

**SAMKNOWS**  
**FCC BROADBAND TESTING AND MEASUREMENT PROGRAM**  
**CODE OF CONDUCT**

[DATE]

WHEREAS the Federal Communications Commission of the United States of America is conducting a Broadband Testing and Measurement Program, in conjunction with SamKnows, the purpose of which is to establish a technical platform for measuring Broadband America and further to use that platform to collect data;

WE, THE UNDERSIGNED, as participants and stakeholders in that Broadband Testing and Measurement Program, do hereby agree to be bound by and conduct ourselves in accordance with the following principles and shall:

1. at all times act in good faith;
2. not act, nor fail to act, if the intended consequence of such act or omission is to enhance, degrade, or tamper with the results of any test for any individual panelist or broadband provider, except that it shall not be a violation of this principle for broadband providers to:
  - a. operate and manage their business, including modifying or improving services delivered to any class of subscribers that may or may not include panelists among them, provided that such actions are consistent with normal business practices, and
  - b. address service issues for individual panelists at the request of the panelist or based on information not derived from the trial;
3. not publish any data generated by the tests, nor make any public statement based on such data, until such time as the FCC releases data or makes a public statement regarding any results of the tests; and
4. ensure that their employees, agents, and representatives, as appropriate, act in accordance with this Code of Conduct.

Signatories:



Alex Salter

Joel Gurin

Chief Executive Officer  
SAMKNOWS

Chief, Consumer and Governmental Affairs  
Bureau  
FEDERAL COMMUNICATIONS COMMISSION

COMCAST

COX COMMUNICATIONS

AT&T

NETGEAR

VERIZON

M-LABS

TIME WARNER

MOTOROLA