**SURVEY of KENNEDY CENTER CULTURAL VISITORS PROGRAM PARTICIPANTS**

**September 15, 2010**

**Privacy Act and Paperwork Reduction Act Statements**:

The information solicited on this survey is requested pursuant to the Government Performance and Results Act of 1993 (P.L. 103-62) and the Mutual Educational and Cultural Exchange Act of 1961, as amended, also known as the Fulbright-Hays Act (22 U.S.C. 2451, et seq.). In order to ensure that the U.S. Department of State’s international exchange programs meet statutory program requirements (22 U.S.C. 2460(c)), the Department’s Bureau of Educational and Cultural Affairs (ECA) regularly monitors the programs, gathers data about program accomplishments, and evaluates selected ones. ECA uses the information collected to inform program design, management, and funding. All personal information that is collected through surveys is considered confidential. All responses are coded to ensure the confidentiality of individual responses. Data collected under this study will not be shared, sold, or used for fundraising purposes. Survey data and findings will be used only in an aggregate form for the express purposes of fulfilling the data needs of the outcome assessment. Responses to this survey are voluntary.

Public reporting burden for this collection of information is estimated to average thirty-five (35) minutes to respond to this survey, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An Agency may not conduct or sponsor, and respondents are not required to respond to, a collection of information unless it displays a valid OMB control number. Please send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to: A/ISS/DIR, U.S. Department of State, Washington, D.C. 20520.

SV 2010-0031 OMB No.: 1405-0158

Expiration Date: 04/30/2011

Estimated Burden Time: 35 minutes

1. In what year did you participate in the Kennedy Center Cultural Visitors Program?

A1. Drop-down list: 2005, 2006, 2007, 2008, 2009

1. What was your profession when you participated in the Cultural Visitors Program? *Please select one box.*

|  |  |
| --- | --- |
|  | **√** |
| Actor |  |
| Arts presenter/manager |  |
| Dancer |  |
| Director |  |
| Film artist |  |
| Musician |  |
| Singer |  |
| Theater technician |  |
| Visual artist |  |
| Other(please write in): |  |

1. Exchange programs provide participants with many important opportunities for learning and engaging people from other countries. In the table below, please identify the **three** most important accomplishments resulting from your participation in the Cultural Visitors Program.

|  |  |
| --- | --- |
|  | **√** |
| Learned new techniques in my craft (dancing, singing, playing an instrument, acting, etc.) |  |
| Learned new management skills |  |
| Participated in workshops with other performing artists, directors, arts managers or theater technicians in the United States |  |
| Attended performances, working rehearsals or showcases in the United States |  |
| Learned about American art, theater and film |  |
| Developed professional contacts with artists, directors, technicians and managers from the United States |  |
| Developed professional contacts with artists, directors, technicians and managers from outside the United States |  |
| Built relationships with U.S. cultural organizations |  |
| Performed in the United States |  |
| Purchased artistic material not readily available in my country |  |
| Shared my culture with others |  |
| Learned more about American people and American society |  |
| Learned how performing arts and culture can be used to address social issues |  |
| Gained insight into the role of the private sector in American performing arts and culture |  |
| Other (Please write in): |  |

1. How much did the Kennedy Center Cultural Visitors Program meet your expectations? *Please select one box.*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Did not meet any of my expectations** | **Did not meet most of my expectations** | **Met some of my expectations** | **Met most of my expectations** | **Met all of my expectations** |
|  |  |  |  |  |

1. What is your most important accomplishment that is a direct result of your experience in the Cultural Visitors Program?

A5. Open-ended response

1. To what extent did the Cultural Visitors Program improve your knowledge and skills in your technical field? *Please select one box.*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Not at All** | **To a Small Extent** | **To a Good Extent** | **To a Great Extent** | **Not Applicable** |
|  |  |  |  |  |

1. Please provide an example of how you have been able to apply the knowledge and skills that you learned during exchange program.

A7. Open-ended response

1. Which aspects of the Kennedy Center Cultural Visitors Program were the most valuable in increasing your skills? *Please select one box in each row.*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Yes** | **No** | **Not Applicable** |
| Joint performance with American performing artists |  |  |  |
| Close observation of techniques of other performing artists, managers, directors or theater technicians in Washington, D.C., New York City and other cities |  |  |  |
| Workshops run by American performing artists, managers, directors or theater technicians |  |  |  |
| Meetings and discussions about performance art, acting and techniques with other performing artists |  |  |  |
| Meetings and discussions about managing, directing or theater techniques with other managers, directors or theater technicians |  |  |  |
| Other (Please write in): |  |  |  |

