

**Agricultural Marketing Service
Transportation and Marketing Programs
Marketing Services Division
Customer Survey Questions**

Please rate the following Marketing Services Division products and services from **1 to 5**, with **1 indicating the lowest level and 5 indicating the highest**. Please choose “n/a” if the item does not apply to you. There are also questions at the end of the multiple choice section where you may answer at length.

Marketing Services Division (Farmers Markets and Direct Marketing Research)

The Marketing Services Division of AMS’s Transportation and Marketing Programs works to improve direct market access for operators of small and medium-sized farms in several ways. It develops market intelligence and information to help agricultural producers, processors, and manufacturers better connect with commercial buyers. It advises operators of small to medium-sized farms on food handling issues and practices used on-farm and at market outlets. It also provides guidance and technical support to customers considering the construction or remodeling of wholesale markets, farmers markets, and public markets. To better assess how Marketing Services Division is meeting your needs, please help us by answering the following questions.

On a scale of 1 to 5:

How helpful are the technical services we provide to wholesale and farmers markets (such as facility design, renewable energy analysis, etc.)? 1 2 3 4 5 n/a

How helpful is the information we publish from our research on farmers markets operations and trends? 1 2 3 4 5 n/a

How helpful is the information we publish from our research on food distribution/logistics? 1 2 3 4 5 n/a

How helpful is the information we publish from our research on post-harvest handling? 1 2 3 4 5 n/a

How helpful are the services we provide of the demographic analysis of farmers market trade areas? 1 2 3 4 5 n/a

What products or services would you like us to add or expand upon?

Please select the category below that best describes you:

- Federal government employee
- State government employee
- Non-profit employee
- Foundation employee
- Trade association employee
- Farmer
- Agri-business industry employee
- Agricultural Extension agent/employee
- Other (please specify _____)