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## Tobacco Industry and Products

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Descriptions of legislation related to the tobacco industry and its products. Also, links to the largest public cache of tobacco industry documents.



- [Federal Tax Increase \(/tobacco/basic\\_information/tobacco\\_industry/tax\\_increase/index.htm\)](/tobacco/basic_information/tobacco_industry/tax_increase/index.htm)
- [Tobacco Ingredient Reporting \(/tobacco/basic\\_information/tobacco\\_industry/reporting/index.htm\)](/tobacco/basic_information/tobacco_industry/reporting/index.htm)

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## Related Materials

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### Related Links

- [Exposure to Tobacco Smoke and Harmful Substances in Tobacco \(http://www.cdc.gov/nceh/dls/tobacco.htm\)](http://www.cdc.gov/nceh/dls/tobacco.htm)
- [National Report on Human Exposure to Environmental Chemicals \(http://www.cdc.gov/exposurereport/results\\_02.htm\)](http://www.cdc.gov/exposurereport/results_02.htm)
- [Legacy Tobacco Documents Library \(http://www.library.ucsf.edu/tobacco/\)](http://www.library.ucsf.edu/tobacco/)   
(<http://www.cdc.gov/Other/disclaimer.html>)
- [British American Tobacco Documents Archive \(http://bat.library.ucsf.edu/\)](http://bat.library.ucsf.edu/)   
(<http://www.cdc.gov/Other/disclaimer.html>)

### Fact Sheets

- [Smokeless Tobacco \(/tobacco/data\\_statistics/fact\\_sheets/smokeless/smokeless\\_facts/index.htm\)](/tobacco/data_statistics/fact_sheets/smokeless/smokeless_facts/index.htm)
- [Cigars \(/tobacco/data\\_statistics/fact\\_sheets/tobacco\\_industry/cigars/index.htm\)](/tobacco/data_statistics/fact_sheets/tobacco_industry/cigars/index.htm)
- [Bidis and Kreteks \(/tobacco/data\\_statistics/fact\\_sheets/tobacco\\_industry/bidis\\_kreteks/index.htm\)](/tobacco/data_statistics/fact_sheets/tobacco_industry/bidis_kreteks/index.htm)
- [Betel Quid with Tobacco \(Gutka\) \(/tobacco/data\\_statistics/fact\\_sheets/smokeless/betel\\_quid/index.htm\)](/tobacco/data_statistics/fact_sheets/smokeless/betel_quid/index.htm)
- [Tobacco Brand Preferences \(/tobacco/data\\_statistics/fact\\_sheets/tobacco\\_industry/brand\\_preference/index.htm\)](/tobacco/data_statistics/fact_sheets/tobacco_industry/brand_preference/index.htm)
- [Tobacco Industry Marketing \(/tobacco/data\\_statistics/fact\\_sheets/tobacco\\_industry/marketing/index.htm\)](/tobacco/data_statistics/fact_sheets/tobacco_industry/marketing/index.htm)
- [Low-Yield Cigarettes and Cigarette-Like Products \(/tobacco/data\\_statistics/fact\\_sheets/tobacco\\_industry/low\\_yield\\_cigarettes/index.htm\)](/tobacco/data_statistics/fact_sheets/tobacco_industry/low_yield_cigarettes/index.htm)

### Surgeon General's Reports

- **2006**
  - [The Health Consequences of Involuntary Exposure to Tobacco Smoke \(/tobacco/data\\_statistics/sgr/2006/index.htm\)](/tobacco/data_statistics/sgr/2006/index.htm)
- **2004**
  - [The Health Consequences of Smoking \(/tobacco/data\\_statistics/sgr/2004/index.htm\)](/tobacco/data_statistics/sgr/2004/index.htm)
- **2000**
  - [Reducing Tobacco Use \(/tobacco/data\\_statistics/sgr/2000/index.htm\)](/tobacco/data_statistics/sgr/2000/index.htm)

## Features

- [Steady Increases in Tobacco Taxes Promote Quitting, Discourage Smoking \(http://www.cdc.gov/Features/SecondhandSmoke/\)](http://www.cdc.gov/Features/SecondhandSmoke/)

## Educational Materials

- [Secrets Through the Smoke video \(/tobacco/publications/dvds\\_videos/secrets\\_smoke/index.htm\)](/tobacco/publications/dvds_videos/secrets_smoke/index.htm)  
A 55-minute video featuring tobacco industry insider Jeffrey Wigand.
- [Smokeless...Not Harmless video \(/tobacco/publications/dvds\\_videos/smokeless\\_not\\_harmless/index.htm\)](/tobacco/publications/dvds_videos/smokeless_not_harmless/index.htm)  
A 5-minute video that looks at some tactics used to sell smokeless tobacco.
- [Counter-Marketing Manual \(/tobacco/media\\_communications/countermarketing/campaign/index.htm\)](/tobacco/media_communications/countermarketing/campaign/index.htm)  
A 450-page document that details the development and implementation of a tobacco counter-marketing campaign.
- [MediaSharp \(/tobacco/publications/dvds\\_videos/mediasharp/index.htm\)](/tobacco/publications/dvds_videos/mediasharp/index.htm)  
An important tool to help middle- and high-school youth evaluate messages about tobacco and alcohol.

## Related MMWRs (Morbidity and Mortality Weekly Reports)

- **Estimated Exposure of Adolescents to State-Funded Anti-Tobacco Television Advertisements—37 States and the District of Columbia, 1999–2003**  
October 28, 2005 / Vol. 54 / No. 42  
[Intro \(/tobacco/data\\_statistics/mmwr/byyear/2005/mm5442a3/intro.htm\)](/tobacco/data_statistics/mmwr/byyear/2005/mm5442a3/intro.htm) | [Highlights \(/tobacco/data\\_statistics/mmwr/byyear/2005/mm5442a3/highlights.htm\)](/tobacco/data_statistics/mmwr/byyear/2005/mm5442a3/highlights.htm) | [Full text \(http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5442a3.htm\)](http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5442a3.htm)
- **Tobacco Use, Access, and Exposure to Tobacco in Media Among Middle and High School Students—United States, 2004**  
April 1, 2005 / Vol. 54 / No. 12  
[Intro \(/tobacco/data\\_statistics/mmwr/byyear/2005/mm5412a1/intro.htm\)](/tobacco/data_statistics/mmwr/byyear/2005/mm5412a1/intro.htm) | [Highlights \(/tobacco/data\\_statistics/mmwr/byyear/2005/mm5412a1/highlights.htm\)](/tobacco/data_statistics/mmwr/byyear/2005/mm5412a1/highlights.htm) | [Full text \(http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5412a1.htm\)](http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5412a1.htm)
- **Point-of-Purchase Tobacco Environments and Variation by Store Type—United States, 1999**  
March 8, 2002 / Vol. 51 / No. 9

[Intro \(/tobacco/data\\_statistics/mmwrs/byyear/2002/mm5109a2/intro.htm\)](/tobacco/data_statistics/mmwrs/byyear/2002/mm5109a2/intro.htm) | [Highlights \(/tobacco/data\\_statistics/mmwrs/byyear/2002/mm5109a2/highlights.htm\)](/tobacco/data_statistics/mmwrs/byyear/2002/mm5109a2/highlights.htm) | [Full text \(http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5109a2.htm\)](http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5109a2.htm)

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