Subject matter, reputation of speaker, etc.)</i>	IE
Response: Open-Ended (FG)	

Question 627:	Type
In your opinion how important is it to have a pre or post event reception to continue conversations with a Speaker? Have you participated in such events with a U.S. Speaker and what did you find useful about them?	IE

Response: Open-Ended (FG)	
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Question 628:	Type
Other than events featuring an expert guest speaker from the United States, have you attended any other events hosted by the U.S. Embassy, Consulate, or American Corner? <i>(If necessary, prompt with examples: workshops, conferences, receptions, etc.)</i>	IE
Response: Open-Ended (FG)	

Question 629:	Type
What event topics would you like to see the U.S. Embassy, Consulate, or American Corner focus on or support more of in the future? <i>(Probe why this is important or not)</i>	IE
Response: Open-Ended (FG)	

Question 630:	Type
Overall, how would you describe the Speakers' level of expertise and credibility on the topic(s) covered during the event(s) you attended? <i>(probe depth of knowledge, relevance)</i> In your opinion, did their level of expertise enhance your understanding of the subject matter? In what way?	IE
Response: Open-Ended (FG)	

Question 631:	Type
In what format were the expert guest speaker event(s) you attended? <i>(Such as live traveling speaker, live digital video conferences (DVC's), teleconference, web chats or pod casts)</i> What were the strengths and/or weaknesses of the format you participated in?	IE
Response: Open-Ended (FG)	

Question 632:	Type
To your knowledge, how does the Speaker Program assist the Embassy, Consulate, or American Corner in establishing new relationships with your community?	IE

Response: Open-Ended (FG)	
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Question 633:	Type
What recommendations would you make for the U.S. Speaker Program, the program responsible for engaging expert American guest speakers with people such as yourselves?	IE
Response: Open-Ended (FG)	

Question 634:	Type
If you could make a recommendation to the U.S. Embassy improve or strengthen these types of programs, what would it be? (<i>Probe on credibility of speaker; frequency of speaker programs; format and location of programs, etc.</i>)	IE
Response: Open-Ended (FG)	

Question 635:	Type
Overall, how satisfied were you with the program(s)/event(s)?	IE
Response: Open-Ended (FG)	

Question 636:	Type
Overall, please describe how satisfied you were with the event(s)? How satisfied were you with the Speaker(s)?	IE
Response: Open-Ended (FG)	

PMDCP Questions

Question 637:	Type
In the past twelve months, how often have you interacted with Americans (in person, on the telephone, or via the Internet)?	PMDCP

	Select one
Never	
Once per month or less	
Few times per month	
Once per week	
More than once per week	

Question 638:	Type
How well do you understand U.S. popular culture and the arts (literature, music, movies, food, video games)?	PMDCP

	Select one
Not at all	
A little	
Somewhat	
Well	
Very well	

Question 639:	Type
How well do you understand U.S. foreign policies?	PMDCP

	Select one
Not at all	
A little	
Somewhat	
Well	
Very well	

Question 640:	Type
To what extent do you consider the United States a positive or negative role model for other countries?	PMDCP

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	Select one
Very negative model	
Somewhat negative model	
Neither positive nor negative model	
Somewhat positive model	
Very negative model	

Question 641:	Type
What about the influence of the United States in the world--would you say the United States has a:	PMDCP

	Select one
Very negative influence	
Somewhat negative influence	
Neither positive nor negative influence	
Somewhat positive influence	
Very negative influence	

Question 642:	Type
To what extent do you agree or disagree with the following statements?	PMDCP

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
The United States supports democracy in the world					
The United States interferes in the affairs of other countries					
The United States tries to dominate other countries economically					
The United States welcomes students from [COUNTRY] to attend U.S. colleges and universities					

Question 643:	Type
In the past four years, would you say [COUNTRY]'s overall relations with the U.S. have been:	PMDCP

	Select one
Very bad	
Bad	
Neither good nor bad	
Good	
Very good	

Question 644:	Type
Looking ahead to the future, to what extent do you expect that relations between [COUNTRY] and the United States will change? Will relations	PMDCP

	Select one
Worsen greatly	
Worsen	
Remain the same	
Improve	
Improve greatly	

Question 645:	Type
To what extent do relations between the U.S. and [COUNTRY] have the potential to benefit [COUNTRY] in the areas listed on this card:	PMDCP

	Not at all	A little	Some-what	Much	Very much
Education					
Health					
Energy					
Environment					
Free market development					
Agriculture					
Trade					
Poverty reduction					
Democracy/Human rights					

Rule of law					
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Question 646:	Type
How favorable or unfavorable do you feel about U.S. pop culture and the arts?	PMDCP

	Select one
Strongly Unfavorable	
Unfavorable	
Neither favorable nor unfavorable	
Favorable	
Strongly favorable`	

Question 647:	Type
In the past four years, would you say [COUNTRY]'s overall relations with the U.S. have been:	PMDCP

	Select one
Very bad	
Bad	
Neither good nor bad	
Good	
Very good	

Question 648:	Type
How informed are you regarding news and current events related to the United States of America?	PMDCP

	Select one
Not at all informed	
A little informed	
Somewhat informed	
Informed	
Very informed	

Question 649:	Type
How much do you trust the credibility of information from the following sources:	PMDCP

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	Not familiar with	Do not trust	Trust a little	Trust somewhat	Trust much	Trust very much
U.S. television news						
United States entertainment television						
Books, newspapers, or magazines published in the United States						
United States government radio programs						
U.S. embassy/U.S. consulate general/American Center in [COUNTRY]						
U.S. government websites						
Non-U.S. websites in your language						
Non-U.S. television programming (local or satellite)						
Non-U.S. television news channels (local or satellite)						
Books, newspapers, or magazines published in [COUNTRY]						
Local radio stations						
[COUNTRY] government						
Friends and family						

Question 650:	Type
Please tell me how much you are interested in each topic:	PMDCP

	Not at all	A little	Some-what	Much	Very much
Sports					
Politics in [COUNTRY]					
[COUNTRY] news					
U.S. politics					
U.S. news					
U.S. culture (literature; music; the arts; movies)					

People living in the U.S.					
International news					
Business and financial news					
Religion					
Scientific news and advances					

Question 651:	Type
Please rank the top three sources of information that you rely on:	PMDCP

	First	Second	Third
Television			
Radio			
Newspapers			
Internet			
Professional colleagues			
Friends and family			

Question 652:	Type
Currently, do you have regular access to the Internet?	PMDCP

	Select one
No	
Yes	

Question 653:	Type
Do you access the Internet at:	PMDCP

	No	Yes
Work		
Home		
School		
Public library		
Internet café		
Cell phones or other mobile devices		
Other		

Question 654:	Type
Overall, how many hours do you spend on the Internet?	PMDCP

	Select one
Less than 1 hour per week	
1-3 hours per week	
3-7 hours per week	
7-14 hours per week	
More than 14 hours per week	

Question 655:	Type
How often do you use the Internet for the following activities:	PMDCP

