

ATTACHMENT A: "Did You Know?" Samples

"Did You Know?" - July 8, 2011 - Message (HTML)

File Message Developer

Ignore X Delete Reply Reply All Forward Quick Steps Move Mark Unread Categorize Follow Up Translate Zoom

OSTLTS Did You Know?

From: Centers for Disease Control and Prevention (CDC) <cdc@service.govdelivery.com> Sent: Fri 7/8/2011 11:13 AM

To:

Cc:

Subject: "Did You Know?" - July 8, 2011

? DID YOU KNOW

July 8, 2011

- [Sixty-five percent of adults](#) between the ages of 50 and 75 were screened for [colorectal cancer](#) in 2010.
- We can prevent an additional 1,000 colorectal cancer deaths each year by meeting the [Healthy People 2020](#) target of 70.5% for [colorectal cancer screening](#) in the United States.
- Implementation of system-level [evidence-based interventions](#) can increase colorectal cancer screening rates.

Please share this e-mail with others interested in improving public health practice through evidence-based strategies. [Past "Did You Know?" information](#) is available online.

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Provided by the [Office for State, Tribal, Local and Territorial Support](#)

[Centers for Disease Control and Prevention](#)
CDC 24/7: Saving Lives, Protecting People, Saving Money Through Prevention.

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Learn Vital Information about
Colorectal Cancer.

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See more about: Centers for Disease Control & Prevention.

"Did You Know?" - June 24, 2011 - Message (HTML)

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If there are problems with how this message is displayed, click here to view it in a web browser.

OSTLTS Did You Know?

From: Centers for Disease Control and Prevention (CDC) <cdc@service.govdelivery.com> Sent: Fri 6/24/2011 10:14 AM

To:

Cc:

Subject: "Did You Know?" - June 24, 2011

? DID YOU KNOW

June 24, 2011

- [CDC-supported health departments](#) provided 2.8 million HIV tests in 25 hard-hit areas across the nation in just three years.
- More than 18,000 Americans living with HIV learned their HIV status for the first time due to these [expanded HIV testing efforts](#).
- [National HIV Testing Day](#) is Monday, June 27; find out [what you can do](#) to promote HIV testing.

Please share this e-mail with others interested in improving public health practice through evidence-based strategies. [Past "Did You Know?" information](#) is available online.

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Windows Mail interface showing an email titled "Did You Know?" - March 18, 2011 - Message (HTML). The interface includes a menu bar (File, Message, Developer) and a toolbar with various actions like Ignore, Delete, Reply, Forward, Move, Mark Unread, Categorize, Follow Up, Translate, and Zoom.

OSTLTS Did You Know?

From: Centers for Disease Control & Prevention <cdc@service.govdelivery.com> Sent: Fri 3/18/2011 12:14 PM
 To:
 Cc:
 Subject: "Did You Know?" - March 18, 2011

? DID YOU KNOW

March 18, 2011

- Of cancers affecting both men and women, colorectal cancer is the [second leading cause of cancer death](#) in the United States.
- If everyone 50 years and older were screened for colorectal cancer as recommended, up to [60% of deaths from colorectal cancer could be prevented](#).
- The [Guide to Community Preventive Services](#) finds that evidenced-based practices, such as [client reminder systems](#), can improve colorectal cancer screening rates.

Please share this e-mail with others interested in improving public health practice through evidence-based strategies. [Past "Did You Know?" information](#) is available online.

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