**Cover Letters and Reminder postcard for**

**Biscayne National Park *or* Dry Tortugas National Park**

«First\_Name» «Last\_Name»

«Address1» «Address2»

«City» «State» «ZIP»

Dear «First\_Name»:

You may recall speaking with us this summer while spending some time at Biscayne National Park (*or Dry Tortugas National Park*). At that time you generously agreed to participate in a study about National Park visitor use that is being conducted by East Carolina University. We appreciate your willingness to spend a little of your time helping us in this important effort. We are interested in learning more about your use of Biscayne National Park (*or* *Dry Tortugas National Park)*. , as well as your management preferences for the Park.

This study is important to the management of National Parks in Florida and is part of an on-going effort throughout the State. Your survey responses will help us to better understand what is important to people when visiting National Parks.

Enclosed you will find a questionnaire and a stamped, self-addressed envelope. Please complete and return the survey at your earliest convenience. Your response is very important to us. We are seeking an accurate representation of the experiences and perspectives of all Biscayne National Park (*or Dry Tortugas National Park*) users, and your participation is *critical* to this goal. For our results to represent all users of Biscayne National Park (*or Dry Tortugas National Park*) it is important that you and no one else complete and return the questionnaire. You should be able to complete the survey in about 20 minutes.

You may be assured of complete anonymity. The questionnaire has an identification number for mailing purposes only. This is so the staff at the East Carolina University can check your name off the mailing list when your questionnaire is returned. Your name and address will never be placed on or associated with the questionnaire, nor will the information you provide be used for any other purposes.

Please feel free to contact me at [HD@ecu.edu](mailto:HD@ecu.edu) or 252-737-2327 with any questions or comments about the survey or research project. Thank you in advance for your participation!

Sincerely,

Dr. David K. Loomis

enc.

*OMB Control Number 1024-XXXX*

*Current Expiration Date:*

**Postcard back**

Last week, a questionnaire seeking your opinions about social conditions and management preferences for Biscayne National Park *(or Dry Tortugas National Park)* was mailed to you. You were sent a survey because you graciously agreed to participate in this important research.

If you have already completed and returned the questionnaire to us, please accept our sincere thanks. If not, please do so today. We are especially grateful for your help because your responses will be very useful to the future of park management.

If you did not receive a questionnaire, or if it was misplaced, please call us at 252-737-2327 or email [HD@ecu.edu](mailto:HD@ecu.edu) and we will mail another one to you.

Sincerely,

Dr. David K. Loomis

Human Dimensions of Marine and Coastal Ecosystems

East Carolina University

*OMB Control Number 1024-XXXX*

*Current Expiration Date:*

**Postcard front**

Dr. David K. Loomis

Flanagan Hall, Mailstop 250

East Carolina University

Greenville, NC 27858-4353

«First\_Name» «Last\_Name»

«Address1» «Address2»

«City» «State» «ZIP»

«First\_Name» «Last\_Name»

«Address1» «Address2»

«City» «State» «ZIP»

Dear «First\_Name»:

About three weeks ago, we wrote to you seeking information about your use of Biscayne National Park *(or Dry Tortugas National Park),* as well as your preferences for management of the Park. As of today, we have not received your completed questionnaire. We realize that you may not have had time to complete it. However, we would genuinely appreciate hearing from you.

This study is important to the management of National Parks in Florida and is part of an on-going effort throughout the State. Your survey responses will help us to better understand what is important to people during their National Park visitation experiences. We are writing to you again because the study’s usefulness depends on our receiving a questionnaire from each respondent. Your response is very important to us. We are seeking an accurate representation of the experiences and perspectives of all Biscayne National Park *(or Dry Tortugas National Park)* users, and your participation is crucial to this goal.

In the event that your questionnaire has been misplaced, a replacement is enclosed. I would be happy to answer any questions you may have about the study. Please feel free to contact me at [HD@ecu.edu](mailto:HD@ecu.edu) or 252-737-2327 with any questions or comments.

Sincerely,

Dr. David K. Loomis

enc.

*OMB Control Number 1024-XXXX*

*Current Expiration Date:*

«First\_Name» «Last\_Name»

«Address1» «Address2»

«City» «State» «ZIP»

Dear «First\_Name»:

Recently, we mailed you a survey from East Carolina University seeking information about your use of Biscayne National Park *(or Dry Tortugas National Park)*. You may recall having spoken with us during that time, and having generously agreed to participate in this study about National Parks. We appreciate your willingness to spend a little of your time helping us in this important effort; however, as of the date of this mailing, we have not yet received your completed questionnaire. You are among a small number of users being asked to participate in this survey, and your participation is very important to the success of the project.

This study is important to the management of National Parks in Florida and is part of an on-going effort throughout the State. Your survey responses will help us to better understand what is important to people during their National Park visitation experiences. We are writing to you again because the study’s usefulness depends on our receiving a questionnaire from each respondent. Your response is very important to us. We are seeking an accurate representation of the experiences and perspectives of all Biscayne National Park *(or Dry Tortugas National Park)* users, and your participation is crucial to this goal. You should be able to complete the survey in about 20 minutes.

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Sincerely,

Dr. David K. Loomis

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