Model Instance Name:

GSA Auctions Survey
MID: AJQIklxwAltIFZh95sd5MQ==

Date: 1/12/2011

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

GSA Auctions Survey CUSTOM QUESTION LIST

		<u>. </u>			
QID	Skip Logic Label	Question Text		Answer Choices (limited to 50 characters)	Skip to
SAC0884		How frequently do you visit this site?	SAC0884A001	First time	
			SAC0884A002	Daily	1
			SAC0884A003	About once a week	1
			SAC0884A004	About once a month	1
			SAC0884A005	Every 6 months or less	1
SAC0885		What best describes you?	SAC0885A001	Citizen/General public	
		· ·	SAC0885A002	Government employee	1 .
			SAC0885A003	Reseller	1
			SAC0885A004	Realtor	1
			SAC0885A005	Car dealer	
			SAC0885A006	Small business	1 /
			SAC0885A007	Other, please specify:	Α
SAC0886	Α	Other role			
SAC0887		What is your primary reason for visiting the site today?	SAC0887A001	Just browsing the site	
		the type of the terms of the great trees,	SAC0887A002	Looking for real estate (houses, buildings, land, farms)	
			SAC0887A003	Vehicles and parts	1
			SAC0887A004	Agricultural Equipment and Supplies	1
			SAC0887A005	Aircraft and Aircraft Parts	†
			SAC0887A006	Boats and Marine Equipment	1
			SAC0887A007	Communication Equipment	1
			SAC0887A008	Computer Equipment and Accessories	1
			SAC0887A009	Construction Equipment	1
			SAC0887A010	Electrical and Electronic Equipment and Components	†
			SAC0887A011	Fire Trucks and Fire Fighting Equipment	1
			SAC0887A012	Furniture	1
			SAC0887A013	Hand Tools & Shop Equipment	1
			SAC0887A014	Household/Personal	1
			SAC0887A015	Industrial Machinery	1 /
			SAC0887A016	Jewelry & Exotic Collectibles	1 /
			SAC0887A017	Lab Equipment	
			SAC0887A018	Medical, Dental, and Veterinary Equipment and Supplies	1
			SAC0887A019	Miscellaneous	†
			SAC0887A020	Motorcycles & Bicycles	†
			SAC0887A021	NASA Shuttle/Hubble	
			SAC0887A022	Office Equipment and Supplies	
			SAC0887A023	Photographic Equipment	
			SAC0887A024	Trailers, Tractors and Manufactured Housing	1
			SAC0887A025	Other, please specify:	Α
SAC0888	Α	Other reason	0.10000171020	Carrotty product opposity.	
SAC0889		Did you find what you were looking for?	SAC0889A001	Yes	
		John Journal What you word looking for .	SAC0889A002	Partially	1
			SAC0889A003	No	Α

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GSA Auctions Survey CUSTOM QUESTION LIST

