

Blue Star Museums Participant Survey Summer 2011

Thank you for participating in the Blue Star Museums Program for 2011. The NEA invites you to complete this survey to help the Agency improve and understand the impact of this program. The NEA staff also may incorporate information from this survey into documents they make available to other federal agencies, arts and education organizations, grantees, and others interested in the NEA's programs. Please complete this form and submit by October 1, 2011.

Your participation is voluntary. You will not receive any compensation for responding to the survey. You may decline to answer any questions you wish. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid Office of Management and Budget (OMB) control number. The OMB control number for this interview is displayed at the top right of this protocol.

The time required to provide responses to the survey questions is estimated to be approximately 15 minutes. Please contact Dr. Patricia Moore Shaffer, Senior Evaluation Officer, NEA (shafferp@arts.gov) if you have any questions regarding the estimated time burden or any other aspect of this data collection.

Institution

1. Institution name: _____
2. Street address: _____
3. City: _____
4. State: _____
5. Zip Code: _____

Program Information

6. What is the estimated number of military personnel and their family members that took part in the program? _____
7. What percentage of your organization's overall attendance is represented by military personnel and their family members? _____
8. Did you have any special activity for military families other than free admission? If yes, please describe.

9. On a scale of 1-5 (1=Not at all helpful; 5=Very helpful), please rate the degree to which the Blue Star Museums PR Toolkit was helpful.
10. Are there any promotional tactics, tips, or tools that we should change or add to the PR Toolkit to help you promote Blue Star Museums more effectively?
11. Does your institution have a program for military personnel and their families during the months when there is no Blue Star Museums program? If yes, please describe.
12. Is there anything else you would like to tell us?