

## Measures Name/Client name (CDs and Answer choices)

FDA Satisfaction Survey

EDO08443		Which of the following search features did you use during your visit today? (Please select all that apply.)	<p>EDO08443A001</p> <p>EDO08443A002</p> <p>EDO08443A003</p> <p>EDO08443A004</p> <p>EDO08443A005</p> <p>EDO08443A006</p> <p>EDO08443A007</p> <p>EDO08443A008</p> <p>EDO08443A009</p> <p>EDO08443A010</p> <p>EDO08443A011</p> <p>EDO08443A012</p>
EDO08444	L	Please specify the search feature you used on the FDA site today:	
EDO08445	K	Please tell us about your <b>experience with the site's search feature</b> today. (Please select all that apply.)	<p>EDO08445A001</p> <p>EDO08445A002</p> <p>EDO08445A003</p> <p>EDO08445A004</p> <p>EDO08445A005</p> <p>EDO08445A006</p> <p>EDO08445A007</p>
EDO08446	A	What were your issues with the <b>basic search process</b> ? (Please select all that apply.)	EDO08446A001

			EDO08446A002 EDO08446A003 EDO08446A004
EDO08447	<b>F</b>	My issue was:	
EDO08448	<b>B</b>	What were your issues with the <b>visual display</b> of the search results? (Please select all that apply.)	EDO08448A001 EDO08448A002 EDO08448A003 EDO08448A004 EDO08448A005 EDO08448A006
EDO08449	<b>G</b>	My issue was:	
EDO08450	<b>C</b>	What were your issues with the <b>search results</b> ? (Please select all that apply.)	EDO08450A001 EDO08450A002 EDO08450A003 EDO08450A004 EDO08450A005 EDO08450A006 EDO08450A007
EDO08451	<b>H</b>	My issue was:	
EDO08452	<b>D</b>	What were your issues with <b>sorting, filtering, or advanced search</b> ? (Please select all that apply.)	EDO08452A001 EDO08452A002 EDO08452A003 EDO08452A004

EDO08453	I	My issue was:	
EDO08454	K	The sorting/filtering/advanced search options I would like are:	
EDO08456	E	The <b>technical issue</b> I had with search was:	EDO08456A001  EDO08456A002
EDO08455	J	My issue was:	

NIH Main Site

ACQOsI0002725	SKIP K11	Which of the following best describes what you are looking for at NIH.gov today?	ACQOsI000272 5A01
			ACQOsI000272 5A02
			ACQOsI000272 5A03
			ACQOsI000272 5A04
			ACQOsI000272 5A05
			ACQOsI000272 5A06
			ACQOsI000272 5A07
			ACQOsI000272 5A08
			ACQOsI000272 5A09

			ACQOsI0002725A10
			ACQOsI0002725A11
ACQOsI0002726	<b>SKIP K12</b>	Please describe what you are looking for at NIH.gov today.	
<b>ACQOsI0002729</b>	<b>SKIP 4A</b>	What search term(s) did you use?	

ONC NIH HealthIT Satisfaction Survey

ACQOsI0002753	<b>E</b>	Please indicate your specific role as a clinician or healthcare provider.	ACQOsI0002753A01
			ACQOsI0002753A02
			ACQOsI0002753A03
			ACQOsI0002753A04
			ACQOsI0002753A05
			ACQOsI0002753A06
			ACQOsI0002753A07
			ACQOsI0002753A08
			ACQOsI0002753A09
			ACQOsI0002753A10
			ACQOsI0002753A11
ACQOsI0002734	<b>F</b>	Please describe your role as a clinician or healthcare provider.	

ConsumerReports\_Health

EDO08431		How did you get to	EDO08431A001
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			EDO08431A002 EDO08431A003  EDO08431A004 EDO08431A005 EDO08431A006 EDO08431A007 EDO08431A008 EDO08431A009 EDO08431A010 EDO08431A011 EDO08431A012
EDO08432	A	Other referrer	
EDO08433	F	Please tell us if there is another	EDO08433A001 EDO08433A002 EDO08433A003 EDO08433A004 EDO08433A005 EDO08433A006 EDO08433A007 EDO08433A008 EDO08433A009
EDO08434	X	What other website will you visit?	
EDO08435		How did you look for information on the	EDO08435A001 EDO08435A002 EDO08435A003 EDO08435A004  EDO08435A005 EDO08435A006  EDO08435A007  EDO08435A008
EDO08436	A	Please specify the other way you looked for information today.	
EDO08437	B	Which of the top navigation drop	EDO08437A001 EDO08437A002

