

Social Science Program National Park Service U.S. Department of the Interior

Visitor Services Project

Congaree National Park Visitor Study

Insert photo

OMB Approval 1024-XXX Expiration date: June 30, 2011



United States Department of the Interior

NATIONAL PARK SERVICE Congaree National Park 100 National Park Road Hopkins, SC 29061

Summer 2011

Dear Visitor:

Thank you for participating in this important study. Our goal is to learn about the expectations, opinions, and interests of visitors to Congaree National Park. This information will assist us in our efforts to better manage this park and to serve you.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take about 20 minutes after your visit to complete.

When your visit is over, please complete this questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Director, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Sincerely,

(insert electronic signature)

Tracy Swartout Superintendent

DIRECTIONS

At the end of your visit:

- 1) Please have the selected individual complete this questionnaire.
- 2) Answer the questions carefully since each question is different.
- 3) For questions that use circles (O), please mark your answer by filling in the circle with black or blue ink, or a #2 pencil-

Like this:



Not like this: (1)





- 4) Seal it with the stickers provided.
- 5) Drop it in a U.S. mailbox.

Thank you!

PRIVACY ACT and PAPERWORK REDUCTION ACT STATEMENT:

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your personal group on the questionnaire. The Paperwork Reduction Act requires us to tell you that an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement: Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; email: littlej@uidaho.edu.

Please tell us about your visit to Congaree National Park

NOTE: In this questionnaire, your **personal group** is defined as anyone that you are visiting the park with, such as spouse, family, friends, etc. This does not include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

Topic Area 2 - Trip Planning (TPLAN11)

1.	Prior to your visit, how did you and your personal group obtain information about Congaree National Park (NP)? Please mark (●) all that.							
0	Did not obtain information prior to visit → Go to question 2							
О	Chamber of Commerce/visitors bureau/state welcome center							
О	Friends/relatives/word of mouth							
Ο	Highway signs							
Ο	Inquiry to park/forest via phone, mail or e-mail							
О	Congaree NP website: www.nps.gov/cong							
Ο	Other websites — which one(s)?							
Ο	Local businesses (hotels, motels, restaurants, etc.)							
О	Maps/brochures							
О	Newspaper/magazine articles							
0	Other National Park Service sites							
0	Previous visits							
0	School class/program							
O	Social media (such as Facebook, Twitter, etc.)							
0	Television/radio programs/videos							
0	Travel guides/tour books (such as AAA, etc.)							
0	Other (Please specify)							
To	pic Area 1 – Knowledge (KNOW 1 variation)							
2.	Prior to your visit, were you and your group aware of what programs (ranger-led walks, canoe trips, presentations, school group tours, etc.) were offered in Congaree NP?							
	O Yes O No							

Tai	oio Ara	a 2 Trip DI	onning /TD	I ANG VO	riotion)		
10	oic Are	a 2 – Trip Pl	anning (TP	LAINO Vai	nalion)		
3.							ecame Congaree National our decision to visit?
	0	Yes	0	No		0	Not sure
	b) If Y	ES, what eff	ect did it ha	ve? Plea	ise be sp	ecific	·
Top	oic Are	a 1 – Knowl	edge (KNO)	W 9 varia	ation)		
4.	,	or to your vis derness is?	it, were you	ı aware o	of what co	ongre	ssionally designated
	O	Yes	Ο	No		\circ	Not sure
	•		nd vour aro	_	about co	nares	ssionally designated wilderness
	•	ing your visit		ор тозит			Joint March 19 19 19 19 19 19 19 19 19 19 19 19 19
	\circ	.,					
	O	Yes	O	No			
Toı	oic Are	a 2 - Trip Pla	anning (TPL	AN 4 va	riation)		
. • [010 7 11 0	<u> </u>	g (
5.							and your personal group came park)? Please mark (●) one .
	Ο	Resident of	the area (w	ithin 1-h	our drive	of the	e park) → Go to Question 6
	Ο	Visit Conga	ree NP				
	Ο	Visit other a	attractions ir	n the area	a		
	Ο	Visit friends	/relatives in	the area	a		
	Ο	Traveling th	rough – un	planned v	visit		
	0	Business					
	Ο	Other (Plea	se specify)				
_	• •	• T: O		(TDIDE	2 40 44	1.4	5)
lo	oic Are	a 3 - Trip Ch	naracteristic	s (TRIPC	; 13, 14 ;	and 1	5)
6.	per	•	idence eith	er inside	•	•	overnight away from your or within the nearby area
	0	Yes	Ο	No →	Go to C	uest	ion 7

