

## Burden Disclosure Statement

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## Focus Group Question Guide

1. **Current approaches** questions to determine if OCPL's outreach activities are effective at informing family of older adults about NIA's free, online health and aging information:
  - a. In the pre-focus group questionnaire, you were asked if you had ever heard of the National Institute on Aging (NIA). For those of you who have, where did you first learn about the NIA?
    - i. Prompt: How would you describe your use of NIA's online materials?
    - ii. Prompt: For those of you familiar with NIA and those who have just learned about them through this project, how would you describe the resources available online from NIA?
  - b. What types of outreach methods capture your attention? What do you find helpful for learning about health, aging and other related information?
    - i. Prompt: How do you like to receive your information (i.e., mail, e-mail, phone)
    - ii. Prompt: How often (what frequency) would you like to receive information about NIA and its free resources? What would you consider too often or burdensome?
  - c. How would you recommend that NIA maintain an online relationship with you and other caregivers?
2. **Identity** questions to determine if NIA's online resources are viewed as accessible and trustworthy sources of health and aging information and determine how formal/informal caregivers might use NIA's online resources:
  - a. Based on the background information about NIA and its resources (that you received prior to our meeting) along with your outside knowledge of NIA, what do you think of NIA and its online resources?
    - i. Prompt: Please describe features of the NIA materials and website that you found most and least helpful
  - b. How do the samples of NIA's online materials compare to the resources you currently share with your family?

- i. Prompt: If you do not already use them, do you plan to use NIA materials in the future?
    - ii. Prompt: How do you use (think you could use) NIA's online resources?
  - c. Does your parent or family member use the web to find health information? If so, based on what you've seen, would you direct your older family to NIA's website?
  - d. How do you determine whether or not online health information is trustworthy?
    - i. Prompt: How do you define the trustworthiness of online information?
  - e. What characteristics of NIA's website should NIA features in its outreach materials?
    - i. Prompt: What makes you want to check out a new website?
  - f. How can health and aging information be presented on the NIA website to best meet your needs?
    - i. Prompt: Would you print off your own copy of an NIA publication?
    - ii. Prompt: Would you be interested in seeing YouTube videos related health and aging information on the NIA website? Would this be helpful?
    - iii. Prompt: Are there any alternative ways you'd like to see health and aging information organized on NIA's website?
    - iv. Prompt: If you were looking for information about a specific health topic, would search for a press release or other summary of a research finding? Would this be helpful? If so, how might you use this information?
    - v. If NIA had an app for your mobile device, what would you like it to do?
  - g. Is there anything that you would like to see from NIA that they do not already have?
    - i. Prompt: For example, would it be helpful for NIA to have a Facebook page or a blog?
- 3. **Online health information** questions to determine where participants get their health and aging information:
  - a. What type of online health and aging information do you share with your parent, older family member?
    - i. Prompt: Do you specifically look for online publications or do you search for websites, in general?
  - b. How do you characterize, define useful online health information?
  - c. Where do you look for health and aging information?
    - i. Prompt: What are some specific examples of groups/organizations and/or websites that have helpful information?
  - d. How much time do you spend looking for health and aging information?
  - e. How do you share the information you find online with your parent or older family member?
    - i. Prompt: Do you print off information? If so, do you print everything on the topic, entire documents, or just excerpts?
    - ii. Prompt: Instead of printing, do you take notes or do you talk to your family member about what you've read?
    - iii. Prompt: How often do you talk about health and aging information with your parent or older family member?

4. Prompts to allow the participants voice any interests, concerns they may have that was not covered:
  - a. Prompt: Do you have any suggestions for how NIA can raise awareness of its online resources (that haven't already been discussed)?
  - b. Prompt: What are challenges you have to finding health and aging information (that haven't already been discussed)?

Note: The project officer and contractor will select the questions to be administered to each focus group to ensure that different questions are asked for each focus group.