Measures Name/Client name (CDs and Answer choices)

DOJ Cops v2

AED12430	Please rank the top 3 factors that brought you to the website today. (Rank 1 = Most important) Rank 1
AED12422	Rank 2
AED12432	Rank 3

SEER

EDO04311	K	Which resource did you find most
EDO04312	L	What types of data and statistics are you looking for? (Check all that apply)
EDO04313	М	Please specify the types of data and statistics you are looking for.

CMS - Highmark J12

CIVIS - HIGHINAIK 312	
EDO04364	From which of the following social media outlets would you be interested in receiving Highmark Medicare services related information? (Please select all that apply)

	J	Please list the other social media outlet:
EDO04365		
EDO04366		Does your place of business allow you to access social media outlets during work hours? (i.e. Facebook, YouTube etc.)
EDO04367	К	Would you access Highmark Medicare Services social media outlets for information during off/non-business hours?

Travel michigan.org

EDO04373	Please tell us which, if any, of the top navigational links you used on the site today? (Select all that apply)

NIH Main

EDO04598		Did you use the site-wide search feature on this site? (open text box in		
EDO04599	1A	ਮਿਲਮਾਸਲਗਿਰਾਂ9ਰੋਪ rate the helpfulness of the site-wide search?		
EDO04600	2A	Which of the following describes your experience with the site-wide search?		
EDO04601	3A	Please briefly explain your experience with the site-wide search.		

EDO04602	How would you improve the site-wide search function at NIH.gov?
FEMA Main v2	
EDO04368	Did you visit the FEMA.gov homepage today?

Message/recommendation from a friend on a social network	Drop	dowr	Single	Y
Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with COPS Promotional email(s) from COPS Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising				
Don't know Other				
Message/recommendation from a friend on a social network	Drop	dowr	Single	N
Video I saw on YouTube				
Internet blogs or discussion forums				
Advertising on social networks (Facebook, My Space, Twitter)				
Message directly from the company on a social network				
Mobile phone text messages or alerts				
Instant Message from a friend or colleague				
Familiarity with COPS				
Promotional email(s) from COPS				
Search engine results Word of mouth recommendation from someone I				
know				
TV, radio, newspaper, or magazine advertising				
Internet advertising				
Don't know				
Other		-1 -	Oire I	N.
Message/recommendation from a friend on a social network	Drop	dowr	Single	N
Video I saw on YouTube				
Internet blogs or discussion forums				

Advertising on social networks (Facebook, My
Space, Twitter)
Message directly from the company on a social
network
network
Mobile phone text messages or alerts
Instant Message from a friend or colleague
Familiarity with COPS
,
Promotional email(s) from COPS
Search engine results
Word of mouth recommendation from someone I
know
TV, radio, newspaper, or magazine advertising
Internet advertising
Don't know
Other
Other

Cancer Stat Fact Sheets		Radio	Single	No
Cancer Statistics Review				
Fast Stats				
Cancer Query Systems				
SEER*Stat Software				
SEER Publications & Monographs				
Don't know				
		Check boxes	Multi	No
By race or ethnicity				
By stage at diagnosis				
Chart or graph format				
Data table format				
For a geographic region of the US				
For a specific cancer site				
Other	M			
		Text area	Single	No

Facebook		Multi	Υ
	Radio button, one-up vertical		
Twitter			
YouTube			
RSS Feed			
Podcast			

LinkedIn Other (please specify)	J			
		Text area, no char limit		
Yes		Radio button, one-up vertical	Single	Y
Yes		Radio button, one-up vertical	Single	Y

		Multi	N
	Checkbox		
	, one-up		
Select a City	vertical		
Places to Stay			
Outdoors			
Things to Do			
Featured Destinations			
None of the Above			
Not Sure			

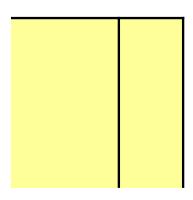
Yes	1A	Radio-	Yes	Single
No		button		
Very helpful		Radio-	N	Single
Somewhat helpful	2A	button		
Not helpful	2A			
Other				
Search difficult to use		Radio-	N	Single
Received too few results		button		
Received too many results				
Search results were not what I was looking for				
Could not sort or refine results				
Other	3A			
		Text area, no char limit	Z	Single

	Text area, no char limit	N	Single
Yes	Radio button, one-up vertical	Single	Y
No			
Not Sure			

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Skip Logic Group	Helpful
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Skip Logic Group	OPS Types of
	Data



Na n	vigatio Links

Skip Group	Use Search
Skip Group	Rate Search
Skip Group	Search Experienc e
Skip Group	OPS Search Experienc e

Skip Group	OE Improve Search
	Homepage