

Model Instance Name:
genome.gov
MID: 9cYUEV0IUJA984F85pwMkw==
Date: 9/25/2009

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underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

genome.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02673		How frequently do you visit www.genome.gov?	First time ----- Daily About once a week About once a month ----- A few times a year		Radio button, one-up vertical	Single	Y		Visit Frequency
CWS02674		What best describes your primary reason for visiting the site today?	To contact someone ----- To learn what research NHGRI conducts and sponsors ----- To locate research resources ----- To find/apply for funding ----- To learn about genetics and genomics ----- To educate myself on health issues ----- To find educational materials ----- To get help with homework ----- To look up ethical/policy issues ----- To locate job possibilities ----- To find training opportunities ----- Other (please specify)	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Primary Reason
CWS02675	A	Other primary reason for visiting site			Text area, no char limit	open	N		OE_Primary Reason
CWS02676		What best describes you?	Researcher at NIH ----- Researcher not at NIH ----- Educator ----- High school student ----- Undergraduate student ----- Graduate or medical student ----- Post Doc ----- Grant proposal writer ----- Scientific administrator ----- Healthcare provider ----- Patient ----- Author ----- Reporter/member of a news organization ----- Policy maker/writer ----- Job/Career seeker ----- Just researching health issues for someone else ----- Other (please specify)	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Best Describes
CWS02677	A	Other description of visitor			Text area, no char limit	open	N		OE_Best Describes

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CWS02678		Did you find what you were looking for?	Yes ----- No ----- Not looking for anything in particular	B ----- A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Find Looking For
CWS02679	A	If you didn't find what you were looking for, what was it?			Text field, no char limit	Open	N		OE_Find Looking For
CWS02680	B	Was the information you were looking for easy to understand?	Yes ----- No	C	Radio button, one-up vertical	Single	Y		Info Easy Understand
CWS02681	C	Why wasn't the information easy to understand?			Text field, no char limit	Open	N		OE_Info Understand
CWS02682		How did you find our site?	Search engine (Google, Yahoo, Excite, Bing, etc) ----- Link from another site ----- Publications ----- Exhibition/Conference ----- Word-of-mouth ----- Other (please specify)	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Find Our Site
CWS02683	A	Other method for finding site			Text field, no char limit	Open	N		OE_Find Our Site
CWS02684		Which area of the site were you primarily visiting today?	Research (general) ----- Research (Extramural) ----- Research (Intramural) ----- Grants ----- Health ----- Policy & Ethics ----- Educational Resources ----- Careers & Training ----- Newsroom ----- Calendar ----- About NHGRI ----- Staff Directory ----- Home Page ----- Other (please specify)	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area Primary Visiting
CWS02685	A	Other primary area visited			Text field, no char limit	Open	N		OE_Area Primary Visit
AED10765		Which of the For You sections of the site have you used?	Students page ----- Educators page ----- Patients page ----- Health Professionals page ----- Grant Applicants page ----- News Media page ----- None	A ----- A ----- A ----- A ----- A	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	For You Visited
AED10766	A	Was the For You section of the site that you visited helpful?	Yes ----- No	B	Radio button, one-up vertical	Single	Y		For You Helpful
AED10767	B	Please describe why the For You section that you visited was not helpful.			Text area, no char limit	Open	N		For You Not Helpful
AED10768		Did you use the keyword list on any pages to locate similar pages?	Yes ----- No ----- Don't know/not sure	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Keyword List
AED10769	A	Was the keyword list you used helpful?	Yes ----- No		Radio button, one-up vertical	Single	Y		Keyword List Helpful

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			No opinion						
CWS02686		What additional information or resources would you like to see included on our website?			Text area, no char limit	Open	N		Additional Info
CWS02687		If you can make one improvement to this site, what would it be?			Text area, no char limit	Open	N		Site Improvement
CWS02688		Did you view content from genome.gov on a mobile device (iPhone, Blackberry, Palm)?	Yes No		Radio button, one-up vertical	Single	Y		Mobile Device
CWS02689		Which one of these items do you use regularly on the web? (Please select all that apply)	Online social networks (i.e., Facebook, MySpace, LinkedIn) Online discussions (i.e., forums, discussion groups) Blogs Video or vodcasts (i.e. YouTube) Personalized web pages (i.e., My Yahoo!, iGoogle) Podcasts or audio Microblogs (i.e. Twitter) Tagging pages (i.e., Digg or Delicious) RSS Feeds Virtual worlds (i.e. Second Life) Other (please specify)		Checkbox, one-up vertical	Multi	N	Skip Logic Group	Use On Web
CWS02690	A	Other social media regularly used		A	Text area, no char limit	Open	N	Skip Logic Group	OE Use On Web

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CWS02691		Do you regularly contribute posts, comments, or reviews online?	Yes No	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Online Contributor
CWS02692	A	Please describe what kinds of sites and what kinds of contributions.			Text area, no char limit	Open	N		OE_Online Contributor
CWS02693		How would you most like to interact with this site? (Please select all that apply)	Receiving newsletters/email updates Reading blogs Adding comments to blogs or articles Watching video or vodcasts (i.e., YouTube) Following a microblog (i.e., Twitter) Adding a widget or gadget to my personalized page (i.e., My Yahoo!, iGoogle) Subscribing to RSS feeds Listening to podcasts or audio Tagging pages (i.e., Digg or Delicious) In social networks (i.e., FaceBook, MySpace, LinkedIn) In virtual worlds (i.e., Second Life) Other (please specify)	B A	Checkbox, one-up vertical	Multi	N	Skip Logic Group	Interact With Site
CWS02694	A	Other social media interaction			Text area, no char limit	Open	N		OE_Interact With Site
CWS02695	B	If you are interested in watching on-line videos from genome.gov, what topics would you like to see genome.gov cover?			Text area, no char limit	Open	N		Watching Videos
CWS02696	B	Would you be interested in commenting on on-line videos from genome.gov?	Yes No		Radio button, one-up vertical	Single	Y		Commenting Videos
CWS02697		Would you be willing to provide your name and email in order to add comments or post to a blog on genome.gov?	Yes No		Radio button, one-up vertical	Single	Y		Provide Name/Email