6			C	ongaree National Park Visitor Study			
	b) If YES, please list the number of nights you and your personal group stayed in Congaree NP and the area (within 1-hour drive of the park).						
		Number of nights inside the p	ark				
		Number of nights in the area	outside	e the park			
	in Ć	In which types of lodging did you Congaree NP and the area (within that apply.	and you	our personal group spend the night(s) drive of the park)? Please mark (●)			
	c) I	nside park		d) Outside park in surrounding area (within 1-hour drive of park)			
	n/a Lodge, hotel, motel, vacation rental,			B&B, etc.			
	Ο	RV/trailer camping		Ο			
	0	Tent camping		Ο			
	O Backcountry camping			Ο			
	n/a Residence of friends or relatives			Ο			
	n/a Personal seasonal residence			Ο			
	Ο	Other (Please specify)		0			
Oth	er insid	de (Other o	utside			
Τοι	oic Are	ea 2 - Trip Planning (TPLAN C 29)					
7.	On thi area (s visit, what sites did you and you within 1-hour drive of the park)? F	ır perso Please	onal group visit in the Congaree NP mark (●) all that apply.			
	Ο	Did not visit any other sites → 0	o to C	Ruestion 9			
	0	Lake Murray	0	Ft. Jackson Army Training Center			
	0	National Advocacy Center	0	Harbison State Forest			
	0	EdVenture	0	The State Capitol			
	0	Riverbanks Zoo	0	University of South Carolina			
	0	Shaw Air Force Base	0	Columbia Museum of Art			
	0	South Carolina State Parks	0	Columbia Metropolitan Airport			
	0	South Carolina State Museum					
	Ο	Other (Please specify)					

8.		isit, in which activities did you and your personal group participate within e NP? Please mark (●) all that apply.				
	Ο	Attending ranger-led programs	0	Backpacking		
	Ο	Citizen Science program	Ο	Birdwatching		
	Ο	Exercising (jogging, rollerblading, etc.)	0	Camping		
	0	Nature study (other than birdwatching)	Ο	Canoeing/kayaking		
	Ο	Visiting the visitor center	Ο	Fishing		
	Ο	Walking dogs	Ο	Park special event		
	Ο	Walking/hiking	Ο	Picnicking		
	Ο	Other (Please specify)				
Top	oic Are	a 3 - Trip Behaviors (TBACK 12 variation)				
9.	,	this visit to Congaree NP, did you and your gook trails?	roup wa	ılk/canoe/kayak any		
	Ο	Yes O No → Go on t	to Ques	stion 10		
		ES, which of the following trails did you and y visit? Please mark (●) all that apply.	our gro	up walk/canoe/kayak on		
	0	Low Boardwalk Trail	Ο	Bluff Trail		
	0	Elevated Boardwalk Trail	0	River Trail		
	0	Weston Lake Loop Trail	0	Sims Trail		
	0	Oakridge Trail	Ο	Kingsnake Trail		
	0	Cedar Creek Wilderness Canoe Trail				
	0	Other (Please specify)				
Top	oic Are	a 3 - Trip Behaviors (TRIPC 11)				
10.	,	w long did you and your personal group stay in our drive of the park)? Please list partial hours		•		
	Ο	Resident of the area → Go to Question	n 11			
		Number of hours if less than 24 hours				
	- OR -					

