

**SURVEY of THE KENNEDY CENTER INTERNATIONAL CULTURAL FELLOWS MENTORING  
PROGRAM PARTICIPANTS  
September 15, 2010**

**Privacy Act and Paperwork Reduction Act Statements:**

The information solicited on this survey is requested pursuant to the Government Performance and Results Act of 1993 (P.L. 103-62) and the Mutual Educational and Cultural Exchange Act of 1961, as amended, also known as the Fulbright-Hays Act (22 U.S.C. 2451, et seq.). In order to ensure that the U.S. Department of State's international exchange programs meet statutory program requirements (22 U.S.C. 2460(c)), the Department's Bureau of Educational and Cultural Affairs (ECA) regularly monitors the programs, gathers data about program accomplishments, and evaluates selected ones. ECA uses the information collected to inform program design, management, and funding. All personal information that is collected through surveys is considered confidential. All responses are coded to ensure the confidentiality of individual responses. Data collected under this study will not be shared, sold, or used for fundraising purposes. Survey data and findings will be used only in an aggregate form for the express purposes of fulfilling the data needs of the outcome assessment. Responses to this survey are voluntary.

Public reporting burden for this collection of information is estimated to average thirty-five (35) minutes to respond to this survey, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An Agency may not conduct or sponsor, and respondents are not required to respond to, a collection of information unless it displays a valid OMB control number. Please send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to: A/ISS/DIR, U.S. Department of State, Washington, D.C. 20520.

SV 2010-0032

OMB No.: 1405-0158  
Expiration Date: 04/30/2011  
Estimated Burden Time: 35 minutes

Q1. In what year did you participate in the Kennedy Center International Cultural Fellows Mentoring Program?

A1. Drop-down list: 2006, 2007, 2008, 2009

Q2. Exchange programs provide participants with many important opportunities for learning and engaging people from other countries. In the table below, please identify the **three** most important accomplishments resulting from your participation in the Kennedy Center Fellows Mentoring Program.

|  | √ |
|--|---|
| Improved arts management skills  |   |
| Learned new development and fundraising skills   |   |
| Learned how to use technology in arts management   |   |
| Attended cultural events and performances  |   |
| Gained exposure to arts management in practice through mentorships                                 |   |
| Explored American performing arts and culture  |   |
| Developed professional contacts with arts managers and professionals from the U.S.                 |   |
| Developed professional contacts with arts managers and professional from outside the United States |   |
| Built relationships with artists, directors, etc.  |   |
| Built relationships with U.S. cultural organizations   |   |
| Purchased artistic material not readily available in my country                                    |   |
| Increased understanding of how arts and culture can be used to address social issues               |   |
| Gained insight into the role of the private sector in American arts and culture                    |   |
| Other (Please write in):   |   |

Q3. How much did the Kennedy Center Fellows Mentoring Program meet your expectations? *Please select one box.*

| Did not meet any of my expectations | Did not meet most of my expectations | Met some of my expectations | Met most of my expectations | Met all of my expectations |
|-------------------------------------|--------------------------------------|-----------------------------|-----------------------------|----------------------------|
|                                     |                                      |                             |                             |                            |

Q4. What is your most important accomplishment that is a direct result of your experience in the exchange program?

A4. Open-ended response

Q5. Thinking back, to what extent did the Fellows Mentoring Program improve your knowledge and skills in the following areas? *Please select one box in each row.*

|                                    | Not at All | To a Small Extent | To a Good Extent | To a Great Extent |
|------------------------------------|------------|-------------------|------------------|-------------------|
| Arts management                    |            |                   |                  |                   |
| Fundraising and revenue generation |            |                   |                  |                   |
| Public relations and marketing     |            |                   |                  |                   |

|   |  |  |  |  |
|---|--|--|--|--|
| Training and education programs                                       |  |  |  |  |
| Public-private partnerships for the arts                              |  |  |  |  |
| The role of the private sector in promoting arts and culture          |  |  |  |  |
| Development and management of exhibitions, performances and festivals |  |  |  |  |
| Volunteerism and community involvement                                |  |  |  |  |
| Role of U.S. national and local governments in arts and culture       |  |  |  |  |
| Use of new technologies   |  |  |  |  |
| Trends in American art and culture                                    |  |  |  |  |
| Other (Please write in):  |  |  |  |  |

