

Questionnaire Management Guidelines

Goals:

- **One consolidated document to track all model and CQ changes throughout the life of the project**
- **Questionnaire always matches the live survey**
- **Easy and error-free way to submit CQ changes**
- **All changes tracked and reflected in one document (DOT will help)**

Basic rules:

- 1 This questionnaire **has to match the live survey**
- 2 All changes to the live measure need to be tracked and archived in **one document**
- 3 **All CQ change requests** have to be submitted using this document
 - SRA: 1) marks up changes and submits the entire document to DOT
 - DOT: 1) archives change request on separate tab
2) implements change(s)
3) updates the document to reflect all implemented changes in the "clean" questionnaire - SRA can send to the client and use for future CQ changes
- 4 DOT safeguards correct formats - your next CQ changes have to be submitted using one survey document with appropriate color-coding

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 7/16/2010

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
EDO04377		Before today how many times have you visited the Census Bureau's	Never Once 2-5 Times 6-9 Times 10 or more Times		Radio button, one-up vertical	Single	N	
EDO04378		What is your main reason for coming to this site today ?	Find population or household information (age, education, occupation, home, ownership) Find business or government information (business establishments, industries, imports/exports, sales, governments) Research geography information Look up latest news releases Subscribe to news releases Find statistical data Research business opportunities with Census Learn about US Census Bureau Find a publication Browse the catalogs Purchase educational and training products Order/purchase other catalog(s) Use the data tools Find employment See what's new on the site <i>Other, please specify:</i>	A	Radio button, one-up vertical	Single	N	
EDO04379	A	<i>Other reason</i>			<i>Text field, <100 char</i>		N	
EDO04380		What area of this site are you primarily visiting today?	New on the site Data finders and access tools American FactFinder Jobs@Census Catalog Publications Are you in the Survey About the Bureau Regional offices Doing business with us Related sites 2010 Census 2010 Partner With Us 2010 Census In Schools 2010 Census Jobs American Community Survey Data Ferrett People and households Business and industry Geography Newsroom Special topics <i>Other, please specify:</i>	A	Radio button, one-up vertical	Single	N	
EDO04381	A	<i>Other area</i>			<i>Text field, <100 char</i>		N	
EDO04382		What is your intended primary use for these Census Bureau products and information you searched for today ?	For a school-related assignment (e.g., teaching aids, academic/scholarly research, student homework assignment) For personal interest (e.g., employment/job search, entertainment, personal education, genealogy, looking to relocate) To complete a work-related proposal, report, or presentation (e.g., research for a book/freelance writing, newspaper articles, stories, blogs, reports)		Checkbox, one-up vertical	Multi	N	

#REF! **red & strike-through**: DELETE
 #REF! **underlined & italicized**: RE-ORDER
 #REF! **pink**: ADDITION
 blue + -->: REWORDING
 violet **(bold)**: SKIP-LOGIC

Date: 7/16/2010

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			To complete a government form (e.g., to file export information; to respond to Economic censuses and surveys, to find Schedule B and Harmonized System numbers, NAICS or SIC codes)					
			To provide information requested by a client or patron (e.g., librarian services)					
			To analyze/track changes over time (e.g., to support policy decisions, support grant writing)					
			To create value-added products/services (e.g., insurance underwriting)					
			To analyze markets and/or make projections-including sales forecasting (e.g., area/master planning, business startups)					
			To update data bases					
			Other, please specify	A				
EDO04383	A	<u>Other primary use for products or information</u>			Text field, <100 char		N	
EDO04384		What was your primary method used today to search for information on www.census.gov?	I had the page bookmarked, and went right to the info I needed		Radio button, one-up vertical	single	n	
			I manually entered the URL					
			I used links on the page from which I was referred to your site					
			I used links on the page from which I was referred within your site					
			I telephoned the Customer Services Call Center (1-800-923-8282)					
			I used Data tools to find the info I needed					
			I clicked on the Census Bureau's Search Engine (search.census.gov) within the dark blue top menu bar of the page					
			I clicked on the Census Bureau's Subjects A to Z (www.census.gov/main/www/subjects.html)					
			I clicked on the Census Bureau's FAQs(ask.census.gov) within the dark blue top menu bar of the page					
			I clicked on the Census Bureau's Help (www.census.gov/main/www/help.html) within the dark blue top menu bar of the page					
			I clicked on NAICS under Business and Industry on the Census Bureau's home page, then used the 2007 NAICS Search (www.census.gov/epcd/www/naics.html)					
			I clicked on NAICS under Business and Industry on the Census Bureau's home page, then used the NAICS 2002 Search (www.census.gov/epcd/www/naics.html)					
			I clicked on About the Bureau in the left navigation bar of the Census Bureau's home page, then clicked on Staff Search					
			I just browsed the site					
			I used the State and County QuickFacts Data Finder in the right hand column of www.census.gov					
			I Viewed Maps using the US Gazetteer under the home page's Geography Topics Section					
EDO04385		Please enter the search term(s) you used in your search request (separated by commas):			Text area, no char limit	Single	N	
EDO04386		Did you find the information you were looking for ?	I found all the information I needed		Radio button, one-up vertical	Single	N	
			I found most of the information I needed					
			I found some of the information I needed					
			I was unable to find any information I needed					
EDO04387		If you were unable to find information, what specifically were you trying to find today ? Please specify.			Text area, no char limit	Single	N	
EDO04388		Please read all statements below and then select the statement that MOST CLOSELY MATCHES the result of your search activity	My initial search request retrieved no results and I quit searching		Radio button, one-up vertical	Single	N	