8	Congare	ee Natior	nal Park	Visitor Study		
	b) On this visit, how long did you and your personal group spend visiting Congaree NP? Please list partial hours/days as 1/4, 1/2, 3/4.					
- OR -	Number of hours if less than 24 hours - OR Number of days if 24 hours or more					
Topic Area 5 – Crowding and Experiences (VERP 8 and	d 10, CR	WDATT	9)		
11. Please indicate how the following elements may have affected you and your personal group's park experience during this visit to Congaree NP. Please mark (•) only one for each element.						
Affect your park experience?	Detracted from	No effect	Added to	Did not experience		
Noise from:						
Airplanes	0	Ο	0	0		
Trains	Ο	Ο	Ο	0		
Automobiles	Ο	Ο	Ο	Ο		
Park staff activities (such as chainsaws, leaf blowers, generators, etc.)	0	0	0	0		
Gunshots from neighboring lands	Ο	Ο	0	Ο		

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Topic Area 1- Respondent Knowledge (KNOW5)

Other visitors' activities

Small number of visitors canoeing/kayaking Large number of visitors

canoeing/kayaking

Impact from wild pigs

Other (Please specify)

Small number of visitors on trails

Large number of visitors on trails

12. a	home		ttomland	personal group aware that Congaree NP is Forest Research and Education Center,
	Ο	Yes	0	No

Congaree National Park Visitor Study					9		
Topic Are	Topic Area 3 – Trip Behaviors (ACT15 - variation)						
b) Did you and your personal group notice any scientists, scientific markers, or scientific equipment at work while you were in the park?							
0	Yes	Ο	No				
Topic Are	a 3 – Trip Behavio	rs (LEARN 4 -	variation)				
,	and your personal	•	• •	ns and produ	ıcts – learn	about	
0	Yes	Ο	No				
Topic Are	a 6 - Evaluation ar	nd Opinion of I	Managemer	nt (OPMGM	Γ4)		
13. It is the National Park Service's responsibility to protect Congaree NP's natural, scenic, and cultural resources while at the same time providing for public enjoyment. How important is protection of the following resources/attributes in the park to you and your personal group? Please mark (●) one answer for each resource/attribute.							
Resource/attribute Not Somewhat Moderately Very Extremely important important important important important							
Clean air (visibility)	Ο	0	0	Ο	0	
Clean water	er	\circ	\cap	\cap	\cap	\cap	

Resource/attribute	Not important	important	important	very important	important
Clean air (visibility)	0	0	0	0	0
Clean water	0	0	Ο	0	Ο
Clear night sky (star gazing)	0	0	Ο	0	Ο
Cultural history (photographs/ artifacts/oral histories)	Ο	Ο	Ο	Ο	0
Designated wilderness/ backcountry	Ο	Ο	Ο	Ο	Ο
Educational opportunities	0	0	0	0	Ο
Historic buildings/archeological sites	Ο	Ο	Ο	Ο	0
Native plants	0	0	0	0	Ο
Native wildlife	0	0	0	0	Ο
Natural quiet/sounds of nature	0	0	0	0	Ο
Parking availability	0	0	0	0	Ο
Recreational opportunities	0	0	0	0	Ο
Scenic views	0	0	0	0	Ο
Solitude	O	O	O	O	O

<u></u>		oongaroo Hationari C	in violioi Otaay			
Тор	ic Area 2 – Trip Planning (TPLAN)					
14.	14. a) On this trip, if you and your personal group had not chosen to visit Congaree NP, what other recreation site would you have visited instead?					
	b) How far is this alternative site from you	ur home? miles				
Тор	ic Area 6 – Evaluation of Services (EVAL	_SERV 21)				
15.	a) Please mark (●) all of the information personal group used at Congaree NP		t you or your			
	b) Next, for only those services and facili please rate their importance to your visus		onal group used ,			
	c) Finally, for only those services and facused, please rate their quality from 1-8		sonal group			
•	nformation services/facilities used? rk (●)	b) If used, how important? 1=Not important 2=Somewhat important 3=Moderately important 4=Very important 5=Extremely important	c) If used, what quality? 1=Very poor 2=Poor 3=Average 4=Good 5=Very good			
Ο	Assistance from park staff					
0	Assistance from park volunteers					

