



U.S. DEPARTMENT OF COMMERCE
 Economics and Statistics Administration
 U.S. CENSUS BUREAU
 FORM
NC-99023 (DRAFT)

2012 ECONOMIC CENSUS
General Classification Report

OMB No. : Approval Expires

DUE DATE
30 DAYS AFTER
RECEIPT OF FORM

NC-99023

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47132-0001

Need help or have questions
about filling out this form?

Visit our Web site at
 www.census.gov/econhelp

Call 1-800-233-6136, between
 8:00 a.m. and 6:00 p.m., Eastern
 time, Monday through Friday.

- OR -

Write to the address above.
 Include your 11-digit Census File
 Number (CFN) printed in the
 mailing address.

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Please center numbers in their respective boxes. Examples:
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Place an "X" inside the box.

| | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| X | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|---|---|---|---|---|---|---|---|---|---|---|

1 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
 (P.O. box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
 (Mark "X" only ONE box.)

0041 Yes

0042 No

0043 No legal boundaries

0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0229 City, village, or borough

0230 Town or township

0231 Other

0232 Do not know

99023012



2 PRINCIPAL BUSINESS OR ACTIVITY

In the past 12 months, what was this establishment's principal business or activity? (Find the Economic Sector that best describes your business or activity. Within that sector, mark "X" only ONE box that best describes your PRINCIPAL business or activity.)

0700

HEALTH CARE AND SOCIAL ASSISTANCE

- 624 410 00 1 Child Day Care Service
- 621 410 00 1 Family Planning Center
- 621 493 00 1 Freestanding Ambulatory Surgical or Emergency Center
- 621 610 00 1 Home Health Care Service
- 621 310 00 1 Office of Chiropractor
- 621 210 00 1 Office of Dentist
- 621 330 00 1 Office of Mental Health Practitioner, except Physician
- 621 320 00 1 Office of Optometrist
- 621 340 20 1 Office of Physical, Occupational and Speech Therapist, and Audiologist
- 621 111 00 1 Office of Physician (MD or DO), except Mental Health
- 621 112 00 1 Office of Physician (MD or DO), Mental Health
- 621 391 00 1 Office of Podiatrist
- 621 420 00 1 Outpatient Mental Health or Substance Abuse Center
- 623 210 00 1 Residential Care for Developmentally Disabled
- 623 312 00 1 Residential Care for Elderly
- 623 990 00 1 Residential Care for Youth or Offenders
- 624 110 00 1 Social Assistance for Children and Youth
- 624 120 00 1 Social Assistance for Elderly and Disabled
- 624 190 00 1 Social Assistance for Families and All Others
- 620 000 00 7 Other Health Care and Social Assistance - Specify ↴

ACCOMMODATIONS

- 721 191 00 1 Bed-and-Breakfast Inn
- 721 120 00 1 Casino Hotel
- 721 110 00 1 Hotel, Motel, or Motor Hotel, except Casino Hotel
- 721 214 00 1 Overnight Recreation or Vacation Camp, except Campground
- 721 310 00 1 Rooming and Boarding House
- 721 211 00 1 Trailer Park, RV (Recreational Vehicle) Park, or Campground, except Residential
- 721 000 00 2 Other Traveler Accommodation - Specify ↴

FOOD SERVICES

- 722 213 40 1 Bagel Shop
- 722 410 00 1 Bar, Tavern, Pub, or Other Drinking Place (Alcoholic Beverages)
- 722 212 00 1 Buffet, Grill Buffet, or Cafeteria
- 722 213 50 1 Coffee Shop
- 722 213 60 1 Cookie Shop
- 722 213 30 1 Donut Shop
- 722 310 00 1 Food Service Contractor
- 722 213 20 1 Frozen Yogurt Shop
- 722 110 00 1 Full-Service Restaurant (Waiter/Waitress Service; Pay After Eating)
- 722 213 10 1 Ice Cream Shop
- 722 211 00 1 Limited-Service Restaurant (Pay Before Eating; including Delivery-Only Locations)
- 722 320 00 1 Social Caterer for Banquets, Weddings, etc.
- 722 000 00 2 Other Food Service - Specify ↴

