

LETTER SHELL – VERSION 2

Name

Address 1

Address 2

City, State, Zip

Dear M_ [surname]:

The U.S. Department of the Treasury is introducing a new federal tax refund card account – [name of card] – for the 2010 tax refund season. You are cordially invited to preview and participate in this special card offer, which provides safe, low-cost banking privileges as well as fast and convenient delivery of your 2010 federal tax refund.

Message 1:

Proof Points:

Message 2:

Proof Points:

Message 3:

Proof Points:

[Name of card] was developed in cooperation with [Financial Institution] and [Card Brand], and is the only tax refund card recommended by the Treasury. To learn more, read the enclosed brochure or visit online at www.nameofcard.gov.

This is the only invitation you will receive, so Treasury urges you to act quickly and sign up for [name of card] today.

Sincerely,

[Signature of Treasury official]