SAC0891 A If you were unable to find what you were looking for, please specify what were you trying to find? SAC081A007 SAC0801A007 SAC0801A007 SAC0801A007 SAC0801A007 SAC0801A007 SAC0801A007 SAC0801A0					GSA Auctions Survey Costom Question List	
SAC0891 Page 5 peofly what were you trying to find? What method do you use to find your information? SAC081A0001	QID	Logic	Question Text			Skip to
SAC0891 What method do you use to find your information? SAC081A002 SAC081A003 SAC081A0	SAC0890	Α	If you were unable to find what you were looking for,			
SAC0891 ADD SAC089			please specify what were you trying to find?			
SAC0891 AD	SAC0891		What method do you use to find your information?	SAC0891A001	Site's search feature	Α
SAC0891 A Dither search difficulty SAC0893 B Other search difficulties with the navigation object in the navigation				SAC0891A002	Advanced search	Α
SAC0891 ADD SAC0891A008 SAC089				SAC0891A003	Browse by category	С
SAC0891 Differ method SAC0891 A If you used search today to find your information, did you encounter any difficulties with the search features on the site? SAC0893 B Other search difficulty SAC0893 AOOR SAC0893				SAC0891A004	Browse by location	С
SAC0891 E Other method SAC0891A007 SAC0893 A If you used search today to find your information, did you encounter any difficulties with the search features on SAC0893A002 SAC0893A003 SAC0893A006 SAC0893A006 SAC0893A007 SAC0893A007 SAC0893A007 SAC0893A007 SAC0893A007 SAC0893A008 SAC0893A009 SAC0893A001 SAC0893A009 SAC					Quick links	С
SAC0893 E Other method SAC0893 A If you used search today to find your information, did you encounter any difficulties with the search features on the site? SAC0893 B Other search difficulty SAC0893 A If you used navigation today to find your information, did you encounter any difficulties with the navigation capabilities on this site? SAC0894 B Other search difficulty SAC0895 C If you used navigation today to find your information, did you encounter any difficulties with the navigation saccessance s					Just navigating through the pages	С
SAC0893				SAC0891A007	Combination of search and navigation	A,C
A vicuoused search today to find your information, did net site? A vicu used search today to find your information, did net site? A vicuoused search today to find your information of the site? A vicuoused search today to find your information, daybeard search searc				SAC0891A008	Other, please specify:	E
Vou encounter any difficulties with the search features on SAC0893A002 SAC0893A003 SAC0893A004 SAC0893A004 SAC0893A005 SAC0893A006 SAC0893A006 SAC0893A007 SAC0893A007 SAC0893A007 SAC0893A007 SAC0893A008 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A09 SAC0893A00 SAC	SAC0892	E	Other method			
SAC0893 A001 SAC0893A004 SAC0893A005 SAC0893A005 SAC0893A006 SAC0893A006 SAC0893A006 SAC0893A006 SAC0893A006 SAC0893A007 SAC0893A008 SAC0893A009 SAC0893A008 SAC0893A009 SAC08	SAC0893	Α	If you used search today to find your information, did	SAC0893A001	Results were not relevant to my search terms	
SAC0893A006 SAC0893A007 SAC0893A007 SAC0893A007 SAC0893A008 SAC0893A008 SAC0893A008 SAC0893A008 SAC0893A008 SAC0893A008 SAC0893A009 SAC0893A09 SAC0893A					Results were too similar/redundant	
SAC0893 ADD SAC0893A007 SAC0893A008 SAC0893A008 SAC0893A08 SAC0893A09 SAC0893A09 SAC0893A09 SAC0893A09 SAC0893A09 SAC0893A00 SAC0893			the site?	SAC0893A003	Search required too many refinements to get what I wanted	
SAC0893A006 SAC0893A007 SAC0893A009 SAC0893A001 SAC0893A001 SAC0893A001 SAC0893A001 SAC0893A002 SAC0893A003 SAC0893A004 SAC0893A005 SAC0893A006 SAC0893A006 SAC0893A007 SAC0893A008 SAC0893A009 SAC0893A000 SAC0893A009 SAC0893A000 SAC089				SAC0893A004	Returned too many results	
SAC0893 AC0893A007 SAC0893A008 SAC0893A008 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0893A009 SAC0895A001 SAC0895A001 SAC0895A001 SAC0895A001 SAC0895A002 SAC0895A003 SAC0895A004 SAC0895A005 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A007 SAC0895A008 SAC0895A008 SAC0895A008 SAC0895A008 SAC0895A008 SAC0895A009 SAC0895A001				SAC0893A005	Returned no enough or no results	
SAC0893 A008 SAC0893 A009 SAC0893 A009 SAC0893 A009 SAC0893 A009 SAC0895 AC0895 AC0895 A001 SAC0895 AC0895 A001 SAC0895 AC0895 A001 SAC0895 AC0895 A002 SAC0895 A005 SAC0895 A005 SAC0895 A005 SAC0895 A006 SAC0895 A008 SAC0895 A008 SAC0895 A008 SAC0895 A008 SAC0895 A009 SAC0895 A				SAC0893A006	I was not sure what words to use in my search	
SAC0894 B Other search difficulty SAC0895 C If you used navigation today to find your information, did you encounter any difficulties with the navigation capabilities on this site? SAC0895A002 SAC0895A003 SAC0895A004 SAC0895A005 SAC0895A005 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A008 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A008 SAC0895A009 S				SAC0893A007	Search speed was too slow	
SAC0895 C If you used navigation today to find your information, did you encounter any difficulties with the navigation capabilities on this site? C If you used navigation today to find your information, did you encounter any difficulties with the navigation capabilities on this site? SAC0895A002 SAC0895A003 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A007 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A001 SAC0895A001 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A001 SAC0895A001 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A001 SAC0895A008 SAC0895A009 SAC0895A001 SAC0895A001 SAC0895A001 SAC0895A001 SAC0895A001 SAC0895A001 SAC0895A003 SAC0895A003 SAC0895A004 SAC0895A004 SAC0895A004 SAC0895A004 SAC0895A004 SAC0895A005 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A007 SAC0895A008 SAC0895A008 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A001 SAC0895A001 SAC0895A004 SAC0895A004 SAC0895A004 SAC0895A004 SAC0895A004 SAC0895A004 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A007 SAC0895A008 SAC08				SAC0893A008	Other, please specify:	В
