

INCREASED PENALTIES & ENFORCEMENT

Higher Penalties

MPH over Limit	Current Fine	Higher Fine
1-5	\$93	\$116
6-10	\$113	\$141
11-15	\$144	\$180
16-20	\$175	\$219
21-25	\$206	\$258
26-30	\$247	\$309
31-35	\$298	\$373
36-40	\$349	\$436
Over 40	\$411	\$514

Higher fines for higher speeds and/or repeat speeders

Targets only drivers who are caught speeding

Increased Police Presence



Increased number of police patrols and “speed traps” which increases chances of getting caught speeding

Targets all speeders

SPEED-AWARENESS COURSE



Multi-session “classroom” course that teaches the dangers of speeding and speed awareness strategies

Targets repeat and/or dangerous speeders

ROADWAY COUNTERMEASURES

Rumble/Vibration Treatments



Surface treatments that are “uncomfortable” to cross at higher speeds

Pavement Markings



Markings that make it seem drivers are traveling faster than they really are

Speed Displays



Changeable signs that remind drivers of their current speed

Targets all drivers, whether they are speeders or not

VEHICLE-BASED COUNTERMEASURES

Speed Limiter in Engine



Instrument installed in engine that physically limits vehicle speed

Option 1: Targets repeat and/or dangerous speeders
Option 2: Installed on new vehicles

In-vehicle Speed Limit Display



Display shows posted speed even when signs are not visible or nearby

Installed on new vehicles - targets all drivers

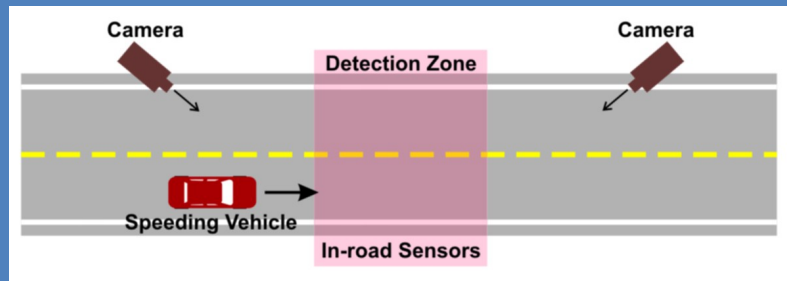
Fuel Economy Display



Electronic display of real-time fuel economy, which encourages "non-aggressive" driving

AUTOMATIC ENFORCEMENT

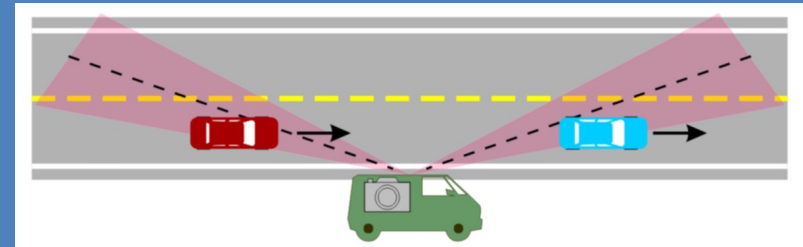
Fixed Location



Fixed cameras detect speeding vehicles through a permanent detection zone and issue tickets by mail

Targets speeders at the same “trouble-spot” location

Random Location



Truck-mounted cameras detect speeding vehicle speeds and issue tickets by mail

Targets speeders at different locations each day