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

2 PRINCIPAL BUSINESS OR ACTIVITY - Continued
 0700

REPAIR AND MAINTENANCE SERVICES

- 811 412 00 1 Appliance (Household) Repair and Maintenance
- 811 122 00 1 Automotive Glass Replacement Shop
- 811 191 00 1 Automotive Oil Change and Lubrication Shop
- 811 113 00 1 Automotive Transmission Repair Shop
- 811 192 00 1 Carwash
- 811 310 90 1 Commercial and Industrial Equipment Repair Shop
- 811 212 30 1 Computer Repair and Maintenance
- 811 490 40 1 Garment Repair and Alteration Service
- 811 111 00 1 General Automotive Repair Shop
- 811 121 10 1 Paint or Body Repair Shop
- 811 420 00 1 Reupholstery and Furniture Repair Shop
- 811 000 00 5 Other Repair and Maintenance Service - *Specify* ↴

ADMINISTRATIVE AND SUPPORT SERVICES

- 561 740 00 1 Carpet and Upholstery Cleaning Service
- 561 310 00 1 Employment Placement Agency
- 561 710 00 1 Exterminating and Pest Control Service
- 561 611 00 1 Investigation Service
- 561 720 00 1 Janitorial Service
- 561 730 00 1 Landscape Service
- 561 439 00 2 Photocopying and Duplicating Service
- 561 990 90 1 Printing Broker
- 561 330 00 1 Professional Employer Organization (PEO)
- 561 621 00 1 Security Systems Service
- 561 790 20 1 Swimming Pool Cleaning and Maintenance
- 561 320 00 1 Temporary Help Service
- 561 000 00 4 Other Administrative and Support Service - *Specify* ↴

PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

- 541 219 00 1 Accounting and Bookkeeping Service, except CPA
- 541 611 00 1 Administrative and General Management Consulting Service
- 541 810 00 1 Advertising Agency
- 541 310 00 1 Architectural Service
- 541 211 00 1 Certified Public Accountant (CPA)
- 541 512 20 1 Computer Systems Consultant
- 541 511 00 1 Custom Computer Programming Service
- 541 330 00 1 Engineering Service
- 541 620 00 1 Environmental Consulting Service
- 541 430 00 1 Graphic Design Service
- 541 410 00 1 Interior Design Service
- 541 320 00 1 Landscape Architectural Service
- 541 110 10 1 Law Office
- 541 613 00 1 Marketing Consulting Service
- 541 910 00 1 Marketing Research or Public Opinion Polling Service
- 541 921 00 1 Photographic Studio, Portrait
- 541 820 00 1 Public Relations Agency
- 541 370 00 1 Surveying or Mapping Service, except Geophysical
- 541 213 00 1 Tax Return Preparation Service
- 541 191 00 1 Title Abstract and Settlement Office
- 541 940 00 1 Veterinarian's Office
- 541 000 00 7 Other - *Specify* ↴

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2 PRINCIPAL BUSINESS OR ACTIVITY - Continued