Mar	rk (●)	5=Extremely important	5=Very good
0	Assistance from park staff		
Ο	Assistance from park volunteers		
Ο	Bulletin boards		
Ο	Junior Ranger program		
Ο	Park brochure/map		
Ο	Park interpretive pamphlets		
Ο	Park newspaper Boardwalk Talk		
Ο	Ranger-led talks/programs/walks		
0	Ranger guided canoe tours		
Ο	Visitor center videos/films/movies		
Ο	Visitor center exhibits		
Ο	Visitor center bookstore sales items (selection, price, etc.)		
Ο	Park website (nps.gov/cong)		

use before or during visit

Topic Area 6- Evaluation of Services (EVAL 25, 24)

- 16. a) Please mark (●) **all** of the visitor services and facilities that you or your personal group **used** at Congaree NP during this visit.
 - b) Next, for only those services and facilities that you or your personal group **used**, please rate their importance to your visit from 1-5.
 - c) Finally, for only those services and facilities that you or your personal group **used**, please rate their quality from 1-5.

a) Visito i Mark (●)	r services/facilities used?	b) If used, how important? 1=Not important 2=Somewhat important 3=Moderately important 4=Very important 5=Extremely important	c) If used, what quality? 1=Very poor 2=Poor 3=Average 4=Good 5=Very good
0	Access for people with disabilities		
0	Backcountry camping		
0	Campgrounds		
0	Parking areas		
0	Park directional signs		
0	Directional signs outside park		
0	Picnic areas		
0	Restrooms		
0	Canoe launches		
0	Boardwalks		
Ο	Trails		

Topic Area 6 – Evaluation of Services (EVALSERV 1)

17.	Overall, how would you rate the quality of the facilities, services, and recreational
	opportunities provided to you and your personal group at Congaree NP during this
	visit? Please mark (●) one.

Very poor	Poor	Average	Good	Very good
Ο	0	Ο	0	0

Topic Area 3 - Trip Behaviors (TRIPC 26 and 27)

- 18. For you and your personal group, please estimate all expenditures for the items listed below for this visit to Congaree NP and the surrounding area (within 1-hour drive of the park). Please write "0" if no money was spent in a particular category.
 - a) Please list your group's total expenditures inside Congaree NP.
 - b) Please list your group's total expenditures in the **surrounding area** outside the park (within 1-hour drive of the park).

NOTE: Surrounding area residents should only include expenditures that were **just for this trip** to Congaree NP.

	EXPENDITURES		
	a) Inside park	b) Outside park	
Lodges, hotels, motels, cabins, B&B, etc.	\$	\$	
Camping fees and charges	\$	\$	
Canoe/kayak rental charges	\$	\$	
Guide fees and charges	\$	\$	
Restaurants and bars	\$	\$	
Groceries and takeout food	\$	\$	
Gas and oil (auto, RV, boat, etc.)	\$	\$	
Other transportation expenses (rental cars, taxis, auto repairs, but NOT airfare)	\$	\$	
Admission, recreation, entertainment fees	\$	\$	
All other purchases (souvenirs, film, books, sporting goods, clothing, etc.)	\$	\$	
Donations	\$	\$	
c) How many people do the above exper	ses cover?		
Adults (18 years or over)			

