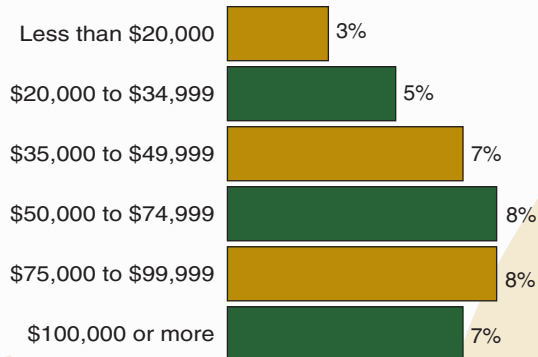


### Percent of U.S. Population Who Hunted by Household Income



### Wildlife Watching

#### Wildlife Watchers

(In millions)

	Number	Percent
<b>Total participants</b>	<b>71.1</b>	<b>100</b>
<b>Away from home</b>	<b>23.0</b>	<b>32</b>
Observe wildlife	21.5	30
Photograph wildlife	11.7	16
Feed wildlife	7.1	10
<b>Around the home</b>	<b>67.8</b>	<b>95</b>
Feed wildlife	55.5	78
Observe wildlife	44.5	63
Photograph wildlife	18.8	26
Maintain plantings/natural areas	14.5	20
Visit public parks/areas	13.3	19

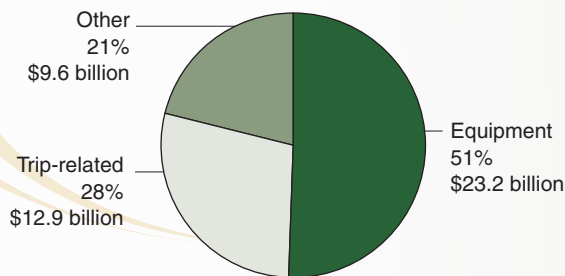
### Away-From-Home Wildlife Watchers by Type of Wildlife Observed, Photographed, or Fed

(In millions)

	Number	Percent
<b>Total, all wildlife</b>	<b>23.0</b>	<b>100</b>
Birds	20.0	87
Waterfowl	15.4	67
Birds of prey	14.0	61
Songbirds	13.7	60
Other water birds	11.5	50
Other birds	8.8	38
Land mammals	16.2	70
Fish	6.8	29
Marine mammals	3.4	15
Other (turtles, butterflies, etc.)	10.4	45

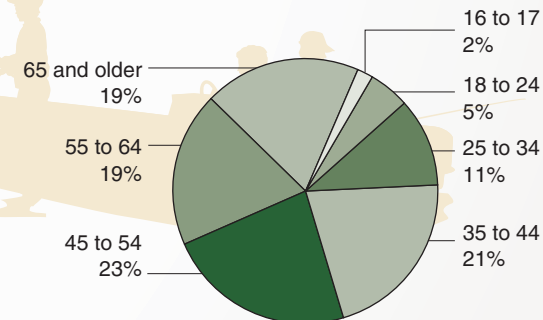
### Wildlife-Watching Expenditures

Total: \$45.7 billion

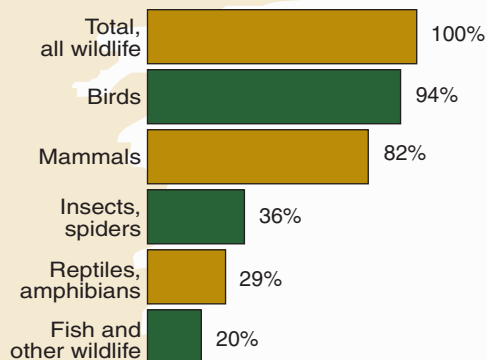


Average trip-related expenditures: \$560 per participant.  
Average trip-related expenditures: \$37 per day.