0700

OTHER SERVICES

TRANSPORTATION

- 711 510 00 1 Actor/Actress, Artist, Writer, or Performer, except Musicians
- 711 130 00 1 Musical Group or Artist
- 713 120 00 1 Arcade or Family Fun Center
- 812 111 00 1 Barber Shop
- 812 112 00 1 Beauty Shop
- 813 910 00 1 Business Trade Association
- 813 410 40 1 Civic or Social Club, except Scouting Organization
- 812 310 20 1 Coin-Operated Laundry and Drycleaning
- 611 610 10 1 Dance School
- 812 320 20 1 Drycleaning Plant
- 813 312 00 1 Environment, Conservation, and Wildlife Organization
- 611 691 00 1 Exam Preparation and Tutoring Service
- 713 940 90 1 Fitness Center or Gymnasium
- 713 910 00 1 Golf Course or Country Club
- 813 211 00 1 Grantmaking Foundation
- 512 110 00 1 Motion Picture or Video Production
- 812 113 00 1 Nail Salon
- 812 910 00 1 Pet Care Services, except Veterinary
- 813 940 00 1 Political Organization
- 711 310 00 1 Promoters of Performing Arts, Sports, and Similar Events With Facilities
- 711 320 20 1 Promoters of Performing Arts, Sports, and Similar Events Without Facilities
- 813 990 40 1 Property Owners' Association
- 511 210 00 1 Software Publishing
- 611 620 00 1 Sports and Recreation Instruction
- 711 110 20 1 Theater Company
- 813 212 00 1 Voluntary Health Organization
- 777 812 02 2 Other Service - *Specify* ↴

- 484 220 20 1 Agricultural Products Trucking, Local
- 484 230 20 1 Agricultural Products Trucking, Long Distance
- 488 119 00 1 Airport Operation and Terminal Service
- 621 910 00 1 Ambulance or Rescue Service, except Air
- 488 510 20 1 Arrangement of Transportation of Freight/Cargo
- 492 110 20 1 Courier Service, Air
- 492 110 10 1 Courier Service, except Air or Local
- 484 220 30 1 Dump Trucking
- 488 510 10 1 Freight Forwarding
- 484 110 20 1 General Freight Trucking, LTL, Local, Without Storage
- 484 122 00 1 General Freight Trucking, LTL, Long Distance
- 484 110 10 1 General Freight Trucking, TL, Local, Without Storage
- 484 121 00 1 General Freight Trucking, TL, Long Distance
- 493 110 00 1 General Warehousing and Storage
- 562 112 00 1 Hazardous Waste Collection
- 485 320 00 1 Limousine Service
- 492 210 00 1 Local Messenger and Local Delivery
- 485 410 00 1 School Bus Service
- 562 111 00 1 Solid Waste Collection, Nonhazardous
- 485 991 00 1 Special Needs Transportation
- 484 220 40 1 Specialized Freight (except Waste), Local, Without Storage
- 484 230 30 1 Specialized Freight (including Waste), Long Distance
- 485 310 00 1 Taxicab Service
- 488 410 00 1 Towing Service, Motor Vehicle
- 561 510 00 1 Travel Agency
- 484 210 10 1 Used Household and Office Goods Moving, Local, Without Storage
- 484 210 20 1 Used Household and Office Goods Moving, Long Distance
- 485 999 20 1 Other Transportation - *Specify* ↴

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

2 PRINCIPAL BUSINESS OR ACTIVITY - Continued

0700

RETAIL TRADE

- 453 310 10 1 Antique Store
- 453 920 00 1 Art Dealer or Art Auction
- 441 310 40 1 Automotive Parts and Accessories Store, except Used
- 441 310 50 1 Automotive Parts and Accessories Store, Used
- 445 310 00 1 Beer, Wine, and Liquor Store
- 451 110 21 1 Bicycle Shop
- 441 110 00 1 Car Dealer, New and Used
- 441 120 00 1 Car Dealer, Used Only
- 453 991 00 1 Cigarette, Pipe, and Tobacco Store
- 448 150 00 1 Clothing Accessories Store
- 448 140 00 1 Clothing Store, Family
- 448 110 00 1 Clothing Store, Men's
- 448 120 00 1 Clothing Store, Women's
- 443 120 30 1 Computer Software Store
- 443 120 10 1 Computer Store, Custom Assembly
- 443 120 20 1 Computer Store, except Custom Assembly
- 445 120 00 1 Convenience Food Store
- 446 120 00 1 Cosmetics, Beauty Supplies, and Perfume Store
- 454 111 21 1 Electronic Shopping, Computer Hardware and/or Software
- 454 111 10 1 Electronic Shopping, General Merchandise
- 454 111 22 1 Electronic Shopping, Pharmacy
- 454 111 23 1 Electronic Shopping, Specialized Merchandise
- 444 220 20 1 Farm Supply Store
- 442 210 00 1 Floor Coverings Store
- 453 110 00 1 Florist
- 446 191 00 1 Food (Health) Supplement Store
- 442 110 10 1 Furniture Store
- 447 190 10 1 Gasoline Station Without Convenience Store
- 451 110 10 1 General-Line Sporting Goods Store

