SURVEY of IVLP PARTICIPANTS September 15, 2010

Privacy Act and Paperwork Reduction Act Statements:

The information solicited on this survey is requested pursuant to the Government Performance and Results Act of 1993 (P.L. 103-62) and the Mutual Educational and Cultural Exchange Act of 1961, as amended, also known as the Fulbright-Hays Act (22 U.S.C. 2451, et seq.). In order to ensure that the U.S. Department of State's international exchange programs meet statutory program requirements (22 U.S.C. 2460(c)), the Department's Bureau of Educational and Cultural Affairs (ECA) regularly monitors the programs, gathers data about program accomplishments, and evaluates selected ones. ECA uses the information collected to inform program design, management, and funding. All personal information that is collected through surveys is considered confidential. All responses are coded to ensure the confidentiality of individual responses. Data collected under this study will not be shared, sold, or used for fundraising purposes. Survey data and findings will be used only in an aggregate form for the express purposes of fulfilling the data needs of the outcome assessment. Responses to this survey are voluntary.

Public reporting burden for this collection of information is estimated to average thirty (35) minutes to respond to this survey, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An Agency may not conduct or sponsor, and respondents are not required to respond to, a collection of information unless it displays a valid OMB control number. Please send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to: A/ISS/DIR, U.S. Department of State, Washington, D.C. 20520.

SV 2010-0028

OMB No.: 1405-0158 Expiration Date: 04/30/2011 Estimated Burden Time: 35 minutes Q1. In what year did you participate in the International Visitors Leadership Program (IVLP)? A1. Drop-down list: 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009

Q2. Which statement best describes your IVLP exchange? Please select one box.

| | √ |
|---|---|
| I traveled by myself on the exchange | |
| I traveled with one or two other people from my country | |
| I traveled with a group of people only from my country | |
| I traveled with a group of people from my region (e.g., West Africa, Eurasia) | |
| I traveled with a group of people from around the world | |
| I don't remember | |

Q3. Exchange programs provide participants with many important opportunities for learning and engaging people from other countries. In the table below, please identify the <u>three</u> most important accomplishments resulting from your participation in the IVLP.

| | √ |
|--|---|
| Learned new or different approaches and techniques in my field of performing or fine arts | |
| Learned new or different management and administrative practices from arts and culture | |
| institutions in the United States | |
| Advanced my professional skills | |
| Interacted with the artistic community | |
| Attended cultural events and performances | |
| Developed professional contacts from the United States | |
| Developed professional contacts from around the world | |
| Built relationships with U.S. cultural organizations | |
| Explored the diversity of American art and culture | |
| Shared my culture with others | |
| Learned how performing arts and culture can be used to address social issues | |
| Gained insight into the role of the private sector in American performing arts and culture | |
| Increased my understanding of U.S. local or national government policies that affect my | |
| industry | |
| Other (Please write in): | |

Q4. How much did the IVLP meet your expectations? Please select one box.

| Did not meet | Did not meet | Met some of | Met most of | Met all of |
|--------------|--------------|--------------|--------------|--------------|
| any of my | most of my | my | my | my |
| expectations | expectations | expectations | expectations | expectations |
| | | | | |

- Q5. What is your most important accomplishment that is a direct result of your experience in the IVLP?
- A5. Open-ended response

Q6. Thinking back, how much did your knowledge and understanding of the following topics increase as a result of your participation in the IVLP? *Please select one box in each row.*

| | Not at All | To a Small Extent | To a Good Extent | To A Great Extent |
|---|------------|----------------------|---------------------|----------------------|
| Arts management | | | | |
| Fundraising and revenue generation | | | | |
| Community outreach | | | | |
| Public relations and marketing | | | | |
| Research and conservation | | | | |
| Cultural and historic preservation | | | | |
| Training and education programs | | | | |
| Public-private partnerships for the arts | | | | |
| The role of the private sector in promoting | | | | |
| arts and culture | | | | |
| Development and management of | | | | |
| exhibitions, performances and festivals | | | | |
| Volunteerism and community involvement | | | | |
| Tourism and economic development | | | | |
| Role of U.S. national and local governments | | | | |
| in arts and culture | | | | |
| Performing arts policy | | | | |
| Use of new technologies | | | | |
| Trends in American art and culture | | | | |
| American theater | | | | |
| American music | | | | |
| American film and television | | | | |
| American dance | | | | |
| American art | | | | |

