

Physicians

SCREEN: Physician

Q Which of the following categories best describes your primary area of specialization?

- 1) Family Practice
- 2) General Practice
- 3) Internal Medicine
- 4) Other **/* TERMINATE */**
- 5) Don't know **/* TERMINATE */**
- 6) Refused **/* TERMINATE */**

Q Are you:

- 1) Male **## QUOTA TO 70% ##**
- 2) Female

Q In an average week, what percentage of your time is spent on direct patient care, either inpatient or outpatient?

- 1) **## INSERT OPEN END NUMERIC ## % /* TERMINATE IF < 50 */**
- 2) Don't know **/* TERMINATE */**
- 3) Refused **/* TERMINATE */**

Q In an average week, what percentage of your time is spent on direct patient care, either inpatient or outpatient?

- 1) **## INSERT OPEN END NUMERIC ## /* TERMINATE IF = 0 */**
- 2) Don't know **/* TERMINATE */**
- 3) Refused **/* TERMINATE */**

Informed Consent language

(insert informed consent language, if necessary)

Introductory language

/* DISPLAY NEW SCREEN */

Thank you for taking time from your busy schedule to contribute to this research. Your answers will remain confidential.

This study is about alternative methods of presenting prescription drug information. This study is sponsored by the U.S. Department of Health and Human Services. You will review information on a new (fictitious) product and make prescribing decisions as well as answer questions about the information you saw.

/* DISPLAY NEW SCREEN */

On the next screen you will see the highlights section of the prescribing information for a fictitious new prescription drug, Milarix (lexisalicylic acid and milaristatin calcium). The document contains

hyperlinks. This means you will be able to read the important information in the highlights section and explore each section in further detail by clicking on the section that interests you.

/* DISPLAY NEW SCREEN */

Please read through this prescribing information as you would if you were learning about any new prescription-only product for the first time.