RETAIL TRADE - Continued

- 453 220 00 1 Gift, Novelty, Craft, and Souvenir Store
- 444 130 00 1 Hardware Store
- 443 111 00 1 Household Appliance Store
- 442 299 00 1 Houseware and Kitchenware Store
- 448 310 00 1 Jewelry Store
- 454 113 22 1 Mail-Order Pharmacy
- 454 113 10 1 Mail-Order Shopping, General Merchandise
- 454 113 21 1 Mail-Order Shopping, Computer Hardware and/or Software
- 454 113 23 1 Mail-Order Shopping, Specialized Merchandise
- 445 210 00 1 Meat Market
- 444 220 40 1 Nursery and Garden Center
- 453 210 00 1 Office Supplies and Stationery Store
- 446 130 00 1 Optical Goods Store
- 444 210 00 1 Outdoor Power Equipment Store
- 453 910 00 1 Pet and Pet Supplies Store
- 446 110 10 1 Pharmacy and Drug Store
- 443 112 40 1 Radio, TV, and Other Electronics Store
- 453 310 20 1 Second-Hand Store, except Pawn Shop
- 451 130 00 1 Sewing, Needlework, and Piece Goods Store
- 445 110 00 1 Supermarket or Grocery Store
- 443 112 20 1 Telephone Store
- 441 320 00 1 Tire Dealer
- 447 190 20 1 Truck Stop
- 452 990 10 1 Variety Store
- 454 210 00 1 Vending Machine Operator
- 442 291 00 1 Window Treatment Store, except Custom
- 448 210 20 1 Women's Shoe Store
- 772 000 00 1 Other Retail Business - *Specify* ↴

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2 PRINCIPAL BUSINESS OR ACTIVITY - Continued

0700

WHOLESALE TRADE

(Mark "X" only ONE box in part 1 and ONE box in part 2.)

1. Kind of Business or Activity

- 423 430 12 1 Computers and Peripheral Equipment, Sold for End Use
- 423 430 11 1 Computers and Peripheral Equipment, Sold for Resale
- 423 610 00 1 Electrical Apparatus and Equipment
- 424 210 10 1 General Line Drugs, Cosmetics, and Toiletries
- 423 210 10 1 Household and Outdoor Furniture
- 423 940 10 1 Jewelry, Watches, and Gemstones
- 424 320 00 1 Men's and Boys' Clothing and Furnishings
- 424 210 20 1 Specialty-Line Drugs, Cosmetics, and Toiletries
- 423 910 00 1 Sporting and Recreational Goods and Supplies
- 423 450 10 1 Medical, Dental, Hospital Equipment/Supplies
- 424 330 00 1 Women's, Children's, and Infants' Clothing and Accessories
- 771 000 00 1 Other Wholesale Trade - *Specify* ↴

0600

2. Type of Operation

- 11 Merchant Wholesaler
- 42 Broker, Representing Buyers and Sellers
- 46 Manufacturers' Agent
- 49 Electronic Marketer
- 77 Other Type of Operation - *Specify* ↴

