

SUBMISSION OF INFORMATION COLLECTION
UNDER GENERIC CLEARANCES

DATE OF REQUEST: _09/27/2012_____

SUB AGENCY (I/C): _NIA_____

TITLE: _ Focus Groups with Family Caregivers__

GENERIC CLEARANCE UNDER OMB# _0925-0634_ **EXP. DATE:** 05/31/2014_____

ABSTRACT:

To ensure that NIA's OCPL successfully develops and disseminates health communications on aging-related issues, NIA plans to conduct formative research with family caregivers, an important gatekeeper to older audiences. In this project, information will be collected through focus groups. Family caregivers will be asked open-ended questions to determine (1) approaches that NIA's OCPL can use to more effectively raise awareness of NIA's free health and aging online information resources especially among family caregivers; (2) if family caregivers view NIA's online resources as accessible, trustworthy and useful for communicating health and aging information with older family members or friends; and (3) if OCPL's outlets for its outreach activities correspond with where family caregivers look for health and aging-related information for their aging parents and other older family members.

TOTAL ANNUAL BURDEN APPROVED: __702 _____

BURDEN USED TO DATE: ____45 hours_____

BURDEN THIS REQUEST: _70 hours _____

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?

____ YES ____ NO __ X __ N/A

OBLIGATION TO RESPOND:

__ X __ VOLUNTARY

_____ REQUIRED TO OBTAIN OR RETAIN BENEFITS

_____ MANDATORY

HOW WILL THIS SURVEY BE OFFERED?

_____ WEB SITE

_____ TELEPHONE INTERVIEW

_____ MAIL RESPONSE

_____ IN PERSON INTERVIEW

__ X __ OTHER: __ IN PERSON FOCUS GROUP (GROUP INTERVIEW) _____

CONTACT INFORMATION:

NAME: _Megan Homer_____

TELEPHONE NUMBER: _301-496-1752_____

EMAIL ADDRESS: __homerm@mail.nih.gov_____