

Measures Name/Client name (CDs and Answer choices)

Recreation.gov

<p>SAC1200</p>		<p>Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)</p>	<p>SAC1200A001</p> <p>SAC1200A002</p> <p>SAC1200A003</p> <p>SAC1200A004</p> <p>SAC1200A005</p> <p>SAC1200A006</p> <p>SAC1200A007</p> <p>SAC1200A008</p> <p>SAC1200A009</p> <p>SAC1200A010</p> <p>SAC1200A011</p> <p>SAC1200A012</p> <p>SAC1200A013</p> <p>SAC1200A014</p> <p>SAC1200A015</p>
<p>SAC1201</p>		<p>Rank 2 (Optional)</p>	<p>SAC1201A001</p> <p>SAC1201A002</p> <p>SAC1201A003</p> <p>SAC1201A004</p> <p>SAC1201A005</p> <p>SAC1201A006</p> <p>SAC1201A007</p>

		<p>SAC1201A008</p> <p>SAC1201A009</p> <p>SAC1201A010</p> <p>SAC1201A011</p> <p>SAC1201A012</p> <p>SAC1201A013</p> <p>SAC1201A014</p> <p>SAC1201A015</p>
SAC1202		<p>Rank 3 (Optional)</p> <p>SAC1202A001</p> <p>SAC1202A002</p> <p>SAC1202A003</p> <p>SAC1202A004</p> <p>SAC1202A005</p> <p>SAC1202A006</p> <p>SAC1202A007</p> <p>SAC1202A008</p> <p>SAC1202A009</p> <p>SAC1202A010</p> <p>SAC1202A011</p> <p>SAC1202A012</p> <p>SAC1202A013</p> <p>SAC1202A014</p> <p>SAC1202A015</p>
SAC1203		<p>If you heard about Recreation.gov from a social network, please specify the site (i.e. Facebook, Twitter).</p>

ACQCol0003519		Did you use the site-wide search feature on this site? (open text box in the upper right)	ACQCol0003519A01
			ACQCol0003519A02
ACQCol0003520	2A	How would you rate the helpfulness of the site-wide search?	ACQCol0003520A01
			ACQCol0003520A02
			ACQCol0003520A03
			ACQCol0003520A04
			ACQCol0003520A05
ACQCol0003521	2B	Which of the following describes your experience with the site-wide search?	ACQCol0003521A01
			ACQCol0003521A02
			ACQCol0003521A03
			ACQCol0003521A04
			ACQCol0003521A05
			ACQCol0003521A06
ACQCol0003522	2C	What search term(s) did you use?	
ACQCol0003523	2D	What search term(s) did you use?	
ACQCol0003524	2E	Please briefly explain your experience with the site-wide search.	
ACQCol0003506	2F	What one improvement to the site-wide search feature would be most beneficial?	

ACQOsI0003684		Did you use the site-wide search feature on this site? (open text box in the upper right)	ACQOsI0003684A01 ACQOsI0003684A02
ACQOsI0003685	AA	How would you rate the helpfulness of the site-wide search?	ACQOsI0003685A01 ACQOsI0003685A02 ACQOsI0003685A03
ACQOsI0003686	AB	Which of the following describes your experience with the site-wide search?	ACQOsI0003686A01 ACQOsI0003686A02 ACQOsI0003686A03 ACQOsI0003686A04 ACQOsI0003686A05 ACQOsI0003686A06
ACQOsI0003687	AC	What search term(s) did you use?	
ACQOsI0003688	AD	What search term(s) did you use?	
ACQOsI0003689	AE	Please briefly explain your experience with the site-wide search.	
ACQOsI0003690	AF	What one improvement to the site-wide search feature would be most beneficial?	

Travel michigan.org

ACQOsI0003692		If you visited michigan.org today to gather information for a trip, please tell	ACQOsI0003692A0 ACQOsI0003692A0 ACQOsI0003692A0 ACQOsI0003692A0 ACQOsI0003692A0
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BLS Full Site Measure

ACQOsI0003717	Z	You indicated the Search box gave poor results, what was wrong with the search results?	ACQOsI0003717A01 ACQOsI0003717A02 ACQOsI0003717A03 ACQOsI0003717A04 ACQOsI0003717A05 ACQOsI0003717A06 ACQOsI0003717A07
ACQOsI0003718	Y	Please explain what was wrong with the search results.	
ACQOsI0003719	X	You indicated you could not find the information you were looking for. If you are willing to provide your e-mail address, someone from BLS will contact you to help you with your request.	
ACQOsI0003720		How would you describe your navigation experience on this site today? (Please check all that apply)	ACQOsI0003720AC ACQOsI0003720AC ACQOsI0003720AC ACQOsI0003720AC ACQOsI0003720AC ACQOsI0003720AC ACQOsI0003720AC
ACQOsI0003721	W	What difficulty with navigation did you encounter?	

