

## Measures Name/Client name (CDs and Answer choices)

### Above the Influence

CAGG00177		How did you first learn about this site?
EDO02678		How often do you actively use social networking websites?
EDO02679		Do you ever join fan pages or groups on social networking websites?
EDO02680		Do you ever take things you find online, for instance artwork, songs or images, and use it in your own artistic creation?
EDO02681		How would you most like to interact with this site? (please select all that apply)

EDO02682	A	Other ways to interact with site
EDO02683		Have you ever talked about the Above the Influence site to others using any of the following methods? (please select all that apply)
EDO02684	A	Other ways talked about Above the Influence

### DHS Transparency

**Functionality** (1=Poor, 10=Excellent, Don't Know)

Please rate the **usefulness of the activities provided** on this site (such as download a form or apply for a redress notice)

Please rate the **convenience of the activities** on this site (such as download a form or apply for a redress notice)

Please rate the **choices of activities** on this site (such as download a form or apply for a redress notice)

Depart of State - Alumni

EDO02916		Would you visit Alumni.State.gov if more resources/features were made available?
EDO02917	A	What would get you to come to the site more often?
EDO02918		What is one improvement that Alumni.State.gov could make?

National Institute of Justice (NIJ New)

EDO02874		Did you use the search feature today?
EDO02875	<b>A</b>	Where the search results helpful?
EDO02876	<b>B</b>	Did you encounter any difficulty with the search feature?
EDO02877	<b>C</b>	What type of difficulty did you primarily encounter?
EDO02878	<b>D</b>	Please describe the search difficulties you experienced:

DOJ\_COPS v2

EDO02919	<b>A</b>	If you had visited the COPS site before and noticed the recent redesign, please rate this change:
EDO02920	<b>E</b>	Please tell us why it is negative:
EDO02921	<b>B</b>	How would you rate the site navigation?
EDO02922	<b>F</b>	Please explain how it is less user friendly:
EDO02923	<b>C</b>	How would you rate the site content?

EDO02924	G	Please explain how it is more difficult to understand:
EDO02925	D	How would you rate the organization of the site?

SAE

EDO02955		Please give us your impression of the recent navigation updates on the SAE site.
EDO02956	A	Please tell us what you think of the navigation changes.
EDO02957		Overall, I consider the site redesign:
EDO02958	A	Please tell us what you think of the re



CMS Pinnale BSI

AED12084		Which of the following social media services have you participated in during the last month? Select all that apply
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AED12085		What other social media service did you use?
AED12086		In which state do you reside?
AED12087	A	In which state do you reside?

Search engine (such as Google or Yahoo!)		Drop down, select one	Single	Y	
Link from another Web site					
A friend					
A news story					
A banner ad on another Web site					
A teacher or counselor					
On a social networking site, like Facebook					
On a video site, like YouTube					
A class or community program					
I landed here after clicking on an Internet ad					
I was looking for downloads for my personal					
Web page or social networking site page					
Other					
Several times a day		Drop down, select one	S	Y	
About once a day					
Weekly					
Monthly					
Every six months or less often					
Never					
Yes		Drop down, select one	S	Y	
No					
Yes		Drop down, select one	S	Y	
No					
Bookmark or tag pages		Checkbox, one-up vertical	M	Y	Skip Logic Gro
By adding comments, ratings, or reviews					
Sharing content through social networking					
websites or your personalized page/website					
Contributing to websites, like Wikipedia					
Receiving newsletters/email updates					
Subscribing to RSS feeds, like Google Reader					

Listening to Podcasts or audio	A				
Watching Vodcasts or video					
Downloading gadgets or badges to social networking websites or to your personalized page/website					
Accessing or sharing content on your mobile phone					
None					
Other (please specify)					
		Text area, no char limit		N	Skip Logic Gro
Blogging	A	Checkbox, one-up vertical	M	Y	Skip Logic Gro
Sharing on social networking websites or your personalized page/website					
Adding a gadget or badge on a social networking website or to your personalized page/website					
Fanning a page					
Having a conversation over IM or email with friends					
None					
Other (please specify)		Text area, no char limit		N	Skip Logic Gro

ly for a redress number).  
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Yes	A	Radio button, one-up vertical			
No			Single	Y	Skip Logic
		Text area, no char limit		N	
		Text area, no char limit		N	

Yes	A,B	Radio button, one-up vertical	Single	Y	Skip Logic Group
No					
Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group
No					
Yes	C	Radio button, one-up vertical	Single	Y	Skip Logic Group
No					
It returned no results.	D	Radio button, one-up vertical	Single	Y	Skip Logic Group
It returned too many results.					
Results links were broken.					
Results were not relevant to my search terms or needs.					
Results showed old versions of pages/documents.					
Search required too many attempts.					
Results were too similar/redundant.					
I was not sure what words to use in my search.					
Search speed was too slow.					
Other					
		Text area, no char limit		N	Skip Logic Group

Positive	E	Radio button, one-up vertical	Single	Y	Skip Logic Group
Negative					
Neutral					
		Text area, no char limit		N	Skip Logic Group
More user friendly.	F	Radio button, one-up vertical	Single	Y	Skip Logic Group
Less user friendly.					
About the same.					
		Text area, no char limit		N	Skip Logic Group
Easier to understand.	G	Radio button, one-up vertical	Single	Y	Skip Logic Group
More difficult to understand.					



About the same.					
		Text area, no char limit		N	Skip Logic Group
Better organized - it's easier to find information.		Radio button, one-up vertical	Single	Y	Skip Logic Group
Not as well organized - it's harder to find information.					
Finding the information has the same level					

The navigation of the site is more user friendly	A	Radio button, one-up vertical	Single	Y	OPS Group
User-friendliness of the navigation is about the same					
The navigation of the site is less user friendly					
Other, please specify					
		Text area, no char limit		N	OPS Group
A vastly improved experience	A	Radio button, one-up vertical	Single	Y	OPS Group
An improvement over the previous design					
A similar user experience as the previous design					
An inferior user experience compared to the previous design					
A frustrating user experience compared to the previous design					
Other (please specify)					
edesign.		Text area, no char limit		N	OPS Group



I do not use social media services		Checkbox, one-up vertical	Multi	Y	Skip Logic Group
Facebook					
Twitter					
YouTube					
MySpace					

LinkedIn	A				
Second Life					
Internet Forums					
Blogs					
Other, please specify:					
		Text area, no char limit	Single	Y	
Arkansas	A	Radio Buttons	Single	Y	OPS Group
Louisiana					
Mississippi					
Other, please specify					
		Text area, no char limit	Single	Y	OPS Group

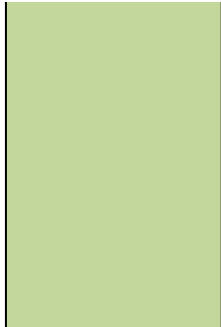
Site Awareness Source

Social  
Networking  
Frequency

Fan Pages or  
Groups

Use Online Art

How Interact



Other ways to interact with Site

Talk About ATI

Other ways talk about ATI

Search
Search results
Difficulty with Search
What Difficulties
Other - Difficulties

Redesign - Overall
OE_Redesign Overall
Redesign - Navigation
OE_Redesign - Navigation
Redesign - Content

OE_Redesign - Content
Redesign - Organization

redesign impression
OE_redesign impression
consider redesign
OE_consider redesign