SAC0895 C If you used navigation today to find your information, did you encounter any difficulties with the navigation capabilities on this site? SAC0895A004 SAC0895A005 SAC0895A006 SAC0895A006 SAC0895A007 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A009 S				SAC0893A009	No problems were encountered	
did you encounter any difficulties with the navigation capabilities on this site? SAC0895A003 SAC0895A004 SAC0895A005 SAC0895A005 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A007 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A001 SAC0895A001 SAC0895A010 SAC0895	SAC0894	В	Other search difficulty			
Capabilities on this sife? SAC0895A003 SAC0895A004 SAC0895A005 SAC0895A005 SAC0895A005 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A001 SAC0895A010 SAC0895A009 SAC0895A010 SA	SAC0895	С		SAC0895A001	Links/ headings are not intuitive enough	
SAC0895A004 SAC0895A005 SAC0895A005 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A008 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A010 SAC089				SAC0895A002	Too many links or navigational choices	
SAC0895A005 SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A010 SAC0895A010 SAC0895A010 SAC0895A011 SAC0895A011 SAC0896 D Other navigational difficulty SAC0897 Auctions site? A Was the bidding process easy to understand? SAC0898A002 SAC0898A003 SAC0898A004 Very difficult to understand			capabilities on this site?	SAC0895A003	Links did not take me where I expected	
SAC0895A006 SAC0895A007 SAC0895A007 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A009 SAC0895A010 SAC0895A010 SAC0895A010 SAC0895A010 SAC0895A011 SAC089				SAC0895A004	Could not get started or did not know where to begin	
SAC0895A007 SAC0895A008 SAC0895A009 SAC0895A009 SAC0895A010 SAC0895A010 SAC0895A011 SAC0896 D Other navigational difficulty Have you ever bid on an item or product on the GSA Auctions site? SAC0897 Auctions site? SAC0897A001 SAC0898A002 SAC0898A003 SAC0898A004 SAC0898A004 SAC0898A004 SAC0898A007 SAC0898A008 SAC0898A001 SAC0898A004 Very difficult to understand				SAC0895A005	Navigation did not support what I was trying to accomplish	
SAC0895A008 SAC0895A009 SAC0895A010 SAC0895A010 SAC0895A011 SAC0896 D Other navigational difficulty SAC0897 Auctions site? SAC0897 Auctions site? SAC0897 SAC0898 A Was the bidding process easy to understand? SAC0898A001 SAC0898A002 SAC0898A003 SAC0898A004 Very difficult to understand				SAC0895A006	Could not navigate back to previous information	
SAC0896 D Other navigational difficulty SAC0897 Have you ever bid on an item or product on the GSA Auctions site? SAC0898 A Was the bidding process easy to understand? SAC0898 A Was the bidding process easy to understand? SAC0898A001 SAC0898A002 SAC0898A001 SAC089BA001 SAC089BA				SAC0895A007	Had difficulty finding detailed information on your web pages	
SAC0896 D Other navigational difficulty SAC0897 Have you ever bid on an item or product on the GSA Auctions site? SAC0898 A Was the bidding process easy to understand? SAC0898A001 SAC0898A001 SAC0898A001 SAC0898A002 SAC0898A001 SAC0898A001 SAC0898A002 SAC0898A003 SAC0898A004 SAC089BA004 SAC08PADA1				SAC0895A008	Had difficulty finding related information on your web pages	
SAC0896 D Other navigational difficulty SAC0897 Have you ever bid on an item or product on the GSA Auctions site? SAC0897 Auctions site? SAC0897A001 SAC0897A002 SAC0897A003 Don't remember SAC0898A001 SAC0898A001 SAC0898A001 SAC0898A002 SAC0898A003 SAC0898A003 SAC0898A004 Very easy to understand SAC0898A004 SAC0898A004 Very difficult to understand Very difficult to understand				SAC0895A009	Had various technical difficulties (links didn't work, received error messages, etc.)	
SAC0896 D Other navigational difficulty Have you ever bid on an item or product on the GSA Auctions site? SAC0897A002 SAC0897A003 Don't remember SAC0898 A Was the bidding process easy to understand? SAC0898A001 SAC0898A001 SAC0898A002 Sac089A003 Somewhat easy to understand SAC0898A004 Very difficult to understand SAC0898A004 Very difficult to understand				SAC0895A010	Other, please specify:	D
SAC0897 Have you ever bid on an item or product on the GSA Auctions site? SAC0897A001 SAC0897A002 SAC0897A003 Don't remember SAC0898A001 SAC0898A001 SAC0898A001 SAC0898A002 SAC0898A003 SAC0898A003 SAC0898A004 Very difficult to understand Very difficult to understand Very difficult to understand				SAC0895A011	No problems were encountered	
Auctions site? SAC0897A002 SAC0897A003 Don't remember SAC0898A001 SAC0898A001 SAC0898A002 SAC0898A002 SAC0898A003 SAC0898A003 SAC0898A004 Very easy to understand SAC0898A004 Somewhat easy to understand SAC0898A004 Very difficult to understand Very difficult to understand	SAC0896	D	Other navigational difficulty			
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SAC0898 A Was the bidding process easy to understand? SAC0898A001 SAC0898A002 Somewhat easy to understand SAC0898A003 Somewhat difficult to understand Very difficult to understand Very difficult to understand			Auctions site?	SAC0897A002	No	
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SAC0898A003 Somewhat difficult to understand SAC0898A004 Very difficult to understand	SAC0898	Α	Was the bidding process easy to understand?	SAC0898A001	Very easy to understand	
SAC0898A004 Very difficult to understand				SAC0898A002	• •	
SAC0898A004 Very difficult to understand				SAC0898A003	,	
				SAC0898A004		
SAC0899 B Did you like the bid inactivity feature which extends an SAC0899A001 Yes	SAC0899	В	Did you like the bid inactivity feature which extends an	SAC0899A001	Yes	