SAE

EDO09612	A	Please specify your other primary focus of work	
EDO09613	A	Please specify other description of your job	
EDO09614	B	What membership related information where you seeking?	EDO09614A001 EDO09614A002 EDO09614A003 EDO09614A004
EDO09615	C	Please specify what other membership information you were seeking	
EDO09616	D	Could you please describe your experience looking for membership information on the site?	
EDO09617	G	Please describe your experience looking information to participate in standards development committee or standards forum	
EDO09618		How did you look for information on the site today? (Please select all that apply.)	EDO09618A001 EDO09618A002 EDO09618A003 EDO09618A004 EDO09618A005 EDO09618A006 EDO09618A007 EDO09618A008
EDO09619	C	Other way I looked for information	
EDO09620	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	EDO09620A001 EDO09620A002

			EDO09620A003 EDO09620A004 EDO09620A005 EDO09620A006 EDO09620A007 EDO09620A008
EDO09621	D	Other search issue	
EDO09622	Z	How can we make the search feature more useful to you?	
EDO09623	B	How would you describe your navigation experience on this site today? (Please select all that apply.)	EDO09623A001 EDO09623A002 EDO09623A003 EDO09623A004 EDO09623A005 EDO09623A006 EDO09623A007 EDO09623A008
EDO09624	F	Other navigation difficulty	
EDO09625	Y	What specific ways can we improve your experience navigating on this site?	

CFTC V2

ACQOsI0003728		Which CFTC social media services do you follow/subscribe to?	ACQOsI0003728AC ACQOsI0003728AC ACQOsI0003728AC
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			ACQOsI0003748A0
			ACQOsI0003748A1
ACQOsI0003749		If you submitted or viewed a Public Comment, what type of difficulties, if any, did you encounter while	ACQOsI0003749A0 ACQOsI0003749A1 ACQOsI0003749A2 ACQOsI0003749A3 ACQOsI0003749A4 ACQOsI0003749A5
ACQOsI0003750	GG	Please describe the difficulties you had while submitting or viewing a public comment.	
ACQOsI0003751		Did you find what you are looking for?	ACQOsI0003751A0 ACQOsI0003751A1 ACQOsI0003751A2 ACQOsI0003751A3 ACQOsI0003751A4 ACQOsI0003751A5
ACQOsI0003752	HH	What were you looking for?	
ACQOsI0003753		Which of the following did you primarily	ACQOsI0003753A0 ACQOsI0003753A1 ACQOsI0003753A2 ACQOsI0003753A3 ACQOsI0003753A4 ACQOsI0003753A5
ACQOsI0003754	II	What did you primarily use to look for information on the site?	
ACQOsI0003755	JJ	Which specific links did not take you where you expected?	
ACQOsI0003756	KK	Which specific links/labels of the site	
ACQOsI0003757	LL	What Search terms did you use?	

American Cancer Society v2

ACQOsI0003774		If an instant chat feature was available on this website to connect you with someone who could help you find information or answer a question, how likely would you be to use this feature on your next visit?	ACQOsI0003774A01 ACQOsI0003774A02 ACQOsI0003774A03
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			ACQOsI0003774A 04
			ACQOsI0003774A 05

American Cancer Society

ACQOsI0003773		If an instant chat feature was available on this website to connect you with someone who could help you find information or answer a question, how likely would you be to use this feature on your next visit?	ACQOsI0003773A 01
			ACQOsI0003773A 02
			ACQOsI0003773A 03
			ACQOsI0003773A 04
			ACQOsI0003773A 05

LOC Main Site

ACQOsI0003959		Would you be interested in answering two additional questions about your online experience today?	ACQOsI0003959A 01
			ACQOsI0003959A 02

CDC (Jan 2011-present)

ACQOsI0004055		Would you like to receive information from CDC through other electronic channels or devices? [Please select all that apply]:	ACQOsI0004055A 01
			ACQOsI0004055A 02
			ACQOsI0004055A 03
			ACQOsI0004055A 04
			ACQOsI0004055A 05
			ACQOsI0004055A 06
			ACQOsI0004055A 07
			ACQOsI0004055A 08
			ACQOsI0004055A 09

			ACQOsi0004055A1
			ACQOsi0004055A1
			ACQOsi0004055A1
			ACQOsi0004055A1
ACQOsi0004056	A	Please specify the other electronic channels or devices:	

NOAA_MAIN

ACQCol0004048		As part of your visit to NOAA.gov, did you look for climate information ? If so, were you looking for information on (check all that apply):	ACQCol0004048A01 ACQCol0004048A02 ACQCol0004048A03 ACQCol0004048A04 ACQCol0004048A05 ACQCol0004048A06 ACQCol0004048A07 ACQCol0004048A08
ACQCol0004049		How did you primarily look for information on/navigate the site today?	