Congaree National Park Visitor Study 13 19. Would you and your group be likely to visit Congaree NP again in the future?									
	0	Yes	0	No		0	Not sure		
Topic	: Are	a 3 – Trip Behavior	(FVIS	7)					
a	20. If you were to visit Congaree NP in the future, which types of organized activities and programs would you and your personal group like to have available? Please mark (●) all that apply.								
C)	Not interested in or	ganize	ed activitie	s → G	o on to	o Question 21		
C)	Art/photography			0	Histor	ry tours		
C)	Bird walks			0	Night	walk/night sky progra	am	
C)	Camping (family)			0	Outdo	oor recreation worksh	ор	
C)	Camping (educational)			0	Rang	er-led programs		
C)	Canoeing/kayaking			0	Speci	al events/festivals		
C)	Children's program	S		0	Volun	teering		
C)	Family activities			Ο	Owl p	rowls		
C)	Other (Please spec	ify)						
Topic	: Are	ea 3 – Trip Behavior	(FVIS	7)					
21. If	you erso	were to visit Congar nal group like to lear	ee NF n abo	o in the fut ut? Please	ure, wh e mark	ich suk (●) all	ojects would you and that apply.	your	
0	N	lot interested in learr	ning al	oout these	subjec	ets 🗲	Go to Question 24		
0	С	hallenges facing pa	rk		0	Natur	al resource managen	nent	
0	С	hampion trees			0	Old g	rowth floodplain fores	st	
0	С	limate change			0	Plants	s/animals		
0	С	current research			0	Threa	atened/endangered sp	pecies	
Ο	Н	listory			0		teer opportunities ys to help the park)		
Ο	Ir	nternational Biosphe	re Res	serve	0	Wilde	rness		
Ο	R	Recreational opportunities (canoeing/kayaking, fishing, camping, etc.)							

14					Cong	aree Nati	onal Par	k Visitor Study	
0) C	Other (Please specify	/)						
Top	pic Are	ea 6 – Evaluation an	d Opi	nion of Ma	anageme	ent (OPM	GMT 4 a	ınd 5)	
22.	 Topic Area 6 – Evaluation and Opinion of Management (OPMGMT 4 and 5) 22. a) The National Park Service has a policy to control or remove non-native plants and animals from within park boundaries. Non-native species occupy an area that is not part of their natural, historic range, and often originated from another continent or region. Many of these species are invasive and damage park resources. Were you aware of this policy prior to your visit to Congaree NP? 								
	0	Yes	Ο	No		О и	ot sure		
		ould you and your pen- n-native species at 0							
	a) I	Non-native plants	0	Yes	Ο	No	Ο	Not sure	
	b) I	Non-native animals	0	Yes	0	No	0	Not sure	
Top	pic Are	ea 1 - Respondent (Chara	cteristics ((GR 6, 3	, and 5)			
23.		is visit, were you an ized groups?	d you	r personal	group p	art of the	following	g types of	
	a) Co	mmercial guided tou	ır groı	qı	Ο	Yes	Ο	No	
	b) Scl	hool/educational gro	up		Ο	Yes	0	No	
	c) Oth	ner (scouts, work, ch	urch)		0	Yes	0	No	
		ou were with one of urself, were in this g		e organize	d groups	s, how ma	ny peop	le, including	
		Number of ped	ple ir	organize	d group				
24.		is visit, with what kir anized group) were		ersonal g	roup (no	t guided t	our/scho	ool/other	
	Ο	Alone			0	Friends			
	Ο	Family			0	Family	and frien	nds	
	Ο	Other (Please spec	cify)_						
25.	25. On this visit, how many people were in your personal group, including yourself? Number of people								
Top	pic Are	ea 1 – Group Charac	cterist	ics (GR4)					