	Never	Once per month	Few times per month	Once per week	Few times per week	Daily
Visit U.S. websites for personal use or recreation (listen or download music, watch videos, play games)						
Visit websites to get information or news about U.S. society, culture, or people in general						
Visit websites to get information or news about U.S. politics or policies						
Visit U.S. embassy/U.S. Consulate General/American Center website						
Use local Web 2.0 portals						
Visit America.gov website						
Use Internet to interact with Americans or to meet new Americans (emails, chat rooms, instant messaging, social networking sites)						
Read Internet newsgroups, bulletin boards, discussion forums, or blogs (web logs)						

about U.S.						
Actively participate (write dialogue, opinions, entries) in Internet newsgroups, bulletin boards, discussion forums, or blogs (web logs) about U.S.						
Send or receive emails						
[FOR PALESTINIAN TERRITORIES ONLY] Visit U.S. Consulate General website in Arabic						
[FOR PALESTINIAN TERRITORIES ONLY] Visit U.S. Consulate General website in English						
[FOR PALESTINIAN TERRITORIES ONLY] Visit Virtual Presence Post/VPP website in English						
[FOR PALESTINIAN TERRITORIES ONLY] Visit Virtual Presence Post/VPP website in Arabic						

Question 656:	Type
How long have you been participating in U.S. embassy/U.S. Consulate General/American Center-sponsored programs, activities, or materials?	PMDCP

	Select one
Less than 1 year	
1-3 years	
3-5 years	
Over 5 years	

Question 657:	Type
Have you ever used any of the following materials from an American Library, American Corner, or a U.S. Information Resource Center? How satisfied or dissatisfied were you with the activities?	PMDCP

No/yes Very Dis- Neither Very

	dissatisfied	satisfied	satisfied not dissatisfied	Satisfied	satisfied
American library, American corner, or U.S. information resource center overall?					
CDs or other electronic media					
Online resources or materials (emails, websites, Web Alert)					

Question 658:	Type
How much has this information increased your understanding of the following aspects of the U.S.:	PMDCP

	Not at all	A little	Some-what	Much	Very much
Daily life of the people who live in the United States?					
Ethnic diversity in the United States?					
Religious diversity in the United States?					
Educational processes and opportunities in the United States?					
U.S. popular culture and the arts (literature, music, movies, food, video games)?					
Voluntary community service in the United States?					
Freedom of speech and press in the United States?					
Human rights and legal protections for all in the United States?					
Free elections in the United States?					
Equal opportunities in the United States?					
The role of the market and economic competition in the United States?					

U.S. foreign policies?					
The U.S. overall?					

Question 659:	Type
How much has your participation in all U.S. embassy/U.S. Consulate General/American Center-sponsored activities and materials made your views more favorable toward the following aspects of the U.S.:	PMDCP

	Not at all	A little	Some-what	Much	Very much
Daily life of the people who live in the United States?					
Ethnic diversity in the United States?					
Religious diversity in the United States?					
Educational processes and opportunities in the United States?					
U.S. popular culture and the arts (literature, music, movies, food, video games)?					
Voluntary community service in the United States?					
Freedom of speech and press in the United States?					
Human rights and legal protections for all in the United States?					
Free elections in the United States?					
Equal opportunities in the United States?					
The role of the market and economic competition in the United States?					
U.S. foreign policies?					
The U.S. overall?					

Question 660:	Type
Countries other than the United States sometimes sponsor activities and programs in [COUNTRY] like exchange programs, cultural events, lectures, workshops, and information materials. Have you ever participated in an	PMDCP

activity or program sponsored by any countries other than the U.S.?	
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	Select one
No	
Yes	
What kind of activity/program was it? Open-Ended	

Question 661:	Type
What country/countries sponsored the programs or activities you participated in?	PMDCP

	Please select all that apply
United Kingdom	
France	
Australia	
China	
Italy	
Netherlands	
Iran	
Saudi Arabia	
Other	

Question 662:	Type
How satisfied are you with the activities, programs or materials sponsored by this/these countries?	PMDCP

	Select one
Strongly dissatisfied	
Dissatisfied	
Neither satisfied nor dissatisfied	
Satisfied	
Strongly satisfied	

Question 663:	Type
Have you ever applied for a visa to travel to the United States?	PMDCP

	Select one
No	
Yes	

Question 664:	Type
How satisfied were you with the overall U.S. Visa application process?	PMDCP

	Select one
Strongly dissatisfied	
Dissatisfied	
Neither satisfied nor dissatisfied	
Satisfied	
Strongly satisfied	

Question 665:	Type
How did your experience with the U.S. Visa application process affect your opinion of the United States?	PMDCP

	Select one
Made my opinion much more negative	
Made my opinion more negative	
Did not affect my opinion	
Made my opinion more positive	
Made my opinion much more positive	

Question 666:	Type
Upon entering the U.S. how satisfied were you with the security and custom procedures at the airport?	PMDCP

	Select one
Strongly dissatisfied	
Dissatisfied	
Neither satisfied nor dissatisfied	
Satisfied	

Strongly satisfied	
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Question 667:	Type
How did your experience with security and custom procedures at the United States airport affect your opinion of the United States?	PMDCP

	Select one
Made my opinion much more negative	
Made my opinion more negative	
Did not affect my opinion	
Made my opinion more positive	
Made my opinion much more positive	

Question 668:	Type
What kind of activity/program/event have you ever participated in?	PMDCP

	Please select all that apply
Social or cultural events, such as art exhibits, receptions, dinners, concerts, or movie nights	
Tourism, visa, and travel-related information	
English language classes	
Lectures, meetings, or interviews in [COUNTRY] with American professionals, celebrities, or government officials	
Multi-speaker events such as conferences, panel discussions, seminars, symposia, or workshops	
Other	

Question 669:	Type
What are the main reasons why you attended these events?	PMDCP

	Please select all that apply
Learn about the U.S.	
Gain professional and work-related information	
Entertainment	
Networking-to socialize and meet new people	

Personal interest in the topics	
Other	

Question 670:	Type
What information did you get?	PMDCP

	Please select all that apply
Tourism, travel-related, and visa information	
Education and studying in the U.S.	
Government and politics in the U.S.	
Professional information	
The U.S. society, culture, art, history, and people	
Democracy, human rights, and free press	
Other	

Question 671:	Type
In the future, how likely would you be to attend at least once a lecture, symposium, or other kind of event providing information about the United States culture, society, and values?	PMDCP

	Select one
Very unlikely	
Unlikely	
Neither likely nor unlikely	
Likely	
Very likely	

Question 672:	Type
Would the likelihood of you attending a lecture, symposium, or event change if it was created or sponsored by the U.S. embassy/U.S. Consulate General/American Center?	PMDCP

	Select one
Much less likely to attend	
Less likely to attend	
Opinion to attend would not change	

More likely to attend	
Much more likely to attend	

Question 673:	Type
How often do you read a publication or a website providing information about the United States culture, society, and values?	PMDCP

	Select one
Never	
Once per month or less	
Two to three times per month	
Once per week	
More than once per week	

Question 674:	Type
In the future, how likely would you be to read, at least once, a publication or a website providing information about the United States culture, society, and values?	PMDCP

	Select one
Very unlikely	
Unlikely	
Neither likely nor unlikely	
Likely	
Very likely	

Question 675:	Type
Would the likelihood of you reading a publication or website change if it was created or sponsored by the U.S. embassy/U.S. Consulate General/American Center?	PMDCP

	Select one
Much less likely to read	
Less likely to read	
Opinion to read would not change	

More likely to read	
Much more likely to read	

Question 676:	Type
How much have you:	PMDCP

	Not at all	A little	Some	Much	Very much
Referred others to United States media (newspapers, magazines, television, radio, and Internet)?					
Gave talks or presentations in your community?					
Gave talks and presentations at work?					
Talked informally with others in small groups or with others one-on-one about your experience in these activities/programs?					
Shared materials received from the U.S. embassy/U.S. Consulate General/American Center in [COUNTRY]?					
Written opinion pieces, reports, articles, or books?					
Gave interviews to the media?					
Used the Internet to communicate information about the United States?					
Used some other method?					