Travel michigan.org

ACQOsi0004050	A	How does the new michigan.org site compare to the previous design?	ACQOsi0004050AC ACQOsi0004050AC ACQOsi0004050AC ACQOsi0004050AC
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			ACQOsI0004119AC ACQOsI0004119AC ACQOsI0004119AC
ACQOsI0004120	A2A	Please specify your role as a patient:	
ACQOsI0004121	A1B	Which best describes your specific role?	ACQOsI0004121AC ACQOsI0004121AC ACQOsI0004121AC
ACQOsI0004122	A2B	Please specify your role as a family member, friend or acquaintance.	
ACQOsI0004123	B1A	Are you the caregiver for a patient?	ACQOsI0004123AC ACQOsI0004123AC
ACQOsI0004124	A3A	How do you plan to use the information you find on this site today?	ACQOsI0004124AC ACQOsI0004124AC ACQOsI0004124AC ACQOsI0004124AC ACQOsI0004124AC ACQOsI0004124AC
ACQOsI0004125	A4A	Please specify how you plan to use the information you find on the site today:	
ACQOsI0004126	A3B	How do you plan to use the information you find on this site today?	ACQOsI0004126AC ACQOsI0004126AC ACQOsI0004126AC

			ACQOsI0004126AC ACQOsI0004126AC ACQOsI0004126AC
ACQOsI0004127	A4B	Please specify how you plan to use the information you find on the site today:	
ACQOsI0004128	AM	Which best describes your specific role as a general health consumer?	ACQOsI0004128AC ACQOsI0004128AC ACQOsI0004128AC
ACQOsI0004129	AN	Please specify your role as a general health consumer:	
ACQOsI0004130	AO	Which best describes your specific role as an advocate?	ACQOsI0004130AC ACQOsI0004130AC ACQOsI0004130AC ACQOsI0004130AC
ACQOsI0004131	AP	Please specify your role as an advocate:	
ACQOsI0004132	AQ	Which best describes your specific role as a student?	ACQOsI0004132AC ACQOsI0004132AC ACQOsI0004132AC ACQOsI0004132AC ACQOsI0004132AC ACQOsI0004132AC
ACQOsI0004133	AR	Please specify your role as a student:	
ACQOsI0004134	A1C	How do you plan to use the information you find on this site today?	ACQOsI0004134AC

			ACQOsI0004134AC ACQOsI0004134AC ACQOsI0004134AC ACQOsI0004134AC ACQOsI0004134AC ACQOsI0004134AC
ACQOsI0004135	A2C	Please specify how you plan to use the information you find on the site today:	
ACQOsI0004136	C	Which best describes your specific role?	ACQOsI0004136AC ACQOsI0004136AC ACQOsI0004136AC ACQOsI0004136AC ACQOsI0004136AC ACQOsI0004136AC ACQOsI0004136AC ACQOsI0004136AC
ACQOsI0004137	K	Please specify your role as a health professional:	
ACQOsI0004138	C1A	Are you involved in clinical research?	ACQOsI0004138AC ACQOsI0004138AC
ACQOsI0004139	D	Do you specialize in the care of patients with allergy or infectious diseases?	ACQOsI0004139AC ACQOsI0004139AC
ACQOsI0004140	E	How do you plan to use the information you find on this site today?	ACQOsI0004140AC ACQOsI0004140AC ACQOsI0004140AC

			ACQOsI0004140AC ACQOsI0004140AC ACQOsI0004140AC ACQOsI0004140AC ACQOsI0004140AC ACQOsI0004140A1 ACQOsI0004140A1 ACQOsI0004140A1
ACQOsI0004141	L	Please specify how you plan to use the information you find on this site today:	
ACQOsI0004142	AK	Which best describes your specific role?	ACQOsI0004142AC ACQOsI0004142AC ACQOsI0004142AC ACQOsI0004142AC ACQOsI0004142AC ACQOsI0004142AC ACQOsI0004142AC
ACQOsI0004143	AL	Please specify your role as a scientist researcher:	
ACQOsI0004144	D1A	Have you ever...?	ACQOsI0004144AC ACQOsI0004144AC
ACQOsI0004145	D1B	Are you involved in...	ACQOsI0004145AC ACQOsI0004145AC ACQOsI0004145AC ACQOsI0004146AC
ACQOsI0004146	F	How do you plan to use the information you find on this site today?	

