

SURVEY of KENNEDY CENTER CULTURAL VISITORS PROGRAM PARTICIPANTS
September 15, 2010

Privacy Act and Paperwork Reduction Act Statements:

The information solicited on this survey is requested pursuant to the Government Performance and Results Act of 1993 (P.L. 103-62) and the Mutual Educational and Cultural Exchange Act of 1961, as amended, also known as the Fulbright-Hays Act (22 U.S.C. 2451, et seq.). In order to ensure that the U.S. Department of State's international exchange programs meet statutory program requirements (22 U.S.C. 2460(c)), the Department's Bureau of Educational and Cultural Affairs (ECA) regularly monitors the programs, gathers data about program accomplishments, and evaluates selected ones. ECA uses the information collected to inform program design, management, and funding. All personal information that is collected through surveys is considered confidential. All responses are coded to ensure the confidentiality of individual responses. Data collected under this study will not be shared, sold, or used for fundraising purposes. Survey data and findings will be used only in an aggregate form for the express purposes of fulfilling the data needs of the outcome assessment. Responses to this survey are voluntary.

Public reporting burden for this collection of information is estimated to average thirty-five (35) minutes to respond to this survey, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An Agency may not conduct or sponsor, and respondents are not required to respond to, a collection of information unless it displays a valid OMB control number. Please send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to: A/ISS/DIR, U.S. Department of State, Washington, D.C. 20520.

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Expiration Date: 04/30/2011
Estimated Burden Time: 35 minutes

Q1. In what year did you participate in the Kennedy Center Cultural Visitors Program?

A1. Drop-down list: 2005, 2006, 2007, 2008, 2009

Q2. What was your profession when you participated in the Cultural Visitors Program? *Please select one box.*

	✓
Actor	
Arts presenter/manager	
Dancer	
Director	
Film artist	
Musician	
Singer	
Theater technician	
Visual artist	
Other(please write in):	

Q3. Exchange programs provide participants with many important opportunities for learning and engaging people from other countries. In the table below, please identify the **three** most important accomplishments resulting from your participation in the Cultural Visitors Program.

	✓
Learned new techniques in my craft (dancing, singing, playing an instrument, acting, etc.)	
Learned new management skills	
Participated in workshops with other performing artists, directors, arts managers or theater technicians in the United States	
Attended performances, working rehearsals or showcases in the United States	
Learned about American art, theater and film	
Developed professional contacts with artists, directors, technicians and managers from the United States	
Developed professional contacts with artists, directors, technicians and managers from outside the United States	
Built relationships with U.S. cultural organizations	
Performed in the United States	
Purchased artistic material not readily available in my country	
Shared my culture with others	
Learned more about American people and American society	
Learned how performing arts and culture can be used to address social issues	
Gained insight into the role of the private sector in American performing arts and culture	
Other (Please write in):	

Q4. How much did the Kennedy Center Cultural Visitors Program meet your expectations? *Please select one box.*

Did not meet any of my expectations	Did not meet most of my expectations	Met some of my expectations	Met most of my expectations	Met all of my expectations

Q5. What is your most important accomplishment that is a direct result of your experience in the Cultural Visitors Program?

A5. Open-ended response

Q6. To what extent did the Cultural Visitors Program improve your knowledge and skills in your technical field? *Please select one box.*

Not at All	To a Small Extent	To a Good Extent	To a Great Extent	Not Applicable

Q7. Please provide an example of how you have been able to apply the knowledge and skills that you learned during exchange program.

A7. Open-ended response

Q8. Which aspects of the Kennedy Center Cultural Visitors Program were the most valuable in increasing your skills? *Please select one box in each row.*

	Yes	No	Not Applicable
Joint performance with American performing artists			
Close observation of techniques of other performing artists, managers, directors or theater technicians in Washington, D.C., New York City and other cities			
Workshops run by American performing artists, managers, directors or theater technicians			
Meetings and discussions about performance art, acting and techniques with other performing artists			
Meetings and discussions about managing, directing or theater techniques with other managers, directors or theater technicians			
Other (Please write in):			

Q9. How has your experience in the Kennedy Center Cultural Visitors Program impacted your career?

A9. Open-ended response

Q10. As a direct result of your participation in the Kennedy Center Cultural Visitors Program, have you done or received any of the following at work or in your community? *Please select one box in each row.*

	Yes	No
Higher level of responsibilities or leadership in the same job		
Organized or initiated new activities or projects in the same job		
New job with more responsibilities		
Increased salary/wages		
Received a fellowship or stipend to continue my artistic work		
Organized an arts, dance, theater or film festival		
Participated in an arts, dance, theater or film festival		
Collaborated in an art, dance, theater or film project		
Assumed a leadership role or position in my community		
Organized or initiated new activities and projects in my community		
Established a new organization in my community		
Served as a teacher/mentor for new artists, directors, technicians or managers		
Other (Please write in):		

Q11. Thinking back, what was your level of knowledge about the following aspects of the United States **before** participating in the Cultural Visitors Program? *Please select one box in each row.*

	No Knowledge	Limited Knowledge	Moderate Knowledge	Extensive Knowledge
Daily life in the United States				
American arts and culture				
Religious diversity in the United States				
Ethnic diversity in the United States				
The U.S. political system				
The U.S. economy				
The U.S. legal system				
Education in the United States				
Freedom of speech and the press in the United States				
Voluntary community services and philanthropy in the United States				
American history				
American popular culture				
The United States overall				

Q12. Thinking back, what was your level of knowledge about the following aspects of the United States **after** participating in the Cultural Visitors Program? *Please select one box in each row.*

	No Knowledge	Limited Knowledge	Moderate Knowledge	Extensive Knowledge
Daily life in the United States				
American arts and culture				
Religious diversity in the United States				
Ethnic diversity in the United States				
The U.S. political system				
The U.S. economy				
The U.S. legal system				
Education in the United States				
Freedom of speech and the press in the United States				
Voluntary community services and philanthropy in the United States				
American history				
American popular culture				
The United States overall				

Q13. How did your views of the United States Government and the American people change as a result of your program participation? *Please select one box in each row.*

	Much Less Favorable	Less Favorable	No Change	More Favorable	Much More Favorable
United States Government					
American people					

Q14. How did your exchange visit in the United States influence your work?