Question 677:	Type
How much has your participation in U.S. embassy/U.S. Consulate General/American Center-sponsored activities or programs been useful to you to:	PMDCP

Not at	A little	Some-	Much	Very
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	all		what		much
Perform volunteer activities or community service?					
Establish a Non-Government Organization (NGO) network, association, or group?					
Become involved with new groups, organizations, or networks?					
Start a new business?					
Introduce new ideas and knowledge to a local organization, community, or group (lectures, workshops, presentations)?					
Become elected or appointed to a local, regional, or national government position?					
Propose, write, pass, or reform a new law/treaty?					
Write or publish a book, article, editorial, commentary, or essay?					
Establish partnerships, joint ventures, projects, or organizational linkages?					
Prepare to study in the United States?					
Other					

Focus Group Questions:

Question 678:	Type
Now, I'd like to ask you to think about the current state of affairs between [COUNTRY] and the United States--what is your vision for that relationship going forward from now? [PROBES] Why is it good to be a partner with the U.S.? What specific elements do you think are key to establishing and maintaining a relationship with [COUNTRY] and the U.S.? How does that differ, in your opinion, from the U.S.?	PMDCP
Response: Open-Ended (FG)	

Question 679:	Type
What is your opinion of the United States as a country? Please explain your views. [PROBES] How does your opinion of the people of the United States differ from your view of the United States as a country? How did you come to this opinion?	PMDCP
Response: Open-Ended (FG)	

Question 680:	Type
What are the strengths of [COUNTRY] current relationship with the U.S.? Please describe. [PROBES] Why do you think these strengths work in the current relationship with the U.S.? Does history influence how you think about the U.S.? How? Please describe.	PMDCP
Response: Open-Ended (FG)	

Question 681:	Type
What are the barriers to [COUNTRY] achieving your vision for its relationship with the U.S.? Explain why. [PROBES] What suggestions or practical solutions do you have to overcome those barriers? When faced with barriers within [COUNTRY] what sources have been used to break down those barriers?	PMDCP
Response: Open-Ended (FG)	

Question 682:	Type
Would you say that the [COUNTRY] people overall have the same views as those expressed by this group? If not, how are their views different and why? [PROBES] Are there differences because of the nature of the people, level of education, ethnic group, religion, economic status, geographic area? Are there differences because of beliefs, how they form opinion, what influences their opinions, driven by different personal experiences? Describe some of the cultural values and social aspects of your society? Do you think these aspects affect your perceptions of the U.S.? How? What cultural and social aspects do you think [COUNTRY] shares with the U.S.? Why differ?	PMDCP
Response: Open-Ended (FG)	

Question 683:	Type
Is there anything else about the [COUNTRY] people's views about [COUNTRY] relationship with the U.S. that we didn't discuss yet? Please describe.	PMDCP

Response: Open-Ended (FG)	
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Question 684:	Type
We are going to be talking about media sources you use to get information and the media sources that you trust. First tell me about what you think of when I say the word "media." [PROBES] How do you define media? What comes to mind?	PMDCP

Response: Open-Ended (FG)	
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Question 685:	Type
What are the top 3 media sources that you use and trust most often? [PROBES] What sources do you use/trust most often? What sources do you use/trust least often?	PMDCP

Response: Open-Ended (FG)	
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Question 686:	Type
Describe the role of media in your everyday lives and how you interact/engage with media? [PROBES] What forms of media do you use, e.g., Internet, email, SMS/text messaging, social networking websites? Facebook? What sources of media do you use to receive information and news about the U.S.? With whom do you share information about the U.S.? What sources of media do you use to share information about the U.S.?	PMDCP

Response: Open-Ended (FG)	
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Question 687:	Type
What forms of U.S. media have you been exposed to? [PROBES] What forms of U.S. media do you use, e.g., TV, radio, Internet, social networking websites? Which of these media sources do you trust the most and the least?	PMDCP

Response: Open-Ended (FG)	
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Question 688:	Type
Please provide examples of Public Diplomacy media-related activities that you've been exposed to: lectures, digital video conferences, webcast, read/received a print publication, etc? What ideas or techniques have you learned from PD media-related activities?	PMDCP

Response: Open-Ended (FG)	
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Question 689:	Type
Have you put into practice any of the ideas or techniques that you have learned while participating in U.S. embassy sponsored media-related activities? Please describe what you did. [PROBES] What kind of information did you share? Cultural, political, historical? Who did you share information? Friends, family? What did you hope to accomplish by sharing this information?	PMDCP

Response: Open-Ended (FG)	
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Question 670:	Type
What other kinds of actions have you taken as a result of your participation? Did you put into practice any of the ideas and techniques you learned while participating in other types of embassy sponsored events? Please describe what you did. [PROBES] What they did, who they did it with, purpose of action?	PMDCP

Response: Open-Ended (FG)	
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Question 671:	Type
How did other people respond to or get involved in your actions? Please describe. [PROBES] Were they engaged? Did they ignore your actions? Did they seek out more information? How did they follow up with you, e.g., Internet, email, blogging? Who were the people that responded to your actions?	PMDCP

Response: Open-Ended (FG)	
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EME Snap Foreign Audience Questions

Question 672:	Type
First, in what year were you born?	IE
Response: Open-Ended	

Question 673:	Type
Gender	IE

	Select one
Male	
Female	

Question 674:	Type
Which of the following have you done in the last 30 days?	IE

	Please select all that apply
Read a newspaper	
Watched television	
Listened to the radio	
Sent or received an SMS text message	
Accessed the internet on a PC at home	
Accessed the internet on a PC at someone else's home	
Accessed the internet on a PC at a public location such as an internet café or school	
Accessed the internet via a mobile device	

Question 675:	Type
Generally speaking, are things in [COUNTRY] generally going in the right direction, or are they going in the wrong direction?	IE

	Select one
Right direction	
Wrong direction	

Question 676:	Type
First, how <u>favorable</u> would you say you are towards each of the following countries? Would you say <u>very favorable</u> , <u>somewhat favorable</u> , <u>not too favorable</u> or <u>not at all favorable</u> ?	IE