			ACQOsI0004146AC ACQOsI0004146AC ACQOsI0004146AC ACQOsI0004146AC ACQOsI0004146AC ACQOsI0004146AC ACQOsI0004146AC ACQOsI0004146A1
ACQOsI0004147	M	Please specify how you plan to use the information you find on this site today:	
ACQOsI0004148	B	Please specify how you looked for information:	
ACQOsI0004149	A	Please describe in as much detail as possible the links or labels that did not take you where you expected:	

DHS Satisfaction Survey - Transparency

ACQOsI0004157		Which of the following best describes you?	ACQOsI0004157A 01
			ACQOsI0004157A 02
			ACQOsI0004157A 03
ACQOsI0004158		What method did you primarily use to find information on this site?	ACQOsI0004158A 01
			ACQOsI0004158A 02
			ACQOsI0004158A 03
			ACQOsI0004158A 04

			ACQOsI0004158A05
			ACQOsI0004158A06
ACQOsI0004159	A	What other method did you use to find informatoin?	

DoD Navy v2

ACQOsI0004199		Select the answer which best applies:	ACQOsI0004199A02 ACQOsI0004199A03 ACQOsI0004199A04
ACQOsI0004200	A	What changes would you like to see made to the All Hands Television?	
ACQOsI0004201	B	Would you miss the All Hands	ACQOsI0004201A02 ACQOsI0004201A03
ACQOsI0004202		Select the answer which best applies:	ACQOsI0004202A02 ACQOsI0004202A03 ACQOsI0004202A04
ACQOsI0004203	A	What changes would you like to see made to the All Hands Update?	
ACQOsI0004179	B	Would you miss the All Hands Update	ACQOsI0004179A02 ACQOsI0004179A03

Travel michigan.org

ACQOsI0004217		Have you recently seen a <i>Pure Michigan</i> television commercial?	ACQOsI0004217A02 ACQOsI0004217A03
ACQOsI0004218	A	Did the commercial influence your visit to the michigan.org website.	ACQOsI0004218A02

Commonwealth of Massachusetts

ACQOsI0004234	B	What is your role as a Non-resident?	ACQOsI0004234A ACQOsI0004234A 02 ACQOsI0004234A 03 ACQOsI0004234A 04 ACQOsI0004234A 05
ACQOsI0004235	HH	Please specify:	
ACQOsI0004236	X	What information were you looking for on Mass.gov today? (Select all that apply)	ACQOsI0004236A 01 ACQOsI0004236A 02 ACQOsI0004236A 03 ACQOsI0004236A 04 ACQOsI0004236A 05 ACQOsI0004236A 06
ACQOsI0004237	Y	Please describe your primary purpose for visiting Mass.gov today:	
ACQOsI0004238	AA	Mass.gov today is to:	ACQOsI0004238A ACQOsI0004238A 02 ACQOsI0004238A 03 ACQOsI0004238A 04 ACQOsI0004238A 05 ACQOsI0004238A 06

			ACQOsI0004238A 07
ACQOsI0004193	BB	Please describe your primary purpose for visiting Mass.gov today:	
ACQOsI0004194	CC	Mass.gov today is to:	ACQOsI0004194A ACQOsI0004194A 02 ACQOsI0004194A 03 ACQOsI0004194A 04 ACQOsI0004194A 05 ACQOsI0004194A 06 ACQOsI0004194A 07 ACQOsI0004194A 08 ACQOsI0004194A 09 ACQOsI0004194A 10 ACQOsI0004194A 11 ACQOsI0004194A 12 ACQOsI0004194A 13 ACQOsI0004194A 14 ACQOsI0004194A 15 ACQOsI0004194A 16 ACQOsI0004194A 17
ACQOsI0004255	EE	Please describe your primary purpose for visiting Mass.gov today:	
ACQOsI0004256	DD	What information were you looking for on Mass.gov today? (Select all that apply)	ACQOsI0004256A 01 ACQOsI0004256A 02

			ACQOsI0004256A 03
			ACQOsI0004256A 04
			ACQOsI0004256A 05
			ACQOsI0004256A 06
ACQOsI0004257	FF	Please describe your primary purpose for visiting Mass.gov today:	
ACQOsI0004258	GG	Mass.gov today is to:	ACQOsI0004258A 02
			ACQOsI0004258A 03
			ACQOsI0004258A 04
			ACQOsI0004258A 05
			ACQOsI0004258A 06
			ACQOsI0004258A 07
ACQOsI0004259	ZZ	Please describe your primary purpose for visiting Mass.gov today:	
ACQOsI0004260	Z	What information were you looking for on Mass.gov today? (Select all that apply)	ACQOsI0004260A 01
			ACQOsI0004260A 02
			ACQOsI0004260A 03
			ACQOsI0004260A 04
			ACQOsI0004260A 05
			ACQOsI0004260A 06

ACQOsI0004261	R	Please describe your primary purpose for visiting Mass.gov today:	
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USA.gov v2

ACQOsI0004240		Did you expect to find the information you needed on the USA.gov site or did you expect to be directed to another site?	ACQOsI0004240 ACQOsI0004240
ACQOsI0004241		If you could suggest one change to improve the USA.gov web site, what recommendation would you make?	

