

“Fishing Around Sea Turtles” Products and Services Survey

FISHING AROUND SEA TURTLES
Practical Fishing Tips

PREVENT THE EVENT

- Watch your gear and check your bait after every nibble to help reduce the potential for hooking or entanglement.
- Use 'turtle friendly' gear such as barbless circle hooks.

IF YOU ACCIDENTALLY CATCH A TURTLE – IT'S OK TO HELP!

- DO NOT pull line to bring the turtle in – this will result in further injury.
- Use a net or restrain the turtle by its flippers or shell.
- Remove the hook if safe to do so - DO NOT remove a hook if swallowed.
- Cut line short near mouth and remove from flippers, head, & neck.

For Dead or Injured Turtles Call:
(808) 983-5730 Marine Turtle Stranding hotline
NOAA Fisheries Service

Pacific Islands Regional Office • www.fpir.noaa.gov • Pacific Islands Fisheries Science Center • www.pifsc.noaa.gov

Your participation in this survey is voluntary and responses are anonymous and confidential. Any material that might identify you will be destroyed at the end of the study. Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subjected to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.

This survey is being conducted to gather information about the “Fishing Around Sea Turtles” reflective sticker and webpage. The results of the survey will help NOAA Fisheries and its partners evaluate the success of the program and how they may improve on this outreach tool for the future. The survey also offers an opportunity for you to provide suggestions for other sea turtle and fishing outreach products and programs you would like to see developed. Thank you for your participation. Your feedback is valuable. **When you have completed the survey, please return it in the addressed postage paid envelope provided.** Mahalo!

1. Did you receive *Fishing Around Sea Turtle* stickers? ___Yes ___No

If yes, about how many stickers have you given away over the last six months? (CHECK ONE)

___ 1-50 ___ 51-100 ___ 101-150 ___ 151-200 ___ More than 200

2. Prior to taking this survey, were you aware of the NOAA Fisheries Service *Fishing Around Sea Turtle* webpage? ___Yes ___No

3. What are your suggestions for how NOAA Fisheries Service can improve the *Fishing Around Sea Turtle* sticker and / or webpage? (Please use the back of the sheet if necessary)

4. What other sea turtle-fisheries interactions awareness products/-services would you like to see produced?

5. What media or format would you like to see these products / services offered in? (CHECK ALL THAT APPLY)

<input type="checkbox"/> Paper/brochure	<input type="checkbox"/> Television Public Service Announcement (PSA)	<input type="checkbox"/> Signs
<input type="checkbox"/> Online	<input type="checkbox"/> Radio PSA	<input type="checkbox"/> Other _____
<input type="checkbox"/> Community meetings	<input type="checkbox"/> Trainings	

6. What other languages would you like to see the current sticker and any new products / services translated into? (CHECK ALL THAT APPLY)

<input type="checkbox"/> Filipino	<input type="checkbox"/> Korean	<input type="checkbox"/> Chinese	<input type="checkbox"/> Micronesian
<input type="checkbox"/> Japanese	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Hawaiian	<input type="checkbox"/> Other _____

7. Would you be interested in receiving and distributing more *Fishing Around Sea Turtle* stickers (supplies will be dependent on availability)? ___Yes ___No

If yes, please provide a mailing address where they can be sent (your name and address will remain confidential and will only be used for the purpose of sending you additional stickers):

Name or Organization: _____
 Street Address: _____
 City, State _____ Zip Code: _____

8. What is your occupation?

<input type="checkbox"/> State government	<input type="checkbox"/> University student	<input type="checkbox"/> News media
<input type="checkbox"/> University faculty/staff	<input type="checkbox"/> Other research institution	<input type="checkbox"/> Other _____
<input type="checkbox"/> NOAA	<input type="checkbox"/> Other Federal government	
<input type="checkbox"/> Non-profit / NGO	<input type="checkbox"/> Business/industry	

9. What organizations, events or businesses do you recommend NOAA Fisheries Service to partner with to distribute *Fishing Around Sea Turtles* products?
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Please return this survey in the addressed postage paid envelope provided - Mahalo!