0601

REAL ESTATE AND RENTAL AND LEASING

- 532 411 90 1 Aircraft Rental and Leasing Without Pilot
- 532 111 00 1 Car (Passenger) Rental Without Driver
- 238 910 00 2 Construction Equipment, except Crane, Rental With Operator
- 238 990 00 2 Crane Rental With Operator
- 532 220 00 1 Formal Wear Rental
- 532 310 00 1 General Rental Center
- 532 291 00 1 Home Health Equipment Rental
- 532 490 20 1 Industrial Equipment Rental and Leasing
- 531 110 10 1 Lessor of Apartment Buildings
- 531 120 20 1 Lessor of Manufacturing and Industrial Buildings
- 531 120 90 1 Lessor of Other Nonresidential Buildings
- 531 110 90 1 Lessor of Other Residential Buildings
- 531 120 10 1 Lessor of Professional and Other Office Buildings
- 531 120 30 1 Lessor of Shopping Centers and Retail Stores
- 532 490 10 1 Medical Equipment Rental and Leasing
- 532 420 10 1 Office Furniture and Machines, except Computer Rental and Leasing
- 532 412 90 1 Oilfield and Well Drilling Equipment Rental and Leasing
- 531 312 00 1 Property Management, Nonresidential Real Estate
- 531 311 00 1 Property Management, Residential Real Estate
- 531 210 90 1 Real Estate Agent or Broker, Nonresidential
- 531 210 10 1 Real Estate Agent or Broker, Residential
- 531 320 00 1 Real Estate Appraiser
- 532 292 00 1 Recreational Goods Rental
- 531 130 00 1 Self-Storage and Mini-Warehousing
- 532 120 20 1 Truck Leasing Without Driver
- 532 120 10 1 Truck Rental Without Driver
- 532 230 00 1 Video Tape and Disc Rental
- 777 530 00 3 Other Real Estate and Rental and Leasing - *Specify* ↴

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

2 PRINCIPAL BUSINESS OR ACTIVITY - Continued
 0700

MANUFACTURING

- 323 110 00 1 Commercial Lithographic Printing
- 323 113 00 1 Commercial Screen Printing
- 323 115 00 1 Digital Printing
- 332 710 00 1 Machine Shop
- 323 114 00 1 Quick Printing
- 339 950 00 1 Sign Manufacturing
- 337 110 00 1 Wood Kitchen Cabinet or Counter Top Manufacturing
- 339 990 00 1 Other Manufacturing - *Specify* ↴

RESIDENTIAL AND NONRESIDENTIAL BUILDING CONSTRUCTION

- 236 220 00 1 Commercial and Institutional Building Construction
- 236 210 00 1 Industrial Building Construction
- 236 117 00 1 New Single-Family and Multifamily Housing Construction (Built On Land You Own Or Control, For Sale)
- 236 115 00 1 New Single-Family Housing Construction (Built On Land Customer Owns)
- 236 116 00 1 New Multifamily Housing Construction (Built On Land Customer Owns)
- 236 118 00 1 Residential Remodelers (Single-Family and Multifamily)
- 236 000 00 1 Other Building Construction - *Specify* ↴

HEAVY AND CIVIL ENGINEERING CONSTRUCTION

- 237 310 00 1 Highway, Street, Bridge, and Airport Runway Construction, including Traffic Line Painting
- 237 210 00 1 Land Subdivision of Lots for Sale to Builders
- 237 120 00 1 Oil and Gas Pipelines, Mains, and Related Structures Construction
- 237 130 00 1 Power and Communication Transmission Line and Related Structures Construction
- 237 110 00 1 Water and Sewer Lines, Mains, and Related Structures, including Water Well Drilling
- 237 000 00 1 Other Heavy Construction - *Specify* ↴