#REF! ~~fed & strike-through~~: DELETE
 #REF! *underlined & italicized*: RE-ORDER
 #REF! pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 7/16/2010

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			After several search attempts, I received too many results and I quit searching On my first search request, I received exactly the information I sought On my first search request, I received too many results, requiring me to refine my search one or more times After several attempts, I received exactly the information I sought After several attempts, I received most of the information I sought After several attempts, I received some of the information I sought After several attempts, none of my results were relevant Or, please enter your own statement that MOST CLOSELY MATCHES the results of your search effort and results:	A				
EDO04389	A	Or, please enter your own statement that MOST CLOSELY MATCHES the results of your search effort and results:			Text field, <100 char	Single	N	
EDO04390		Please rank the top 3 factors that brought you to the website today. (Rank 1 = Most important)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, Twitter) Message directly from the Census Bureau on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with Census Bureau Promotional email(s) from the Census Bureau Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	Y	Rank Group Adjust Template/Style Sheet Randomize
EDO04391		Rank 2	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, Twitter) Message directly from the Census Bureau on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with Census Bureau Promotional email(s) from the Census Bureau Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N	Rank Group Adjust Template/Style Sheet Randomize
EDO04392		Rank 3	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, Twitter) Message directly from the Census Bureau on a social network Mobile phone text messages or alerts		Drop down, select one	Single	N	Rank Group Adjust Template/Style Sheet Randomize

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 7/16/2010

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Instant Message from a friend or colleague Familiarity with Census Bureau Promotional email(s) from the Census Bureau Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other					Anchor Anchor
EDO04393		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, no char limit		N	
EDO04394		How satisfied are you with	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04395		Economic Indicators	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04396		Population Clocks	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04397		State and County QuickFacts	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04398		Other interactive query tools (e.g., DataFerrett, USA Trade Online)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04399		PDF files	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04400		HTML files	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04401		Downloadable files (e.g., spreadsheets, CSV/text files)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List

#REF! ~~fed & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 7/16/2010

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
EDO04402		Census Bureau search engine	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04403		Frequently asked questions (FAQs)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04404		NAICS Search	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04405		Schedule B Search Engine	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04406		How important to you are the listed	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04407		Economic Indicators	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04408		Population Clocks	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04409		State and County QuickFacts	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04410		Other interactive query tools (e.g., DataFerrett, USA Trade Online)	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04411		PDF Files	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04412		HTML Files	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04413		Downloadable Files (e.g., spreadsheets, csv/text files)	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04414		Census Bureau search engine	Very important Important Neutral		Drop down, select one	Single	N	Multiple List

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 7/16/2010

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
EDO04415		Frequently Asked Questions (FAQs)	Not important Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04416		NAICS Search	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04417		Schedule B Search Engine	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
EDO04418		How satisfied are you with the:	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04419		RELEVANCE of Census Bureau data products and services (e.g.	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04420		TIMELINESS of Census Bureau data products and service releases	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04421		EASE OF USE of Census Bureau data products and services (e.g.	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04422		LEVELS OF DETAIL of Census Bureau data products?	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04423		OVERALL QUALITY of Census Bureau data products?	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04424		How satisfied are you with customer service received from Census	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04425		Courtesy	Very satisfied Satisfied Undecided Dissatisfied		Drop down, select one	single	N	Multiple List

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 7/16/2010

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Very dissatisfied N/A					
EDO04426		Responsiveness	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04427		Accessibility	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04428		Timeliness	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
EDO04429		What, if anything, should be done to improve the Web Site? (Please cite specific features, functions, web pages/URLs)			Text area, no char limit	Single	N	
EDO04430		What, if anything, should be done to improve the Data Products? (Please cite specific data products, content/features)			Text area, no char limit	Single	N	
EDO04431		What, if anything, should be done to improve the Customer Service?			Text area, no char limit	Single	N	
EDO04432		From the following list, please mark the business sector that best describes your work.	Individual (students of any age, or other person with no business affiliations) Federal government State, county, local or tribal government College/university Finance, insurance or real estate Retail/wholesale company Media Market research, advertising or consulting Religious, civic or political organization Trade or professional association Other		Radio button, one-up vertical	Single	N	
EDO04433		Please indicate which of the following best describes your	Student (K-6) Student (K7-12) College/university student Professor/teacher Librarian Administrator Computer programmer, system analyst/administrator, computer technician Economist or social scientist Health professional (physician, nurse, etc.) Journalist Marketing or sales professional Management consultant Policy analyst Senior management (president, VP, director, partner, etc.) Scientist/engineer Statistician Self employed Unemployed Other		Radio button, one-up vertical	Single	N	
EDO04434		Do you have any other comments about this site?			Text area, no char limit	Single	N	