Message or recommendation from a friend on a social network		Drop down	Single	Y	Rank Gro	V - Rank	
Video I saw on YouTube							
Internet blogs or discussion forums							Adjust Template/Style
Advertising on social networks (Facebook, MySpace, Twitter)							Randomize
Message directly from Recreation.gov on a social network							
Mobile phone text messages or alerts							
Instant Message from a friend or colleague							
Familiarity with Recreation.gov							
Promotional email(s) from Recreation.gov							
Search engine results							
Word of mouth recommendation from someone I know							
TV, radio, newspaper, or magazine advertising							
Internet advertising							
Don't know							Anchor Answer Choic
Other	Anchor Answer Choic						
Message or recommendation from a friend on a social network		Drop down, select one	Single	N	Rank Gro	V - Rank	
Video I saw on YouTube							
Internet blogs or discussion forums							Adjust Template/Style
Advertising on social networks (Facebook, MySpace, Twitter)							Randomize
Message directly from Recreation.gov on a social network							
Mobile phone text messages or alerts							
Instant Message from a friend or colleague							

Familiarity with Recreation.gov						
Promotional email(s) from Recreation.gov						
Search engine results						
Word of mouth recommendation from someone I know						
TV, radio, newspaper, or magazine advertising						
Internet advertising						
Don't know						Anchor Answer Choice
Other						Anchor Answer Choice
Message or recommendation from a friend on a social network		Drop down, select one	Single	N		Rank Group SV - Rank 3
Video I saw on YouTube						
Internet blogs or discussion forums						Adjust Template/Style
Advertising on social networks (Facebook, MySpace, Twitter)						Randomize
Message directly from Recreation.gov on a social network						
Mobile phone text messages or alerts						
Instant Message from a friend or colleague						
Familiarity with Recreation.gov						
Promotional email(s) from Recreation.gov						
Search engine results						
Word of mouth recommendation from someone I know						
TV, radio, newspaper, or magazine advertising						
Internet advertising						
Don't know						Anchor Answer Choice
Other						Anchor Answer Choice
		Text area, no char limit		N		SV - Other Social Network

Yes	2A, 2F	Radio button, one-up vertical	Single	Yes	Skip Group	Use Search
No						
Very helpful	2B	Radio button, one-up vertical	Single	No	Skip Group	Rate Search
Somewhat helpful						
Fair						
Somewhat unhelpful						
Very unhelpful						
Search difficult to use	2C	Radio button, one-up vertical	Single	No	Skip Group	Search Experience
Received too few results						
Received too many results						
Search results were not what I was looking for	2D					
Could not sort or refine results						
Other	2E					
		Text area, no char limit	Single	No	Skip Group	Terms - Too Few
		Text area, no char limit	Single	No	Skip Group	Terms - Not What Look For
		Text area, no char limit	Single	No	Skip Group	Other_Search Experience
		Text area, no char limit	Single	No	Skip Group	Other-Search Improvement

Yes	AA, AF	Radio button, one-up vertical	Single	Yes	Skip Group	Use Search
No						
Very helpful	AB	Radio button, one-up vertical	Single	No	Skip Group	Rate Search
Somewhat helpful						
Not helpful						
Search difficult to use	AC	Radio button, one-up vertical	Single	No	Skip Group	Search Experience
Received too few results						
Received too many results	AD					
Search results were not what I was looking for						
Could not sort or refine results	AE					
Other						
		Text area, no char limit	Single	No	Skip Group	Terms - Too Few
		Text area, no char limit	Single	No	Skip Group	Terms - Not What Look For
		Text area, no char limit	Single	No	Skip Group	Other_Search Experience
		Text area, no char limit	Single	No	Skip Group	Other-Search Improvement

In 0-2 weeks		select one	Single	Y	Skip Logic	Travelling
In 2-4 weeks						
In 1-3 months						
In 3-6 months						
In more than 6 months						

Don't Know

Results were not relevant/not what I wanted	Y	Text area, no char limit		N	Skip Logic	Search results poor
Too many results/I needed to refine my search						
Not enough results						
Returned NO results						
Received error message(s)						
Search speed was too slow						
Other (please explain):						
		Text area, no char limit		N	Skip Logic	OE_Search results poor
		Text area, no char limit		N	Skip Logic	Email_cannot find
I had no difficulty navigating/browsing on this site	W	Checkbo x, one- up vertical	Multiple	Y	Skip Logic Group	Navigation experience
Links did not take me where I expected						
Had difficulty finding relevant information/products						
Links/labels are difficult to understand						
Too many links/navigational options to choose from						
Had technical difficulties (error messages, broken links, etc.)						
Could not navigate back to previous information						
I had a navigation difficulty not listed above:						
		Text area, no char limit		N	Skip Logic Group	OE_Navigation experience