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QID	Skip Logic Label	Question Text		Answer Choices (limited to 50 characters)	Skip to
		auction to prevent sniping?	SAC0899A002	No	С
			SAC0899A003	Don't know	
SAC0900	С	If no, please tell us why?			
SAC0901		Think of a commodity that you regularly buy. What is	SAC0901A001	Location	
		most important to you when deciding to bid on a	SAC0901A002	Condition	
		particular item belonging to that commodity?	SAC0901A003	Written Description	
			SAC0901A004	Features	
			SAC0901A005	Attached Photo of Item	
			SAC0901A006	Other, please specify:	
SAC0902		Other most important bidding factors			
SAC0903		Were the terms of sale clear with regards to payment	SAC0903A001	Yes	
		and removal?	SAC0903A002	No	Α
			SAC0903A003	Not sure	
SAC0904	Α	If no, please tell us why the terms of sale were unclear?			
SAC0905		Did you encounter any difficulty in coordinating removal?	SAC0905A001	Yes	Α
			SAC0905A002	No	
			SAC0905A003	Don't know	
SAC0906	A	If yes, please describe the difficulty with coordinating removal.			
SAC0907		What other features or information would you like to see added to this site?			
SAC0908		If you could make one improvement to the site, what would it be?			

Type (select from list) Drop down, select one	Single or Multi S	Required Y/N Y	Special Instructions	CQ Label Frequency
Drop down, select one	S	Y	Skip Logic Group	Role
Text field, <100 char		N		Other role
Drop down, select one	S	Y	Skip Logic Group	Primary reason
Text area, no char limit		N		Other reason
Drop down, select one	S	Y	Skip Logic Group	Find

Type (select from list) Text area, no char limit	Single or Multi	Required Y/N N	Special Instructions	CQ Label
Drop down, select one	S	Y	Skip Logic Group	Method
Text field, <100 char Checkbox, one-up vertical	M	N Y	Skip Logic Group	Other method Search Difficulty
Text area, no char limit		N		Other search diff
Checkbox, one-up vertical	M	Y	Skip Logic Group	Navigation Difficulty
Text area, no char limit		N		Other navigation diff
Drop down, select one	S	Y	Skip Logic Group	Bid
Drop down, select one	S	N		Bidding process
Drop down, select one	S	N		Inactivity feature

Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
Text area, no char limit		N		Don't like inactivity feature
Drop down, select one	S	Y	Skip Logic Group	Bidding factors
Text area, no char limit		N		Other bidding factor
Drop down, select one	S	Υ	Skip Logic Group	Terms of sale
Text area, no char limit		N		Unclear terms of sale
Drop down, select one	S	Υ	Skip Logic Group	Coordinating removal
Text area, no char limit		N		Removal difficulty
Text area, no char limit		N		Other features/info
Text area, no char limit		Y		Improvement