Date: 5/27/2009

#REF! **red & strike-through:** DELETE
 #REF! **underlined & italicized:** RE-ORDER
 #REF! **pink:** ADDITION
blue + -->: REWORDING
violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
7974		Before today how many times have you visited the Census Bureau's Web site in the past six months?	Never Once 2-5 Times 6-9 Times 10 or more Times		Radio button, one-up vertical	Single	N	
7978		What is your main reason for coming to this site today?	Find population or household information (age, education, occupation, home, ownership) Find business or government information (business establishments, industries, imports/exports, sales, governments) Research geography information Look up latest news releases Subscribe to news releases Find statistical data Research business opportunities with Census Learn about US Census Bureau Find a publication Browse the catalogs Purchase educational and training products Order/purchase other catalog(s) Use the data tools Find employment See what's new on the site Other		Radio button, one-up vertical	Single	N	
7977		What area of this site are you primarily visiting today?	New on the site Data finders and access tools American FactFinder Jobs@Census Catalog Publications Are you in the Survey About the Bureau Regional offices Doing business with us Related sites 2010 Census 2010 Partner With Us 2010 Census In Schools 2010 Census Jobs American Community Survey Data Ferrett Census 2000 People and households Business and industry Geography Newsroom Special topics Other		Radio button, one-up vertical	Single	N	
7979		What is your intended primary use for these Census Bureau products and information you searched for today?	For a school-related assignment (e.g., teaching aids, academic/scholarly research, student homework assignment) For personal interest (e.g., employment/job search, entertainment, personal education, genealogy, looking to relocate) To complete a work-related proposal, report, or presentation (e.g., research for a book/freelance writing, newspaper articles, stories, blogs, reports)		Checkbox, one-up vertical	Multi	N	

#REF! **red & strike-through**: DELETE
 #REF! **underlined & italicized**: RE-ORDER
 #REF! **pink**: ADDITION
 #REF! **blue + -->**: REWORDING
 #REF! **violet (bold)**: SKIP-LOGIC

Date: 5/27/2009

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			To complete a government form (e.g., to file export information; to respond to Economic censuses and surveys, to find Schedule B and Harmonized System numbers, NAICS or SIC codes) To provide information requested by a client or patron (e.g., librarian services) To analyze/track changes over time (e.g., to support policy decisions, support grant writing) To create value-added products/services (e.g., insurance underwriting) To analyze markets and/or make projections-including sales forecasting (e.g., area/master planning, business startups) To update data bases Other, please specify					
7980	A	Other, please specify	Other, please specify	A	Text field, <100 char	Single	N	
AED03385		What was your primary method used today to search for information on www.census.gov?	I had the page bookmarked, and went right to the info I needed I manually entered the URL I used links on the page from which I was referred to your site I used links on the page from which I was referred within your site I telephoned the Customer Services Call Center (1-800-923-8282) I used Data tools to find the info I needed I clicked on the Census Bureau's Search Engine (search.census.gov) within the dark blue top menu bar of the page I clicked on the Census Bureau's Subjects A to Z (www.census.gov/main/www/subjects.html) I clicked on the Census Bureau's FAQs(ask.census.gov) within the dark blue top menu bar of the page I clicked on the Census Bureau's Help (www.census.gov/main/www/help.html within the dark blue top menu bar of the page I clicked on NAICs under Business and Industry on the Census Bureau's home page, then used the 2007 NAICS Search (www.census.gov/epcd/www/naics.html) I clicked on NAICs under Business and Industry on the Census Bureau's home page, then used theNAICs 2002 Search (www.census.gov/epcd/www/naics.html) I clicked on About the Bureau in the left navigation bar of the Census Bureau's home page, then clicked on Staff Search I just browsed the site I used the State and County QuickFacts Data Finder in the right hand column of www.census.gov I Viewed Maps using the US Gazetteer under the home page's Geography Topics Section		radio	single	n	
KFB00357		Please enter the search term(s) you used in your search request (separated by commas):			Text area, no char limit	Single	N	
7982		Did you find the information you were looking for?	I found all the information I needed		Radio button, one-up vertical	Single	N	

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (**bold**): SKIP-LOGIC

Date: 5/27/2009

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I found most of the information I needed I found some of the information I needed I was unable to find any information I needed					
7983		If you were unable to find information, what specifically were you trying to find today ? Please specify.			Text area, no char limit	Single	N	
KFB00358		Please read all statements below and then select the statement that MOST CLOSELY MATCHES the result of your search activity TODAY:	My initial search request retrieved no results and I quit searching After several search attempts, I received too many results and I quit searching On my first search request, I received exactly the information I sought On my first search request, I received too many After several attempts, I received exactly the information I sought After several attempts, I received most of the information I sought After several attempts, I received some of the information I sought After several attempts, none of my results were relevant Or, please enter your own statement that MOST CLOSELY MATCHES the results of your search effort and results:	A	Radio button, one-up vertical	Single	N	
KFB00359	A	Or, please enter your own statement that MOST CLOSELY MATCHES the results of your search effort and results:			Text field, <100 char	Single	N	
AKR1896		How satisfied are you with access to Census Bureau data using the listed media and features ? American FactFinder	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1897		Economic Indicators	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1898		Population Clocks	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1900		State and County QuickFacts	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1901		Other interactive query tools (e.g., DataFerrett, USA Trade Online)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1902		PDF files	Very satisfied Satisfied Undecided		Drop down, select one	single	N	Multiple List

