

Measures Name/Client name (CQs and Answer choices)

Healthfinder V2

Which of the following best describes the reason for your visit today?	Wellness/Prevention information for myself Wellness/Prevention information for someone else (loved one, family, friend) Wellness/Prevention information for a patient or client Wellness/Prevention information for my work Wellness/Prevention information for a school project Other, please specify:
Other reason for your visit	
Which of the following topics best describes the health information you were looking for? (Please select only one.)	Alcohol/Drug Abuse Allergy & Asthma Cancer Diabetes Diet and Fitness General Wellness/Preventative Health Health Insurance/Medicare Heart Disease HIV and STDs Latest Health News & Research Mental Health Oral Health Pain & Arthritis Pregnancy Prescription/Medication Assistance Sleep Health Other, please specify:
Other information you are seeking	
Were you able to find what you were looking for?	Yes No, please specify: Partially

No, please specify:	
After using the healthfinder website today, how likely are you to do one of the following activities: [Please select all that apply]	Bookmark this page for later use
	Do additional research online
	Download content to a portable device, like a mobile phone, PDA, or ipod
	Email the information to a friend or family member
	Join a health program, such as an exercise, weight loss or smoking cessation program
	Make an appointment with a doctor or healthcare provider
	Post Healthfinder content on your social networking profile, such as Facebook or MySpace
	Print the information and share it
	Send an e-card
	Talk to a friend or family member about the information I found today
	Watch an online video about this topic
Write in an online diary or blog	

	Other, please specify:
Other activity:	
How would you describe your navigation experience on this site today? (Please select all that apply.)	<input type="checkbox"/> Links often did not take me where I expected <input type="checkbox"/> Had difficulty finding relevant <i>information/products</i> <input type="checkbox"/> Links/labels are difficult to understand <input type="checkbox"/> Too many links/navigational options to choose from <input type="checkbox"/> Had technical difficulties (error messages, broken links, etc.) <input type="checkbox"/> Could not navigate back to previous information <input type="checkbox"/> I had a navigation difficulty not listed above: <input type="checkbox"/> I had no difficulty navigating/browsing on this site
Please describe your navigation issue:	
Please describe any specific navigation links or paths that did not take you where they should have?	
What specific links/labels were difficult to understand?	
Did you use the search feature during your visit today?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't remember
Please tell us about your experience with the search feature today. (Select all that apply.)	<input type="checkbox"/> I had issues with the searching process (how to use it, what to enter). <input type="checkbox"/> I had issues with the design and layout of the search results (text size, colors). <input type="checkbox"/> I had issues with the results of the search. <input type="checkbox"/> The search feature met my needs. <input type="checkbox"/> None of these

<p>What were your issues with the searching process? (Select all that apply.)</p>	It was not clear how to use the search feature
	I did not know what terms to use to get the results I wanted
	I wanted more advanced search capabilities (exclude certain terms, limit search scope)
	I had a different issue with the searching process:
My issue was:	
<p>What were your issues with the design and layout of the search results? (Select all that apply.)</p>	The link colors were hard to read
	I could not see enough of the descriptions to decide which link to choose
	The text was too small
	The page was too crowded
	I had a different issue with the design and layout of the results:
My issue was:	
<p>What were your issues with the results of the search? (Select all that apply.)</p>	Results were not relevant or not what I wanted
	The order of the results was not what I expected
	There were no results or too few results
	The titles were not helpful
	The descriptions were not helpful

	I could not narrow the results of my search
	I had a different issue with the results of the search:
My issue was:	
What primary method did you use to locate information on the site?	Search Tool
	Left Navigation Bar
	Links in the center of the page
	My Healthfinder Feature
	Site Map
	Other, please specify
Please tell us what term(s) you used in your search	
What other method did you use to locate information?	
How often have you visited the site in the last month?	This is my first time
	Two or three times
	Four or five times
	A few times a week
	Daily
	More than once a day
Which of the following social media do you use regularly (at least once a month)? (Please select all that apply)	Facebook
	Twitter
	LinkedIn
	Blogs
	None of the above
Please rank the top 3 factors that brought you to the website today. (Rank 1 = Most important) Rank 1	Message or recommendation from a friend on a social network
	Video I saw on YouTube
	Internet blogs or discussion forums
	Advertising on social networks (Facebook, My Space, Twitter)

	Message directly from Healthfinder on a social network
	Mobile phone text messages or alerts
	Instant Message from a friend or colleague
	Familiarity with site
	Email/E-card
	Search engine results
	Word of mouth recommendation from someone I know
	TV, radio, newspaper, or magazine advertising
	Internet advertising
	Conference/presentation
	Don't know
Other	
Rank 2	Message or recommendation from a friend on a social network
	Video I saw on YouTube
	Internet blogs or discussion forums
	Advertising on social networks (Facebook, My Space, Twitter)
	Message directly from Healthfinder on a social network
	Mobile phone text messages or alerts

	Instant Message from a friend or colleague
	Familiarity with site
	Email/E-card
	Search engine results
	Word of mouth recommendation from someone I know
	TV, radio, newspaper, or magazine advertising
	Internet advertising
	Conference/presentation
	Don't know
	Other
Rank 3	Message or recommendation from a friend on a social network
	Video I saw on YouTube
	Internet blogs or discussion forums
	Advertising on social networks (Facebook, My Space, Twitter)
	Message directly from Healthfinder on a social network
	Mobile phone text messages or alerts
	Instant Message from a friend or colleague
	Familiarity with site
	Email/E-card
	Search engine results

	Word of mouth recommendation from someone I know
	TV, radio, newspaper, or magazine advertising
	Internet advertising
	Conference/presentation
	Don't know
	Other
If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)	
Which best describes your role?	Caretaker
	Doctor/Nurse
	Government Employee
	General Public
	Librarian
	Public Health Professional
	Researcher
	Student
	Teacher/Educator
Other, please specify	
Other role	
How old are you?	19 or under
	20-34 years old
	35-49 years old
	50-64 years old
	65 or older
	Prefer not to answer
How would you describe yourself?	Hispanic or Latino
	Black or African American
	White
	Asian
	American Indian or Alaska Native
	Native Hawaiian or Other Pacific Islander

	Prefer not to answer
What is the highest level of education you have completed?	High school or less
	Some college
	College degree
	Advanced degree
	Prefer not to answer
In what language do you prefer?	English Spanish French Other, please specify:
Other language:	
If you could make one improvement to the healthfinder site what would it be?	