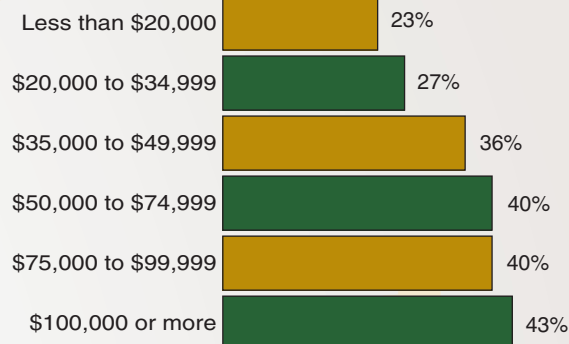
### Percent of Wildlife Watchers by Age



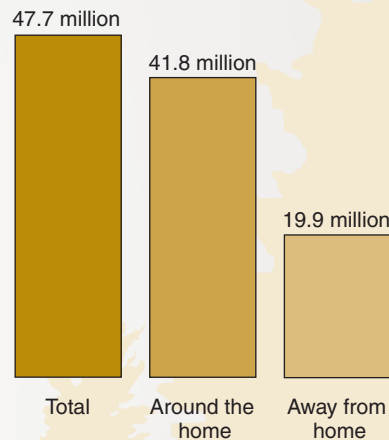
### Percent of Around-the-Home Observers by Type of Wildlife Observed