#REF! **red & strike-through**: DELETE
 #REF! **underlined & italicized**: RE-ORDER
 #REF! **pink**: ADDITION
blue + -->: REWORDING
violet (bold): SKIP-LOGIC

Date: 5/27/2009

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Dissatisfied Very dissatisfied N/A					
AKR1903		HTML files	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1904		Downloadable files (e.g., spreadsheets, CSV/text files)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1906		Census Bureau search engine	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1905		Frequently asked questions (FAQs)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1907		NAICS Search	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1899		Schedule B Search Engine	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
7984		How important to you are the listed media and features? American FactFinder	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1908		Economic Indicators	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1909		Population Clocks	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1911		State and County QuickFacts	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1912		Other interactive query tools (e.g., DataFerrett, USA Trade Online)	Very important Important Neutral		Drop down, select one	Single	N	Multiple List

#REF! red & strike-through: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 5/27/2009

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
7985		PDF Files	Not important Very important Important Neutral		Drop down, select one	Single	N	Multiple List
7986		HTML Files	Not important Very important Important Neutral		Drop down, select one	Single	N	Multiple List
7987		Downloadable Files (e.g., spreadsheets, csv/text files)	Not important Very important Important Neutral		Drop down, select one	Single	N	Multiple List
7989		Census Bureau search engine	Not important Very important Important Neutral		Drop down, select one	Single	N	Multiple List
7988		Frequently Asked Questions (FAQs)	Not important Very important Important Neutral		Drop down, select one	Single	N	Multiple List
AKR1913		NAICS Search	Not important Very important Important Neutral		Drop down, select one	Single	N	Multiple List
AKR1910		Schedule B Search Engine	Not important Very important Important Neutral		Drop down, select one	Single	N	Multiple List
		How satisfied are you with the RELIABILITY of Census Bureau data products?	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	
		How satisfied are you with the RELEVANCE of Census Bureau data products and services (e.g. keeping pace with the changing economy)?	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	
		How satisfied are you with the TIMELINESS of Census Bureau data products and service releases (e.g. keeping pace with the changing forms of media access)?	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	
		How satisfied are you with the EASE OF USE of Census Bureau data products and services (e.g. keeping pace with emerging technologies)?	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	
		How satisfied are you with the LEVELS OF DETAIL of Census Bureau data products?	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied		Drop down, select one	single	N	

#REF! red & strike-through: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 5/27/2009

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			N/A					
		How satisfied are you with the OVERALL QUALITY of Census Bureau data products?	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	
		How satisfied are you with customer service received from Census Bureau staff? Expertise	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
		Courtesy	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
		Responsiveness	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
		Accessibility	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
		Timeliness	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR0656		Please tell me whether you agree or disagree with the following opinions. (Check one for each):-	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0657		Most people answer the census questions only because the census bureau's promise of confidentiality can be trusted	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0658		The census is very important to the country	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0659		Only politicians and business persons benefit from the census	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0660		The census is an invasion of privacy	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0661		People's answers to the census cannot be used against them	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0662		Filling out the census form is a patriotic thing to do	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0663		The census serves no good purpose that I can see	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0664		The census helps people in my community	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0665		In your opinion, how much do you think we can trust the government in Washington to do what is right?	Just about always Most of the time Some of the time		Radio button, one up vertical	Single	N	

#REF! red & strike-through: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 5/27/2009

#REF!								
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Almost never Don't know					
7990		Please indicate the age category that best describes you:	Under 18 19-24 25-34 35-44 45-54 55-64 65 or older		Radio button, one-up vertical	Single	N	
7991		What, if anything, should be done to improve the Web Site? (Please cite specific features, functions, web pages/URLs)			Text area, no char limit	Single	N	
		What, if anything, should be done to improve the Data Products? (Please cite specific data products, content/features)			Text area, no char limit	Single	N	
		What, if anything, should be done to improve the Customer Service?			Text area, no char limit	Single	N	
7975		From the following list, please mark the business sector that best describes your work.	Individual (students of any age, or other person with no business affiliations) Federal government State, county, local or tribal government College/university Finance, insurance or real estate Retail/wholesale company Media Market research, advertising or consulting Religious, civic or political organization Trade or professional association Other		Radio button, one-up vertical	Single	N	
7976		Please indicate which of the following best describes your occupation/role.	Student (K-6) Student (K7-12) College/university student Professor/teacher Librarian Administrator Computer programmer, system analyst/administrator, computer technician Economist or social scientist Health professional (physician, nurse, etc.) Journalist Marketing or sales professional Management consultant Policy analyst Senior management (president, VP, director, partner, etc.) Scientist/engineer Statistician Self employed Unemployed Other		Radio button, one-up vertical	Single	N	
7992		Do you have any other comments about this site?			Text area, no char limit	Single	N	

