

**Agricultural Marketing Service
Transportation and Marketing Programs
Federal-State Marketing Improvement Program
Customer Survey Questions**

Please rate the following Federal-State Marketing Improvement Program products and services **from 1 to 5**, with **1 indicating the lowest level** and **5 indicating the highest**. There are also questions at the end of the multiple choice section where you may answer at length.

Federal-State Marketing Improvement Program (FSMIP)

FSMIP provides matching funds to State Departments of Agriculture and other appropriate State agencies to assist in exploring new market opportunities for food and agricultural products, and to encourage research and innovation aimed at improving the efficiency and performance of the marketing system. Please answer the following questions, so that we may improve our services.

Questions for FSMIP Reviewers

On a scale of 1 to 5:

How well do the *Guidelines for FSMIP Reviewers* help you understand what is expected of you? 1 2 3 4 5

How comfortable are you making recommendations for funding FSMIP projects with the information you are provided? 1 2 3 4 5

How important would it be to you to have more detailed instructions on how to complete you reviews? 1 2 3 4 5

How could we improve the FSMIP application review process?

Questions for FSMIP Grantees

On a scale of 1 to 5:

How clear are the *FSMIP Grant Terms and Conditions* in helping you understand what is expected of you in managing a FSMIP grant? 1 2 3 4 5

How clear is the *Guidance for Preparing Progress Reports and Final Reports* in helping you understand what is expected of you in writing FSMIP progress and final reports? 1 2 3 4 5

How could we improve the FSMIP grant management process?