



## ***Recruitment Strategy Substudy***

Event Name(s):  
**Two-Tiered Recruitment Strategy**

Instrument Name(s) and Versions:  
**Low-to-High Conversion Script (HI,LI) – 1.0**

Recruitment Groups:  
**High and Low Intensity**

**Interviewer-Completed**

# Low to High Conversion Script (HI,LI) – 1.0

## Document History

Date	Version	Summary of Change/Milestone
1/25/2011	Lo to Hi Conversion Script 20101228_Regulatory Final_V1b	Track changes from S3 accepted. Additional comments from Dr. Hirschfeld incorporated (see PPG001C, D; PPG500, PPG500A).

NOTE: *Italics denote anticipated development stages.*

# Low to High Conversion Script (HI,LI) – 1.0

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## Low to High Conversion Script (HI,LI) – 1.0

### PROGRAMMER INSTRUCTION:

IF PARTICIPANT IS BEING CALLED, GO TO THE **OUTBOUND CALLING SCRIPT (OUT100)**.

IF PARTICIPANT IS CALLING IN RESPONSE TO THE “NCS MAILING”, GO TO THE **INBOUND CALLING SCRIPT (IN100)**.

### OUTBOUND CALLING SCRIPT

#### OUT100. (OUT\_ANSWER)

INTERVIEWER CHECK: DID SOMEONE ANSWER THE PHONE?

YES.....	1 [GO TO OUT200]
NO.....	2 [CODE CASE, TRY CALLING AT ANOTHER TIME]
ANSWERING MACHINE.....	3 [GO TO OUT500]
OTHER/SPECIFY.....	4 [GO TO OUT_ANSWER_OTH]

#### OUT101 (OUT\_ANSWER\_OTH) \_\_\_\_\_

INTERVIEWER INSTRUCTION: CODE CASE AND FOLLOW UP AS APPROPRIATE)

#### OUT200. (OUT\_SPEAK)

Hello, may I speak with [PARTICIPANT NAME]?

PERSON AVAILABLE .....	1 [GO TO OUT300]
PERSON NOT AVAILABLE.....	2 [GO TO OUT400]
REFUSED .....	-1 [GO TO OUT400]
DON'T KNOW .....	-2 [GO TO OUT400]

#### OUT300. (OUT\_AVAIL)

My name is [INTERVIEWER'S NAME] and I am calling from [LOCAL STUDY AFFILIATE] about the National Children's Study.

I'd like to thank you again for taking part in the National Children's Study and for recently answering some questions.

I'm calling today to tell you that we are starting the next part of the Study. Do you have a few minutes to talk with me?

YES.....1[GO TO OUT301]

NO.....2[GO TO OUT302]  
 REFUSED.....-1[GO TO OUT302]  
 DON'T KNOW .....-2[GO TO OUT302]

**OUT301. (OUT\_INTRO)**

The next part of the Study includes visits by our staff with you, if you are pregnant or trying to get pregnant.

Staff would come to your home a few times a year, and ask you more detailed questions about your health [IF PREGNANT: your pregnancy], home, work, and neighborhood. If you do not want to meet at your home, you could come to our office, or we could meet with you at another place that you choose. During the first visit, we would give you some more details about this part of the Study and see if you are interested and willing to take part in the visits. At future visits, we may ask you to consider giving us a blood sample or samples, such as water or soil from your home. The visits are important to the Study because the information will help us learn about how the environment influences children’s health, development, and quality of life.

Our staff will visit with you at a time that is good for you and your household. The first visit should take about an hour. Your taking part in the visits will be very helpful to the Study, but it is, of course, your choice. Even if you choose not to be in this part of the Study, you can continue being in the Study just as you have been. We really appreciate you taking part in the Study.

If you are interested in considering this part of the Study, I would like to schedule a visit with you for one of our staff to talk about the Study, to get your permission, in writing, for you to take part in the visits, and to have you answer some more detailed questions.

Would you like to schedule a visit?