	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable
COUNTRY 1				
COUNTRY 2				
COUNTRY 3				
COUNTRY 4				
COUNTRY 5				

Question 677:	Type
If the following international figures expressed an opinion about international affairs, would you tend to trust them or not, or don't you have enough information to say?	IE

	Would trust	Would not trust	Don't have enough info. to say
United States President Barack Obama			
LEADER 2			
LEADER 3			
LEADER 4			
LEADER 5			

Question 678:	Type
In thinking more about the role the United States has in the world, to what extent do you agree or disagree with the following statements? Would you say you <u>strongly agree</u> , <u>somewhat agree</u> , <u>somewhat disagree</u> or <u>strongly disagree</u> ?	IE

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't have enough info. to say
The United States is a trustworthy partner for [COUNTRY]					
The United States treats [COUNTRY]					

with respect					
The United States is a good trading partner for [COUNTRY]					
The United States tries to impose its culture on other countries					
The United States provides assistance to other countries to help do things like improve roads, healthcare, agriculture					
The United States aids in disaster relief around the world					
The United States supports human rights for all in the world					
The United States supports democracy in the world					
The United States interferes in the affairs of other countries					
The United States tries to dominate other countries economically					
The United States welcomes students from [COUNTRY] to attend U.S. colleges and universities					

Question 679:	Type
What best describes your occupational level? If you are unemployed, please specify this for your last job.	IE

Select one	
Managers and senior officials	
Professional occupations	
Technical	
Administrative and secretarial	
Skilled trades occupations	
Personal service occupations	
Sales and customer service occupations	
Process, plant, and machine operatives	
Unskilled or elementary occupations	
Never employed	

Question 680:	Type
Which category best describes your highest level of education?	IE

	Select one
Primary	
Junior secondary	
Senior secondary	
Technical	
Some college	
College graduate	
Postgraduate (masters degree)	
Postgraduate (doctorate degree)	

Question 681:	Type
Which of the following categories describes your employment status?	IE

	Select one
Employed full time (by someone else)	
Employed part time (by someone else)	
Self-employed	
Temporarily unemployed (looking for work)	
Retired	
Homemaker	
Full time student	
Other (specify)	

Question 682:	Type
What is the combined income of all members of your household?	IE

	Select one
[INCOME LEVEL 1]	
[INCOME LEVEL 2]	
[INCOME LEVEL 3]	
[INCOME LEVEL 4]	
[INCOME LEVEL 5]	
[INCOME LEVEL 6]	
[INCOME LEVEL 7]	
[INCOME LEVEL 8]	
[INCOME LEVEL 9]	
[INCOME LEVEL 10]	
[INCOME LEVEL 11]	

Greater than [INCOME LEVEL11]	
Refused	

EME Foreign Audience Questions

Question 683:	Type
Next, here are some topics that people might find interesting. One a scale of 1 to 7, where 1 means not at all interested and 7 means extremely interested, please say how interested you personally, are in each of the following.	IE

	1 Not at all interested	2	3	4	5	6	7 Extremely interested
Books, literature, and reading							
Business, finance and economics							
Children, family, and parenting							
Citizens' rights and democracy							
Computer and electronic software and devices							
Criminal justice and the courts							
Decorating, renovating, and other home improvement projects							
Educational opportunities and issues							
Employment and the workplace							
Environmental issues							
Ethnicity, race, minorities, and immigration							
Farming and food production							
Film /movies							
Fine arts and theater							
Fitness and exercise							
Food and cooking							
Foreign language learning							
Health and wellness							
History							
Humor / cartoons / comedy							
International trade and economics							
Internet technology and issues							
Music							
New technology products and gadgets							
Photography							
Politics, elections, and government							
Relations with foreign countries							

Religion							
Science and innovation							
Shopper reviews and consumer prices							
Sports							
Television and popular entertainment							
Third world / international development issues							
Travel							
War and conflict							
Women's issues and rights							

Question 684:	Type
I am now going to read you a list of activities. For each one, please tell me how often you do each of the following. Do you do each <u>daily</u> , <u>weekly</u> , <u>monthly</u> , <u>less often</u> or <u>never</u> ? Some of the ways you spend your time may not be on this list, and some of these activities may overlap, and that's okay.	IE

	Daily	Weekly	Monthly	Less often	Never
Exercising or playing sports					
Reading books, magazines, or newspapers					
Reading religious materials (e.g., Bible, Koran, or Torah)					
Going to the cinema					
Going to religious services (e.g., Mosque)					
Doing volunteer work					
Taking a class					
Attending musical events or concerts					
Socializing with friends					
Cooking					
Visiting museums or cultural events					
Watching TV with family members					
Shopping					
Visiting a park, beach, nature, or other outdoor destination					

Question 685:	Type
About how many hours would you say you spend doing each of the following on a typical WEEKDAY and on a typical WEEKEND DAY?	IE

	Number of hours spent on a typical ...	
	WEEKDAY	WEEKEND Day
Watching TV		
Listening to radio		
Reading newspapers		
Reading magazines		
Accessing the Internet on a <u>PC</u> for non-working purposes		
Accessing the Internet on a <u>mobile phone</u> for non-working purposes		
<u>Talking</u> on a mobile phone		
<u>SMS or text messaging</u> on a mobile phone		
Accessing your <u>personal</u> email account		

Question 686:	Type
Next, please say how many times you did each of the following online activities in the PAST 30 days.	IE

	Enter number of times
Write a blog or article online	
Update your profile	
Update web page	
Upload a video or audio to sites like YouTube	
Upload photos on sites like Flickr	
Post comments on blogs or online forums	
Send a Tweet on Twitter or other type of microblog	
<u>Forward links</u> of what you read, view, or hear from the web to other people online	
<u>Talk</u> about what you read, view, or hear from the web with other people	
Visit a social networking site like Facebook or MySpace	
Listen to podcasts or radio streamed over the Internet	
Read Tweets or other microblog posts	
Read blogs or forums	
Read news or information articles online	
Receive RSS feeds, email alerts, and other automatic updates over	

the internet	
Watch video clips from sites like YouTube	

Question 687:	Type
Earlier, you told us that you are interested in [TOPIC 1, TOPIC 2, TOPIC 3, TOPIC 4, and TOPIC 5]. Which of the following below do you use to get information about these topics? Using this list please call off the letters of the ways in which you get information about each topic.	IE

	TOPIC 1	TOPIC 2	TOPIC 3	TOPIC 4	TOPIC 5
Social networking sites like Facebook or MySpace					
Podcasts					
Blogs or forums					
Online news or information websites					
RSS feeds, email alerts, and other automatic updates over the internet					
Online videos or photos					
Twitter					
SMS automatic news, updates, and alerts					
SMS messages from friends or family					
Podcasts or radio streamed over the Internet					
None of these					

Question 688:	Type
Below are some reasons people might visit different websites or use their mobile phone. For each of the following activities, please check all reasons that apply to you.	IE

