

**Agricultural Marketing Service
Transportation and Marketing Programs
Transportation Services Division
Customer Survey Questions**

Please rate the following Transportation Services Division product **from 1 to 5**, with **1 indicating the lowest level** and **5 indicating the highest**. Please choose “n/a” if the item does not apply to you. There are also questions at the end of the multiple choice section where you may answer at length.

Transportation Services Division

The Transportation Services Division of AMS’s Transportation and Marketing Programs provides insightful agricultural transportation information and analysis to help move agricultural products to market. It informs, represents, and assists agricultural shippers and government policymakers through: reports, representation, analysis, and providing assistance. The weekly Grain Transportation Report (GTR) is the mainstay report for Transportation Services Division. Please answer the following questions to help us evaluate if the GTR is meeting your expectations so that we can improve the quality of the report.

Grain Transportation Report (GTR)

On a scale of 1 to 5:

- | | | | | | | |
|--|---|---|---|---|---|-----|
| How relevant is the GTR to your industry’s needs? | 1 | 2 | 3 | 4 | 5 | n/a |
| How do you rate the layout of the GTR? | 1 | 2 | 3 | 4 | 5 | n/a |
| What is the quality of the writing (Highlights and Feature article)? | 1 | 2 | 3 | 4 | 5 | n/a |
| How do you rate the information in the Highlights? | 1 | 2 | 3 | 4 | 5 | n/a |
| How do you rate the information in the Feature article? | 1 | 2 | 3 | 4 | 5 | n/a |
| How do you rate the quality of the data provided in the GTR? | 1 | 2 | 3 | 4 | 5 | n/a |
| How do you rate the overall content of the GTR? | 1 | 2 | 3 | 4 | 5 | n/a |
| How timely is the information in the GTR? | 1 | 2 | 3 | 4 | 5 | n/a |
| Do you like the way the GTR is distributed? | 1 | 2 | 3 | 4 | 5 | n/a |
| How helpful is the information in the GTR? | 1 | 2 | 3 | 4 | 5 | n/a |
| How likely are you to recommend the GTR to a colleague? | 1 | 2 | 3 | 4 | 5 | n/a |

What would you like to see added to or removed from the GTR?

What could we do to improve the GTR?

Please mark all that apply to you:

Grower:

- Corn
- Wheat
- Soybeans
- Other, Specify _____

Affiliation:

- Government
- Private Sector
- Academia/Research
- Shipper/Elevator
- Other, Specify _____

Shipping Mode of Interest:

- Truck
- Barge
- Rail
- Ocean-going Vessel