			EDO08437A003 EDO08437A004 EDO08437A005 EDO08437A006 EDO08437A007
EDO08438		How would you describe your	EDO08438A001 EDO08438A002 EDO08438A003  EDO08438A004  EDO08438A005  EDO08438A006  EDO08438A007  EDO08438A008
EDO08439	A	Other navigation difficulty:	
EDO08440		In addition to our expert Ratings, which	EDO08440A001 EDO08440A002 EDO08440A003 EDO08440A004
EDO08441		What would you most like to see <u>more</u>	EDO08441A001 EDO08441A002 EDO08441A003 EDO08441A004 EDO08441A005  EDO08441A006 EDO08441A007 EDO08441A008
EDO08442	A	More of on CRH.org	

DisabilityInfo.gov Satisfaction Survey

ACQOsI0002754	Y	Did you use the Advanced Search option?	ACQOsI0002754AC ACQOsI0002754AC
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ACQOsI0002756		Which of the following statements describes your overall experience browsing through Disability.gov's 10 main topic areas and their folders and subfolders (without using the search engine) (Please select all that apply.) <del>Please describe your experience on Disability.gov today.</del>	ACQOsI0002756A0
			ACQOsI0002756A0
			ACQOsI0002756A0
			ACQOsI0002756A0
			ACQOsI0002756A0
ACQOsI0002755	AA	Please describe in detail your experience.	

American Cancer Society

ACQOsI0002827		Which site did you provide feedback on today?	ACQOsI0002827A01
			ACQOsI0002827A02
			ACQOsI0002827A03
			ACQOsI0002827A04
ACQOsI0002828		While visiting the site today, my role is... (select all that apply)	ACQOsI0002828A01
			ACQOsI0002828A02

			ACQOsI0002828A03
			ACQOsI0002828A04
			ACQOsI0002828A06
			ACQOsI0002828A07
			ACQOsI0002828A08
			ACQOsI0002828A09
			ACQOsI0002828A10
			ACQOsI0002828A11
			ACQOsI0002828A13
ACQOsI0002829	<b>A</b>	Please specify your other role while visiting the site today...	
ACQOsI0002830	<b>B</b>	My primary role while visiting this site today is...	ACQOsI0002830A01
			ACQOsI0002830A02
			ACQOsI0002830A03
			ACQOsI0002830A04
			ACQOsI0002830A06
			ACQOsI0002830A07
			ACQOsI0002830A08
			ACQOsI0002830A09
			ACQOsI0002830A10



			ACQOsI0002830A11
			ACQOsI0002830A12
			ACQOsI0002830A13
ACQOsI0002831	C	Please specify your other primary role while visiting the site today...	
ACQOsI0002832	A	Please tell us more about what you were trying to accomplish...	

USCIS Espanol Survey

ACQOsI0002835	A	if you used the site's search feature	ACQOsI0002835A01 ACQOsI0002835A02 ACQOsI0002835A03 ACQOsI0002835A04 ACQOsI0002835A05 ACQOsI0002835A06 ACQOsI0002835A07 ACQOsI0002835A08 ACQOsI0002835A09 ACQOsI0002835A10 ACQOsI0002835A11 ACQOsI0002835A12
ACQOsI0002836	B	Other search difficulty	
ACQOsI0002837	C	What search terms did you use today to find what you were looking for?	
ACQOsI0002838	D	If you used navigational methods	ACQOsI0002838A01 ACQOsI0002838A02 ACQOsI0002838A03 ACQOsI0002838A04 ACQOsI0002838A05 ACQOsI0002838A06

