

# NIH-CAP 2013 FEEDBACK FORM

Form Approved  
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NIH is very interested in your experience with and your feedback about NIH's Small Business Innovative Research (SBIR)/Small Business Technology Transfer (STTR) Commercialization Assistance Program (CAP). We hope the CAP was helpful in meeting your needs.

Please take approximately 15 minutes to answer all of the questions on the feedback form below as comprehensively as possible. The information is for internal use only. For any question that is not relevant to you, please indicate "not applicable" (N/A). You may add comments to clarify any answer or add additional information.

Thank you! Your feedback is very valuable to us and will help us improve the CAP in the future.

1. Please indicate the effectiveness of the CAP in each category. (1 is least, 5 is most). Some of these questions are dependent on your business model and targeted outcome, so all may not be appropriate. Indicate "Not Applicable" (N/A) where necessary.

	1	2	3	4	5	N/A
Assess your intellectual property and freedom to operate strategy						
Improve your business/strategic plan						
Develop a licensing package						
Prepare for an FDA submission						
Prepare and/or develop a reimbursement strategy						
Identify and/or connect with potential equity investors						
Identify and/or connect with strategic alliance partners						
Develop management tools for future use						
Develop your presentation materials and improve your presentation skills						

Comments:

2. Did your principal advisor perform to your satisfaction, in terms of their professionalism, expertise, and amount of effort and interest that they provided to you?

\_\_\_ YES                      \_\_\_ NO

Comments:

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0627). Do not return the completed form to this address.

3. The use of Other Advisors is an important component of the CAP. Please indicate the quality of expertise provided by the advisors that you were introduced to during the program. Not all types of advisors were needed by every participant, so indicate N/A where necessary. *The PA is not included as an Other Advisors.* (1 is poor, 5 is excellent)

	1	2	3	4	5	N/A
Legal Advisors						
Industry Advisors						
Regulatory Advisors						
Reimbursement Advisor						
Investment Advisors						
Marketing/branding Advisors						
Overall value added by working with professional service advisors						

Comments:

4. Did the contractors' staff (Humanitas team) perform to your satisfaction, in terms of their professionalism, timeliness, helpfulness, and communication skills?

\_\_\_ YES                      \_\_\_ NO

Comments:

5. Did the sub-contractor's staff (Larta team) perform to your satisfaction, in terms of their professionalism, timeliness, helpfulness, and communication skills?

\_\_\_ YES                      \_\_\_ NO

Comments:

6. When you started the CAP, did you have a clear understanding of how your participation might help with your commercialization efforts?

\_\_\_ YES                      \_\_\_ NO

Comments:

7. Was the amount of effort required to complete the CAP what you expected when you enrolled?

\_\_\_ YES                      \_\_\_ NO

Comments:

8. In your judgment, did you invest the effort required for the CAP?

YES

NO

Comments:

9. Please estimate the total number of hours per month you and your colleagues spent on the CAP.

Hours

10. Overall, was the CAP worth your time and effort?

YES

NO

Comments:

11. Would you recommend the CAP to other SBIR/ STTR grantees?

YES

NO

Comments:

12. Please provide comments, ideas, and/or suggestions for improving the CAP that may not have been brought out by the previous questions.