

SUBMISSION OF INFORMATION COLLECTION
UNDER GENERIC CLEARANCES

DATE OF REQUEST: November 29, 2011

SUB AGENCY (I/C): NCCAM

TITLE: NCCAM Thought leader interviews

GENERIC CLEARANCE UNDER OMB# 0925-0530 **EXP. DATE:** 1/31/2014

ABSTRACT:

NCCAM recently released its third strategic plan, which outlines priorities for research. NCCAM is interested in talking with leaders from various research and provider professional associations to assess knowledge and gather opinions about research on complementary and alternative medicine and NCCAM's role in the research process. It is also necessary to assess information needs and to gather opinions and insights into the language being used to best identify the type of research being conducted (i.e., complementary and alternative medicine versus integrative health). These interviews will help inform how we can best communicate about research opportunities and research results to these audiences.

We will recruit up to 27 respondents who represent professional and research organizations. The interviews will be administered via telephone. No additional technology will be used to complete the survey. Completion will be voluntary with no payment and individual responses will be kept confidential. Findings will be used by NCCAM for program planning purposes and will not be published.

TOTAL ANNUAL BURDEN APPROVED: 2034

BURDEN USED TO DATE: 0

BURDEN THIS REQUEST: 15

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?

 YES x NO N/A

OBLIGATION TO RESPOND:

 x VOLUNTARY

 REQUIRED TO OBTAIN OR RETAIN BENEFITS

 MANDATORY

HOW WILL THIS SURVEY BE OFFERED?

 WEB SITE

 x TELEPHONE INTERVIEW

 MAIL RESPONSE

 IN PERSON INTERVIEW

 OTHER:

CONTACT INFORMATION:

NAME: Alyssa Cotler

TELEPHONE NUMBER: 301-451-3851

EMAIL ADDRESS: cotlera@mail.nih.gov