YES.....1[GO TO OUT301A]  
 NO.....2[GO TO OUT301B]  
 REFUSED.....-1[GO TO OUT301B]  
 DON'T KNOW.....-2[GO TO OUT301B]

[For UCLA: Would you like to schedule a visit?]

YES.....1[GO TO OUT301A]  
 NO.....2[GO TO OUT301B]  
 REFUSED.....-1[GO TO OUT301B]  
 DON'T KNOW.....-2[GO TO OUT301B]

**OUT301A. (OUT\_YES)**

Great. We really appreciate that you are willing to take the time to learn more about this part of the Study. Before we schedule the visit, I just have a few questions.

[For UCLA: We will have a staff member call you back to schedule the visit]

**PROGRAMMER INSTRUCTION: CHECK RESPONDENT'S PPG STATUS  
GO TO PPG SCRIPT (PPG001)**

**OUT301B. (OUT\_NO)**

That's fine. I understand. As I said before, we so appreciate you taking part in the Study. Even if you choose not to take part in the visits, you can, of course, continue being in the Study just like you have been. We will contact you in a few months and ask you some questions just like those that you answered before. Thank you again. Goodbye.

**INTERVIEWER INSTRUCTION: END CALL AND CODE CASE.**

**OUT302. (OUT\_TALK)**

Is there a better time when we could talk?

- YES..... 1 [GO TO OUT302A]
- NO..... 2 [GO TO OUT302B]
- REFUSED..... -1 [GO TO OUT302B]
- DON'T KNOW..... -2 [GO TO OUT302B]

**OUT302A. (OUT\_SCHEDULE)**

**OUT302A1. (R\_BEST\_TTC\_1)** What would be a better time for you?

INTERVIEWER INSTRUCTION: ENTER IN HOUR AND MINUTE VALUES AND/OR DAY(S) OF WEEK; AND SELECT AM OR PM

|\_|\_| : |\_|\_| \_\_\_\_\_  
H H M M DAY\_WEEK\_2

- REFUSED .....-1
- DON'T KNOW .....-2

**OUT302A2. (R\_BEST\_TTC\_2)**

- AM.....1
- PM.....2
- REFUSED .....-1
- DON'T KNOW .....-2

**OUT302A3. (R\_BEST\_TTC\_3)**

AFTER TIME REPORTED.....1  
 BEFORE TIME REPORTED.....2  
 .....  
 REFUSED.....-1  
 DON'T KNOW.....-2

Thank you. I will try again later.

END CALL AND CODE CASE.

**OUT302B. (OUT\_REF)**

USE REFUSAL CONVERSION TECHNIQUES IF PARTICIPANT HAS PARTICULAR CONCERNS.

That's fine. I understand. As I said before, we so appreciate you taking part in the Study. Even if you choose not to take part in the visits, you can, of course, continue being in the Study just like you have been. We will contact you in a few months and ask you some questions just like those that you answered before. Thank you again. Goodbye.

**INTERVIEWER INSTRUCTION:**

END CALL AND CODE CASE.

**OUT400. (OUT\_UNAVAIL)**

Is [PARTICIPANT PHONE NUMBER] the best number to reach her?

YES..... 1 [GO TO OUT401]  
 NO..... 2 [GO TO OUT402]  
 REFUSED..... -1 [GO TO OUT402]  
 DON'T KNOW..... -2 [GO TO OUT402]

**OUT401. (OUT\_CALLBK)**

**OUT401A. (BEST\_TTC\_1) What would be a good time to reach her?**

INTERVIEWER INSTRUCTION: ENTER IN HOUR AND MINUTE VALUES AND/OR DAY(S) OF WEEK; AND SELECT AM OR PM

				:					
H	H	M	M		M	M	DAY	WEEK	_1

REFUSED.....-1  
DON'T KNOW.....-2

**OUT401B. (BEST\_TTC\_2)**

AM.....1  
PM.....2  
REFUSED.....-1  
DON'T KNOW.....-2

**OUT401C. (BEST\_TTC\_3)**

AFTER TIME REPORTED.....1  
BEFORE TIME REPORTED.....2  
REFUSED.....-1  
DON'T KNOW.....-2

Thank you. I will try again later.

