

Follow-up Telephone Contact

[Ask to speak with city manager, mayor, village council president or someone in their offices]

Hello, my name is _____ and I am calling from the Alaska Fisheries Science Center in Seattle, WA, on behalf of the National Marine Fisheries Service. I am trying to reach [name on address].

[IF NOT AVAILABLE] Thank you, I will call back later. When would be a good time to reach [name on address]?

[IF QUALIFIED RESPONDENT IS ON THE PHONE]

QA Recently, we mailed you a questionnaire asking you for information about [COMMUNITY NAME]'s ties to fishing. The cover of the questionnaire says Alaska Community Survey and has a picture of a harbor on the cover. Do you remember receiving that questionnaire?

1 YES [*SKIP TO QA1*]

2 NO [*SKIP TO QA2*]

QA1 As of today, we have not received your completed questionnaire. You are one of a small group of people we are asking for information about Alaskan fishing communities, so your response is very important. We need your input to be able to update the community profile for [COMMUNITY NAME] with important information about [COMMUNITY NAME]'s ties to fishing. Even if you have not fished in [COMMUNITY NAME], your input is still needed because you are in a position to access to information about [COMMUNITY NAME]'s ties to fishing. If we send you another survey, could you find the time to complete the survey and return it to us within a week of receiving it?

1 YES – SEND NEW SURVEY [*SKIP TO VERIFY*]

2 YES – DO NOT NEED ANOTHER SURVEY [*THANK AND TERMINATE*]

3 SURVEY HAS ALREADY BEEN RETURNED [*THANK AND TERMINATE*]

4 NO [*SKIP TO QB*]

QA2 We are collecting information about communities in Alaska that are dependent on fishing to help us update our Community Profiles for the North Pacific Fisheries. This document is frequently used to write social and economic impact assessments that are used by the North Pacific Fishery Management Council to make decisions about fisheries management in Alaska. You are one of a small group of people we are asking for information about Alaskan fishing communities, so your response is very important. We need your input to be able to write the community profile for [COMMUNITY NAME] with important information about [COMMUNITY NAME]'s ties to fishing. If we send you another survey, could you complete and return the survey to us within a week after you receive it?

1 YES – SEND NEW SURVEY [*SKIP TO VERIFY*]

2 YES – DO NOT NEED ANOTHER SURVEY [*THANK AND TERMINATE*]

3 NO [*SKIP TO QB*]

QB Would you recommend another person in [COMMUNITY NAME] that we should contact instead to find out about [COMMUNITY NAME]'s ties to fishing?

1 YES – RECORD NAME _____
PHONE NUMBER _____

[THANK AND TERMINATE]

2 NO *[SKIP TO QC]*

QC It is very important for our analysis that we understand how those who haven't returned the survey compare to those who did. This way we will not misinterpret the results. Would you mind telling us why you would prefer to not return the survey? I'd like to remind you that anything you say will be confidential and your name will not be revealed to anyone.

1 YES *[RECORD WHY THE SURVEY WILL NOT BE FILLED OUT]*

2 NO *[ASK FOR A MORE CONVENIENT TIME, OTHERWISE, THANK AND TERMINATE]*

VERIFY (If new survey needs to be sent)

I would like to verify some information that I have. I have your name as...

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

Thank you, I will send another questionnaire out today.

TERMINATE

[IF RETURNING SURVEY] → Thank you. Receiving your completed questionnaire will greatly help improve our understanding of your community's ties to fishing and help us to update the community profile for [COMMUNITY NAME].

[IF NOT RETURNING QUESTIONNAIRE] → That's all the questions I have for you. Do you have any comments that you would like to add? Thank you for your time. We really appreciate your participation in this brief survey. Thanks again, and have a good day.

[TO BE COMPLETED BY INTERVIEWER]

Respondent gender: MALE
FEMALE

LANG Language or other barrier:

1 YES, POSSIBLE LANGUAGE BARRIER

2 YES, DEFINITE LANGUAGE BARRIER

3 NO LANGUAGE, BUT OTHER TYPE OF BARRIER *[SPECIFY]*

4 NO BARRIERS

DID THE RESPONDENT INDICATE ANY OF THE FOLLOWING?

A I don't care about fishing in my community. NO YES

B I don't know about fishing in my community. NO YES

OTHER RESPONDENT COMMENTS

QUESTIONS/COMMENTS AND ANSWERS

[If concerned about purpose of the call] This is not a marketing or sales call. This study aims to collect information from Alaskan fishing communities to help us understand each community's dependence on fishing better. This study will allow for the expansion of information included in the updated publication of the *Community Profiles for North Pacific Fisheries – Alaska* (originally published in 2005). We plan on using this information collected from this study in order to provide a more holistic description of each community profiled in this document. Your time spent on this survey will also help to improve the quality of information provided in the community profile for [COMMUNITY NAME]. The public input provided will be available to government, industry, and citizen groups to consider when evaluating ways to manage fisheries in Alaska and community dependence on fishing. I want to assure you that your answers will be kept anonymous and your name will not be revealed to anyone.

[If asking about the study sponsor] This survey is sponsored by NMFS, also known as the National Marine Fisheries Service, a U.S. government agency charged with understanding the effects of federal management actions and policies affecting the nation's marine fisheries.

[If concerned about how the information will be used] The information collected in this study will be used to better understand the dependence of Alaskan communities on fishing and to update the *Community Profiles for North Pacific Fisheries – Alaska*. It will also be used to compose a more holistic profile of fisheries involvement in each community. This information will be publicly available. It will also serve to meet regulatory requirements, including, for example, requirements concerning information about fishing communities in the Magnuson-Stevens Fishery Conservation Act National Standard 8. I want to assure you that your answers will be kept anonymous and your name will not be revealed to anyone.

[If asking about who the study includes] WHO DOES THIS STUDY INCLUDE? This study includes city and tribal governments of Alaskan fishing communities.

[If asking about how their name was obtained] You were identified from publicly available sources as someone with in-depth knowledge about [COMMUNITY NAME].