### Percent of U.S. Population Who Wildlife Watched by Household Income

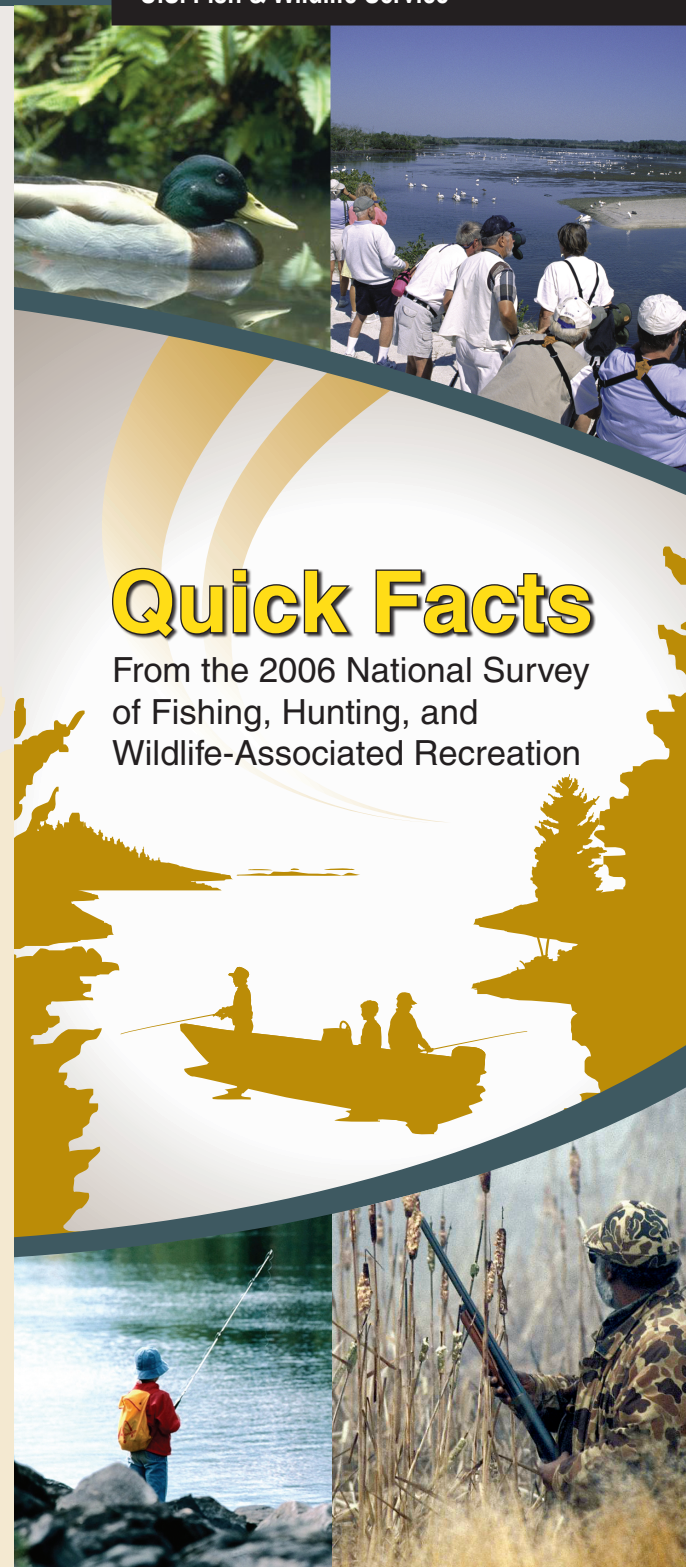


### Bird Watchers



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
acting as collecting agent for the  
U.S. Department of the Interior  
FISH AND WILDLIFE SERVICE

Issued September 2007



# Quick Facts

From the 2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation

# Quick Facts

In 2006, 87 million U.S. residents 16 years old and older, 38 percent of the population, participated in wildlife-related recreation activities.

## Wildlife-Related Recreationists: 2006

30.0 million anglers  
12.5 million hunters  
71.1 million wildlife watchers

These recreationists spent \$122 billion on their fishing, hunting, and wildlife watching (closely observing, feeding, and photographing wildlife).

The 2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation is a comprehensive source of wildlife-related recreation information. Information is provided in national and state printed reports and at <http://federalaid.fws.gov/surveys/surveys.html>.

## Fishing

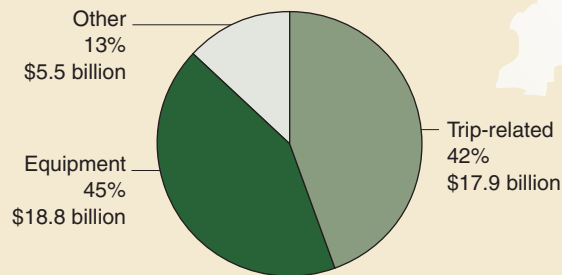
### Anglers and Days of Fishing

(In millions)

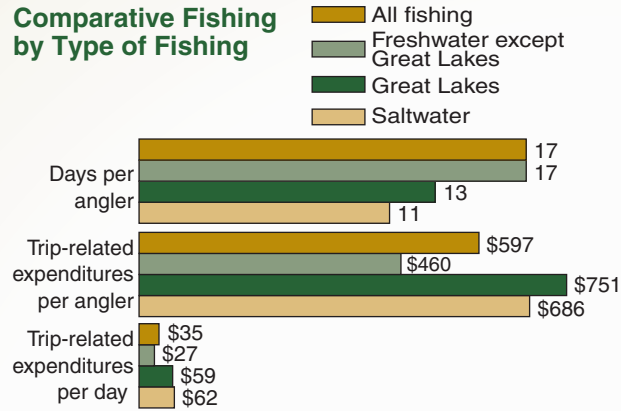
	Anglers		Days	
	Number	Percent	Number	Percent
<b>Total fishing</b>	<b>30.0</b>	<b>100</b>	<b>517</b>	<b>100</b>
Freshwater, total	25.4	85	433	84
Freshwater, except Great Lakes	25.0	84	420	81
Great Lakes	1.4	5	18	3
Saltwater	7.7	26	86	17