**INTERVIEWER INSTRUCTION: END CALL AND CODE CASE.**

**OUT402. (OUT\_NEXTPH)**

What would be the best number to reach her?

RECORD BEST NUMBER TO REACH PARTICIPANT:

\_\_\_\_ - \_\_\_\_ - \_\_\_\_\_

Thank you. I will try that number.

REFUSED.....-1  
DON'T KNOW.....-2

**INTERVIEWER INSTRUCTION: END CALL AND CODE CASE.**

**OUT500. (OUT\_ANSMC)**

Hello, this message is for [PARTICIPANT'S NAME]. This is [INTERVIEWER'S NAME] calling from [LOCAL STUDY AFFILIATE] about the National Children's Study. We will call back again within the next day or so, or you may call us, toll-free, at [TOLL-FREE NUMBER]. Thank you.

**INTERVIEWER INSTRUCTION:**



CODE CASE, TRY CALLING AT ANOTHER TIME.

## INBOUND CALLING SCRIPT

### IN100. (IN\_INTRO)

Thank you for calling us. I'd like to take a couple of minutes to tell you about the next part of the Study.

The next part of the Study includes visits by our staff with you, if you are pregnant or trying to get pregnant.

Staff would come to your home a few times a year, and ask you more detailed questions about your health [IF PREGNANT: your pregnancy], home, work, and neighborhood. If you do not want to meet at your home, you could come to our office, or we could meet with you at another place that you choose. During the first visit, we would give you some more details about this part of the Study and see if you are interested and willing to take part in the visits. At future visits, we may ask you to consider giving us a blood sample or samples, such as water or soil, from your home. The visits are important to the Study because the information will help us learn about how the environment influences children's health, development, and quality of life.

Our staff will visit with you at a time that is good for you and your household. The first visit should take about one hour. Your taking part in the visits will be very helpful to the Study, but it is, of course, your choice. Even if you choose not to take part in the visits, you can continue being in the Study just like you have been. We really appreciate you taking part in the Study.

If you are interested in the visit part of the Study, I would like to schedule a visit with you for one of our staff to talk about the Study, to get your permission, in writing, for you to take part in the visits, and to have you answer some more detailed questions.

Would you like to schedule a visit now?

YES.....	1	[GO TO IN101]
NO.....	2	[GO TO IN102]
REFUSED.....	-1	[GO TO IN102]
DON'T KNOW.....	-2	[GO TO IN102]

[For UCLA: Would you like to schedule a visit?]

YES.....	1	[GO TO IN101]
NO.....	2	[GO TO IN102]
REFUSED.....	-1	[GO TO IN102]

**IN101. (IN\_YES)**

Great. We really appreciate that you are willing to take the time to learn more about the visit part of the Study. Before we schedule the visit, I just have a few questions.

[For UCLA: We will have a staff member call you back to schedule a visit.]

**INTERVIEWER INSTRUCTION:**

IF NECESSARY, ASK THE RESPONDENT FOR HER NAME, ADDRESS, AND REFERENCE NUMBER (FOUND ON THE WOO LETTER) IN ORDER TO LOCATE INFORMATION ON THE RESPONDENT'S PPG STATUS. SELECT RESPONDENT.

**PROGRAMMER INSTRUCTION:**

ALLOW CATI TO IDENTIFY PARTICIPANT SO MOST RECENT OF PPG\_GROUP OR PPG\_STATUS CAN BE DISPLAYED.

GO TO **PPG SCRIPT (PPG001)**

**IN102. (IN\_NO)**

That's fine. I understand. As I said before, we so appreciate you taking part in the Study. Even if you choose not to take part in the visits, you can continue being in the Study just like you have been. We will contact you in a few months and ask you some questions just like those that you answered before. Thank you again. Goodbye.