	Visit online information sites (e.g. BBC.com)	Visit social networking sites (e.g. Facebook)	Visit blogging sites (e.g. LiveJournal)	Visit video sites (e.g. YouTube)	Visit online sites that stream radio	Send or receive SMS / text messages
To relax						
To learn						
To be informed						
To be entertained						
To be connected						

with family						
To escape						
To be connected with friends						
None of these reasons						

Question 689:	Type
Thinking about various sources of news, to what extent do you trust each of the following for international news. Would you say you have <u>a great deal of trust</u> , <u>a fair amount of trust</u> , <u>not very much trust</u> or you <u>do not trust it at all</u> ?	IE

	A great deal of trust	A fair amount of trust	Not very much trust	Do not trust at all
a. Domestic radio	4	3	2	1
b. Domestic TV	4	3	2	1
c. International radio from the Middle East	4	3	2	1
d. International radio from Europe	4	3	2	1
e. International radio from the U.S.	4	3	2	1
f. International TV from the Middle East	4	3	2	1
g. International TV from Europe	4	3	2	1
h. International TV from the U.S	4	3	2	1
i. Newspapers	4	3	2	1
j. Magazines	4	3	2	1
k. The Internet	4	3	2	1

Question 690:	Type
Thinking about different types of media and technology activities, please say how much you agree or disagree with each of the following statements. Would you say you <u>strongly agree</u> , <u>somewhat agree</u> , <u>somewhat disagree</u> or <u>strongly disagree</u> ?	IE

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't have enough info. to say
I am excited about the latest technology and use it as much as I can					
I feel overwhelmed by all of the					

information choices online					
For international news, I trust television more than the Internet					
For international news, I trust information from family and friends more than online information sites					
When listening to radio streamed over the Internet, I feel connected to far-away places					
It's easier to use my mobile phone to text/SMS message my friends and family than actually talk to them					
I would watch more online videos if the quality were better					
Figuring out how to use all the online and mobile technology for following news is too complicated					
I worry that my privacy is not protected enough with using social networking sites like Facebook					
Sometimes it takes so long to download online photos or videos that it doesn't feel worth it					

Question 691:	Type
Now thinking about specific <u>websites</u> , which of the following websites do you visit <u>regularly</u> ?	IE

Please select all that apply	
[SITE 1]	
[SITE 2]	
[SITE 3]	
[SITE 4]	
[SITE 5]	

Question 692:	Type
Here is the list of websites you just chose. Of these, please select the three websites that you visit most often.	IE

Please select up to three

[SITE 1]	
[SITE 2]	
[SITE 3]	
[SITE 4]	
[SITE 5]	

Question 693:	Type
Switching topics slightly to SMS or text messaging – in a typical DAY, how many text or SMS messages do you...	IE

Enter number	
<u>Send</u> to friends / family	
<u>Receive</u> from friends / family	
<u>Send</u> to people <u>other than</u> friends/family (e.g., companies or organizations)	
<u>Receive</u> from people <u>other than</u> friends/family (e.g., companies or organizations)	

Question 694:	Type
How much do you agree or disagree with each of the following about SMS or text messaging? Would you say you <u>strongly agree</u> , <u>somewhat agree</u> , <u>somewhat disagree</u> or <u>strongly disagree</u> ?	IE

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't have enough info. to say
I would SMS / text message more often if the cost was lower					
SMS / text messages are for communicating with friends – not for following news stories					
SMS / text messaging is the primary way the people in my life communicate					
SMS / text messaging is great for a quick exchange, but not an entire conversation					
I would like to receive SMS / text message news updates, so I know what's happening as soon as news breaks					

Question 695:	Type
Now please think about information you have read, viewed, or heard over the <u>last 7 days</u> . Have you discussed or shared any of this information with each of the following groups of people? Please let me know the ones that apply, and consider all types of conversations (online, in person, phone, etc.)	IE

PLEASE SELECT ALL THAT APPLY	
Family member	
Friend	
Colleague or person you know through work	
Classmate or person you know through school	
Neighbor	
Local government official or politician	
People who share a hobby or interest of yours	
People you know through a community group or other activity	
People you know through your kids' activities	
People you don't necessarily know, but ran into at some place	
Member of your place of worship (e.g., church, mosque, temple)	
Online professional network	
Online personal or social network	
Online forum	
Have not discussed or shared with anyone in the last 7 days	

Question 696:	Type
And how many of these people have you talked to?	IE

ENTER NUMBER	
Family member	
Friend	
Colleague or person you know through work	
Classmate or person you know through school	
Neighbor	
Local government official or politician	
People who share a hobby or interest of yours	
People you know through a community group or other activity	
People you know through your kids' activities	
People you don't necessarily know, but ran into at some place	

Member of your place of worship (e.g., church, mosque, temple)	
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Question 697:	Type
Please continue to think about the information you have discussed or shared over the <u>last 7 days</u> . For each of the following groups of people, how did you communicate MOST? Using this card, please call off the letter that applies to how you communicated MOST with each group of people.	IE

	E-mail	SMS or Text message	Social networking website	Talking on a mobile phone	Talking on a landline phone	Talking face to face / in person
Family member						
Friend						
Colleague or person you know through work						
Classmate or person you know through school						
Neighbor						
Local government official or politician						
People who share a hobby or interest of yours						
People you know through a community group or other activity						
People you know through your kids' activities						
People you don't necessarily know, but ran into at some place						
Member of your place of worship (e.g. church, mosque, temple)						

Question 698:	Type
And was the information you discussed or shared with each of the following groups MOSTLY about...	IE

Personal matters (e.g., social gathering, relationships, etc.)	Social, civic, or political matters (e.g., climate change, education, a recent election, etc.)	Something else
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Family member			
Friend			
Colleague or person you know through work			
Classmate or person you know through school			
Neighbor			
Local government official or politician			
People who share a hobby or interest of yours			
People you know through a community group or other activity			
People you know through your kids' activities			
People you don't necessarily know, but ran into at some place			
Member of your place of worship (e.g., church, mosque, temple)			
Online professional network			
Online personal or social network			
Online forum			

Question 699:	Type
Next please say how much you agree or disagree with each of the following statements about public life. Would you say you <u>strongly agree</u> , <u>somewhat agree</u> , <u>somewhat disagree</u> or <u>strongly disagree</u> ?	IE

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't have enough info. to say
Fair treatment of all citizens should be a core value guiding our country					
Women's empowerment should be a top priority in our country					
Violence against civilians is never justified					
Citizen's participation in community affairs is very important for the stability of our country					
People like myself should have a voice in how our country is governed					
Economic prosperity is more important than free and fair elections					
Extremism is a serious problem in our country					

Question 700:	Type
First, how <u>favorable</u> would you say you are towards each of the following countries? Would you say <u>very favorable</u> , <u>somewhat favorable</u> , <u>not too favorable</u> or <u>not at all favorable</u> ?	IE

	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable
[COUNTRY 1]				
[COUNTRY 2]				
[COUNTRY 3]				
[COUNTRY 4]				
[COUNTRY 5]				
[COUNTRY 6]				
[COUNTRY 7]				
[COUNTRY 8]				
[COUNTRY 9]				