			ACQOsI0002838A07
			ACQOsI0002838A08
			ACQOsI0002838A09
			ACQOsI0002838A10
			ACQOsI0002838A11
			ACQOsI0002838A12
ACQOsI0002839	E	Other navigation difficulty	
ACQOsI0002840		On <b>whose behalf</b> are you looking for	ACQOsI0002840A01
			ACQOsI0002840A02
			ACQOsI0002840A03
			ACQOsI0002840A04
			ACQOsI0002840A05
ACQOsI0002841	A	Other behalf	
ACQOsI0002842		What is your preferred <b>speaking language</b> ?	ACQOsI0002842A01
			ACQOsI0002842A02
			ACQOsI0002842A03
ACQOsI0002847	A	Other speaking language	
ACQOsI0002843		What is your preferred <b>reading language</b> ?	ACQOsI0002843A01
			ACQOsI0002843A02
			ACQOsI0002843A03
ACQOsI0002844	A	Other reading language	
ACQOsI0002845		In what language do you prefer	ACQOsI0002845A01
			ACQOsI0002845A02
			ACQOsI0002845A03

ACQOsI0002846	A	Other language prefer looking for information
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NLM Main

ACQOsI0002880	B	What other role best describes you today?	
ACQOsI0002881	A	What type of health care provider?	ACQOsI0002881AC
			ACQOsI0002881AC
			ACQOsI0002881AC
			ACQOsI0002881AC
			ACQOsI0002881AC
			ACQOsI0002881AC
			ACQOsI0002881AC
			ACQOsI0002881AC
ACQOsI0002882	C	What other type of health professional best describes you?	
ACQOsI0002883		What National Library of Medicine tool(s) did you use today? (select all that apply)	ACQOsI0002883AC
			ACQOsI0002883AC
			ACQOsI0002883AC
			ACQOsI0002883AC
			ACQOsI0002883AC
			ACQOsI0002883AC
			ACQOsI0002883AC
ACQOsI0002884	A	What other NLM tools did you use today?	ACQOsI0002883A1
ACQOsI0002885		What other resources did you use today? (select all that apply)	ACQOsI0002885AC
			ACQOsI0002885AC

			ACQOsI0002885AC ACQOsI0002885AC ACQOsI0002885AC ACQOsI0002885AC ACQOsI0002885AC ACQOsI0002885AC ACQOsI0002885A1
ACQOsI0002886	A	What other resources did you use not mentioned above?	
ACQOsI0002888		What best describes the result of your visit?	ACQOsI0002888AC ACQOsI0002888AC ACQOsI0002888AC ACQOsI0002888AC ACQOsI0002888AC ACQOsI0002888AC ACQOsI0002888AC ACQOsI0002888AC ACQOsI0002888AC ACQOsI0002888A1 ACQOsI0002888A1 ACQOsI0002888A1 ACQOsI0002888A1

ACQOsI0002889	A	What did you do as a result of your visit?	
ACQOsI0002890	A	Please describe your experience with search:	ACQOsI0002890AC
			ACQOsI0002890AC
			ACQOsI0002890AC
			ACQOsI0002890AC
ACQOsI0002891	B	What other experience did you have with search?	
ACQOsI0002892		In the last three months, have you done any of the following (select all that apply)?	ACQOsI0002892AC
			ACQOsI0002892AC
			ACQOsI0002892AC
			ACQOsI0002892AC
			ACQOsI0002892AC
			ACQOsI0002892AC
			ACQOsI0002892AC
			ACQOsI0002892AC
			ACQOsI0002892A1
			ACQOsI0002892A1
ACQOsI0002893	A	What other social media	

ACQOsI0002915	In order to improve our website, we review all survey comments. In some cases, additional information may be needed. While not required, we encourage you to include your name, email address and/or telephone number in case we need to contact you for further clarification. Thank you. (Please list as much of the requested information you would like in the text box below.)	
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World Bank Group v3

ACQOsI0002918		If you were looking for topic or sector information, please specify:	ACQOsI0002918A01
			ACQOsI0002918A02
			ACQOsI0002918A03
			ACQOsI0002918A04
			ACQOsI0002918A05
			ACQOsI0002918A06
			ACQOsI0002918A07
			ACQOsI0002918A08
			ACQOsI0002918A09
			ACQOsI0002918A10
			ACQOsI0002918A11
			ACQOsI0002918A12
			ACQOsI0002918A13
			ACQOsI0002918A14
			ACQOsI0002918A15
			ACQOsI0002918A16
			ACQOsI0002918A17
			ACQOsI0002918A18