1. How has your experience in the Kennedy Center Cultural Visitors Program impacted your career?

A9. Open-ended response

1. As a direct result of your participation in the Kennedy Center Cultural Visitors Program, have you done or received any of the following at work or in your community? *Please select one box in each row.*

|  |  |  |
| --- | --- | --- |
|  | **Yes** | **No** |
| Higher level of responsibilities or leadership in the same job |  |  |
| Organized or initiated new activities or projects in the same job |  |  |
| New job with more responsibilities |  |  |
| Increased salary/wages |  |  |
| Received a fellowship or stipend to continue my artistic work |  |  |
| Organized an arts, dance, theater or film festival |  |  |
| Participated in an arts, dance, theater or film festival |  |  |
| Collaborated in an art, dance, theater or film project |  |  |
| Assumed a leadership role or position in my community |  |  |
| Organized or initiated new activities and projects in my community |  |  |
| Established a new organization in my community |  |  |
| Served as a teacher/mentor for new artists, directors, technicians or managers |  |  |
| Other (Please write in): |  |  |

1. Thinking back, what was your level of knowledgeabout the following aspects of the United States **before** participating in the Cultural Visitors Program? *Please select one box in each row.*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **No Knowledge** | **Limited Knowledge** | **Moderate Knowledge** | **Extensive Knowledge** |
| Daily life in the United States |  |  |  |  |
| American arts and culture |  |  |  |  |
| Religious diversity in the United States |  |  |  |  |
| Ethnic diversity in the United States |  |  |  |  |
| The U.S. political system |  |  |  |  |
| The U.S. economy |  |  |  |  |
| The U.S. legal system |  |  |  |  |
| Education in the United States |  |  |  |  |
| Freedom of speech and the press in the United States |  |  |  |  |
| Voluntary community services and philanthropy in the United States |  |  |  |  |
| American history |  |  |  |  |
| American popular culture |  |  |  |  |
| The United States overall |  |  |  |  |

1. Thinking back, what was your level of knowledgeabout the following aspects of the United States **after** participating in the Cultural Visitors Program? *Please select one box in each row.*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **No Knowledge** | **Limited Knowledge** | **Moderate Knowledge** | **Extensive Knowledge** |
| Daily life in the United States |  |  |  |  |
| American arts and culture |  |  |  |  |
| Religious diversity in the United States |  |  |  |  |
| Ethnic diversity in the United States |  |  |  |  |
| The U.S. political system |  |  |  |  |
| The U.S. economy |  |  |  |  |
| The U.S. legal system |  |  |  |  |
| Education in the United States |  |  |  |  |
| Freedom of speech and the press in the United States |  |  |  |  |
| Voluntary community services and philanthropy in the United States |  |  |  |  |
| American history |  |  |  |  |
| American popular culture |  |  |  |  |
| The United States overall |  |  |  |  |

1. How did your views of the United States Government and the American people change as a result of your program participation? *Please select one box in each row.*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Much Less Favorable** | **Less Favorable** | **No Change** | **More Favorable** | **Much More Favorable** |
| United States Government |  |  |  |  |  |
| American people |  |  |  |  |  |

1. How did your exchange visit in the United States influence your work?

A14. Open-ended response

1. Have you shared your experience or knowledge you gained during your participation in the Cultural Visitors Program in any of the following ways? *Please select all that apply*.

|  |  |
| --- | --- |
|  | **√** |
| Discussion with your family |  |
| Discussion with your friends and community members |  |
| Discussion with your colleagues |  |
| Interview with a media outlet (newspaper, television, radio or Internet) |  |
| Wrote a newspaper or magazine article, including an editorial or opinion piece |  |
| Post on a blog or other Internet networking space |  |
| Demonstration or performance in your community |  |
| Wrote an academic book |  |
| Wrote a non-academic book |  |
| Wrote a professional article for a journal or academic publication |  |
| Formal presentation at work |  |
| Formal presentation at a community event |  |
| Other (Please write in): |  |

1. Do you think your family, friends and colleagues have a more favorable or less favorable opinion of the United States because of the information you shared with them? *Please select one box.*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Much less favorable** | **Less favorable** | **No change** | **More favorable** | **Much more favorable** | **I don’t know** |
|  |  |  |  |  |  |

1. Since your return home, have you shared your Cultural Visitors Program experience with any young artists or students in your home country?

|  |  |
| --- | --- |
|  | **✓** |
| Yes |  |
| No |  |

1. Has Department of State staff in the U.S. Embassy or Consulate in your home country been in contact with you since your return from the United States?

|  |  |
| --- | --- |
|  | **✓** |
| Yes |  |
| No |  |

If yes, go to Q19.