Question 701:	Type
If the following international figures expressed an opinion about international affairs, would you tend to trust them or not, or don't you have enough information to say?	IE

	Would trust	Would not trust	Don't have enough info. to say
[LEADER 1]			
[LEADER 2]			
[LEADER 3]			
[LEADER 4]			
[LEADER 5]			
[LEADER 6]			
[LEADER 7]			
[LEADER 8]			
[LEADER 9]			

Question 702:	Type
Now please think specifically about the United States. How much do you agree or disagree that the United States has each of the following? Would you say you <u>strongly agree</u> , <u>somewhat agree</u> , <u>somewhat disagree</u> or <u>strongly disagree</u> ?	IE

--	--

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't have enough info. to say
Excellent quality products and services					
Innovative science and technology					
Honest political systems and elections					
A responsible role in the world					
Entertaining and interesting movies and television					
Cutting-edge music					
Excellence in sports					
Open and welcoming people					
Religious diversity					
Ethnic diversity					
A good track record of protecting the environment					
Employment opportunities					
Rich history					
Successful businesses and companies					
Higher education opportunities					
Safe and nutritious food products					

Question 703:	Type
Please say whether you <u>follow news and stories</u> or <u>would like to know more</u> about each of the following when it comes to the UNITED STATES.	IE

	Yes, I follow news and stories about	Yes, I would like to know more
U.S. products and services		
U.S. science and technology		
U.S. political systems and elections		
U.S. role in the world		
U.S. movies and television		
U.S. music		
U.S. sports		

How open and welcoming the U.S. people are		
Religious diversity in the U.S.		
Ethnic diversity in the U.S.		
U.S. role in protecting the environment		
U.S. employment opportunities		
U.S. history		
U.S. businesses and companies		
U.S. higher education opportunities		
U.S. food products		
None of these		

Question 704:	Type
Where do you MOST often look for information on each of the following?	IE

	Television	Radio	Newspapers	Magazines	Internet	SMS / text messages	Some other source
U.S. products and services							
U.S. science and technology							
U.S. political systems and elections							
U.S. role in the world							
U.S. movies and television							
U.S. music							
U.S. sports							
How open and welcoming the U.S. people are							
Religious diversity in the U.S.							
Ethnic diversity in the U.S.							
U.S. role in protecting the environment							
U.S. employment opportunities							
U.S. history							

U.S. businesses and companies							
U.S. higher education opportunities							
U.S. food products							
None of these							

Question 705:	Type
Which of the following have you ever done?	IE

Please select all that apply	
Visit U.S. websites for personal use or recreation (listen or download music, watch video, play games)	
Visit websites to get information or news about U.S. society, culture, or people in general	
Visit websites to get information or news about U.S. politics or policies	
Visit U.S. Embassy website	
Use Internet to interact with Americans or to meet new Americans (emails, chat rooms, instant messaging, social networking sites)	
<u>Read</u> Internet newsgroups, bulletin boards, discussion forums, or blogs (web logs) about U.S.	
<u>Actively participate</u> (write dialogue, opinions, entries) in Internet newsgroups, bulletin boards, discussion forums, or blogs (web logs) about U.S.	
Visit U.S. websites to buy American products	
Watched an American / Hollywood blockbuster movie	
None of these	

Question 706:	Type
Have you heard about [EVENT]	IE

Select one	
Yes	
No	

Question 708:	Type
How did you first learn of [EVENT]	IE

--	--

Please select all that apply	
Television	
Radio	
Newspapers	
Magazines	
Internet	
Mobile / hand-held device	
Other people (e.g., family, friends, work colleagues)	
Other	

Question 709:	Type
On which of the following internet or mobile device sites did you hear or read about [EVENT]	IE

Please select all that apply	
News organization websites	
U.S. government websites, such as America.gov	
U.S. Embassy or consulate website in our country	
SMS messages from news organizations	
SMS messages from U.S. Embassy	
Social networking websites like Facebook	
[SITE 1]	
[SITE 2]	
U.S. Embassy blogs	
Video sites like YouTube	
U.S. Embassy YouTube site	
Other	

Question 710:	Type
In which language(s) did you hear or read about [EVENT]	IE

Please select all that apply	
English	
[LANGUAGE]	
Other	

Question 711:	Type
Overall, how would you rate [EVENT]	IE

Select one	
Excellent	
Good	
Fair	
Poor	

Question 712:	Type
Which of the following words or phrases do you feel describe how [EVENT] <u>made you feel?</u>	IE

Please select all that apply	
Alienated	
Angry	
Disappointed	
Doubtful	
Worried	
Sad	
Happy	
Better informed	
Impressed	
Inspired	
Proud	
Trusting	
Surprised	
Amused	
None of these	

Question 713:	Type
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And did [EVENT] make you feel more knowledgeable or more positive about each of the following?	IE
--	----

	Yes, made me feel more knowledgeable about...	Yes, made me feel more positive about...
U.S. products and services		
U.S. science and technology		
U.S. political systems and elections		
U.S. role in the world		
U.S. movies and television		
U.S. music		
U.S. sports		
How open and welcoming the U.S. people are		
Religious diversity in the U.S		
Ethnic diversity in the U.S.		
U.S. role in protecting the environment		
U.S. employment opportunities		
U.S. history		
U.S. businesses and companies		
U.S. higher education opportunities		
U.S. food products		
None of these		

Question 714:	Type
In the past 30 days, where have you accessed the Internet?	IE

	Please select all that apply
On a PC at home	
On a PC at someone else's home	
On a PC at a public location, such as an internet café or school	
On a PC at work	
On a mobile device	

Question 715:	Type
Next are some reasons why people might choose to access the Internet at a public location. For each one, please say if this is a major reason, a minor	IE

reason, or not a reason why you would access the Internet at a public location.

	Major reason	Minor reason	Not a reason
Free access to the Internet			
High-speed connection for faster downloads, etc.			
Wireless Internet access or Wi-fi			
A lively, social setting			
Knowledgeable, helpful staff			
Central location that's easy to get to			
Plenty of computers / kiosks; low wait time			

Question 716: How many mobile phones do you personally use? **Type** IE

	Select one
0	
1	
2	
3 or more	

Question 717: What is your monthly phone bill? Please think about the mobile phone you use MOST often. **Type** IE

Response: Open-Ended

Question 718: Is SMS or text messaging part of your mobile phone plan? **Type** IE

	Select one
Yes	
No	

Question 719: And in your mobile phone plan, is the number of text messages you send or receive... **Type** IE

Select one	
Limited to a certain number of SMS messages sent / received each month	
Unlimited; can send / receive any number of SMS messages each month	

Question 720:	Type
And how many sent/received texts are you limited to each month?	IE
Response: Open-Ended	

Question 721:	Type
Here is a list of ways in which people may be involved with their local community or with society in general. Which ones have you personally done in the past <u>year</u> ?	IE