			ACQOsI0002918A 19
			ACQOsI0002918A 20
ACQOsI0002919		Other Topic or Sector	
ACQOsI0002920	A	Please specify what you were looking for today?	
ACQOsI0002921		How would you want to interact with	ACQOsI0002921A ACQOsI0002921A 02 ACQOsI0002921A 03 ACQOsI0002921A 04 ACQOsI0002921A 05 ACQOsI0002921A 06 ACQOsI0002921A 07 ACQOsI0002921A 08 ACQOsI0002921A 09 ACQOsI0002921A 10 ACQOsI0002921A 11
ACQOsI0002922		Other Interact	
ACQOsI0002923		If you could improve one thing on the World Bank website, what would it be?	
ACQOsI0002924		If you would be willing to be contacted by the World Bank web site team to provide additional feedback about your online experience, please enter your email address here:	
ACQOsI0002925		If you viewed content in a language	ACQOsI0002925A ACQOsI0002925A 02 ACQOsI0002925A 03 ACQOsI0002925A 04 ACQOsI0002925A 05

			ACQOsI0002925A 06 ACQOsI0002925A 07
ACQOsI0002926	<b>A</b>	Please specify the language you primarily viewed content in today:	
ACQOsI0002927	<b>B</b>	How could we improve our non-English content?	
ACQOsI0002928		Based on the non-English content you viewed today, state whether you agree or disagree with the following statements?  I was able to find up-to-date information in this language	ACQOsI0002928A 01 ACQOsI0002928A 02 ACQOsI0002928A 03 ACQOsI0002928A 04
ACQOsI0002929		Content reflects a localized perspective	ACQOsI0002929A 01 ACQOsI0002929A 02 ACQOsI0002929A 03 ACQOsI0002929A 04
ACQOsI0002930		Content is high quality	ACQOsI0002930A 01 ACQOsI0002930A 02 ACQOsI0002930A 03 ACQOsI0002930A 04

Holocaust Memorial Museum

ACQOsI0002916		Would you like to receive any of the following newsletters? (Please select all that apply):	ACQOsI0002916/  ACQOsI0002916/ ACQOsI0002916/
ACQOsI0002917	<b>B</b>	Please provide your email address:	



The <b>main search box</b> in the upper right hand corner of the website	K	Checkbox, one-up vertical	Multi	Y	Skip Logic	Search Us						
FDA Approved Drug Search												
Title 21 Search												
510(k) Premarket Notification Search												
National Drug Code Directory												
Medical & Radiation Emitting Device Recalls												
Pet Food Recall Products List												
Manufacturer and User Facility Device Experience												
Premarket Approval												
Other												
None of the above												
Don't Know												
							L	Text area, no char limit				Other Sea
<i>Open-ended</i>												
The search feature met my needs today.												
I had issues with the <b>basic search process</b> (how to use it, terms to enter).	A											
I had issues with the <b>visual display</b> of the search results (text size, images).	B											
I had issues with the <b>search results</b> I received.	C											
I had issues with <b>sorting, filtering, advanced search</b> , or lack of these options.	D											
I had <b>technical issues</b> with the search feature.	E											
None of these												
		Checkbox, one-up vertical	Multi	Y	Skip Logic	Issues bas						
It was not clear to me how to use the search feature												

I did not know what terms to use to get the results I wanted	F					
There were too many steps or refinements to get to what I wanted						
I had a different issue with the basic search process:						
<i>Open-ended</i>		Text area, no char limit				Other basi
I could not see enough of the description to decide which link to choose	G	Checkbox, one-up vertical	Multi	Y	Skip Logic	Issues visu
The text was too small						
The page was too crowded						
I could not see much difference between the listings/items						
The images were too small/not clear						
I had a different issue with the visual display of results:						
<i>Open-ended</i>		Text area, no char limit				Other visu
Results were not relevant/not what I wanted	H	Checkbox, one-up vertical	Multi	Y	Skip Logic	Issues Sea
There were not enough results						
There were NO results						
There was too little information in the results to decide what to choose						
Many of the search results looked the same						
Couldn't find item from the catalog/store						
I had a different issue with the search results:		Text area, no char limit				Other resu
<i>Open-ended</i>						
The results were not sorted in a helpful way	K I	Checkbox, one-up vertical	Multi	Y	Skip Logic	Issues sor
I want advanced search options						
I want more sorting/filtering/adv						
I had a different sorting/filtering i						