		Text Area – no character limit		N	Skip Logic	OE_Industry
	C	Text Area – no character limit	Single	N	Skip Logic	OE_Job Type
Sign-up for new membership		Dropdown (Select-one)		Y	Skip Logic	Membership Information
Renew membership						
Dues information						
Other, please specify						
		Text Area – no character limit		N	Skip Logic	OE_Membership Info
		Text Area – no character limit		N	Skip Logic	OE_Membership Experience
		Text Area – no character limit		N	Skip Logic	OE_Volunteer
Search feature	A,Z	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	How Looking
Advanced search feature/tool	A,Z					
Top navigation bar	B,Y					
Tabs	B,Y					
Links in the center of the page	B,Y					
Quick links	B,Y					
Site map	B,Y					
Other, please specify	C					
		Text Area – no character limit		N	Skip Logic Group	OE_How Looking
Search results were helpful		Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Search Experience
Results were not relevant/not what I wanted						

Too many results/I needed to refine my search	D					
Not enough results						
Returned NO results						
Received error message(s)						
Search speed was too slow						
I experienced a different search issue (please explain)						
		Text Area – no character limit		N	Skip Logic Group	OE_Search Experience
		Text Area – no character limit		N	Skip Logic Group	OE_Search Improvement
I had no difficulty navigating/browsing on this site	F	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Navigation Experience
Links often did not take me where I expected						
Had difficulty finding relevant information/products						
Links/labels are difficult to understand						
Too many links/navigational options to choose from						
Had technical difficulties (error messages, broken links, etc.)						
Could not navigate back to previous information						
I had a navigation difficulty not listed above						
Open-ended		Text Area – no character limit		N	Skip Logic Group	OE_Navigation Experience
		Text Area – no character limit		N	Skip Logic Group	OE_Navigation Improvement

Facebook	AA	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	
Twitter	BB					
Flickr	CC					

YouTube	DD					
I do not subscribe to any CFTC social media NOTE: If this one is selected they should not be						
1=Not Useful		know	Single	Y	Skip Logic	Group
2						
3						
4						
5						
6						
7						
8						
9						
10=Extremely Useful						
1=Not Useful		know	Single	Y	Group	
2						
3						
4						
5						
6						
7						
8						
9						
10=Extremely Useful						
1=Not Useful		know	Single	Y	Group	
2						
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9						
10=Extremely Useful						
1=Not Useful		know	Single	Y	Group	
2						
3						
4						
5						
6						
7						
8						

	9					
	10=Extremely Useful					
I had difficulty finding the rule or filing on which I wanted to		checkbox, one-up vertical	Multi	Y	Skip Logic Group	
The comment submission form						
Technical difficulties (e.g.						
I did not view or submit any						
Other (please specify)	GG					
I did not have any difficulties						
		Text area, no char limit			Skip Logic Group	
Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group	
No	HH					
		Text area, no char limit		Y	Skip Logic Group	
Search feature		Radio button	Single	Y	Skip Logic Group	
Advanced search feature						
Top navigation bar						
Links on the page						
Site map						
Other (please specify)	II					
		Text area, no char limit		N	Skip Logic Group	
		Text area, no char limit		Y	Skip Logic Group	
		Text area,		Y	Skip	
		Text area, no char limit		Y	Skip Logic Group	

Extremely likely			Single	Y		
Very likely		Radio button, one-up vertical				
Somewhat likely						

Not very likely						
Not at all likely						

Extremely likely		Radio button, one-up vertical	Single	Y		
Very likely						
Somewhat likely						
Not very likely						
Not at all likely						

Yes	N, P	Radio button, one-up vertical	Single	N	Skip Logic Group	Optional questions
No						

Social Networks (i.e. Facebook)		Checkbox,	Multi	Y	OPS Group	Channels
Mirco-blogging sites (i.e. Twitter)						
Mobile websites						
Mobile applications						
Text messages						
Online Videos						
Podcasts						
Webinars						
Blogs						
eCards						

Widgets (i.e. module or application you can add to a website or personalized web page like iGoogle or MyYahoo!)						
E-mail updates RSS Feeds None of the above Other, please specify:	A					
					OPS Grout Channel	

Past weather		Checkbox , one-up vertical	Multi	Y		Climate
Climate change impacts						
Climate change causes						
Climate science						
Seasonal outlooks						
Future climate predictions						
Global warming						
I did not visit NOAA.gov for climate information						
Went directly to weather forecast box		Drop down, select one	Single	Y		Navigate Site
Used NOAA.gov search tool						
Explored through content and links						
Other						