Q6. Did you apply any of the knowledge and skills you learned during the program since your return home? *Please select one box in each row.*

|  | Yes | No |
|--|-----|----|
| Strategic planning   |     |    |
| Fundraising and revenue generation                                     |     |    |
| Public relations and marketing   |     |    |
| Audience development   |     |    |
| Providing training and education programs                              |     |    |
| Creating public-private partnerships for the arts                      |     |    |
| Promoting the role of the private sector in promoting arts and culture |     |    |
| Developing and managing exhibitions, performances and festivals        |     |    |
| Promoting volunteerism and community involvement                       |     |    |
| Using new technologies   |     |    |

Q7. Describe any obstacles or barriers you have faced while implementing what you have learned while a participant in the Fellows Mentoring Program.

A7. Open-ended Question

Q8. Which aspects of the Fellows Mentoring Program were the most valuable in increasing your skills?

|   | Yes | No |
|---|-----|----|
| Arts Management course taught at the Kennedy Center Arts Management Institute |     |    |
| Developing a strategic plan for the organization I manage                     |     |    |

|  |  |  |
|--|--|--|
| Discussions with the Director and other managers of the Kennedy Center                                 |  |  |
| Discussions with Directors and other managers of arts organizations in Washington, D.C.                |  |  |
| Discussions with the Director and other managers of arts organizations in New York City                |  |  |
| Mentorship placement outside of Washington, D.C.   |  |  |
| Discussions about managing arts organizations with other participants in the Fellows Mentoring Program |  |  |
| Other (Please write in):   |  |  |

Q9. How has your experience in the Fellows Mentoring Program impacted your career?

A9. Open-ended response

Q10. Since your return home from your exchange program, have you been able to diversify funding sources for your organization? *Please select one box.*

|                |   |
|----------------|---|
|                | ✓ |
| Yes            |   |
| No             |   |
| Not applicable |   |

Q11. If you answered yes to Question 10, please describe how you've been able diversify funding.

A11. Open-ended response

Q12. As a direct result of your participation in the Fellows Mentoring Program, have you done or received any of the following at work, or in your community? *Please select one box in each row.*

|  | Yes | No |
|--|-----|----|
| Higher level of responsibilities or leadership in the same job     |     |    |
| Organized or initiated new activities or projects in the same job  |     |    |
| New job with more responsibilities                                 |     |    |
| Increased salary/wages   |     |    |
| Received a fellowship or stipend to continue my artistic work      |     |    |
| Organized an arts, dance, theater or film festival                 |     |    |
| Collaborated in an art, dance, theater or film project             |     |    |
| Increased recognition from professional colleagues and peers       |     |    |
| Assumed a leadership role or position in my community              |     |    |
| Organized or initiated new activities and projects in my community |     |    |
| Established a new organization in my community                     |     |    |
| Other (Please write in):   |     |    |

Q13. Thinking back, what was your level of knowledge about the following aspects of the United States **before** participating in the Kennedy Center Fellows Mentoring Program? *Please select one box in each row.*

|  | No Knowledge | Limited Knowledge | Moderate Knowledge | Extensive Knowledge |
|--|--------------|-------------------|--------------------|---------------------|
| Daily life in the United States                                    |              |                   |                    |                     |
| American arts and culture  |              |                   |                    |                     |
| Religious diversity in the United States                           |              |                   |                    |                     |
| Ethnic diversity in the United States                              |              |                   |                    |                     |
| The U.S. political system  |              |                   |                    |                     |
| The U.S. economy   |              |                   |                    |                     |
| The U.S. legal system  |              |                   |                    |                     |
| Education in the United States                                     |              |                   |                    |                     |
| Freedom of speech and the press in the United States               |              |                   |                    |                     |
| Voluntary community services and philanthropy in the United States |              |                   |                    |                     |
| American history   |              |                   |                    |                     |
| American popular culture   |              |                   |                    |                     |
| The United States overall  |              |                   |                    |                     |