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 Date: 8/4/2008
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
7974		Before today how many times have you visited the Census Bureau's Web site in the past six months?	Never Once 2-5 Times 6-9 Times 10 or more Times		Radio button, one-up vertical	Single	N	
7978		What is your main reason for coming to this site today?	Find population or household information (age, education, occupation, home ownership) Find business or government information (business establishments, industries, imports/exports, sales, governments) Research geography information Look up latest news releases Subscribe to news releases Find statistical data Research business opportunities with Census Learn about US Census Bureau Find a publication Browse the catalogs Purchase educational and training products Order/purchase other catalog(s) Use the data tools Find employment See what's new on the site Other		Radio button, one-up vertical	Single	N	
7977		What area of this site are you primarily visiting today?	New on the site Data finders and access tools American FactFinder Jobs@Census Catalog Publications Are you in the Survey About the Bureau Regional offices Doing business with us Related sites Census 2000 People and households Business and industry Geography Newsroom Special topics Other		Radio button, one-up vertical	Single	N	
7979		What is your intended primary use for these Census Bureau products and information you searched for today?	For a school-related assignment (e.g., teaching aids, academic/scholarly research, student homework assignment) For personal interest (e.g., employment/job search, entertainment, personal education, genealogy, looking to relocate) To complete a work-related proposal, report, or presentation (e.g., research for a book/freelance writing, newspaper articles, stories, blogs, reports) To complete a government form (e.g., to file export information; to respond to Economic censuses and surveys, to find Schedule B and Harmonized System numbers, NAICS or SIC codes) To provide information requested by a client or patron (e.g., librarian services) To analyze/track changes over time (e.g., to support policy decisions, support grant writing) To create value-added products/services (e.g., insurance underwriting) To analyze markets and/or make projections-including sales forecasting (e.g., area/master planning, business startups) To update data bases Other, please specify		Checkbox, one-up vertical	Multi	N	
7980	A	Other information usage		A	Text field, <100 char	Single	N	
7981		What is your primary method of searching for information on this site?	Census Bureau search engine Links in the page Data tools Frequently asked questions (FAQs) Subjects A to Z QuickFacts Just browsing the site American FactFinder Other		Radio button, one-up vertical	Single	N	
KFB00356		If you used a search feature TODAY on www.census.gov, which search feature did you use?	I did not use a search feature today I do not recall FAQs (Frequently Asked Questions, Question and Answer Center) Google-powered Search Help NAICS 2007 Search NAICS 2002 Search Staff Search State and County QuickFacts Subjects A to Z View Maps (U.S. Gazetteer)		Radio button, one-up vertical	Single	N	
AED03385	8	What was your primary method used today to search for information on www.census.gov?	I had the page bookmarked, and went right to the info I needed I manually entered the URL I used links on the page from which I was referred to your site I used links on the page from which I was referred within your site I telephoned the Customer Services Call Center (1-800-923-8282) I used Data tools to find the info I needed I clicked on the Census Bureau's Search Engine (search.census.gov) within the dark blue top menu bar of the page I clicked on the Census Bureau's Subjects A to Z (www.census.gov/main/www/subjects.html) I clicked on the Census Bureau's FAQs(ask.census.gov) within the dark blue top menu bar of the page		radio	single	n	

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

Date: 8/4/2008

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			I clicked on the Census Bureau's Help (www.census.gov/main/www/help.html within the dark blue top menu bar of the page I clicked on NAICs under Business and Industry on the Census Bureau's home page, then used the 2007 NAICS Search (www.census.gov/epcd/www/naics.html) I clicked on NAICs under Business and Industry on the Census Bureau's home page, then used the NAICs 2002 Search (www.census.gov/epcd/www/naics.html) I clicked on About the Bureau in the left navigation bar of the Census Bureau's home page, then clicked on Staff Search I just browsed the site I used the State and County QuickFacts Data Finder in the right hand column of www.census.gov I Viewed Maps using the US Gazetteer under the home page's Geography Topics Section					
KFB00357		Please enter the search term(s) you used in your search request (separated by commas):			Text area, no char limit	Single	N	
7982		Did you find the information you were looking for?	I found all the information I needed I found most of the information I needed I found some of the information I needed I was unable to find any information I needed		Radio button, one-up vertical	Single	N	
7983		If you answered "No" for finding information, what specifically were you trying to find today? Please specify.			Text area, no char limit	Single	N	
KFB00358		Please read all statements below and then select the statement that MOST CLOSELY MATCHES the result of your search activity TODAY:	My initial search request retrieved no results and I quit searching After several search attempts, I received too many results and I quit searching On my first search request, I received exactly the information I sought On my first search request, I received too many results, requiring me to refine my search one or more times After several attempts, I received exactly the information I sought After several attempts, I received most of the information I sought After several attempts, I received some of the information I sought After several attempts, none of my results were relevant Or, please enter your own statement that MOST CLOSELY MATCHES the results of your search effort and results:	A	Radio button, one-up vertical	Single	N	
KFB00359	A	Or, please enter your own statement that MOST CLOSELY MATCHES the results of your search effort and results:			Text field, <100 char	Single	N	
AKR1896		How satisfied are you with access to Census Bureau data using the listed media and features? American FactFinder	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1897		Economic Indicators	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1898		Population Clocks	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1900		State and County QuickFacts	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1901		Other interactive query tools (e.g., DataFerrett, USA Trade Online)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1902		PDF files	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1903		HTML files	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1904		Downloadable files (e.g., spreadsheets, CSV/text files)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1906		Census Bureau search engine	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1905		Frequently asked questions (FAQs)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	single	N	Multiple List
AKR1907		NAICS Search	Very satisfied Satisfied		Drop down, select one	single	N	Multiple List