<i>Open-ended</i>		Text area, no char limit				Other sorti
<i>Open-ended</i>		Text area, no char limit				Other sorti
Search speed was too slow	<b>J</b>	Radio button, two-up vertical	Single	Y		
I had the following technical issue:						
<i>Open-ended</i>		Text area, no char limit				Other tech

Recent medical findings		Check boxes	N	Multi	Skip Logic Group	Reporte r Looking For
Information for reporters, writers, or media representatives						
News releases, e- newsletters, publications, radio, video or RSS feeds						
Directions or visitor information						
Health information for family member, friend, or myself						
Clinical trials						
Career opportunities at NIH						
Health promotion ideas or materials for organizations or communities						
Health information for caregivers						

Details on NIH Institute and Centers' programs or products						
Other	<b>SKIP K12</b>					
		Text field, <100 char				Other Reporter Looking For
		Text area, no char limit	N		Skip Logic Group	

Doctor of medicine or osteopathy		Radio button, one-up vertical	Single	Yes	Skip Logic Group	HCP Role
Doctor of dental surgery or dental medicine						
Doctor of podiatry						
Doctor of optometry						
Chiropractor						
Nurse practitioner						
Certified nurse-midwife						
Dentist						
Physician assistant						
Nurse						
Other	<b>F</b>					
		Text area, no char limit	single	No	Skip Logic Group	Other_HCP Role

Search Engine (i.e. Google, Yahoo)	Radio	Single	Y	DPS Group	Brought
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I have this site bookmarked	A					to site
Family/friend recommendation						
Magazine						
Newspaper article						
Radio program						
TV/cable news or program						
Consumer Reports Main website						
Other website or web article						
Web blog						
Social Media Source (i.e. Facebook)						
Other, please specify:						
		Text Field – limited to 100 character s	Single	N	DPS Group	Other Referrer
WebMD	X	checkbox	Multi	Y	Skip Logic	Other Website
EverydayHealth						
Sharecare						
GoogleHealth						
Healthline						
Mayoclinic						
NLM (MedlinePlus)						
HealthGrades						
Other, please specify:						
		Text Area – no character limit		N	Skip Logic	OE_Website
Top navigation bar	B	Dropdown	Single	Y	Skip Logic	Navigate
Search feature						
Health A-Z						
Rotating block of information at the top of the homepage						
Symptom Checker						
Quick Guide to Health Ratings feature						
Links in the center of the page						
Other, please specify:	A					
		Text Field – limited to 100 character s	Single	N	Skip Logic	Other Navigate
Healthy Living	A	Checkbox	Multi	Y	Skip Logic	Dropdowns
Conditions and Treatments						

Prescription Drugs						
Natural Health						
Doctors & Hospitals						
Insurance						
Not Sure						
I had no difficulty navigating/browsing on the site		Checkbox	Multi	Y	DPS Group	Nav. Experienc
Links often did not take me where I expected						
Had difficulty finding relevant information/products						
Links/labels were difficult to understand						
Too many links/navigational options to choose from						
Had technical difficulties (error messages, broken links, etc.)						
Could not navigate back to previous information						
I had a navigation difficulty not listed above	A					
		Text Field – limited to 100 characters		N	DPS Group	E_Nav. Diff
Read user reviews		Checkbox	Multi	N		Add'l Features
Write user reviews						
User surveys/polls						
Personal stories						
Treatment Ratings		Checkbox	Multi	N	DPS Group	More of...
Product Ratings						
Physician Ratings						
Food & Nutrition Information						
Natural/Alternative Medicines and Therapies						
Personal Health Records						
Health Encyclopedia						
Other, please specify	A					
		Text Field – limited to 100 characters		N	DPS Group	E_More o

Yes						
No						

I had no problem finding the information I was looking for browsing through the site			multi	N		Navigation experience
I found the general area but could not find the specific information I was looking for Too many links		Checkbox, one-up vertical				
I could not find the information I was looking for, because the folders/subfolders are confusing and not well organized Links did not take me to what I was looking for						
I only used the search engine to find the information I was looking for on Disability.gov † found links that did not work						
Other problems navigating the site (please specify):						
		Text area, no char limit	Open end	N		

morebirthdays.com		Radio button, one-up vertical	Single	y		
chooseyou.com						
relayforlife.org						
cancer.org						
Someone whose cancer is newly diagnosed	B	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	
Someone who is in treatment/s for cancer	B					

