	OUTPUT MEASURES			
Number of Recovery Act-funded communities in which the National Organizations' are co-branding media messages and materials from national media campaign and/or where the National Organization itself is using and distributing co- branded materials.	Name of community	CPPW Community (Y/N)	Where materials used and distributed	Type and description of co- branded message/material
Example	Alabama - Jefferson County	Y	Public Housing Residence A	Posters
	New York - Kings County	N	Town Hall meeting	Posters
Number of peer-to-peer mentorships/technical assistance relationships provided by the National Organizations' to programs in CPPW-funded communities and/or instances of direct consultation/assistance by the national organization to programs in CPPW-funded communities.		CPPW Community (Y/N)	Program assisted (i.e. name)	Description of TA or consultation
Example	Arizona - County of Pima	Y	School District A	Sign placement
	Arizona - County of Pima	Υ	School District B	Coalition building
Estimated financial and in-kind additional support national organizations were successful in leveraging for sustaining community prevention activities.	Type of activity sustained	Type of support (Financial or In-kind)	If financial amount (\$)	Description of support
Example	Annual Training	In-kind	NA	All incoming newly elected officials will receive training from organization X local affiliate on health benefits of limiting the amount of advertisements

Number of policy issue briefs/policy documents developed and issued by the National Org or its local affiliates.	Title of policy brief/document	Subject	Distribution location	Summary of Policy brief/document
Example	Prevention of Childhood Obesity - School-based Interventions	Childhood obesity prevention	Organization listserv	This policy brief discusses the prevention of childhood obesity through school based interventions and why schools are a good place to intervene, providing research on the effectiveness of this strategy.
Number of community programs using the policy issue briefs/policy documents in their policy mobilization work	Name of community program using materials	CPPW Community (Y/N)	Where materials used and distributed	Summary of policy brief/document used
Example	Community Program Name	N	distributed at all national affiliate locations	This policy brief discusses the prevention of childhood obesity through school based interventions and why schools are a good place to intervene, providing research on the effectiveness of this strategy.
Number of policy workshops, roundtables, forums or similar activities organized by the National Organizations or its local affiliates and the number of participants.	Location of event	types of partici	Number of participants	Name/Type of of event and summary description

				The webinar brought together public school officials across multiple states working on policy-based systems across a range of application
Example	Webinar	Public School O	50	areas including

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