CONTACT & FRONT-END INTERVIEW FORM

Date:_____ Weather:_____ Sampling site:_____

Hi, my name is _____. I'm from Clemson University. We're conducting a study for the National Park Service and the Blue Ridge Parkway to gather information about tourism in Floyd and Patrick Counties of Virginia. If you take a mail-back questionnaire, we will want you to send it back to us completed. It takes about 15 minutes to complete after your visit. Would you be willing to fill out a questionnaire after you leave today and mail it back? Participation is voluntary and your responses will be anonymous.

If No: OK. Thank you for your time so far. Have a good day.

If Yes: Thank you. Do you live outside of Floyd or Patrick counties?

If Yes: OK. Here's the survey for you to complete. Please let me know if you have any questions.

If No: OK. Thank you for agreeing to participate, but we're only surveying visitors who live outside of these counties. Thank you for your time so far.

So we can thank you (and remind you to mail back the questionnaire), please provide your name, address and phone number. Thank you. Be sure to mail the questionnaire—your opinions are important!

Interviewer initials, start & stop times, breaks	Interval (every nth person or car)	Time	Already rec'd Q. √	Refuse √	Q. ID number	Alone	Family	Friends	Family & friends	Other	Personal group size	Tour group size	# of children <18 yrs	# of adults 18+ yrs	Resp. age	COMMENTS: explain **reason** for refusal, "other" group
TOTALS																Rev. 6/07