Someone who has completed cancer treatment/s	B					
Caregiver to someone with cancer	B					
Friend or family member of	B					
Person who is interested in cancer prevention	B					
General health information seeker	B					
Donor to the American Cancer Society	B, D					
Volunteer for the American Cancer Society	B					
Event participant (e.g., for Relay For Life, Making Strides Against Breast Cancer)	B					
Journalist or media representative	B					
Visiting to purchase American	B					
Other, please specify	A					
		Text area, no char limit		N		
Someone whose cancer is newly diagnosed		Radio button, one-up vertical	Single	Y	Skip Logic Group	
Someone who is in treatment/s for cancer						
Someone who has completed cancer treatment/s						
Caregiver to someone with cancer						
Friend or family member of						
Person who is interested in cancer prevention						
General health information seeker						
Donor to the American Cancer Society						
Volunteer for the American Cancer Society						
Event participant (e.g., for Relay For Life, Making Strides Against Breast Cancer)						



Journalist or media representative	C					
Visiting to purchase American						
Other, please specify						
		Text area, no char limit		N		
		Text area, no char limit		Y		

No difficulty encountered	B	Checkbox	M	Y	o Logic Gr	Search Experience
Search results were helpful						
Search results were not helpful						
Returned too many results						
Returned not enough results						
Returned no results						
Returned results that were too similar/redundant						
Results were not relevant to my search terms or needs						
I was not sure what words to use in my search						
Search required too many						
Search speed was too slow						
Other, please specify:						
		Text area, no char limit		N		Other search diff
		Text area, no char limit		Y		Search terms
No difficulty encountered	B	Checkbox	M	Y	o Logic Gr	Navigation Experience
Could not find the appropriate navigational links on most of your web pages						
Too many links or navigational choices						
Links did not take me where I expected						
Had difficulty finding detailed information on your web pages						
Had difficulty finding related information on your web pages						

Navigation did not support what I was trying to accomplish	E					
Would often feel lost, and did not know where I was on your site						
Had various technical difficulties (links didn't work, received error messages, etc.)						
Could not get started or did not know where to begin						
Could not navigate back to previous information						
Other, please specify:						
		Text area, no char limit		N		Other navigation diff
Myself	A	Drop	S	Y	DPS Group	Behalf
Family member/relative						
Friend						
Client						
Other, please specify:						
		Text field, <100 char		N		Other behalf
English	A	Drop down, select one	S	Y	DPS Group	Speaking language
Spanish						
Other, please specify:						
		Text field, <100 char		N		Other speaking language
English	A	Drop down, select one	S	Y	DPS Group	Reading language
Spanish						
Other, please specify:						
		Text field, <100 char		N		Other reading language
English	A	Drop	S	Y	DPS Group	Language prefer looking
Spanish						
Other, please specify:						

		Text field, <100 char		N		Other language prefer
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		Text area, no char limit		N		Other Role
Allied health professional Dentist Nurse (RN/LPN) Physician Assistant/Nurse practitioner Physician, primary care Physician, specialist Psychologist Social Worker Other health professional, please specify:	C	Drop down, select one	S	Y	Skip Logic	Group
		Text area, no char limit		N	Skip Logic	Health Care
PubMed/MEDLINE MeSH UMLS ClinicalTrials.gov MedlinePlus TOXNET Images from the History of Medicine LocatorPlus None of these Other, please specify:	A	Checkbox,	M	Y	Skip Logic	M Tools Us
		Text area, no char limit		N	Skip Logic	NLM Tools
Consumer health areas such as MedlinePlus Tutorials/Training Funding opportunities (grants, contracts, etc.)		Checkbox,	M	Y	Skip Logic	sources Us
					Randomize	