Q14. Thinking back, what was your level of knowledge about the following aspects of the United States **after** participating in the Kennedy Center Fellows Mentoring Program? *Please select one box in each row.*

|  | No Knowledge at All | Limited Knowledge | Moderate Knowledge | Extensive Knowledge |
|--|---------------------|-------------------|--------------------|---------------------|
| Daily life in the United States                                    |                     |                   |                    |                     |
| American arts and culture  |                     |                   |                    |                     |
| Religious diversity in the United States                           |                     |                   |                    |                     |
| Ethnic diversity in the United States                              |                     |                   |                    |                     |
| The U.S. political system  |                     |                   |                    |                     |
| The U.S. economy   |                     |                   |                    |                     |
| The U.S. legal system  |                     |                   |                    |                     |
| Education in the United States                                     |                     |                   |                    |                     |
| Freedom of speech and the press in the United States               |                     |                   |                    |                     |
| Voluntary community services and philanthropy in the United States |                     |                   |                    |                     |
| American history   |                     |                   |                    |                     |
| American popular culture   |                     |                   |                    |                     |
| The United States overall  |                     |                   |                    |                     |



Q15. How did your views of the United States Government and the American people change as a result of your program participation? *Please select one box in each row.*

|                          | Much less favorable | Less favorable | No change | More favorable | Much more favorable |
|--------------------------|---------------------|----------------|-----------|----------------|---------------------|
| United States Government |                     |                |           |                |                     |
| American people          |                     |                |           |                |                     |

Q16. Have you shared your experience or knowledge you gained during your participation in the Fellows Mentoring Program in any of the following ways? *Please select all that apply,*

|  | ✓ |
|--|---|
| Discussion with your family  |   |
| Discussion with your friends and community members                             |   |
| Discussion with your colleagues  |   |
| Interview with a media outlet (newspaper, television, radio or Internet)       |   |
| Wrote a newspaper or magazine article, including an editorial or opinion piece |   |
| Post on a blog or other Internet networking space                              |   |
| Wrote an academic book   |   |
| Wrote a non-academic book  |   |
| Wrote a professional article for a journal or academic publication             |   |
| Formal presentation at work  |   |
| Formal presentation at a community event                                       |   |
| Other (Please write in):   |   |

Q17. Do you think your family, friends or colleagues have a more favorable or less favorable opinion of the United States because of the information you shared with them? *Please select one box.*

| Much less favorable | Less favorable | No change | More favorable | Much more favorable | I don't know |
|---------------------|----------------|-----------|----------------|---------------------|--------------|
|                     |                |           |                |                     |              |

Q18. What did you learn about the United States during your visit that surprised you or that you did not expect?

A18. Open-ended response

Q19. Have you been in contact with people you met during the Fellows Mentoring Program?

|     | ✓ |
|-----|---|
| Yes |   |
| No  |   |

If yes, go to Q20.

If no, go to Q21.