A14. Open-ended response

Q15. Have you shared your experience or knowledge you gained during your participation in the Cultural Visitors Program in any of the following ways? *Please select all that apply.*

	√
Discussion with your family	
Discussion with your friends and community members	
Discussion with your colleagues	
Interview with a media outlet (newspaper, television, radio or Internet)	
Wrote a newspaper or magazine article, including an editorial or opinion piece	
Post on a blog or other Internet networking space	
Demonstration or performance in your community	
Wrote an academic book	

Wrote a non-academic book	
Wrote a professional article for a journal or academic publication	
Formal presentation at work	
Formal presentation at a community event	
Other (Please write in):	

Q16. Do you think your family, friends and colleagues have a more favorable or less favorable opinion of the United States because of the information you shared with them? *Please select one box.*

Much less favorable	Less favorable	No change	More favorable	Much more favorable	I don't know

Q17. Since your return home, have you shared your Cultural Visitors Program experience with any young artists or students in your home country?

	✓
Yes	
No	

Q18. Has Department of State staff in the U.S. Embassy or Consulate in your home country been in contact with you since your return from the United States?

	✓
Yes	
No	

If yes, go to Q19.

If no, go to Q20.

Q19. What was the reason for the follow-up from the U.S. Embassy or Consulate in your home country? *Please select all that apply.*

	✓
Discussed your experience in the United States	
Asked about your work and/or career	
Asked you to perform, direct or participate in an U.S. Embassy event	
Invited you to attend a U.S. Embassy event	
Informed you about an upcoming American performing arts or cultural event	
Told you about new performing opportunities in your country with managers of theaters, performing arts centers, etc.	
Connected you with other performing artists, directors, managers or technicians	
Informed you of other opportunities to study or work in the United States	
Other (Please write in):	

Q20. Have you returned to the United States since you participated in the Kennedy Center Cultural Visitors Program? *Please select one box.*

	✓
Yes	
No	

If yes, go to Q21.

If no, go to Q24.

Q21. Approximately how much time have you spent in the United States on **business travel** or for **professional reasons** since your participation in the Cultural Visitors Program? *Please select one box.*

	✓
None	
Less than 1 month	
1 month up to 3 months	
3 months up to 6 months	
6 months up to one year	
One year or greater	

Q22. If you traveled to the United States on business, what was the reason for traveling?

A22. Open-ended response

Q23. How much time have you spent in the United States on **personal** travel since your participation in the Cultural Visitors Program? *Please select one box.*

	✓
None	
Less than 1 month	
1 month up to 3 months	
3 months up to 6 months	
6 months up to one year	
One year or greater	

Q24. Have you been in contact with people you met during the Cultural Visitors Program?

	✓
Yes	
No	

If yes, go to Q25.

If no, go to Q26.

Q25. Of the following list of people you met through your participation in the Cultural Visitors Program, whom have you been in contact with since your return home? *Please select all that apply.*

	✓
Other program participants from institutions different than my own	
Kennedy Center Cultural Visitors Program Director	
Kennedy Center Cultural Visitors Program Coordinator	
Performing artists, arts managers, directors and theater technicians I met during my exchange	
The director of my personal mentorship or workshop	
Performing artists with whom you made joint performances	
Potential collaborators I met during networking events	
U.S. Department of State staff in Washington, D.C.	
Kennedy Center Cultural Visitors program alumni	
Alumni of other U.S. cultural exchange programs in my country	
Other (Please write in):	

Q26. Please describe any collaboration or work you are engaged in that was developed with a performing artists, arts presenters, directors or theatre technicians you met while in the United States.

A26. Open-ended response

Q27. Which forms of media do you primarily use to keep informed about American arts and culture? *Please select all that apply.*

	✓
Television	
Radio	
Film	
Books	
Newspapers	
Magazines and trade journals	
Art and culture websites	
News websites	
<i>Culture Connect</i> website	
Social networking sites (for example, Facebook, Twitter)	
Internet photo and video sharing sites (for example, Flickr and YouTube)	
Other (Please write in):	

Q28. Are you still working in the arts field?

	✓
Yes	
No	

If yes, please go to Q30.

If no, please go to Q29.

Q29. Why are you no longer working in the arts field?

Q29. Open-ended response

Q30. What was your home country at the time of the program?

A30. Drop-down list (countries)

Q31. In which country do you currently live?

A31. Drop-down list (countries)

Q32. Which statement best describes the geographic location of where you currently live? *Please select one box.*

	✓
My country's capital	
Another major city in my country other than the capital	
A small city, town or rural location in my country	

Q33. What is your age?

A33. Drop-down list (numbers)

Q34. What is your gender?

	✓
Female	
Male	

Q35. If you have additional comments or suggestions for improving the Kennedy Center Cultural Visitors Program, please give details here. We value your thoughts and feedback.

A35. Open-ended response

Q36. How long did it take for you to complete this survey?

Q36. Drop-down list (minutes)

Thank you for completing this survey!