If no, go to Q20.

1. What was the reason for the follow-up from the U.S. Embassy or Consulate in your home country? *Please select all that apply.*

|  |  |
| --- | --- |
|  | **√** |
| Discussed your experience in the United States |  |
| Asked about your work and/or career |  |
| Asked you to perform, direct or participate in an U.S. Embassy event |  |
| Invited you to attend a U.S. Embassy event |  |
| Informed you about an upcoming American performing arts or cultural event |  |
| Told you about new performing opportunities in your country with managers of theaters, performing arts centers, etc. |  |
| Connected you with other performing artists, directors, managers or technicians |  |
| Informed you of other opportunities to study or work in the United States |  |
| Other (Please write in): |  |

1. Have you returned to the United States since you participated in the Kennedy Center Cultural Visitors Program? *Please select one box.*

|  |  |
| --- | --- |
|  | **√** |
| Yes |  |
| No |  |

If yes, go to Q21.

If no, go to Q24.

1. Approximately how much time have you spent in the United States on **business travel** or for **professional reasons** since your participation in the Cultural Visitors Program? *Please select one box.*

|  |  |
| --- | --- |
|  | **√** |
| None |  |
| Less than 1 month |  |
| 1 month up to 3 months |  |
| 3 months up to 6 months |  |
| 6 months up to one year |  |
| One year or greater |  |

1. If you traveled to the United States on business, what was the reason for traveling?

A22. Open-ended response

1. How much time have you spent in the United States on **personal** travel since your participation in the Cultural Visitors Program? *Please select one box.*

|  |  |
| --- | --- |
|  | **√** |
| None |  |
| Less than 1 month |  |
| 1 month up to 3 months |  |
| 3 months up to 6 months |  |
| 6 months up to one year |  |
| One year or greater |  |

1. Have you been in contact with people you met during the Cultural Visitors Program?

|  |  |
| --- | --- |
|  | **✓** |
| Yes |  |
| No |  |

If yes, go to Q25.

If no, go to Q26.

1. Of the following list of people you met through your participation in the Cultural Visitors Program, whom have you been in contact with since your return home? *Please select all that apply.*

|  |  |
| --- | --- |
|  | **√** |
| Other program participants from institutions different than my own |  |
| Kennedy Center Cultural Visitors Program Director |  |
| Kennedy Center Cultural Visitors Program Coordinator |  |
| Performing artists, arts managers, directors and theater technicians I met during my exchange |  |
| The director of my personal mentorship or workshop |  |
| Performing artists with whom you made joint performances |  |
| Potential collaborators I met during networking events |  |
| U.S. Department of State staff in Washington, D.C. |  |
| Kennedy Center Cultural Visitors program alumni |  |
| Alumni of other U.S. cultural exchange programs in my country |  |
| Other (Please write in): |  |

1. Please describe any collaboration or work you are engaged in that was developed with a performing artists, arts presenters, directors or theatre technicians you met while in the United States.

A26. Open-ended response

1. Which forms of media do you primarily use to keep informed about American arts and culture? *Please select all that apply.*

|  |  |
| --- | --- |
|  | **√** |
| Television |  |
| Radio |  |
| Film |  |
| Books |  |
| Newspapers |  |
| Magazines and trade journals |  |
| Art and culture websites |  |
| News websites |  |
| *Culture Connect* website |  |
| Social networking sites (for example, Facebook, Twitter) |  |
| Internet photo and video sharing sites (for example, Flickr and YouTube) |  |
| Other (Please write in): |  |

1. Are you still working in the arts field?

|  |  |
| --- | --- |
|  | **✓** |
| Yes |  |
| No |  |

If yes, please go to Q30.

If no, please go to Q29.

1. Why are you no longer working in the arts field?

Q29. Open-ended response

1. What was your home country at the time of the program?

A30. Drop-down list (countries)

1. In which country do you currently live?

A31. Drop-down list (countries)

1. Which statement best describes the geographic location of where you currently live? *Please select one box.*

|  |  |
| --- | --- |
|  | **√** |
| My country’s capital |  |
| Another major city in my country other than the capital |  |
| A small city, town or rural location in my country |  |

1. What is your age?

A33. Drop-down list (numbers)

1. What is your gender?

|  |  |
| --- | --- |
|  | **√** |
| Female |  |
| Male |  |

1. If you have additional comments or suggestions for improving the Kennedy Center Cultural Visitors Program, please give details here. We value your thoughts and feedback.

A35. Open-ended response

1. How long did it take for you to complete this survey?

Q36. Drop-down list (minutes)

Thank you for completing this survey!