Tobacco Industry and Products

Descriptions of legislation related to the tobacco industry and its products. Also, links to the largest public cache of tobacco industry documents.

- Federal Tax Increase (/tobacco/basic_information/tobacco_industry/tax_increase/index.htm)
- <u>Tobacco Ingredient Reporting</u> (/tobacco/basic information/tobacco industry/reporting/index.htm)

Related Materials

Related Links

- Exposure to Tobacco Smoke and Harmful Substances in Tobacco (http://www.cdc.gov/nceh/dls/tobacco.htm)
- National Report on Human Exposure to Environmental Chemicals (http://www.cdc.gov/exposurereport/results 02.htm)
- <u>Legacy Tobacco Documents Library (http://www.library.ucsf.edu/tobacco/)</u> (http://www.cdc.gov/Other/disclaimer.html)
- British American Tobacco Documents Archive (http://bat.library.ucsf.edu/) (http://www.cdc.gov/Other/disclaimer.html)

Fact Sheets

- <u>Smokeless Tobacco</u> (/tobacco/data statistics/fact sheets/smokeless/smokeless facts/index.htm)
- <u>Cigars (/tobacco/data_statistics/fact_sheets/tobacco_industry/cigars/index.htm)</u>
- <u>Bidis and Kreteks</u> (/tobacco/data statistics/fact sheets/tobacco industry/bidis kreteks/index.htm)
- <u>Betel Quid with Tobacco (Gutka)</u> (/tobacco/data statistics/fact sheets/smokeless/betel quid/index.htm)
- <u>Tobacco Brand Preferences</u> (/tobacco/data statistics/fact sheets/tobacco industry/brand preference/index.htm)
- <u>Tobacco Industry Marketing</u> (/tobacco/data statistics/fact sheets/tobacco industry/marketing/index.htm)
- <u>Low-Yield Cigarettes and Cigarette-Like Products</u> (/tobacco/data statistics/fact sheets/tobacco industry/low yield cigarettes/index.htm)

Surgeon General's Reports

- 2006
 - The Health Consequences of Involuntary Exposure to Tobacco Smoke (/tobacco/data_statistics/sgr/2006/index.htm)
- · 2004
 - The Health Consequences of Smoking (/tobacco/data_statistics/sgr/2004/index.htm)
- 2000
 - Reducing Tobacco Use (/tobacco/data_statistics/sgr/2000/index.htm)

Features

• <u>Steady Increases in Tobacco Taxes Promote Quitting, Discourage Smoking</u> (http://www.cdc.gov/Features/SecondhandSmoke/)

Educational Materials

- <u>Secrets Through the Smoke video</u>
 (/tobacco/publications/dvds videos/secrets smoke/index.htm)
 A 55-minute video featuring tobacco industry insider Jeffrey Wigand.
- <u>Smokeless...Not Harmless video</u> (/tobacco/publications/dvds videos/smokeless not harmless/index.htm) A 5-minute video that looks at some tactics used to sell smokeless tobacco.
- Counter-Marketing Manual
 (/tobacco/media communications/countermarketing/campaign/index.htm)
 A 450-page document that details the development and implementation of a tobacco countermarketing campaign.
- <u>MediaSharp (/tobacco/publications/dvds_videos/mediasharp/index.htm)</u>
 An important tool to help middle- and high-school youth evaluate messages about tobacco and alcohol.

Related MMWRs (Morbidity and Mortality Weekly Reports)

- Estimated Exposure of Adolescents to State-Funded Anti-Tobacco Television Advertisements—37 States and the District of Columbia, 1999–2003 October 28, 2005 / Vol. 54 / No. 42
 - Intro (/tobacco/data_statistics/mmwrs/byyear/2005/mm5442a3/intro.htm) | Highlights (/tobacco/data_statistics/mmwrs/byyear/2005/mm5442a3/highlights.htm) | Full text (http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5442a3.htm)
- Tobacco Use, Access, and Exposure to Tobacco in Media Among Middle and High School Students—United States, 2004 April 1, 2005 / Vol. 54 / No. 12
 - Intro (/tobacco/data_statistics/mmwrs/byyear/2005/mm5412a1/intro.htm) | Highlights (/tobacco/data_statistics/mmwrs/byyear/2005/mm5412a1/highlights.htm) | Full text (http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5412a1.htm)
- Point-of-Purchase Tobacco Environments and Variation by Store Type— United States, 1999
 March 8, 2002 / Vol. 51 / No. 9

Smoking and Tobacco Use:: Tobacco Industry and Products:: Office on S... Page 3 of 3

<u>Intro (/tobacco/data_statistics/mmwrs/byyear/2002/mm5109a2/intro.htm) | Highlights (/tobacco/data_statistics/mmwrs/byyear/2002/mm5109a2/highlights.htm) | Full text (http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5109a2.htm)</u>

Page last reviewed: May 29, 2009 Page last updated: May 29, 2009

Content source: Office on Smoking and Health, National Center for Chronic Disease Prevention and Health Promotion

Centers for Disease Control and Prevention 1600 Clifton Rd. Atlanta, GA 30333, USA 800-CDC-INFO (800-232-4636) TTY: (888) 232-6348, 24 Hours/Every Day - cdcinfo@cdc.gov