

Federal Deposit Insurance Corporation  
**Franchise Marketing Survey**

EXPIRATION DATE: 7/31/13

To: Project Offering Participant  
Re: Project # \_\_\_\_\_

Thank you for your participation in this FDIC Franchise Marketing project. Your feedback will help us improve the marketing process and we appreciate your input.

1. Were the documents provided in the Offering Information Folder clear and complete?  
\_\_\_\_ Yes \_\_\_\_ No
2. Was the resulting transaction consistent with the offering materials?  
\_\_\_\_ Yes \_\_\_\_ No
3. Was the Marketing Specialist professional and responsive to your questions and requests for information?  
\_\_\_\_ Yes \_\_\_\_ No
4. Was the IntraLinks site organized and easy to use?  
\_\_\_\_ Yes \_\_\_\_ No
5. Was the information provided in the FDIC's data room sufficient in order to analyze the transaction?  
\_\_\_\_ Yes \_\_\_\_ No
6. Did the transaction schedule allow you enough time to review and analyze the offering and perform due diligence?  
\_\_\_\_ Yes \_\_\_\_ No

7. Please provide your comments and suggestions on how we can improve the transactions, the marketing and/or the bid process?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you for taking a few minutes of your valuable time to complete this survey. Please return the survey to the Franchise Marketing general e-mailbox, [InstitutionSales@fdic.gov](mailto:InstitutionSales@fdic.gov), or eFax the survey to (703) 465-4309.

**ESTIMATED REPORTING BURDEN**

**Paperwork Reduction Act Notice.** Public reporting burden for this collection of information is estimated to average 20 minutes per response, including the time for completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the FDIC, Washington, DC 20429; and to the Office of Management and Budget, Paperwork Reduction Project (3064-0127), Washington, DC 20504.