Congarce 140	ationa	iii aik v	oltor Otaa	y				10	
	26. On this visit, how many vehicles did you and your personal group use to arrive at the park?								
	Number of vehicles								
Topic Area	1 – Re	esponde	nt Charact	eristics (A	AGE 3)				
•	27. For you and your personal group on this visit, please provide the following. (If you do not know the answer, leave blank).								
_	a Curr ag) rent	b) U.S. ZI ode or na of countr other tha U.S.	me (inclund property) (inclund property) (including	nber of vongareed iding this ast 12 nths L	e NP visit)	other Na	,	(S
Yourself								. <u> </u>	_
Member #2					_				_
Member #3									_
Member #4						_			_
Member #5									_
Member #6									_
Member #7									_
Topic Area	1 – Re	esponde	nt Charact	eristics (F	RACE/ET	H 1 and	4)		
28. a) Are yo		members membe		roup Hisp	anic or L	atino? Pl	ease mark	< (●) one fo	r
		Yourself	Member #2	Member #3	Member #4	Member #5	Member #6	Member #7	
Yes, Hispan Latino		0	Ο	Ο	0	Ο	Ο	Ο	
No, not Hisp or Latino	anic	Ο	0	0	0	0	Ο	0	
b) What is yo mark (it is the rac ore for you				personal g	roup? Plea	se
		Yourself	Member #2	Member #3	Member #4	Member #5	Member #6	Member #7	
American In or Alaskar									
Native		0	0	0	0	0	0	0	
Asian		0	Ο	0	Ο	0	0	Ο	

16					Conga	aree Nation	al Park V	isitor Study	
Black or Amer		0	0	Ο	0	0	0	0	
	lawaiian or Pacific der	Ο	0	Ο	Ο	Ο	Ο	0	
White		0	0	Ο	0	Ο	Ο	Ο	
Topic A	rea 1 – Res	pondent	t Charact	teristics (I	ED1)				
	you only, w k (●) one.	hat is th	e highes	t level of	educatio	n you have	complete	ed? Please	
Ο	Some hig	gh schoo	ol		0	Bachelor's	Degree		
Ο	High Sch	ool Dipl	oma/GEI)	0	Graduate I	Degree		
Ο	Some co	llege							
Topic A	rea 1 – Res	pondent	t Charact	teristics (GR2)				
28 a) D	oes anvone	in vour	nercona	l aroun h	ave mobi	ility or other	nhysical	impairment?	
		iii youi	persona	•		-		•	
C) Yes		() N	o → G o	o on to Que	estion 29		
,	YES, did ar fficult to acc	•	•	_	•			that made it	
C) Yes		(О И	o				
Topic A	rea 1 – Res	pondent	t Charact	teristics (INCOM1)			
30. a) W	Vhich categ ●) only one	ory best	represe	nts your a	annual h	ousehold in	ncome? F	Please mark	
0	Less than \$	24,999	O \$	550,000-\$7	74,999	0	\$150,00	0-\$199,999	
0	\$25,000-\$34	4,999	O \$	375,000-\$9	99,999	0	\$200,00	0 or more	
Ο	\$35,000-\$49	9,999	O \$	3100,000-	149,999	0	Do not v	vish to answer	
b) How many people are in your household? Number of people									
Topic A	Topic Area 6– Opinions of Management (OPNMGMT 6 and 7)								
31. a) W	/hat did you	and you	ur group	like mos t	t about y	our visit to (Congaree	NP?	

Co	ngaree National Park Visitor Study 1	7
	b) What did you and your group like least about your visit to Congaree NP?	
		_
Top	pic Area 1– Group Characteristics (KNOW 15)	
32.	Congaree NP was established because of its significance to the nation. In your opinion, what is the national significance of this park?	
		_
To	pic Area 6– Opinions of Management (OPNMGMT 6 and 7)	
33.	If you were a manager planning for the future of Congaree NP what would you a your personal group propose?	and
		_
34.	Is there anything else you and your personal group would like to tell us about your visit to Congaree NP?	ur
		_
	ank you for your help! Please seal the questionnaire with the stickers provided ar p it in any U.S. mailbox.	

OFFICIAL BUSINESS Visitor Services Project
Park Studies Unit
College of Natural Resources
University of Idaho
P.O. Box 441139
Moscow, Idaho 83844-1139

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