Please select all that apply	
Attended a public meeting on town or school affairs	
Written a letter to the editor of a newspaper or magazine or called a live radio or TV show to express an opinion	
Led or served on a committee of some local organization (e.g. Educational, social, religious, cultural or political)	
Made a speech or gave a talk to a group	
Been an active member of a group that tries to influence public policy or create change in the community	
Attended a political rally, speech, or event	
Written or called any politician or contacted any government official at local, regional or national level	
Asked a question in a public meeting	
Made a complaint to a store, company, or organization	
Made a sizable donation to a local or national organization (e.g. educational, social, religious, cultural or political)	
Attended business lunches/dinners on a regular basis	
Organized a special social event such as a reunion, etc.	
Sent a short text message to a group via a cell phone or posted a comment online on a blog or chat room	

Question 722:	Type
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Do you live in an urban or rural location?	IE
--	----

Select one	
Urban	
Suburb of large city	
Rural	

Question 723:	Type
Including yourself, how many people reside in your household?	IE
Response: Open-Ended	

Question 724:	Type
Which category best describes your current marital status?	IE

Select one	
Never married	
Married	
Widowed	
Divorced	
Separated	

Question 725:	Type
Which category best describes the degree of your religious practice or participation?	IE

Select one	
Nonreligious/secular	
Identify with religious faith, but do not practice	
Participate in religious activities only on major religious holidays	
Participate in religious activities weekly	
Participate in religious activities daily	

Question 726:	Type
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Which religion best describes you?	IE
------------------------------------	----

Select one	
Islam	
Christianity	
Judaism	
Buddhism	
Hinduism	
Other (specify)	
Refused	

Question 727:	Type
Thinking about your professional role or position, which of the following categories best describes your current or most recent professional field?	IE

Select one	
Academic (scholar, student, scientist, teacher)	
Community leader (business, religious, artistic or cultural leader; doctor, lawyer or other professional)	
Media (TV personality, radio personality, editor, writer, journalist, blogger, cartoonist)	
Civil Society, Non Governmental Organization, or other community organization	
Government official or public servant	
Other (specify)	

Question 728:	Type
Which category best describes your highest level of education?	IE

Select one	
Primary	
Junior secondary	
Senior secondary	
Technical	
Some college	
College graduate	
Postgraduate (masters degree)	

Postgraduate (doctorate degree)	
---------------------------------	--

Question 729:	Type
Are you employed by?...	IE

	Select one
Education institution	
Government agency or public sector organization	
Private not-for-profit organization (not college or university)	
Private for-profit organization	
Self-employed	
Other (specify)	

Question 730:	Type
Have you ever traveled to the U.S.?	IE

	Select one
Yes	
No	

Question 731:	Type
Do you have any relatives or close friends who have traveled to the U.S.?	IE

	Select one
Yes	
No	

EME Focus Group Screening Questions

Question 732:	Type
Have you participated in any type of market research discussion group in the past year?	IE

	Select one
Yes [Terminate]	
No [Continue]	

Question 733:	Type
In general, how interested would you say you are in what's going on in our [COUNTRY]? Would you say you are....	IE

	Select one
Very Interested	
Somewhat Interested	
Not too Interested	
Not at all Interested	

Question 734:	Type
In general, how interested would you say you are in what's going on in other countries around the world? Would you say you are....	IE

	Select one
Very Interested [CONTINUE]	
Somewhat Interested [CONTINUE]	
Not too Interested [TERMINATE]	
Not at all Interested [TERMINATE]	

Question 735:	Type
Is there any country that you are particularly interested in knowing about or have an interest in knowing what's going on there? Any others?	IE
Response: Open-Ended	

Question 736:	Type
How often do you use social media tools, such as Facebook, Twitter, YouTube, or Flickr?	IE

	Select one
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Very Often [CONTINUE]	
Occasionally [CONTINUE]	
Not too Often [TERMINATE]	
Never [TERMINATE]	

EME Pre-Focus Group Written Questions

Question 737:	Type
What company or companies do you use for your mobile phone service:	IE
Response: Open-Ended	

Question 738:	Type
Do you use your mobile phone to send and receive SMS text messages?	IE

	Select one
Yes	
No	

Question 739:	Type
IF YES: Please describe how you are billed for the SMS text messages that you send and receive. For example, do you pay separately for each message you send or receive, or do you have a data plan that includes a certain number of SMS text messages?	IE
Response: Open-Ended	

Question 740:	Type
What is the most interesting thing you have read or heard about in the news recently?	IE
Response: Open-Ended	

Question 741:	Type
What <u>three words or phrases</u> do you think best describe [COUNTRY] today?	IE
Response: Open-Ended	

EME Focus Group Questions

Question 742:	Type
Let's have a show of hands: How many of you wrote down that you think things in this country are going in the right direction? Wrong direction? Why did you make that choice?	IE
Response: Open-Ended	

Question 743:	Type
What specifically is going well in [COUNTRY]? What worries you about the way [COUNTRY] is heading?	IE
Response: Open-Ended	

Question 744:	Type
How is [COUNTRY] changing? Why? What is changing for the better? What is getting worse?	IE
Response: Open-Ended	

Question 745:	Type
Tell me some of the words or phrases you wrote down to describe [COUNTRY] today.	IE
Response: Open-Ended	

Question 746:	Type
Why did you pick that word? What does that mean to you?	IE
Response: Open-Ended	

Question 747:	Type
Do you think that people who are around your parents' age now would have chosen those same words when they were your age? Why or why not? How might your parents have described [COUNTRY] when they were your age?	IE

Response: Open-Ended	
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Question 748:	Type
Some of you used words such as [INSERT WORDS]. Thinking about our country and the world, what words or phrases would you use to describe the role [COUNTRY] plays in the world?	IE
Response: Open-Ended	

Question 749:	Type
Could you tell us more why you chose those words? Why do they describe the role [COUNTRY] plays in the world	IE
Response: Open-Ended	

Question 750:	Type
And how would you describe the role [COUNTRY] plays in the region? How, if at all, has this changed recently?	IE
Response: Open-Ended	

Question 751:	Type
What about [COUNTRY]'s relations with other countries today?	IE
Response: Open-Ended	

Question 752:	Type
Who would you say are this country's greatest allies? Greatest enemies? Best partners? Most important relationships? Most difficult relationships?	IE
Response: Open-Ended	

Question 753:	Type
How important are these partnerships or relationships to [COUNTRY]?	IE
Response: Open-Ended	

Question 754:	Type
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What about promoting democracy or good governance? Would you say promoting democracy is a factor in any of these partnerships or relationships? What about promoting good governance?	IE
Response: Open-Ended	

Question 755:	Type
Let's think about [COUNTRY]'s relationship with each of these countries today: [INSERT LIST OF COMPARISON COUNTRIES}, and let's talk about all the words you can think of to describe our relationship with each (friendly/unfriendly, warm/cold, close/distant, etc.) Do you think [COMPARISON COUNTRY] treats [COUNTRY] like an ally? An equal partner? A competitor? How so?	IE
Response: Open-Ended	