History of medicine resources						
Visible Human Project						
Biotechnology and genetics resources						
Toxicology or environmental health resources						
Information about other medical libraries and the National Library of Medicine's National Network of Libraries of Medicine						
None of these					Anchor Answer Choice	
Other, please specify:	A				Anchor Answer Choice	
		Text area,	no char limit	N	Skip Logic	Resources
Sought further information from a library		Radio button	S	Y	Skip Logic	Result of Vis
Discussed the results with a doctor						
Improved understanding of a disease, condition, diagnosis, or treatment					Randomize	
Altered exercise or eating habits						
Made a decision about treatment options						
Made a doctor's appointment for self or another						
Discussed a disease, condition, diagnosis, or treatment with family member or friend						
Switched from one medicine or prescription drug to another						
Conducted further research on a disease, condition, diagnosis, or treatment						
Used information for a project or presentation						
Gave information to someone else						
Nothing specific happened					Anchor Answer Choice	
Other, please specify:	A				Anchor Answer Choice	

		Text area,	no char limit	N	Skip Logic	Result of
No problems	B	vertical	S	Y	Randomize	Search Experience
Too many results						
Not enough results						
Irrelevant results						
Other, please specify:						
		char limit		N	Skip Logic	Search Experience
Bookmark or tag websites (using social bookmarking sites as Digg or Del.icio.us)	A				Skip Logic	Social Medi
Browse Web sites using my mobile phone / device						
Listen to podcasts or audio on a Web site						
Participate in Facebook						
Participate in Twitter						
Receive/send text messages using my mobile phone /						
Sign up for email updates from a website						
Use personalized web pages (such as iGoogle or My						
Watch videos on a Web site						
None of these						
Other, please specify:					Anchor Answer Choic	Anchor Answer Choic
		char limit		N	Skip Logic	er Social M

				N	
		<b>Text area, no char limit</b>			

Agriculture & Rural Development		Checkbox	Multi	N	OPS Group	Topic/ Sector
Climate Change						
Disaster Risk Management						
Economic Policy & Debt						
Education						
Energy & Mining						
Environment						
Financial Sector						
Gender						
Health						
HIV/AIDS						
Infrastructure						
Poverty						
Private Sector Development						
Public Sector Governance						
Trade						
Transport						
Urban Development						

Water						
Other (please specify):						
		text area		N	OPS Group	Other Topic/Sector
		Text Area	Single	N	Skip Logic	OE_Did not find
Not at all		Checkbox	Multi	N	OPS	Mobile
View project information						
Read latest news						
Read research (working papers)						
Access data and statistics						
Read books or other publications						
View photos, video, or listen to audio						
Read blogs						
Comment on blogs or other content						
Interact on a social network (Twitter, Facebook, etc.)						
Other (please specify):						
		text area		N	OPS Group	Mobile Interact
		Text Area – no character li		N		Improve
		Text Area – no character li		N		Email
Spanish	B	Radio Butt	Single	N	Skip	Lang.
French	B					
Arabic	B					
Russian	B					
Chinese	B					

Other language	A,B					
Only viewed English content						
		Text Area – no character li		N	Skip Logic	Other Lang. Viewed
		Text Area – no character li		N	Skip Logic	Improve NonEng. Content
Disagree		Dropdown	Single	N	Multiple Lists Group	non-Eng. up-to-date
Neutral						
Agree						
Not Applicable						
Disagree		Dropdown	Single	N	Multiple Lists	non-Eng. Localized
Neutral						
Agree						
Not Applicable						
Disagree		Dropdown	Single	N	Multiple Lists	non-Eng. Quality
Neutral						
Agree						
Not Applicable						

E-Newsletter	B	Checkb ox, one- up vertical	Multi	N	Skip logic	
Genocide Prevention	B					
None of the above						
		Text field, <100 char	single	n		



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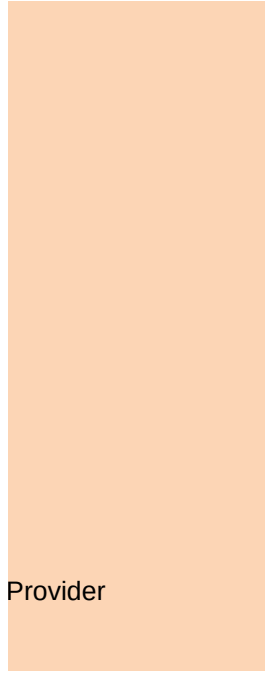
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