

First Questionnaire Mailing Cover Letter to Title 13 NSCG Decennial-based Sample

<DATE>

<FIRSTNAME><LASTNAME>
<ADDRESS1>
<ADDRESS2>
<CITY>, <STATE> <ZIP> <COUNTRY>

<SALUTATION>

I am writing to request your participation in the 2008 National Survey of College Graduates. We appreciate your response to the 2006 study and are asking for your assistance again. Your answers were extremely valuable in studying how the relationship between education and career opportunity change over time. In addition to researchers and policymakers, students making decisions about their own education and career choices consult this valuable information, as do individuals thinking about changing careers.

Now we are asking you to help update this important information on our country's highly educated population. The U.S. Census Bureau is once again conducting this study for the National Science Foundation (NSF), an agency of the federal government mandated by Congress to study the education of the American people. The Census Bureau's authority to collect this information is Title 13, United States Code, Section 8.

The results from earlier studies are available at the NSF's Web site at <http://sestat.nsf.gov>. Your response is needed whether you are currently working or not. Because you were specifically selected, we cannot substitute another college graduate for you, so the success of this study rests upon your participation.

Please fill out the survey and return it in the enclosed postage-paid envelope within two weeks. All information you provide is strictly confidential. If you have any questions about the survey, please call my staff between 9 a.m. and 9 p.m. EST on our toll-free number at 1-888-262-5935 or send an e-mail message to nscg@census.gov.

Thank you for your continued participation. Your information will help us assist everyone.

Sincerely,

Steve H. Murdock
Director
U.S. Census Bureau

Enclosures

ID: 12345678

First Questionnaire Mailing Cover Letter to Title 15 NSCG NSRCG Panel Sample

<DATE>

<FIRSTNAME><LASTNAME>
<ADDRESS1>
<ADDRESS2>
<CITY>, <STATE> <ZIP> <COUNTRY>

<SALUTATION>

I am writing to request your participation in the 2008 National Survey of College Graduates. We appreciate your response to the 2006 study and are asking for your assistance again. Your answers were extremely valuable in studying how the relationship between education and career opportunity change over time. In addition to researchers and policymakers, students making decisions about their own education and career choices consult this valuable information, as do individuals thinking about changing careers.

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Sincerely,

Steve H. Murdock
Director
U.S. Census Bureau

Enclosures

ID: 12345678

Thank-You/Reminder Postcard

Last week we sent you a questionnaire for an important national survey. If you have already returned the completed questionnaire, we thank you very much for your assistance.

If you have not yet had time to complete the questionnaire, please do so as soon as possible. Your participation is important for the success of this study.

If you need another copy of the questionnaire or need assistance, please call us between 9 a.m. and 9 p.m. EST on our toll-free number 1-888-262-5935.

Sincerely,

Steve H. Murdock
Director
U.S. Census Bureau

Second Questionnaire Mailing Cover Letter

<FIRSTNAME><LASTNAME>
<ADDRESS1>
<ADDRESS2>
<CITY>, <STATE> <ZIP> <COUNTRY>

<SALUTATION>

The U.S. government's funding of research and education influences the employment and advancement opportunities of the people of the United States.

About five weeks ago we asked you to participate in a study that helps the U.S. government decide how to invest in research and education. To date, we have not received your response. Your response is important to this study, even if you are retired, do not work, or work in a field that differs from that of your education or training. In case you did not receive the mailing or have misplaced it, we have enclosed a replacement.

Please fill out the questionnaire and return it in the enclosed postage-paid envelope within two weeks. Your mail response would help save the government cost of further follow-up by telephone. All information you provide is strictly confidential and protected by U.S. law, which imposes severe criminal sanctions if any U.S. Census Bureau employee violates these provisions.

If you have any questions about the 2008 National Survey of College Graduates, please call us between 9 a.m. and 9 p.m. EST on our toll-free number at 1-888-262-5935 or send an e-mail message to nscg@census.gov.

Thank you for filling out this important survey.

Sincerely,

Steve H. Murdock
Director
U.S. Census Bureau

Enclosures