Better	B	Radio Butt	Single	Y	Skip Logic	Redesign
The same						
Worse						
Don't Know/Didn't notice any changes						

		Text area, no char limit		N	Skip Logic	Redesign _Worse
Yes	A	Radio Button	Single	Y	Skip Logic	Homepage
No						
Not Sure						
The top navigation bar	C	vertical	Multi	Y	Skip Logic	Homepage _Interact
Michigan event search						
Clicked on one of the videos						
One of the featured destination links						
Search Engine						
Not Sure						
Other (please specify)						
		no char limit		N	Skip Logic	Other hom

Patient with a specific disease or condition	A1A, A3A	Radio button, one-up vertical	Single	Y	Role
Family member, Friend or Acquaintance of a Patient	A1B, A3B, B1A				
Health Care Provider/Health Professional	C, D, E, C1A				
Scientist Researcher	AK, F, D1A, D1B				
General Health Consumer	AM, A1C				
NIAID employee or contractor	AO, A1C				
Advocate					
Media/Journalist					
Policy Maker					
Public Health Official	AQ, A1C				
Student					
Educator/Teacher					
Librarian or Information professional	A1C				
Other	A1C				
	G				
		Text area, no char limit		N	Other role
Patient diagnosed with a disease or condition		Radio button, one-up vertical	Single	Y	Patient role

Patient in treatment for a disease or condition	A2A			N	Other patient
Person concerned about being at risk for a disease or condition					
Other					
		Text area, no char limit			
Person concerned about someone else	A2B	Radio button, one-up vertical	Single	Y	Family/Friend
Person concerned about being at risk for a disease or condition					
Other					
		Text area, no char limit		N	Other family/friend
Yes		Radio button, one-up vertical	Single	Y	Caregiver
No					
Give information to a family member or friend	A4A	Radio button, one-up vertical	Single	Y	Patient info us
Share and talk about information with my health care provider					
For my own personal use					
Didn't find what I wanted					
Not sure yet					
Other					
		Text area, no char limit		N	Other Patient Info
Give information to a family member or friend		Radio button, one-up vertical	Single	Y	Family/Friend Info
Share and talk about information with my health care provider					
For my own personal use					

Didn't find what I wanted	A4B			
Not sure yet				
Other				
		Text area, no char limit		Other Fam/Friend In
Person with a health concern	AN	Radio button, one-up vertical	Single	Health Consume
Person interested in learning more about a disease or condition				
Other				
		Text area, no char limit		Other health consu
Patient advocate	AP	Radio button, one-up vertical	Single	Advocate ro
Policy advocate				
Research advocate				
Other				
		Text area, no char limit		Other advocate
Elementary school	AR	Radio button, one-up vertical	Single	Student role
Middle school				
High school				
College/University				
Graduate school				
Post-graduate school (including medical school)				
Other				
		Text area, no char limit		Other student i
Give information to a family member or friend		Radio button, one-up vertical	Single	Advocate info u

Share and talk about information with my health care provider	A2C			
For my own personal use				
Use to do homework or class assignment				
Use as teaching material or for a class				
Didn't find what I wanted				
Not sure yet				
Other				
		Text area, no char limit		Other advocate info
Physician	K	Radio button, one-up vertical	Single	Healthcare ro
Nurse/Nurse practitioner				
Care coordinator/Case manager/Patient navigator				
Pharmacist				
Physician assistant				
Counselor/Clinical social worker				
Dietician/Nutritionist				
Other				
				Other health pro
Yes		Radio button, one-up vertical	Single	Clinical resear
No				
Yes		Radio button, one-up vertical	Single	Allergy/infection Diseas
No				
Keep myself up-to-date/Improve my understanding of clinical research findings		Radio button, one-up vertical	Single	Health Prof Info U
Improve my understanding of basic research concepts and findings				
Plan or verify treatment				
Learn how to become a clinical trial investigator				

Provide information to a patient or family member	L				
Provide clinical trial information to a patient or family member					
Provide information to other health care providers					
Provide information to students					
For my personal use					
Didn't find what I wanted					
Not sure yet					
Other					
		Text area, no char limit			Other Health Prof In
Post doctoral fellow	AL	Radio button, one-up vertical	Single		Scientist Research
Prospective researcher					
First-time researcher					
New Principal Investigator (PI)					
Long-time/Experienced researcher					
Research manager/Administrator					
Other		Text area, no char limit			Other Sci Research
Applied for funding from NIAID		Radio button, one-up vertical	Single		Scie Research Fu
Received funding from NIAID					
Clinical research		Radio button, one-up vertical	Single		Sci Research T
Basic research					
Both					
Learn about NIAID research priorities		Radio button, one-up vertical	Single		Sci Research Info