**INTERVIEWER INSTRUCTION:**

END CALL AND CODE CASE.

**PREGNANCY PROBABILITY GROUP (PPG) SCRIPT**

**PPG001. (PPG\_CONFIRM)**

IF RESPONDENT IS KNOWN TO BE PREGNANT, ADD [Just to confirm, Are you pregnant now?]

- YES..... 1
- NO, NO ADDITIONAL INFORMATION..... 2
- NO, RECENTLY GAVE BIRTH..... 3

NO, RECENT PREGNANCY LOSS.....	4
NO, RECENT PREGNANCY LOSS AND CURRENTLY TRYING TO BECOME PREGNANT.....	5
REFUSED.....	-1
DON'T KNOW.....	-2

**PROGRAMMER INSTRUCTION:**

USE PPG MATRIX BELOW TO DETERMINE SKIP PATTERN:

PPG Group (Most recent of either PPG_FIRST from Pregnancy Screener or if done, PPG_STATUS from most recent PPG follow up interview)	RESPONSE IN PPG001:				
	YES (PPG_CON FIRM=1)	NO, NO ADD'L INFO (PPG_CON FIRM=2)	NO, RECENT BIRTH (PPG_CON FIRM=3)	NO, RECENT LOSS (PPG_CON FIRM=4)	NO, RECENT LOSS AND TRYING (PPG_CON FIRM=5)
<b>PPG=1</b>	GO TO PPG001A (PPG=1)	GO TO PPG001C (PPG=3)	GO TO PPG001B (PPG=4)	GO TO PPG001C (PPG=3)	GO TO PPG001D (PPG=2)
<b>PPG=2</b>	GO TO PPG001B (PPG=1)	GO TO PPG001A (PPG=2)	GO TO PPG001B (PPG=4)	GO TO PPG001C (PPG=3)	GO TO PPG001D (PPG=2)

**PPG001A. (APPT\_1)**

[NO CHANGE IN PPG STATUS]

Good. I'd like to go ahead and schedule a visit with you to talk about the next part of the Study.

When would be a good time for you?

**INTERVIEWER INSTRUCTION:**

SET AN APPOINTMENT.

Thank you again for taking part in the Study. A member of our staff will be visiting with you on [SCHEDULED APPOINTMENT DATE AND TIME] at [HOME, OUR OFFICE,

OTHER PLACE]. If you have any questions at all, please call our toll-free number, [TOLL-FREE NUMBER]. Thank you again. Goodbye.

**INTERVIEWER INSTRUCTION:**

END CALL. CODE CASE.

**PROGRAMMER INSTRUCTION:**

**(PPG\_STATUS)**

SET PPG\_STATUS TO MATCH MOST RECENT OF PPG\_FIRST OR PPG\_STATUS.

**PPG001B. (APPT\_2)**

[RECENT BIRTH (PPG1 OR 2 => PPG4) OR PREGNANCY NOTIFICATION (PPG2 => PPG1)]

[Congratulations.] I'd like to go ahead and schedule a visit with you to talk about the next part of the Study.

When would be a good time for you?

**INTERVIEWER INSTRUCTION:**

SET AN APPOINTMENT.

Thank you again for taking part in the Study. A member of our staff will be visiting with you on [SCHEDULED APPOINTMENT DATE AND TIME] at [HOME, OUR OFFICE, OTHER PLACE]. If you have any questions at all, please call our toll-free number, [TOLL-FREE NUMBER]. Thank you again. Goodbye.

**INTERVIEWER INSTRUCTION:**

END CALL. CODE CASE.

**PROGRAMMER INSTRUCTION:**

UPDATE PPG STATUS.

**(PPG\_STATUS)**

IF MOST RECENT OF PPG\_FIRST OR PPG\_STATUS WAS 1, CHANGE TO PPG4.

IF MOST RECENT OF PPG\_FIRST OR PPG\_STATUS WAS 2 AND BIRTH NOTIFICATION, CHANGE TO PPG4.

