

Air Force Week Event Comment Card

1. How did you hear about Air Force Week 2007?
 - a. Local newspaper
 - b. Local radio station
 - c. Local television station
 - d. <Insert Base Name> media
 - e. Internet
 - f. Other (specify: _____)

2. How many events have you attended this week besides this event?
 - a. None, this is my first event
 - b. One or two other events besides this event
 - c. Several other events besides this event
 - d. I have attended all of the Air Force Week events

3. How would you rate your familiarity with the Air Force before you attended any Air Force Week events?
 - a. Not at all familiar
 - b. Slightly familiar
 - c. Fairly familiar
 - d. Very familiar

4. How would you describe your overall opinion of the United States Air Force?

Very Negative 1 2 3 4 5 6 7 Very Positive

5. After participating in the Air Force Week at <insert base name>, how would you say your opinion has changed about the U.S. Air Force, if at all?
 - a. My opinion of the Air Force is more negative than before the AF Week.
 - b. My opinion of the Air Force has not changed.
 - c. My opinion of the Air Force is more positive than before the AF Week.

6. What is your opinion of this particular Air Force Week event?

Very Negative 1 2 3 4 5 6 7 Very Positive

7. What is your opinion of Air Force week overall?

Very Negative 1 2 3 4 5 6 7 Very Positive

8. What's one thing you've learned about the Air Force that you didn't know before?

9. Gender: Male Female

10. Age: Under 25 25-34 35-44 45-54 55-64 65 +

11. Service:

- Current Military Military Veteran Military Spouse / Dependent
 Never Served in Military

If affiliated with military, which service(s)? _____

Additional Comments: _____

Thank you for taking the time to complete this feedback card. Please drop it in the collection box as you leave or drop it in any mailbox (postage is paid).