- Q7. In addition the above list in Question 6, were there any other topics that were an important part of what you learned during your exchange program?
- A7. Open-ended response
- Q8. Have you been able to apply any of the following topics you learned as a participant in the IVLP? *Please select one box in each row.*

| | Yes | No | Not Applicable |
|------------------------------------|-----|----|-------------------|
| Arts management | | | |
| Fundraising and revenue generation | | | |
| Community outreach | | | |
| Public relations and marketing | | | |
| Research and conservation | | | |
| Cultural and historic preservation | | | |
| Training and education programs | | | |

| Public-private partnerships for the arts | |
|--|--|
| The role of the private sector in promoting arts | |
| and culture | |
| Development and management of exhibitions, | |
| performances and festivals | |
| Volunteerism and community involvement | |
| Tourism and economic development | |
| Role of U.S. national and local governments in | |
| arts and culture | |
| Performing arts policy | |
| Use of new technologies | |
| Trends in American art and culture | |
| American theater | |
| American music | |
| American film and television | |
| American dance | |
| American art | |
| Other (Please write in): | |

- Q9. How has your experience in IVLP impacted your career?
- A9. Open-ended response
- Q10. As a direct result of your participation in the IVLP, have you done or received any of the following at work or in your community? *Please select one box in each row.*

| | Yes | No |
|---|-----|----|
| Higher level of responsibilities or leadership in the same job | | |
| Organized or initiated new activities or projects in the same job | | |
| New job with more responsibilities | | |
| Increased salary/wages | | |
| Received a fellowship or stipend to continue my artistic work | | |
| Organized an arts, dance, theater or film festival | | |
| Participated in arts, dance, theater or film festival | | |
| Collaborated in arts, dance, theater or film project | | |
| Assumed a leadership role or position in my community | | |
| Organized or initiated new activities and projects in my | | |
| community | | |
| Established a new organization in my community | | |
| Served as a teacher/mentor for new artists, directors or | | |
| managers | | |
| Other (Please write in): | | |

Q11. Thinking back, what was your level of knowledge about the following aspects of the United States **before** participating in IVLP? *Please select one box in each row.*

| | No Knowledge | Limited Knowledge | Moderate Knowledge | Extensive Knowledge |
|--|-----------------|----------------------|-----------------------|------------------------|
| Daily life in the United States | | | | |
| American arts and culture | | | | |
| Religious diversity in the United States | | | | |
| Ethnic diversity in the United States | | | | |
| The U.S. political system | | | | |
| The U.S. economy | | | | |
| The U.S. legal system | | | | |
| Education in the United States | | | | |
| Freedom of speech and the press in the United States | | | | |
| Voluntary community services and philanthropy in the United States | | | | |
| American history | | | | |
| American popular culture | | | | |
| The United States overall | | | | |

Q12. Thinking back, what was your level of knowledge_about the following aspects of the United States <u>after</u> participating in IVLP? *Please select one box in each row*.

| | No Knowledge | Limited Knowledge | Moderate Knowledge | Extensive Knowledge |
|--|-----------------|----------------------|-----------------------|------------------------|
| Daily life in the United States | | | | |
| American arts and culture | | | | |
| Religious diversity in the United States | | | | |
| Ethnic diversity in the United States | | | | |
| The U.S. political system | | | | |
| The U.S. economy | | | | |
| The U.S. legal system | | | | |
| Education in the United States | | | | |
| Freedom of speech and the press in the | | | | |
| United States | | | | |
| Voluntary community services and | | | | |
| philanthropy in the United States | | | | |
| American history | | | | |
| American popular culture | | | | |
| The United States overall | | | | |

Q13. How did your views of the United States Government and the American people change as a result of your program participation? *Please select one box in each row*.

| | Much less favorable | Less favorable | No change | More favorable | Much more favorable |
|--------------------------|------------------------|-------------------|-----------|-------------------|------------------------|
| United States Government | | | | | |
| American people | | | | | |

Q14. What did you learn about United States during your visit that surprised you or that you did not expect?

A14. Open-ended response

Q15. Have you shared your experience or the knowledge you gained during your participation in the IVLP in any of the following ways? *Please select all that apply.*

| | \checkmark |
|--|--------------|
| Discussion with your family | |
| Discussion with your friends and community members | |
| Discussion with your colleagues | |
| Interview with a media outlet (newspaper, television, radio or Internet) | |
| Wrote a newspaper or magazine article, including an editorial or opinion piece | |
| Post on a blog or other Internet networking space | |
| Demonstration or performance in your community | |
| Wrote an academic book | |
| Wrote a non-academic book | |
| Wrote a professional article for a journal or academic publication | |
| Formal presentation at work | |
| Formal presentation at a community event | |
| Other (Please write in): | |

Q16. Do you think your family, friends and colleagues have a more favorable or less favorable opinion of the United States because of the information you shared with them? *Please select one box.*

| Much less favorable | Less favorable | No change | Much more favorable | I don't know |
|------------------------|-------------------|-----------|------------------------|-----------------|
| | | | | |

Q17. Have you returned to the United States since you participated in IVLP?

