

Model Instance Name:  
 FCIC Pueblo  
 MID: sQRsckdl0kxpRARFVltpw==  
 Date: 2/11/2011

~~red & strike-through~~: DELETE  
underlined & italicized: RE-ORDER  
 blue + -->: REWORDING

FCIC Pueblo CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
EDO09545		How frequently do you visit the site?	First time Daily Weekly Monthly Every 6 months or less		Radio button, one-up vertical	Single	Y	OPS Group	Frequency of Visit
EDO09546		What is your <b>primary reason</b> for visiting the site today?	Order publications Looking for free publications Get latest consumer news Find information from the Press Room Learn about FCIC Contact FCIC Other, please specify:		Radio button, one-up vertical	Single	Y	OPS Group	Reason
EDO09547	A	Other Primary Purpose			Text field, <100 char		N	OPS Group	
EDO09548		What <b>best describes your role</b> in visiting this site today?	Consumer Consumer Affairs Specialist Educator Student Military Personnel Librarian or Information Professional College/Graduate Student News Reporter/Media Person Other, please specify:		Radio button, one-up vertical	Single	Y	OPS Group	Role
EDO09549	B	Other Best Describes			Text field, <100 char		N	OPS Group	OE Role
EDO09550		What <b>consumer topics</b> are you most interested in?	Health Money/Finances Education Retirement Nutrition Consumer complaints Consumer product recalls Child/Family topics Other, please specify:		Radio button, one-up vertical	Single	Y	OPS Group	Consumer Topics
EDO09551	C	Other Consumer Topic			Text field, <100 char		N	OPS Group	OE Consumer Topic
EDO09552		What <b>source</b> brought you to the site?	Found through a search engine (Google, Yahoo, MSN, etc) Referred by a friend or family member Referred by a consumer affairs specialist Referred by another website or link Magazine or newspaper article Radio or television ad E-mail list or newsletter Prior experience with the site Other, please specify:		Checkbox, one-up vertical	Single	N	Skip Logic Group	Source
EDO09553	D	Please specify what other source brought you to the site:						Skip Logic Group	OE Source
EDO09554		How do you look for information on the site?	Basic Search Left Navigation bar Top Navigation bar Links in the center of the page Other, please specify:		Radio button, one-up vertical	Single	N	Skip Logic Group	Information Seeking
EDO09555	E	Please specify what other way you looked for information:			Text field, <100 char		N	Skip Logic Group	OE Information Seeking
EDO09556		Did you find what you were looking for?	Yes No		Radio button, one-up vertical	Single	Y	Skip Logic Group	Did you find
EDO09557	F	What were you looking for?			Text area, no char limit		N	Skip Logic Group	OE Looking for
EDO09558		How did you look for information on the site today? (Please select all that apply.)	Search feature Advanced search feature/tool Top navigation bar Left navigation bar Links in the center of the page Quick links Site map Other, please specify:	A,Z A,Z B,Y B,Y B,Y B,Y B,Y C	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	How look for information
EDO09559	C	Please specify what other way you looked for information:			Text area, no char limit		N	Skip Logic Group	OE_How look for
EDO09560	A	Please tell us about your <b>experience with the site's search feature</b> today. (Please select all that apply.)	Search results were helpful Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain):			Multiple	Y	Skip Logic Group	Search experience
EDO09561	D	Please explain what other search issue you experienced:			Text Area – no character limit		N	Skip Logic Group	OE Search experience
EDO09562	Z	How can we make the search feature more useful to you?			Text Area – no character limit		N	Skip Logic Group	OE Search improve
EDO09563	B	How would you describe your <b>navigation experience on this site</b> today? (Please select all that apply.)	I had no difficulty navigating on this site Links often did not take me where I expected		Checkbox, one-up vertical	Multiple	Y	Skip Logic Group	Navigation experience

			Had difficulty finding relevant information						
			Links/labels are difficult to understand						
			Too many links/navigational options to choose from						
			Had technical difficulties (error messages, broken links, etc.)						
			Could not navigate back to previous information						
			I had a navigation difficulty not listed above:						
EDO09564	F	Please explain what other navigation difficulty issue you experienced:		F	Text Area – no character limit		N	Skip Logic Group	OE_Navigation experience
EDO09565	Y	What specific ways can we improve your experience navigating on this site?			Text Area – no character limit		N	Skip Logic Group	OE_Navigation improve
EDO09566		Did you come to Pueblo.gsa.gov today to order/download a publication?	Yes	K	Radio button, one-up vertical	Single	Y	Skip Logic Group	Publications
			No						
EDO09567	K	Please describe your experience in getting a publication (select all that apply):	I had problems locating the specific publication I was looking for		Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Experience publications
			The specific publication I was looking for was out of stock						
			I had difficulty finding the PDF version						
			I had difficulty understanding the order process						
			I had technical difficulty downloading the publication (i.e. error messages, ordering process did not complete)						
			I had difficulty ordering multiple copies of a publication						
			I had no problems						
			Other, please specify:	L					
EDO09568	L	Please specify other experience getting publication:					N	OPS Group	OE_Experience Publications
EDO09569		If you could make one improvement to the site, what would it be?			Text area, no char limit		N		OE_Improvements