

NSF SBIR Trade Show/Conference Follow-Up Survey

Please take a few minutes to provide feedback on your experience at the **(EVENT)**. Your input will enable the Division of Industrial Innovation and Partnerships (IIP) to better support our grantees' commercialization efforts at these types of events in the future.

Please rate how satisfied you were with NSF's guidance and assistance with the preparation of the supplemental funding request, planning/logistics, and/or coordination with the conference organizers prior to and during the event.

1-Very dissatisfied / 2-Somewhat dissatisfied / 3- Somewhat satisfied / 4- Very satisfied

Do you have any suggestions on how to improve NSF's logistical assistance?

Did you receive media / outreach support from the NSF? If so, please rate how satisfied you were with NSF's media and outreach support for your company or center prior to and during the event.

0- Did not receive support / 1-Very dissatisfied / 2-Somewhat dissatisfied / 3- Somewhat satisfied / 4- Very satisfied

Do you have any suggestions on how to improve NSF's media assistance?

Was this an appropriate venue and/or audience for your company/product? (Yes / No)

Please list / describe the media exposure your organization received as a result of participating in this event.

Please indicate the networking impacts from this event:

Number of visitors to your booth _____

Number of relevant contacts to your business _____

Number of contacts that you plan to follow-up with _____

Number of contacts that have strong potential to be strategic partners or investors _____

Did you benefit from networking at the event? Rate how beneficial your company's interactions were with each group below.

Potential Connections	No Benefit			Great Benefit	
Potential Customers	1	2	3	4	5
Potential (Large Business) Strategic Partners	1	2	3	4	5
Potential Strategic Partners	1	2	3	4	5
Potential Suppliers	1	2	3	4	5
Potential Investors	1	2	3	4	5

Please describe any other significant networking interactions that you had because of this event.

Did you significantly benefit from the event in any of the following ways?

	Did Not Benefit			Greatly Benefited	
Increased visibility due to the profile of the event	1	2	3	4	5
Increased visibility due to the NSF sponsorship	1	2	3	4	5
Customer / market need insights	1	2	3	4	5
Product development insights <i>for the NSF-sponsored project</i>	1	2	3	4	5
Ideas for new products / directions	1	2	3	4	5
Insight into competitors / IP landscape	1	2	3	4	5

Please describe any other significant benefits that you gained from the event.

Did the event provide an opportunity that would not have been possible without NSF support?

(Yes / No)

If the opportunity existed next year to participate in this same event, would your company be interested?

1-not interested / 2-minimally interested / 3- moderately interested / 4-very interested

How could the NSF make the event or exhibitor experiences in general more beneficial for you or future grantees?