Q20. Of the following list of people you met through your participation in the Fellows Mentoring Program, whom have you been in contact with since your return home? *Please select all that apply.*

|  | √ |
|--|---|
| Other program participants   |   |
| Kennedy Center International Cultural Fellows Mentoring Program Director               |   |
| Kennedy Center Coordinator   |   |
| Lecturers and teachers at the DeVos Institute of Arts Management at the Kennedy Center |   |
| The director, board members or colleagues from my mentoring program                    |   |
| American colleagues or arts management professionals I met in New York City            |   |
| The Director of the Kennedy Center   |   |
| United States Department of State staff in Washington, D.C.                            |   |
| United States Embassy/Consulate staff  |   |
| Kennedy Center Fellows Mentoring Program alumni  |   |
| Alumni of other U.S. cultural exchange programs in my country                          |   |
| Other (Please write in):   |   |

Q21. As a direct result of your participation in the Fellows Mentoring Program, have you exchanged ideas, collaborated or facilitated an art or culture program with any of the following? *Please select all that apply.*

|  | √ |
|--|---|
| Arts organizations in the United States  |   |
| Artists and performers in the United States                                      |   |
| Arts organizations outside the United States                                     |   |
| Artists and performers outside the United States                                 |   |
| Arts organizations in my country   |   |
| New artists or performing artists in my country                                  |   |
| Arts managers I met through the Kennedy Center's website, <i>ArtsManager.org</i> |   |
| United States Embassy/Consulate staff  |   |
| Other (Please write in):   |   |
| None of the above  |   |

Q22. As a direct result of your participation in the Fellows Mentoring Program, have you exchanged ideas about management of your organization with any of the following? *Please select all that apply.*

|   | √ |
|---|---|
| Arts management professionals and organizations in the United States      |   |
| Artists and performers in the United States                               |   |
| Arts management professionals and organizations outside the United States |   |
| Artists and performers outside the United States                          |   |
| Arts organizations in my country  |   |
| New artists or performing artists in my country                           |   |



|   |  |
|---|--|
| Arts manager professionals I met through the Kennedy Center's website<br><i>ArtsManager.org</i> |  |
| United States Embassy/Consulate staff   |  |
| Other (Please write in):  |  |
| None of the Above   |  |

Q23. Please describe any collaboration or work you are engaged in that was developed with performing artists, arts presenters, directors or theater technicians you met while in the United States.

A23. Open-ended response

Q24. Since your return home, have you mentored any young arts managers, employees, artists or students in your home country?

| Yes | No |
|-----|----|
|     |    |

Q25. Which forms of media do you primarily use to keep informed about American performing arts and culture, arts organization management and current events? *Please select all that apply.*

|  | √ |
|--|---|
| Television   |   |
| Radio  |   |
| Film   |   |
| Books  |   |
| Newspapers   |   |
| Magazines and trade journals   |   |
| The Kennedy Center's website, <i>ArtsManager.org</i>                     |   |
| Arts and culture websites  |   |
| News websites  |   |
| Social networking sites (for example, Facebook and Twitter)              |   |
| Internet photo and video sharing sites (For example, Flickr and YouTube) |   |
| Other (Please write in):   |   |

Q26. Where do you currently work? *Please select one box.*

|  | √ |
|--|---|
| Independent manager or owner of an arts organization       |   |
| Conservatory, academy or school of performing or fine arts |   |
| Government ministry/agency                                 |   |
| Art gallery  |   |
| Art museum   |   |
| Non-profit organization for performing arts                |   |
| Private company for performing arts                        |   |
| University theater for performing arts                     |   |

|                          |  |
|--------------------------|--|
| Other (Please write in): |  |
| Not currently working    |  |

Q27. In which country do you currently live?

A27. Drop-down list (countries)

Q28. Which best describes the geographic location of where you currently live?

|   |   |
|---|---|
|   | ✓ |
| My country's capital                                    |   |
| Another major city in my country other than the capital |   |
| A small city, town or rural location in my country      |   |

Q29. What is your age?

A29. Drop-down list (numbers)

Q30. What is your gender?

|        |   |
|--------|---|
|        | ✓ |
| Female |   |
| Male   |   |

Q31. If you have additional comments or suggestions to improve the Kennedy Center Fellows Mentoring Program, please give details here. We value your thoughts and feedback.

A31. Open-ended response

Q32. How long did it take for you to complete this survey?

A32. Drop-down list (minutes)

Thank you for completing this survey!