red & strike-through: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
EDO06846		How **frequently** do you visit this site?	Daily		Dropdown (Select-one)	Single
			Two to three times per week			
			About once a month			
			About once every three months			
			Every 6 months or less often			
			This is my first time visiting this site			
EDO06847		How did you come to this NLM Exhibition Program Web site?	Web search engine (Yahoo!, Google, AOL , etc.)		Radio button, one-up vertical	Single
			Link from another Web site			
			Link from NIH or NLM Web site			
			Social Networking site (Facebook, Linkedin, Tweet, etc.)			
			Printed brochure or handout			
			Newspaper or magazine article			
			Health organization or association (hospital, clinic, AMA, etc.)			
			Family member or friend			
			TV/radio			
			School			
			Don't know			
			Other, please specify	A		
EDO06848	A	Other awareness source			Text field, <100 char	Single
EDO06849		How would you best describe yourself?	Educator		Radio button, one-up vertical	Single
			Traveling Exhibition Host			
			Secondary Student (grades 6-12)			
			College/Graduate Student			
			Librarian or Information Professional			
			Researcher/Scientist			
			News Reporter/ Media Person			
			National Library of Medicine Staff			
			Other, please specify:	A		
EDO06850	A	Other best describes			Text field, <100 char	Single
EDO06851		Why are you visiting the Exhibition Program website today?	Research a specific topic		Radio button, one-up vertical	Single
			Access an online exhibition			
			Access educational materials			
			Access photos/videos/images			
			Book a traveling exhibition			
			Learn more about the NLM Exhibition Program			
			Other (please specify)	A		

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blue + -->: REWORDING

			NLM Exhibition CUSTOM QUESTION LIST				
QID	**Skip Logic Label**	**Question Text**	**Answer Choices (limited to 50 characters)**	**Skip to**	**Type (select from list)**	**Single or Multi**
EDO06852	A	Other primary reason			Text area, no char limit	Single
EDO06853		Were you able to **find what you were looking for** today?	Yes		Radio button, one-up vertical	Single
			No	A		
			Partially	A		
EDO06854	A	If you selected partially or no, what were you looking for?			Text area, no char limit	Single
EDO06855		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site.		Radio button, one-up vertical	Single
			Could not navigate back to previous information			
			Would often feel lost, not know where I was			
			Links did not take me where I expected			
			Links/labels are difficult to understand			
			Too many links or navigational choices			
			Had technical difficulties (e.g. broken link)			

Required Y/N	Special Instructions
Y	
Y	Randomize OPS Group Anchor Answer Choice
N	OPS Group
Y	OPS Group
N	OPS Group
Y	Skip Logic Group

Required Y/N	Special Instructions
N	Skip Logic Group
Y	Skip Logic Group
N	Skip Logic Group
Y	Randomize Skip Logic Group