**Agricultural Marketing Service  
 Transportation and Marketing Programs  
Farmers Market Promotion Program  
Customer Survey Questions**

Please rate the following Farmers Market Promotion Program products and services **from 1 to 5**, with **1 indicating the lowest level** and **5 indicating the highest**. Please choose “n/a” if the item does not apply to you. There are also questions at the end of the multiple choice section where you may answer at length.

**Farmers Market Promotion Program (FMPP)**

The Farmers Market Promotion Program (FMPP) is a competitive grant program administered by AMS’ Transportation and Marketing Programs. Grants authorized by the FMPP are targeted to help improve and expand domestic farmers markets, roadside stands, community-supported agriculture programs and other direct producer-to-consumer market opportunities. Please answer the following questions, so that we may improve our grant program processes.

**On a scale of 1 to 5:**

How available and easy to understand is the FMPP   
application information? 1 2 3 4 5 n/a

How clear and well defined are the FMPP Guidelines? 1 2 3 4 5 n/a

How clear and informative are the FMPP staff’s responses to  
your questions regarding the following?

General inquiries 1 2 3 4 5 n/a  
 Grant application process 1 2 3 4 5 n/a  
 Application review process (for reviewers) 1 2 3 4 5 n/a  
 Budget review and approval 1 2 3 4 5 n/a  
 Grant award reporting and approval 1 2 3 4 5 n/a  
 Other grant award administration inquiries 1 2 3 4 5 n/a

What additional FMPP program information would you like to have available?

How could we improve the FMPP grant management process?

How could we improve the FMPP application review process?