| | √ |
|-----|---|
| Yes | |
| No | |

Q18. Approximately how much time have you spent in the United States on **<u>business travel</u>** or for <u>professional reasons</u> since your participation in the IVLP? *Please select one box*.

| | √ |
|-------------------------|---|
| None | |
| Less than 1 month | |
| 1 month up to 3 months | |
| 3 months up to 6 months | |
| 6 months up to one year | |
| One year or greater | |

- Q19. If you answered yes to the previous question, what was the reason for traveling on business to the United States?
- A19. Open-ended response
- Q20. How much time have you spent in the United States on **personal** travel since your participation in IVLP? *Please select one box*.

| | √ |
|-------------------------|---|
| None | |
| Less than 1 month | |
| 1 month up to 3 months | |
| 3 months up to 6 months | |
| 6 months up to one year | |
| One year or greater | |

Q21. Have you been in contact with people you met during IVLP?

| | \checkmark |
|-----|--------------|
| Yes | |
| No | |

If yes, go to Q22. If no, go to Q23.

Q22. Of the following list of people you met through your participation in IVLP, whom have you been in contact with since your return home? *Please select all that apply*.

| | √ |
|--|---|
| American colleagues and/or professional contacts I met while | |
| in the United States | |
| Other participants I met while on my IVLP exchange program | |
| Program agency staff | |
| U.S. Department of State staff in Washington, D.C. | |
| U.S. Embassy/Consulate staff | |
| IVLP alumni | |
| Alumni of other US exchange programs in my country | |
| Other (Please write in): | |

Q23. As a direct result of your participation in the IVLP program, did you exchange ideas, collaborate or facilitate a program in art or culture with any of the following **in** the United States? *Please select all that apply.*

| | √ |
|--|---|
| Academic Institutions | |
| American artists, musicians, actors, etc. | |
| Conservatories / academies / schools of performing and | |
| fine arts | |
| Film and television production companies | |
| Foundations | |
| Galleries | |
| Libraries | |
| National, state or local museums | |
| Non-profit organizations | |
| Orchestras, symphonies, etc. | |
| Private museums | |
| Radio and print organizations | |
| Theaters | |
| Other (Please write in): | |
| Not applicable | |

- Q24. Please elaborate on any exchange of ideas, collaboration or facilitation of a program with U.S. organizations.
- A24. Open-ended response
- Q25. As a direct result of your participation in the IVLP program, did you exchange ideas, collaborate or facilitate a program in art or culture with any of the following **<u>outside</u>** the United States? *Please select all that apply.*

| | √ |
|--|---|
| Academic Institutions | |
| American artists, musicians, actors, etc. | |
| Conservatories/academies/schools of performing and fine arts | |
| Film and television production companies | |
| Foundations | |
| Galleries | |
| Libraries | |
| National, state or local museums | |
| Non-profit organizations | |
| Orchestras, symphonies, etc. | |
| Private museums | |
| Radio and print organizations | |
| Theaters | |
| Other (Please write in): | |
| Not applicable | |

Q26. Which forms of media do you primarily use to keep informed about the American arts and culture? *Please select all that apply*.

| | √ |
|---|---|
| Television | |
| Radio | |
| Film | |
| Books | |
| Newspapers | |
| Magazines and trade journals | |
| Arts and culture websites | |
| News websites | |
| Social networking sites (for example, Facebook, Twitter) | |
| Internet photo and video sharing sites (for example, Flickr and | |
| YouTube) | |
| Other (Please write in): | |

- Q27. What is your current occupation?
- A27. Open-ended response
- Q28. Where do you currently work? Please select one box.

| | √ |
|--|---|
| Independent artist/musician/actor/performer | |
| Conservatory/academy/school of performing or fine arts | |
| Government ministry/agency | |
| Library | |
| Museum | |
| Non-profit organization | |
| Performing arts group/company | |
| Private company | |
| Private foundation | |
| University | |
| Other (Please write in): | |
| Not currently working | |

Q29. What was your home country at the time of the program? A29. Drop-down list (countries)

- A29. Drop-down list (countries)
- Q30. In which country do you currently live?
- A30. Drop-down list (countries)

Q31. Which statement best describes the geographic location of where you currently live? *Please* select one box.

| | √ |
|---|---|
| My country's capital | |
| Another major city in my country other than the capital | |
| A small city, town or rural location in my country | |

Q32. What is your age?

A32. Drop-down list (numbers)

Q33. What is your gender?

| | √ |
|--------|---|
| Female | |
| Male | |

- Q34. If you have additional comments or suggestions for improving the International Visitors Leadership Program, please give details here. We value your thoughts and feedback.
- A34. Open-ended response
- Q35. How long did it take for you to complete this survey?
- Q35. Drop-down list (minutes)

Thank you for completing this survey!