

**Agricultural Marketing Service
Transportation and Marketing Programs
Farmers Market Promotion Program
Customer Survey Questions**

Please rate the following Farmers Market Promotion Program products and services **from 1 to 5**, with **1 indicating the lowest level** and **5 indicating the highest**. Please choose “n/a” if the item does not apply to you. There are also questions at the end of the multiple choice section where you may answer at length.

Farmers Market Promotion Program (FMPP)

The Farmers Market Promotion Program (FMPP) is a competitive grant program administered by AMS’ Transportation and Marketing Programs. Grants authorized by the FMPP are targeted to help improve and expand domestic farmers markets, roadside stands, community-supported agriculture programs and other direct producer-to-consumer market opportunities. Please answer the following questions, so that we may improve our grant program processes.

On a scale of 1 to 5:

How available and easy to understand is the FMPP application information? 1 2 3 4 5 n/a

How clear and well defined are the FMPP Guidelines? 1 2 3 4 5 n/a

How clear and informative are the FMPP staff’s responses to your questions regarding the following?

- | | |
|--|---------------|
| General inquiries | 1 2 3 4 5 n/a |
| Grant application process | 1 2 3 4 5 n/a |
| Application review process (for reviewers) | 1 2 3 4 5 n/a |
| Budget review and approval | 1 2 3 4 5 n/a |
| Grant award reporting and approval | 1 2 3 4 5 n/a |
| Other grant award administration inquiries | 1 2 3 4 5 n/a |

What additional FMPP program information would you like to have available?

How could we improve the FMPP grant management process?

How could we improve the FMPP application review process?