#REF! **red & strike-through:** DELETE
 #REF! **underlined & italicized:** RE-ORDER
 #REF! **pink:** ADDITION
 Date: 8/4/2008 **blue + -->:** REWORDING
violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Undecided Dissatisfied Very dissatisfied N/A					
AKR1899		Schedule B Search Engine	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A		Drop down, select one	Single	N	Multiple List
7984		How important to you are the listed media and features? American FactFinder 	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1908		Economic Indicators	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1909		Population Clocks	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1911		State and County QuickFacts	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1912		Other interactive query tools (e.g., DataFerrett, USA Trade Online)	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
7985		PDF Files	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
7986		HTML Files	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
7987		Downloadable Files (e.g., spreadsheets, csv/text files)	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
7989		Census Bureau search engine	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
7988		Frequently Asked Questions (FAQs)	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1913		NAICS Search	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR1910		Schedule B Search Engine	Very important Important Neutral Not important		Drop down, select one	Single	N	Multiple List
AKR0656		Please tell me whether you agree or disagree with the following opinions. (Check one for each): Most people answer the census questions only because the law says they have to	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0657		The Census Bureau's promise of confidentiality can be trusted	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0658		The census is very important to the country	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0659		Only politicians and business persons benefit from the census	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0660		The census is an invasion of privacy	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0661		People's answers to the census cannot be used against them	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0662		Filling out the census form is a patriotic thing to do	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0663		The census serves no good purpose that I can see	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0664		The census helps people in my community	Agree Disagree		Drop down, select one	Single	N	Multiple List
AKR0665		In your opinion, how much do you think we can trust the government in Washington to do what is right?	Just about always Most of the time Some of the time Almost never Don't know		Radio button, one-up vertical	Single	N	
7990		Please indicate the age category that best describes you.	Under 18 18-24 25-34 35-44 45-54 55-64 65 or older		Radio button, one-up vertical	Single	N	
7991		If you can make one improvement to this site, what would it be?			Text area, no char limit	Single	N	
7975		From the following list, please mark the business sector that best describes your work.	Individual (students of any age, or other person with no business affiliations) Federal government State, county, local or tribal government College/university Finance, insurance or real estate Retail/wholesale company Media Market research, advertising or consulting Religious, civic or political organization Trade or professional association Other		Radio button, one-up vertical	Single	N	
7976		Please indicate which of the following best describes your occupation/role.	Student (K-6) Student (K7-12)		Radio button, one-up vertical	Single	N	

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 Date: 8/4/2008
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			<i>College/university student</i> <i>Professor/teacher</i> <i>Librarian</i> <i>Administrator</i> <i>Computer programmer, system analyst/administrator, computer technician</i> <i>Economist or social scientist</i> <i>Health professional (physician, nurse, etc.)</i> <i>Journalist</i> <i>Marketing or sales professional</i> <i>Management consultant</i> <i>Policy analyst</i> <i>Senior management (president, VP, director, partner, etc.)</i> <i>Scientist/engineer</i> <i>Statistician</i> <i>Self employed</i> <i>Unemployed</i> <i>Other</i>					
7992		Do you have any other comments about this site?			Text area, no char limit	Single	N	

Date: 8/4/2008

#REF! red & strike-through: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
7974		Before today how many times have you visited the Census Bureau's Web site in the past six months?	Never Once 2-5 Times 6-9 Times 10 or more Times	
7975		From the following list, please mark the business sector that best describes your work.	Individual (students of any age, or other person with no business affiliations) Federal government State, county, local or tribal government College/university Finance, insurance or real estate Retail/wholesale company Media Market research, advertising or consulting Religious, civic or political organization Trade or professional association Other	
7976		Please indicate which of the following best describes your occupation/role.	Student (K-6) Student (K7-12) College/university student Professor/teacher Librarian Administrator Computer programmer, system analyst/administrator, computer technician Economist or social scientist Health professional (physician, nurse, etc.) Journalist Marketing or sales professional Management consultant Policy analyst Senior management (president, VP, director, partner, etc.) Scientist/engineer Statistician Self employed Unemployed Other	
7977		What area of this site are you primarily visiting today?	New on the site Data finders and access tools American FactFinder Jobs@Census Catalog Publications Are you in the Survey About the Bureau Regional offices Doing business with us	

