

**Form Approved**  
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## HIV/AIDS Awareness Day Programs

### **Attachment # 3: National Black HIV/AIDS Awareness Day Evaluation Report**

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## Attachment 3 - National Black HIV/AIDS Awareness Day Evaluation Report

### Introduction

Welcome to the **National Black HIV/AIDS Awareness Day 2011** Online Evaluation. This evaluation will assist the national planning body in understanding ALL of the events and/or activities that occurred on February 7, 2011. It will also assist the National Black HIV/AIDS Awareness Strategic Leadership Group in understanding how to assist you the event organizer better next year as well as provide some usable guidance and direction to the Strategic Leadership Council. The ten organizations that make up the SLC are: Alliances for Quality Education, Inc.; Balm in Gilead; Centers for Disease Control and Prevention; Healthy Black Communities, Inc.; Jackson State University - Mississippi Urban Research Center; My Brother's Keeper, Inc.; Multi-Cultural Addictions Network, Inc.; National Alliance of State and Territorial AIDS Directors; National Black Alcoholism and Addictions Council; National Black Leadership Commission on AID.

We have divided the evaluation into five sections to assist us in knowing where the greatest accomplishments happened and where more work needs to be done from the national planning perspective.

Thank you in advance for your assistance.

### Collaboration & Partnership

In an effort to understand the coordination and planning process from a local perspective; please answer the questions as best you can:

- Was your event a joint effort with any other group (not including community based organizations or the health department)?

- ◇ No
- ◇ Yes (how many groups worked together?)

- Did your event involve collaboration with community based organizations?

- ◇ No
- ◇ Yes (how many other organizations were involved?)

- Did your event involve collaboration with the local/state health departments?

- ◇ No
- ◇ Yes (how many health department staff members were assisting you?)

## Mobilization Activities

In an effort to understand the mobilization of individuals and events/activities occurring in your local planning efforts; please let us know if you held any of the activities listed below. Also, please list the number of individuals that participated and provide a rating for each event.

N/A = Did not conduct this event/activity

• Art Competition	N/A	Poor	Fair	Good	Excellent	# of Participants
• Candlelight Vigil	N/A	Poor	Fair	Good	Excellent	# of Participants
• Community Forum	N/A	Poor	Fair	Good	Excellent	# of Participants
•Community Health Fair	N/A	Poor	Fair	Good	Excellent	# of Participants
•Faith Based Activity(ies)	N/A	Poor	Fair	Good	Excellent	# of Participants
•Entertainment Activity(ies)	N/A	Poor	Fair	Good	Excellent	# of Participants
•March/Rally	N/A	Poor	Fair	Good	Excellent	# of Participants
•AIDS Crisis in Black America – Town Hall Meeting	N/A	Poor	Fair	Good	Excellent	# of Participants

## HIV Testing

Since HIV testing is such a core component of this initiative, please help us understand the HIV testing services provided in your local planning efforts.

- Did you provide HIV Counseling, testing and referral services at your event/ activity?  
 No       Yes (please rate)      Poor    Fair    Good    Excellent

How many people were TESTED?

How many individuals received their results?

How many individuals were referred for services?

How many individuals tested POSITIVE?

How many individuals **who tested positive** received results?

How many individuals **who tested positive** were referred for services?

We had to turn people away

If you responded 'No' above, did you refer people to local testing sites, counseling or referrals?

No       Yes

## Media/Marketing Activities

In an effort to understand the media and marketing as well as documents acquired during the planning and execution of National Black Awareness Day 2011 in your local planning efforts; please let us know if you produced or acquired any of the following.

- Mayoral Proclamation
- Newspaper Article(s)
- Press Conference
- Public Service Announcement(s)
- Radio Broadcast(s)
- TV/Cable Programming
- Webcast

## Overall Assessment

As we prepare to close out 2011 and get up and running for 2012, we have just a few more questions to ask you to help us in our 2012 planning and structure.

- Did you use the online planning Toolkit?
  - ◇ No
  - ◇ Yes (*please rate its usefulness*)    Not Useful    Somewhat Useful    Most Useful
- From your perspective, what can we do from a national perspective to make NBHHAAD more effective/successful?
- Overall, can you give us three strengths of your NBHHAAD event/activity (*what really went well*)?
  - ◇ 1
  - ◇ 2
  - ◇ 3
- Overall, can you provide us three challenges of planning and executing your NBHHAAD event/activity?
  - ◇ 1
  - ◇ 2
  - ◇ 3
- Would you do this event again next year?
- How did you hear about NBHHAAD?