

Model Instance Name:  
 GSA Auctions Survey  
 MID: AJQIKlxwAltIFZh95sd5MQ==  
 Date: 1/12/2011

red & strike-through: DELETE  
 underlined & italicized: RE-ORDER  
 pink: ADDITION  
 blue + -->: REWORDING

GSA Auctions Survey CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text		Answer Choices (limited to 50 characters)	Skip to
SAC0884		How frequently do you visit this site?	SAC0884A001 SAC0884A002 SAC0884A003 SAC0884A004 SAC0884A005	First time Daily About once a week About once a month Every 6 months or less	
SAC0885		What best describes you?	SAC0885A001 SAC0885A002 SAC0885A003 SAC0885A004 SAC0885A005 SAC0885A006 SAC0885A007	Citizen/General public Government employee Reseller Realtor Car dealer Small business Other, please specify:	A
SAC0886	A	Other role			
SAC0887		What is your primary reason for visiting the site today?	SAC0887A001 SAC0887A002 SAC0887A003 SAC0887A004 SAC0887A005 SAC0887A006 SAC0887A007 SAC0887A008 SAC0887A009 SAC0887A010 SAC0887A011 SAC0887A012 SAC0887A013 SAC0887A014 SAC0887A015 SAC0887A016 SAC0887A017 SAC0887A018 SAC0887A019 SAC0887A020 SAC0887A021 SAC0887A022 SAC0887A023 SAC0887A024 SAC0887A025	Just browsing the site Looking for real estate (houses, buildings, land, farms) Vehicles and parts Agricultural Equipment and Supplies Aircraft and Aircraft Parts Boats and Marine Equipment Communication Equipment Computer Equipment and Accessories Construction Equipment Electrical and Electronic Equipment and Components Fire Trucks and Fire Fighting Equipment Furniture Hand Tools & Shop Equipment Household/Personal Industrial Machinery Jewelry & Exotic Collectibles Lab Equipment Medical, Dental, and Veterinary Equipment and Supplies Miscellaneous Motorcycles & Bicycles NASA Shuttle/Hubble Office Equipment and Supplies Photographic Equipment Trailers, Tractors and Manufactured Housing Other, please specify:	A
SAC0888	A	Other reason			
SAC0889		Did you find what you were looking for?	SAC0889A001 SAC0889A002 SAC0889A003	Yes Partially No	A

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SAC0890	A	If you were <b>unable to find</b> what you were looking for, please specify what were you trying to find?			
SAC0891		What <b>method</b> do you use to find your information?	SAC0891A001 SAC0891A002 SAC0891A003 SAC0891A004 SAC0891A005 SAC0891A006 SAC0891A007 SAC0891A008	Site's search feature Advanced search Browse by category Browse by location Quick links Just navigating through the pages Combination of search and navigation Other, please specify:	A A C C C C A,C E
SAC0892	E	Other method			
SAC0893	A	If you used <b>search</b> today to find your information, did you encounter any difficulties with the search features on the site?	SAC0893A001 SAC0893A002 SAC0893A003 SAC0893A004 SAC0893A005 SAC0893A006 SAC0893A007 SAC0893A008 SAC0893A009	Results were not relevant to my search terms Results were too similar/redundant Search required too many refinements to get what I wanted Returned too many results Returned no enough or no results I was not sure what words to use in my search Search speed was too slow Other, please specify: No problems were encountered	B
SAC0894	B	Other search difficulty			
SAC0895	C	If you used <b>navigation</b> today to find your information, did you encounter any difficulties with the navigation capabilities on this site?	SAC0895A001 SAC0895A002 SAC0895A003 SAC0895A004 SAC0895A005 SAC0895A006 SAC0895A007 SAC0895A008 SAC0895A009 SAC0895A010 SAC0895A011	Links/ headings are not intuitive enough Too many links or navigational choices Links did not take me where I expected Could not get started or did not know where to begin Navigation did not support what I was trying to accomplish Could not navigate back to previous information Had difficulty finding detailed information on your web pages Had difficulty finding related information on your web pages Had various technical difficulties (links didn't work, received error messages, etc.) Other, please specify: No problems were encountered	D
SAC0896	D	Other navigational difficulty			
SAC0897		Have you <b>ever bid</b> on an item or product on the GSA Auctions site?	SAC0897A001 SAC0897A002 SAC0897A003	Yes No Don't remember	A,B
SAC0898	A	Was the bidding process <b>easy to understand</b> ?	SAC0898A001 SAC0898A002 SAC0898A003 SAC0898A004	Very easy to understand Somewhat easy to understand Somewhat difficult to understand Very difficult to understand	
SAC0899	B	Did you like the bid <b>inactivity feature</b> which extends an	SAC0899A001	Yes	

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		auction to prevent sniping?	SAC0899A002	No	C
			SAC0899A003	Don't know	
SAC0900	C	If no, please tell us why?			
SAC0901		Think of a commodity that you regularly buy. What is <b>most important</b> to you when deciding to bid on a particular item belonging to that commodity?	SAC0901A001	Location	
			SAC0901A002	Condition	
			SAC0901A003	Written Description	
			SAC0901A004	Features	
			SAC0901A005	Attached Photo of Item	
			SAC0901A006	Other, please specify:	
SAC0902		Other most important bidding factors			
SAC0903		Were the <b>terms of sale clear</b> with regards to payment and removal?	SAC0903A001	Yes	A
			SAC0903A002	No	
			SAC0903A003	Not sure	
SAC0904	A	If no, please tell us why the terms of sale were unclear?			
SAC0905		Did you <b>encounter any difficulty</b> in <b>coordinating removal</b> ?	SAC0905A001	Yes	A
			SAC0905A002	No	
			SAC0905A003	Don't know	
SAC0906	A	If yes, please describe the difficulty with coordinating removal.			
SAC0907		What <b>other features or information</b> would you like to see added to this site?			
SAC0908		If you could make <b>one improvement</b> to the site, what would it be?			



Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Drop down, select one	S	Y		Frequency
Drop down, select one	S	Y	Skip Logic Group	Role
Text field, <100 char		N		Other role
Drop down, select one	S	Y	Skip Logic Group	Primary reason
Text area, no char limit		N		Other reason
Drop down, select one	S	Y	Skip Logic Group	Find

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Text area, no char limit		N		Info not found
Drop down, select one	S	Y	Skip Logic Group	Method
Text field, <100 char		N		Other method
Checkbox, one-up vertical	M	Y	Skip Logic Group	Search Difficulty
Text area, no char limit		N		Other search diff
Checkbox, one-up vertical	M	Y	Skip Logic Group	Navigation Difficulty
Text area, no char limit		N		Other navigation diff
Drop down, select one	S	Y	Skip Logic Group	Bid
Drop down, select one	S	N		Bidding process
Drop down, select one	S	N		Inactivity feature

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Text area, no char limit		N		Don't like inactivity feature
Drop down, select one	S	Y	Skip Logic Group	Bidding factors
Text area, no char limit		N		Other bidding factor
Drop down, select one	S	Y	Skip Logic Group	Terms of sale
Text area, no char limit		N		Unclear terms of sale
Drop down, select one	S	Y	Skip Logic Group	Coordinating removal
Text area, no char limit		N		Removal difficulty
Text area, no char limit		N		Other features/info
Text area, no char limit		Y		Improvement