Question 756:	Type
Is [COMPARISON COUNTRY'S] behavior toward [COUNTRY] mostly good, bad, or indifferent? Can you think of one or two stories or examples? More generally, how would you describe the [COUNTRY] relationship with [CONTINENT] as a whole? What about [THE REGION]? Do you see any differences in the U.S.'s relationship with [COUNTRY] and other countries in [THE REGION]?	IE
Response: Open-Ended	

Question 757:	Type
Thinking about the [COUNTRY] you would like to see in the next 5 to 10 years, what countries do you think it is most important for [COUNTRY] to have good relations with for the future?	IE
Response: Open-Ended	

Question 758:	Type
Again in the next 5 to 10 years, thinking about different countries' role in world affairs, which 1 or 2 countries will be the most influential, whether it is positive or negative influence?	IE
Response: Open-Ended	

Question 759:	Type
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Is it a positive or negative influence? In what ways	IE
Response: Open-Ended	

Question 760:	Type
Have you traveled abroad? What countries have you visited? What countries do you want to visit? Why or why not?	IE
Response: Open-Ended	

Question 761:	Type
[For those of you who have visited the U.S:] What was your impression of the country? What surprised you the most?	IE
Response: Open-Ended	

Question 762:	Type
[For those of you who have not been to the U.S.:] What is your impression of the U.S., even if you haven't visited the country? Why do you not want to visit the U.S.?	IE
Response: Open-Ended	

Question 763:	Type
To what countries would you consider going to study? Why?	IE
Response: Open-Ended	

Question 764:	Type
What makes [INSERT COUNTRIES from those mentioned] a good place to study? What advantages or disadvantages do you see in going there to study?	IE
Response: Open-Ended	

Question 765:	Type
What makes [INSERT COUNTRIES from those mentioned] a good place to study? What advantages or disadvantages do you see in going there to study?	IE
Response: Open-Ended	

Question 766:	Type
Where do you get international news? PROBE: TV, newspapers, foreign media, media websites, blogs, YouTube, Facebook, SMS? For each: why	IE

and why not?	
Response: Open-Ended	

Question 767:	Type
What about information on other topics about foreign countries? For example, about people, technology, education, movies and music? Do you get information from: TV, newspapers, foreign media, media websites, blogs, YouTube, Facebook, SMS? Why and why not?	IE
Response: Open-Ended	

Question 768:	Type
Who do you trust most for information on topics that interest you?	IE
Response: Open-Ended	

Question 769:	Type
How much do you trust: Traditional media? Social media/blogs? Governments? Political parties? International sources? [Which country?]	IE
Response: Open-Ended	

Question 770:	Type
Is there a difference between topics in terms of whom you trust most as a source of information? Is there a difference between domestic issues vs. international issues?	IE
Response: Open-Ended	

Question 771:	Type
Have you been following [RECENT ISSUE]? What have you heard?	IE
Response: Open-Ended	

Question 772:	Type
Have you heard about the U.S. government's initiative to make [RECENT ISSUE] an international priority? What have you heard? Where did you hear it? What do you think of this effort? What, if any, impact would this have in [COUNTRY]?	IE
Response: Open-Ended	

Question 773:	Type
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Thinking again about the public issues and international topics that interest you, do you use [LIST TOOLS ONE AT A TIME]: information websites, blogs, RSS feeds, YouTube, Facebook, Twitter, Flickr, podcasts, text messaging, etc. to follow these interests? (PROBE: Why, if at all, are these tools important in [COUNTRY]? Have you heard anything about journalists using these tools to share their stories?)	IE
Response: Open-Ended	

Question 774:	Type
Thinking about each of these tools we just talked about, why do you use them to follow these topics of interests? Why not? (PROBE: time convenient, authoritative, trustworthy, easy to understand, local relevance, costs, etc.)	IE
Response: Open-Ended	

Question 775:	Type
(OPTIONAL) If you were to choose one tool to use and rely on to get information about the issues we talked about that are of personal interest to you, which would you choose? How would you improve this tool so it is convenient and easy to use, and will make you want to use it more?	IE
Response: Open-Ended	

Question 776:	Type
(OPTIONAL) We talked about getting information. Now let's talk about passing on information and expressing opinion. Do you express your opinions using the tools we talked about? Do you feel comfortable doing so? Why or why not? Do you pass on information using the tools we talked about? What would make you do more?	IE
Response: Open-Ended	

Question 777:	Type
[Earlier, some of you mentioned an interest in going to the U.S. to visit or to study.] Let's continue talking about the U.S. for a moment. Do you believe – whether from your own experience or from what you have heard – that it is difficult for [CITIZENS OF COUNTRY] to get entry visas into the U.S.?	IE
Response: Open-Ended	

Question 778:	Type
Some people describe the U.S. as a country with equal opportunity. Do you see it that way? Why or why not? On what are you basing your	IE

opinions? What about a country with educational opportunity? Is this better?	
Response: Open-Ended	

Question 779:	Type
What about a country with a welcoming spirit? Do you see it in this way? Why or why not?	IE
Response: Open-Ended	

Question 780:	Type
What about describing it as a multicultural, diverse country? Do you see it this way? Why or why not?	IE
Response: Open-Ended	

Question 781:	Type
What is your impression of innovation and technology from the U.S., including the latest about products and services related to the internet? On what are you basing your opinions?	IE
Response: Open-Ended	

Question 782:	Type
What about American celebrities? What's your impression of American movie stars? What about pop singers?	IE
Response: Open-Ended	

Question 783:	Type
Do you have a favorite singer or band from the U.S.?	IE
Response: Open-Ended	

Question 784:	Type
How do you get information about movie stars, pop singers or other American celebrities?	IE
Response: Open-Ended	

Question 785:	Type
Stepping back, what's your overall impression of the U.S.?	IE
Response: Open-Ended	

Question 786:	Type
What would you say the U.S. is doing right? Can you think of one or two stories as examples of what the U.S. is doing right?	IE
Response: Open-Ended	

Question 787:	Type
Thinking specifically about the U.S.'s relationships with other countries, do you think the U.S. is doing anything different when it comes to relationships with countries in this region of the world?	IE
Response: Open-Ended	

Question 788:	Type
What's your impression of [U.S. LEADER]?	IE
Response: Open-Ended	

Question 789:	Type
What impact do you think [U.S. LEADER] is having on [COUNTRY]? On [THE REGION]? On the world in general?	IE
Response: Open-Ended	

Question 790:	Type
In your opinion, is [U.S. LEADER] moving U.S. policy in the right or wrong direction? How so?	IE
Response: Open-Ended	

Question 791:	Type
Where do you hear or read about [U.S. LEADER]? Is there much discussion about him on [COUNTRY] blogs that you follow? What about on social media tools?	IE
Response: Open-Ended	

Question 792:	Type
As you may know, [U.S. LEADER] carries a Blackberry. Let's go around the room and each of you can tell me: If you could send an SMS message to [U.S. LEADER]'s BlackBerry, what would you ask or say? What do you think [U.S. LEADER] might say in reply?	IE
Response: Open-Ended	

Question 793:	Type
What about if I had asked what you would say if you could send an SMS message to [U.S. LEADER 2] BlackBerry? What would you ask or say?	IE
Response: Open-Ended	