SPECIALTY TRADE CONTRACTORS

- 238 350 00 1 Carpentry Finishing Contractor
- 238 130 00 1 Carpentry Framing Contractor
- 238 110 00 1 Concrete Contractor, except Paving and Precast
- 238 990 00 1 Paving Contractor, except Highways, Bridges, and Airport Runways
- 238 120 00 1 Structural Steel and Precast Concrete Contractor
- 238 310 00 1 Drywall or Insulation Contractor
- 238 210 00 1 Electrical Contractor
- 238 910 00 1 Excavation Contractor, except Highways and Bridges
- 238 330 00 1 Flooring Contractor
- 238 150 00 1 Glass, Glazing, and Tinting Contractor
- 238 140 00 1 Masonry, Stone Setting, and Other Stone Work Contractor
- 238 390 00 1 Modular Furniture, Window Fixtures, and Trade Show Exhibits Installation Contractor
- 238 190 00 1 Ornamental Metal Work Installation
- 238 320 00 1 Painting and Wall Covering Contractor
- 238 220 00 1 Plumbing, Heating, and Air-Conditioning Contractor
- 238 160 00 1 Roofing Contractor
- 238 390 00 2 Sheet Metal Contractor, except HVAC, Roofing, and Siding
- 238 170 00 1 Siding Contractor, including Gutters and Downspouts
- 238 340 00 1 Tile, Marble, Terrazzo, and Mosaic Contractor
- 238 000 00 1 Other Specialty Trade Contractor - *Specify* ↴

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2 PRINCIPAL BUSINESS OR ACTIVITY

0700 **FINANCE AND INSURANCE**

- 523 991 00 1 Administrator of Private Estate
- 525 920 00 1 Trust or Estate
- 524 210 00 1 Insurance Agency and Brokerage
- 524 291 00 1 Insurance Claims Adjusting
- 523 930 00 1 Investment Advice, Without Portfolio Management
- 522 310 00 1 Mortgage and Other Loan Brokers
- 523 920 00 1 Portfolio Management
- 523 120 00 1 Securities Brokerage
- 524 292 00 1 Third-Party Administration of Insurance Funds
- 524 292 00 2 Third-Party Administration of Pension, Health, and Welfare Funds

FINANCE AND INSURANCE - Continued

- 523 991 00 2 Trustees in Bankruptcy
- 520 000 00 1 Other Finance and Insurance - *Specify* ↴
- OTHER**
- 814 110 00 1 Private Household (Employing Domestic Help, e.g., Cooks, Maids, Gardeners, etc.)
- 813 110 00 1 Churches and Other Religious Organizations
- 113 310 00 1 Logging
- 773 000 00 2 Other Business or Activity - *Specify* ↴

3 CLASS OF CUSTOMER

A. Was a box marked under Retail Trade or Wholesale Trade headings in **2**?

- 0284 Yes - *Go to line B*
- 0285 No - *Go to 4*

B. As a general business practice, did this establishment sell to household consumers and individual users in the past 12 months?

- 0251 Yes - *Go to line C*
- 0252 No - *Go to line D*

C. Were 10 percent or more of your sales to household consumers and individual users in the past 12 months?

- 0288 Yes
- 0289 No

D. Were 75 percent or more of this establishment's sales to retailers or wholesalers for resale in the past 12 months?

- 0256 Yes
- 0257 No

E. Did this establishment require proof of business or professional license from new customers in the past 12 months?

- 0276 Yes
- 0277 No

4 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Report sales for the principal merchandise lines sold, type of construction work done, products produced, or services provided by this establishment as a whole percent of the total dollar volume of business (e.g., gasoline 85%, auto repairs 10%, oil 5%) in the past 12 months.

| Description of sales, shipments, receipts, or revenue | Census use | | Whole percent of sales and receipts in the past 12 months |
|---|------------|-------|---|
| | 0720 | 0722 | |
| 0723 | | | |
| 1. | 19811 | | % |
| 2. | 19812 | | % |
| 3. | 19813 | | % |
| 4. | 29811 | | % |
| 5. TOTAL | | 1 0 0 | % |

5 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

| | | | | |
|--|-----------|-----------|--------|-----------|
| 0072 Name of person to contact regarding this report | Telephone | Area code | Number | Extension |
| | 0074 | | - | |

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