Improve my understanding of basic research concepts and findings	M					
Keep myself up-to-date/Improve my understanding of clinical research findings						
Develop a research proposal						
Provide information to other scientist/researchers						
Provide information to students						
For my personal use						
Didn't find what I wanted						
Not sure yet						
Other						
		Text area, no char limit		Other Sci Research I		
		Text area, no char limit		N	Other	Look for

Frequent site visitor who might depend on DHS.gov for work purposes (academic or business).		Radio button, one-up vertical	Single	Y	
Occasional site visitor who is somewhat familiar with how the site is arranged.					
New or infrequent user unfamiliar with the site.					
Top navigation		Radio button, one-up vertical	Single	Y	Other, please specify
"I want to", popular searches or quick links					
Site search					
Google					

Sitemap	A					
Other, please specify						
		Text area, no char limit		Y		

Watch All Hands TV	A,B A,B	Dropdown	S	Y	Skip	Watch All	
Sometimes							
Never							
Not Applicable							
		Text area, no char limit		N		Changes for All Hands TV	
Yes		Dropdown	S	N		Miss All	
No							
Don't know							
Regularly	A,B A,B	Dropdown	S	Y	Skip	Watch All	
Sometimes							
Never							
Not Applicable							
		Text area, no char limit		N		Changes for All Hands Update	
Yes		Dropdown	S	N		Miss All	
No							
Don't know							

Yes	A	Button	Single	Y	Skip Logic	National Ad
No						
Not sure						
Yes		Radio Button	Single	Y	Skip Logic	National Ad Influence

No						
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Tourist or Visitor	X AA CC GG HH, CC	Radio	Single	Y	Skip	NonResid
Student						
Parent						
Worker or Job Seeker						
Other						
		Text area, no char limit		N	Skip Logic Group	OE_NonR esident Role
Information about hotels, lodging or campsites	Y	Checkbox , one-up vertical	Multi	Y	Skip Logic Group	NonResid ent-Travel
Information about parks, beaches and outdoor activities						
Travel tips and information about transportation and getting around						
Information about sightseeing, attractions, cultural activities, museums and performing arts						
Information about weather, climate and when to visit						
Other						
education or MCAS		Dropdown	Single	Y	Skip	NoReside
Get information on college or post secondary education						
Information for a homework assignment						
Information about obtaining a drivers license or learners permit						
Find a job						
Learn about apprenticeships						

Other	BB					
		Text area, no char limit		N	Skip Logic Group	OE_NonR esident- Student
Find winning lottery numbers		Dropdown	Single	Y	Skip	NonResid
File or pay taxes						
Find a job						
Renew a driver's license or vehicle registration						
Get health, healthcare or health insurance services or information						
Apply for or renew professional license						
Get general information about Massachusetts						
Get housing services or information						
Get information on consumer rights						
Get child support information or services						
Get childcare information or services						
Get information on pre-K-12 education or MCAS						
Get information on college or post secondary education						
Get information about transportation or driving						
Obtain vital records (birth, death, marriage)						
Find travel information or recreation activities	DD					
Other	EE					
		Text area, no char limit		N	Skip Logic Group	OE_Resid ent- Parent/ Other
Information about hotels, lodging or campsites		Checkbox , one-up vertical	Multi	Y	Skip Logic Group	NonResid ent-Travel
Information about parks, beaches and outdoor activities						

Travel tips and information about transportation and getting around	FF					
Information about sightseeing, attractions, cultural activities, museums and performing arts						
Information about weather, climate and when to visit						
Other						
		Text area, no char limit		N	Skip Logic Group	OE_NonResidentTravel
Find a job	ZZ	Dropdown	Single	Y	Skip	NonResid
Apply for unemployment						
Check civil service exam schedule or results						
Apply for or renew professional license						
Get information about my workplace rights						
Get information on health insurance						
Other						
			Text area, no char limit		N	Skip Logic Group
Information about hotels, lodging or campsites	R	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Resident-Travel
Information about parks, beaches and outdoor activities						
Travel tips and information about transportation and getting around						
Information about sightseeing, attractions, cultural activities, museums and performing arts						
Information about weather, climate and when to visit						
Other						

		Text area, no char limit		N	Skip Logic Group	OE_Trave l
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I expected to find information on USA.gov		Radio bu	Single	Y	Site	Expecta
I expected to go to another site						
		Text area, no char lim		N	One	Improver

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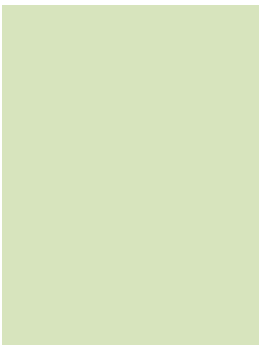
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