### Fishing Expenditures

Total: \$42.2 billion



### Comparative Fishing by Type of Fishing

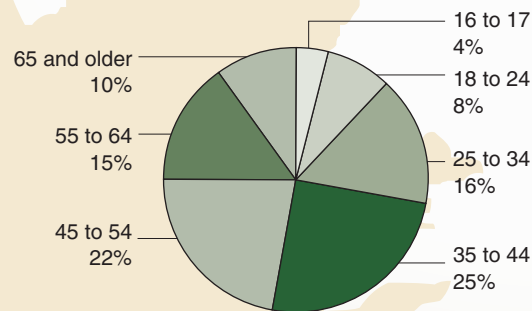


### Anglers Pursuing Selected Fish by Type of Fishing

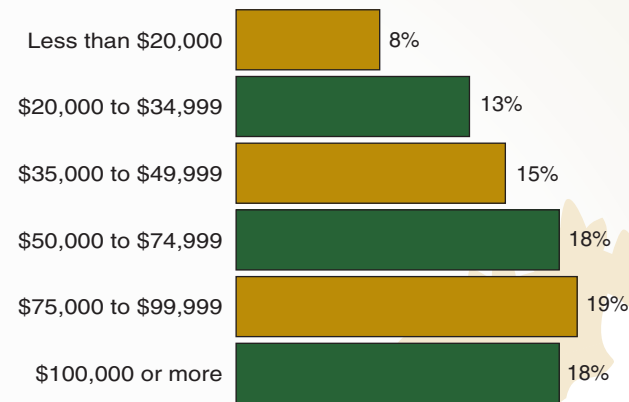
(In millions)

Fish sought	Number of anglers	Percent
<b>Anglers, total</b>	<b>30.0</b>	<b>100</b>
<b>Freshwater except Great Lakes</b>	<b>25.0</b>	<b>83</b>
Black bass	10.0	33
Panfish	7.5	25
Cattfish/bullhead	7.0	23
Trout	6.8	23
<b>Great Lakes</b>	<b>1.4</b>	<b>5</b>
Walleye, sauger	0.5	2
Perch	0.5	2
Salmon	0.4	1
Lake trout	0.3	1
<b>Saltwater</b>	<b>7.7</b>	<b>26</b>
Flatfish (flounder, halibut)	2.1	7
Red drum (redfish)	1.8	6
Sea trout	1.5	5
Striped bass	1.4	5

### Percent of Anglers by Age Group



### Percent of U.S. Population Who Fished by Household Income



## Hunting

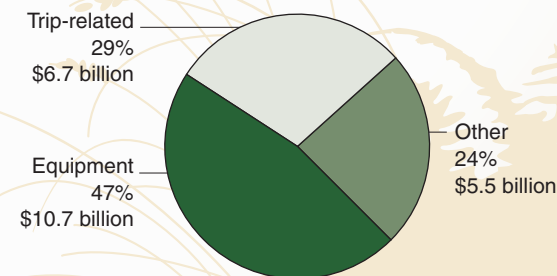
### Hunters and Days of Hunting

(In millions)

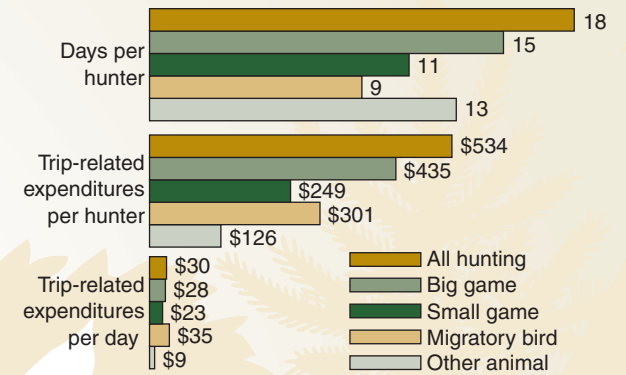
	Hunters		Days	
	Number	Percent	Number	Percent
<b>Total hunting</b>	<b>12.5</b>	<b>100</b>	<b>220</b>	<b>100</b>
Big game	10.7	85	164	75
Small game	4.8	38	52	24
Migratory bird	2.3	18	20	9
Other animal	1.1	9	15	7

### Hunting Expenditures

Total: \$22.9 billion



### Comparative Hunting by Type of Hunting



### Hunters Pursuing Selected Game by Type of Hunting

(In millions)

Game sought	Number of hunters	Percent
<b>Hunters, total</b>	<b>12.5</b>	<b>100</b>
<b>Big game</b>	<b>10.7</b>	<b>86</b>
Deer	10.1	80
Wild turkey	2.6	21
Elk	0.8	6
Bear	0.4	3
<b>Small game</b>	<b>4.8</b>	<b>38</b>
Rabbit, hare	1.9	15
Squirrel	1.8	15
Pheasant	1.6	13
Quail	1.0	8
<b>Migratory birds</b>	<b>2.3</b>	<b>18</b>
Doves	1.2	10
Ducks	1.1	9
Geese	0.7	6

### Percent of Hunters by Age Group