IF MOST RECENT OF PPG\_FIRST OR PPG\_STATUS WAS 2 AND PREGNANCY NOTIFICATION, CHANGE TO PPG1.

**PPG001C. (FOLLOWUP\_1)**

[RECENT PREGNANCY LOSS (PPG1 OR 2 => PPG3)]

YOU MAY SAY [I'm sorry to hear you've lost your baby – I know this can be a hard time.] IF SOCIAL CUES INDICATE IT IS APPROPRIATE.

Thank you for taking the time to answer these questions today. However, at this time, we are only making visits to women who are pregnant or who are trying to get pregnant. Based on what I thought I heard you say, I understand that you are not pregnant or trying to get pregnant at this time. Is this correct?

YES	1 (PPG001D. VARNAME)
NO	2 (PPG001A. APPT_1)
REFUSED	-1 (PPG001D. VARNAME)
DON'T KNOW	-2 (PPG001D. VARNAME)

**PPG001D. (VARNAME)** Thank you. Because you are not pregnant or trying to get pregnant, we won't ask you to take part in the visit part of the Study at this time. But, we will contact you again in a few months to ask you some questions just like those that you answered before. Thank you again. Goodbye.

**INTERVIEWER INSTRUCTION:**

END CALL AND CODE CASE. SEND CASE BACK TO PPG FOLLOW UP FOR 6 MONTHS;

**PROGRAMMER INSTRUCTION:**

**(PPG\_STATUS)** SET PPG STATUS TO 3.

**PPG001D. (FOLLOWUP\_2)**

[RECENT PREGNANCY LOSS AND TRYING TO BECOME PREGNANT (PPG1 OR 2 => PPG2)]

YOU MAY SAY [I'm sorry to hear you've lost your baby – I know this can be a hard time.] IF SOCIAL CUES INDICATE IT IS APPROPRIATE.

Because you are trying to get pregnant, I'd like to go ahead and schedule a visit to talk with you about the next part of the Study.

When would be a good time for you?

**INTERVIEWER INSTRUCTION:**

SET AN APPOINTMENT.

Thank you again for taking part in the Study. A member of our staff will be visiting with you on [SCHEDULED APPOINTMENT DATE AND TIME] at [HOME, OUR OFFICE,

OTHER PLACE]. If you have any questions at all, please call our toll-free number, [TOLL-FREE NUMBER]. Thank you again. Goodbye.

**INTERVIEWER INSTRUCTION:**

END CALL. CODE CASE.

**PROGRAMMER INSTRUCTION:**

**(PPG\_STATUS)** IF MOST RECENT OF PPG\_FIRST OR PPG WAS 1, CHANGE TO 2. ELSE SET PPG\_STATUS TO "2" FOR THIS INSTRUMENT.

**PPG500. (FOLLOWUP\_1)**

Thank you for taking the time to answer these questions today. However, at this time, we are only making visits to women who are pregnant or who are trying to get pregnant. Based on what I think I heard you say, I understand that you are not pregnant or trying to get pregnant at this time. Is this correct?

YES	1 (PPG500A VARNAME)
NO	2 (PPG100A. APPT_1)
REFUSED	-1 (PPG500A VARNAME)
DON'T KNOW	-2 (PPG500A VARNAME)

**PPG500A. (VARNAME)**

Thank you. Because you are not pregnant or trying to get pregnant at this time, we won't ask you to take part in the visit part of the Study at this time. But, we will contact you again in a few months to ask you some questions just like those that you answered before. Thank you again. Goodbye.

**INTERVIEWER INSTRUCTION:**

END CALL AND CODE CASE.

**PROGRAMMER INSTRUCTION:**

**(PPG\_STATUS)** SET PPG\_STATUS FOR THIS INSTRUMENT BASED ON MOST RECENT PPG\_FIRST OR PPG\_STATUS\_\_WHICHEVER HAS THE MOST RECENT DATE.