Date: 8/4/2008

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (**bold**): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Related sites Census 2000 People and households Business and industry Geography Newsroom Special topics Other	
7978		What is your main reason for coming to this site today ?	Access Census Bureau information Find population or household information (age, education, occupation, home, ownership) Find business or government information (business establishments, industries, imports/exports, sales, governments) Research geography information Look up latest news releases Subscribe to news releases Find statistical data Research business opportunities with Census Learn about US Census Bureau Find a publication Browse the catalogs Purchase educational and training products Order/purchase other catalog(s) Use the data tools Find employment See what's new on the site Other	
7979		What is your intended primary use for these Census Bureau products and information you searched for today ?	For a school-related assignment (e.g., teaching aids, academic/scholarly research, student homework assignment) For personal interest (e.g., employment/job search, entertainment, personal education, genealogy, looking to relocate) <i>To complete a work-related proposal, report, or presentation (e.g., research for a book/freelance writing, newspaper articles, stories, blogs, reports)</i> To complete a government form (e.g., to file export information; to respond to Economic censuses and surveys, to find Schedule B and Harmonized System numbers, NAICS or SIC codes) To provide information requested by a client or patron (e.g., librarian services) To analyze/track changes over time (e.g., to support policy decisions, support grant writing) To create value-added products/services (e.g., insurance underwriting) To analyze markets and/or make projections-including sales forecasting (e.g., area/master planning, business startups)	
7980	A	Other, please specify	To update data bases Other, please specify	Skip to A
7981		What is your primary method of searching for information on this site?	Census Bureau search engine Links in the page Data tools	

Date: 8/4/2008

#REF! red & strike-through: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Frequently asked questions (FAQs) Subjects A to Z QuickFacts Just browsing the site American FactFinder Other	
KFB00356		If you used a search feature TODAY on www.census.gov, which search feature did you use?	I did not use a search feature today I do not recall I telephoned the Customer Services Call Center (1-800-923-8282) FAQs (Frequently Asked Questions, Question and Answer Center) Google-powered Search Help NAICS 2007 Search NAICS 2002 Search Staff Search State and County QuickFacts Subjects A to Z View Maps (U.S. Gazetteer)	
KFB00357		Please enter the search term(s) you used in your search request (separated by commas):		
KFB00358		Please read all statements below and then select the statement that MOST CLOSELY MATCHES the result of your search activity TODAY:	My initial search request retrieved no results and I quit searching After several search attempts, I received too many results and I quit searching On my first search request, I received exactly the information I sought On my first search request, I received too many results, requiring me to refine my search one or more times After several attempts, I received exactly the information I sought After several attempts, I received most of the information I sought After several attempts, I received some of the information I sought After several attempts, none of my results were relevant Or, please enter your own statement that MOST CLOSELY MATCHES the results of your search effort and results:	Skip to A
KFB00359	A	Or, please enter your own statement that MOST CLOSELY MATCHES the results of your search effort and results:		
7982		Did you find the information you were looking for ?	I found all the information I needed I found most of the information I needed I found some of the information I needed I was unable to find any information I needed	
7983		If you answered "No" for finding information, what specifically were you trying to find today ? Please specify.		
		How satisfied are you with access to Census Bureau data using the listed media and features? American FactFinder	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		Economic Indicators	Very satisfied	

Date: 8/4/2008

#REF! **red & strike-through:** DELETE
 #REF! **underlined & italicized:** RE-ORDER
 #REF! **pink:** ADDITION
blue + -->: REWORDING
violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		Population Clocks	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		Schedule B Search Engine	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		State and County QuickFacts	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		Other interactive query tools (e.g., DataFerrett, USA Trade Online)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		PDF files	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		HTML files	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		Downloadable files (e.g., spreadsheets, CSV/text files)	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		Frequently asked questions (FAQs)	Very satisfied	

Date: 8/4/2008

#REF! ~~red & strike-through~~: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! *pink*: ADDITION
 blue + -->: REWORDING
 violet (**bold**): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		Census Bureau search engine	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
		NAICS Search	Very satisfied Satisfied Undecided Dissatisfied Very dissatisfied N/A	
7984		How important to you are the listed media and features? American FactFinder	Very important Important Neutral Not important	
		Economic Indicators	Very important Important Neutral Not important	
		Population Clocks	Very important Important Neutral Not important	
		Schedule B Search Engine	Very important Important Neutral Not important	
		State and County QuickFacts	Very important Important Neutral Not important	
		Other interactive query tools (e.g., DataFerrett, USA Trade Online)	Very important Important Neutral Not important	
7985		PDF Files	Very important Important Neutral Not important	
7986		HTML Files	Very important	

Date: 8/4/2008

#REF! red & strike-through: DELETE
 #REF! underlined & italicized: RE-ORDER
 #REF! pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
			Important Neutral Not important	
7987		Downloadable Files (e.g., spreadsheets, csv/text files)	Very important Important Neutral Not important	
7988		Frequently Asked Questions (FAQs)	Very important Important Neutral Not important	
7989		Census Bureau search engine	Very important Important Neutral Not important	
		NAICS Search	Very important Important Neutral Not important	
AKR0656		Please tell me whether you agree or disagree with the following opinions. (Check one for each): Most people answer the census questions only because the law says they have to	Agree Disagree	



Type (select from list)	Single or Multi	Required Y/N	Special Instructions
Radio button, one-up vertical		N	
Radio button, one-up vertical		N	
Radio button, one-up vertical		N	
Radio button, one-up vertical		N	



Type (select from list)	Single or Multi	Required Y/N	Special Instructions
Radio button, one-up vertical		N	
Radio button, one-up vertical		N	This answer used to be "To develop a proposal, a report, or presentation"
Text field, <100 char		N	
Radio button, one-up vertical		N	



Type (select from list)	Single or Multi	Required Y/N	Special Instructions
Radio button, one-up vertical		N	
Text area, no char limit		N	
Radio button, one-up vertical		N	
Text field, <100 char		N	
Radio button, one-up vertical		N	
Text area, no char limit		N	
Radio button, one-up vertical	single	N	
Radio button, one-up vertical	single	N	



Type (select from list)	Single or Multi	Required Y/N	Special Instructions
Radio button, one-up vertical		N	
Radio button, one-up vertical		N	
Radio button, one-up vertical		N	
Radio button, one-up vertical		N	
Drop down, select one		N	Matrix

#REF!
 #REF!
 #REF!
 Date: 3/1/2008

red & strike-through: DELETE
 underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
CQ0004444		How frequently do you visit this site?	Daily Two to three times per week About once a month Every few months Every 6 months or less often This is my first time visiting this site		Dropdown (Select-one)	Single
CQ0004444		Are you a registered user on this site?	I am registered I am not registered, and do not intend to I am not registered, but intend to register during my visit today	A	Radio button, one-up vertical	Single
CQ0004444	A	Please explain why you do not intend to register?			Text area, no char limit	Single
CQ0004444		What best describes your primary reason for visiting the site today?	Researching products for possible inclusion in a design Gathering information on a product or manufacturer specified in a design Other (please specify)	B C A	Radio button, one-up vertical	Single
CQ0004444	A	Other primary reason			Text area, no char limit	Single
CQ0004444	B	What type of information were you looking for when researching products for the possible inclusion in a design?	Spec 3D models Product application <i>Green information</i> Manufacturer's contacts Cost Other		Checkbox, one-up vertical	Multi
CQ0004444	C	What type of information were you looking for when researching products for the possible inclusion in a design?	CAD Spec 3D models Green information Product application Manufacturer's contacts Cost		Checkbox, one-up vertical	Multi

#REF!
 #REF!
 #REF!
 Date: 3/1/2008

~~red & strike-through~~: DELETE
underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
CQ0004444		How were you primarily seeking information on sweets.com?	Other Search by keyword feature Browse by master format feature Other (please specify)	A	Radio button, one-up vertical	Single
CQ0004444	A	Other reason seeking information			Text field, <100 char	Single
CQ0004444		Were you able to find what you were looking for today?	Yes No Not sure	B C,D	Radio button, one-up vertical	Single
CQ0004444	A	Why were you not able to find what you were looking for?	I could not find the manufacturer I was looking for I could not find the product I was looking for I haven't completed my search on sweets.com yet The search results did not appear relevant Other		Radio button, one-up vertical	Single
CQ0004444	B	Since you could not find what you were looking for, what do you plan to do next?	Continue looking for the information at this site Call Sweets.com customer service E-mail Sweets.com customer service Return to this site later and try again Conduct a new internet search Visit other building product sites Other	E	Drop down, select one	Single
CQ0004444	C	Why were you not sure?	I haven't completed my search on sweets.com yet I am not sure how to find the product I am looking for Could not find the product I was looking for under the division it should be listed in The search results did not appear relevant Other		Radio button, one-up vertical	Single
CQ0004444	D	Since you were not sure, what do you plan to do next?	Continue looking for the information at this site Call Sweets.com customer service E-mail Sweets.com customer service Return to this site later and try again Conduct a new internet search Visit other building product sites Other	F	Drop down, select one	Single
CQ0004444	E	What other site(s) do you plan to visit?			Text area, no char limit	Single
CQ0004444	F	What other site(s) do you plan to visit?			Text area, no char limit	Single
CQ0004444		What other sources do you use to search for construction product information?	Google Other search engine (i.e.: Yahoo!, Teoma, Dogpile, etc.) Reed First Source 4specs Arcat Manufacturers websites		Checkbox, one-up vertical	Multi



Required Y/N	Special Instructions
Y	
Y	Randomize
N	
Y	
N	
Y	
Y	



Required Y/N	Special Instructions
Y	
N	
Y	
Y	
Y	
Y	
Y	
N	
N	
Y	